

# FINANCIAL TIMES

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Shadowy forces lurk behind Beirut abductions, Page 4

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## World news

## Business summary

### Denmark moves to end strike

Wage cuts in Denmark will increase by just over 3% per year over the next two years under legislation proposed by the minority Government to end the industrial strike which has affected the country.

The Government proposed extending the present collective wage agreements in both the public and private sector for two years.

This will make it compulsory for the 300,000 workers who are either on strike or locked out in the private sector to return to work probably from Sunday or Monday morning. The measures will also avert strikes in the public sector next week. Page 28

### Secret snaps

The Reagan Administration acknowledged that the U.S. Army killed by a Soviet soldier in East Germany had been taking photographs of Soviet military equipment in a restricted area.

### Tehran air attack

Iran said at least 10 people were killed and 50 wounded when an Iraqi jet attacked a residential area in east Tehran. Page 4

### Neves critical

The next 24 hours are expected to be critical for the survival of Brazil's President-elect Tancredino Neves, recovering in hospital from an abdominal operation. Page 5

### Briton freed

Kidnappers freed British scientist Geoffrey Nash, one of eight Westerners abducted in Lebanon. Page 4

### Economist killed

Italy's Red Brigades murdered Professor Enzo Tarantelli, a leading economist closely associated with the trade unions. Page 3

### 47 die in clashes

At least 47 people died in clashes between communist guerrillas and the military in the southern Philippines. The clashes took place in several parts of Mindanao island ahead of the 18th anniversary of the communist New People's Army. Page 4

### Hijack ends

A hijacker who forced a Lufthansa airliner to land at Istanbul was captured after 142 passengers were released. The aircraft was seized over northern Greece on a flight from Munich to Athens.

### Amritsar explosion

At least one person was seriously injured when a hand grenade exploded in the Sikh holy city of Amritsar in the northern Punjab.

### N-plant liquidation

The eight electricity companies that built Austria's Zwentendorf nuclear power station decided yesterday to "liquidate" it. The plant, which has never been opened, was mothballed after a 1976 referendum rejected nuclear generated power.

### 'Vigilante' indicted

A Grand Jury indicted self-styled vigilante Bernhard Goetz on four counts of attempted murder after he refused to testify before the panel about why he shot four young men on a New York subway train last December.

### Police dismissed

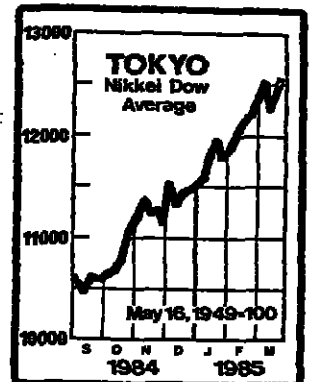
Spain's Socialist Government dismissed seven senior police officers and disbanded an entire unit in Leon to counter mounting unrest over a campaign to demilitarise the force.

### Khartoum riot

Demonstrators burned cars in Khartoum apparently in protest at food price rises shortly after President Gaafar Nimeiri left for the U.S.

### Earnings at BAT up 44% to £1.4bn

BAT INDUSTRIES, the UK tobacco retailing and financial services conglomerate, reported a 44 per cent rise in 1984 pre-tax profits to £1.4bn (\$1.68bn). Page 28



TOKYO stocks encountered strong buying support. The Nikkei-Dow market average advanced 64.67 to a record 12,550.82. Section III

LONDON shares edged lower in quiet trading and the FT Ordinary share index eased 2.7 to 919.3. Gills moved higher. Section III

PARIS shares reached record levels spurred by U.S. investors seeking a currency hedge. The CAC General index added 1.0 to a peak of 210.4. Other European bourses were mixed to weaker. Section III

DOLLAR fell in volatile London trading, closing at DM 3.125 (DM 3.289). FRF 9.545 (FRF 9.502). SwFr 2.6485 (SwFr 2.721) and Y251.85 (Y255.45). On Bank of England figures the dollar's exchange index fell to 147.3 from 149.8. In New York it was DM 3.140, FRF 9.575, SwFr 2.6535, and Y253.82. Page 49

STERLING rose sharply in London, closing at \$1.239 (\$1.1825). DM 3.875 (DM 3.785). FRF 11.84 (FRF 11.59). SwFr 3.27 (SwFr 3.2125) and Y312.5 (Y302.0). The pound's exchange index rose 1.9 to 77.8. In New York it was \$1.2310. Page 49

GOLD gained \$7.75 on the London bullion market to close at \$331.75. It also improved in Zurich to \$330.50. In New York the April Comex settlement was \$327.80. Page 48

FRANCE Government plans to sell about 10 per cent of the equity in Societe Europeenne de Propulsion, the state-controlled group which makes engines for the Ariane space rocket. Page 29

CANADIAN Government agencies and the country's six biggest banks are set to become majority shareholders in Canadian Commercial Bank, the Edmonton-based lender they rescued from collapse this week. Page 29

HONG KONG'S Commercial Crimes Bureau arrested Mr Anthony Pong, a former director of Deak Perera (Far East) and issued warrants for the arrest of group founder Mr Nicholas Deak and Mr Otto Rothenmund, thought to be in the U.S. Page 32

CITICORP, the biggest U.S. bank holding company, is near agreement with the state of Ohio to take over Home State Savings Bank, the thrift whose collapse precipitated the recent banking crisis. Page 29

NEW YORK investment bank Forstmann Little said it would not increase its bid for McGraw-Hill, the Illinois-based conglomerate, leaving the way open for rival bidder Cooper Industries of Houston. Page 29

BABCOCK INTERNATIONAL, the UK engineering group, said its 1984 profits were badly hit by the British miners' strike, falling to £31.8m (\$38.8m) before tax, compared with £24.1m in 1983. Lex, Page 28; Details, Page 35

THE U.S. Senate Finance Committee has informally agreed to legislation setting up a free-trade zone between the U.S. and Israel, which will end all tariffs on goods traded between the two countries.

## £ soars as worry over U.S. banks depresses dollar

BY PHILIP STEPHENS IN LONDON AND PAUL TAYLOR IN NEW YORK

THE DOLLAR fell sharply yesterday to its lowest level since last December, amid renewed concern on foreign exchange markets over the health of the U.S. banking system and a more general erosion of confidence in the U.S. currency.

The fall brought heavy gains for sterling, which surged against all currencies as investors switching out of dollars took advantage of the high level of UK interest rates.

The pound rose to its best level since November against the dollar, while its value against a basket of currencies as measured by the sterling index was the highest since September last year.

The dollar closed in London 8.4 pence lower at DM 3.1250, while the pound gained 5.65 cents to \$1.2310.

The sterling index jumped by 1.9 points to 77.8, reflecting the pound's advance against European currencies as well as the dollar.

The dollar's steep decline was blamed in the markets partly on rumours that Texan banks with large energy-related loans were experiencing difficulties, and there was also concern over the health of agricultural banks.

The problems of the U.S. banking

sector were again highlighted yesterday by bank regulators. An official of the Comptroller of the Currency's Office, which regulates the 4,800 state chartered banks, noted that the number of banks on the office's "problem" list had grown sharply recently to 800.

It is likely to expand "significantly" this year, spurred by problems in the farm sector, the official said.

Foreign exchange traders, however, also reported a more widespread weakening of confidence in the U.S. currency since the crisis which hit Ohio savings banks earlier this month.

That weakening centred on fears of slower economic growth and the view that the U.S. authorities would seek to hold down interest rates to protect the banking system, which might in turn allow an upsurge in inflation.

A low federal funds rate and the lack of Fed intervention yesterday to drain reserves encouraged a growing belief in New York markets that the Federal Reserve Board's policy making Open Market Committee voted at its meeting this week to hold U.S. monetary policy steady.

Although reluctant to predict a decisive turn in the dollar's fortunes - it suffered a major but temporary reversal at almost exactly the same time last year - traders said that there had been a significant change of sentiment towards the currency.

"There has not been a major flight from the dollar but we have not got any customers buying them. I think we have seen a general change of sentiment in the last few days," said the foreign exchange manager of one leading Frankfurt bank.

The nervousness in the markets was also reflected in a further rise in the gold price, which closed \$74 higher at \$314, partly in response to a large purchase from a London bullion house.

Traders said that the pound had been the main beneficiary of the dollar's fall because of the high level of UK interest rates - in real terms nearly double the level in West Germany - and the boost to

Continued on Page 28

UK retail prices, Page 10; Money markets, Page 49

## Case and Paris disagree on terms for Harvester

BY ANDREW GOWERS IN LONDON

NEGOTIATIONS between J. I. Case, the tractor-making subsidiary of Tenneco of the U.S., and the French Government over the future of International Harvester's three French agricultural machinery factories, have run into serious trouble.

Last November Tenneco bought International Harvester's U.S. and UK farm equipment businesses and an option on its French and West German manufacturing operations for \$430m.

That option closes on Sunday. But Case has made the purchase of the three French plants: a combine factory at Angers, a cab-building facility at Crux and a transmission-making and assembly plant at Saint Didier, conditional on agreement by the Government to a plan

for substantial cuts in manufacturing capacity.

Case also wants the Government to relieve it of some of the interest outstanding on Harvester's French debts.

The Government, under heavy political pressure over redundancies elsewhere in industry, has already provided a FF 180m (\$18.75m) line of credit for Harvester's factories, and is vigorously resisting job cuts.

Mr John Gleason, senior vice-president of Case Europe, said yesterday that Case's president, Mr Jerry Green, visited France last week and came away disappointed at the slow pace of negotiations.

If Tenneco does not buy International Harvester France, which makes annual losses of about \$37m, it is still likely to go ahead with the

purchase of Harvester's profitable engine-making operation at Neuss, West Germany, and its David subsidiary.

It is believed that while it could obtain the German plant for a token amount of FF 10m, in conjunction with the French operations, it would cost substantially more without them.

Mr Gleason said: "If we bought everything in France, we would have too much manufacturing capacity in Europe. Why would anyone want to buy a business that is losing money without some concessions from the Government? Something has to give before we see it as a viable opportunity."

The question of the French purchase is of key importance for the

Continued on Page 28

## Gatt report asks industrialised countries to open their markets

BY WILLIAM DUFFLORCE IN GENEVA

INDUSTRIALISED nations were urged yesterday to discard discriminatory trade practices and open up their markets to heavily indebted countries such as Argentina, Brazil and Nigeria as part of a programme of action to resolve the crisis in the world trading system.

The debtor countries, it was suggested, should abandon the idea of negotiations organised on "North-South" lines and seek salvation for their beleaguered economies by reducing their own trade barriers and integrating into the trading system.

The suggestions were contained in an independent report - Trade Policies For A Better Future - published yesterday by the General Agreement on Tariffs and Trade (Gatt), the Geneva-based trade organisation.

The report is the work of a committee of seven eminent economists, businessmen and one politician headed by Mr Fritz Leutwiler, who until the end of last year was president of the Bank for International Settlements and is now chair-

man-designate of Brown Boveri, the Swiss engineering group.

The team was commissioned 16 months ago by Mr Arthur Dunkel, the director-general of Gatt, to examine the situation in which an accumulation of restrictive trade practices was threatening to choke the world market.

Its report puts forward 15 wide-ranging proposals for making trade policies and Gatt more effective. It calls for closer co-ordination of monetary and trade policies at the international level, enhanced status for trade ministers and greater openness by governments in explaining the long-term costs of protectionist policies to consumers and taxpayers.

The report supports the new round of multilateral trade talks under the auspices of Gatt being sought by the Americans and Japanese. It also supports the U.S. proposal that multilateral rules might be devised for trade in services, but Mr Leutwiler said yesterday that services would not be high on his personal list of priorities.

Several of the report's recommendations concentrate on eliminating "illegal" trade measures, such as voluntary export agreements of the kind between the U.S. and Japan on Japanese car exports and between the European Community and Japan on videocassette recorders.

The committee wants the rules for subsidies to be revised, and suggests that time limits be placed on so-called safeguard protections provided for domestic industries facing technological change.

Optimistically, it calls for the phasing out of the Multifibre Arrangement, the international textile trade agreement, and the formation of clearer and fairer rules for agricultural trade.

Gatt would be given a considerably enhanced role as a watchdog Trade Policies For A Better Future. SwFr 15, available in English, French, Spanish and German from Gatt Secretariat, Centre William Rappard, 154 Rue de Lausanne, 1211 Geneva 21.

Details, Page 6; Putting Gatt together again, Page 7

## Chinese reforms fuel credit and wage explosion

By Mark Baker in Peking

ZHAO ZIYANG, the Chinese Prime Minister, yesterday publicly revealed that China's economic reforms are causing serious problems.

In an unusually frank speech at the opening of the National People's Congress, Zhao said that China's money supply had grown at an alarming rate and that unauthorised pay rises and bonuses had resulted in a leap in the national wage bill.

There was a drastic increase in credit last year, he said. Total bank loans had increased 28.9 per cent, with about half of the increase occurring in December. The government payroll had risen 21 per cent, with a rapid increase in the final quarter. Many enterprises had paid excessive wage rises and bonuses out of bank loans.

Zhao indicated that the wage and currency spiral was undermining the Government's plans to introduce a comprehensive wage system which rewarded merit, initiative and hard work. He laid much of the blame for runaway growth in the money supply on financial organisations which had ignored the country's overall interests by competing against one another to grant loans.

Zhao's criticisms came at a time of upheaval within China's banking system. Jin Ding, president of the Bank of China, the country's foreign exchange authority, was recently replaced without explanation, although western diplomats and bankers believe he was dismissed for allowing too generous bonuses within the bank.

In another surprise move, announced last week, Chen Muhua, the Trade Minister, was appointed head of the People's Bank of China, the central bank. Zhao indicated at the time of his appointment that the bank would be given greater powers.

Zhao's keynote speech to the National Congress, usually regarded as a broad-ranging "state of the nation" address, was dominated by economic matters, especially the difficulties involving the country's current urban reform programme.

"Last year's somewhat excessive increase in the money supply in our economy has created certain difficulties for the reform," he said.

"If we do not take the initiative in carrying out the reform, let good opportunities slip and fail to strengthen our various economic relations, dominated discussions.

Continued on Page 28

## EEC ministers to allow new steel subsidies

BY PAUL CHEESERIGHT IN BRUSSELS

FRANCE AND Italy face further cuts in their steel industries after the decision by European Community industry ministers to permit a new round of subsidies this year linked to capacity cuts to help the restructuring of the industry.

The two countries are considered the most likely to approach the Commission for authorisation to make subsidies over and above those already agreed. It was at their insistence that the European Commission last autumn put forward a plan to permit new subsidies.

This proposal was eventually accepted yesterday after about 14 hours of discussion, two earlier formal meetings of the industry ministers and an informal gathering.

The agreement runs parallel with a decision to allow operating subsidies this year for steel companies. These should have finished at the end of last year, but the Commission suggested that they be extended because the finances of steel companies had been seriously affected by a market slump in the second half of 1983.

The ministers, however, stressed that December 31 1983 was the last date for the payment of any sort of subsidy to the steel industry. The primary principle is "the absolute requirement that this date at the end of 1985 be observed," Mr Peter Sutherland, Commissioner in charge of competition policy, said yesterday.

Considerable scepticism remains, however, about whether subsidies will end on that date, given the size of the subsidy programmes that, for example, the French Government announced last year.

Whether the scepticism is justified will not become clear until later this year. The Commission is expected to draw up by the early summer its ideas on how to dismantle the system of supervised subsidies and market controls that have been the umbrella for the industry. Ministers will probably have a first look at what ideas emerge just before the summer holidays.

All applications for subsidies, linked to restructuring, should have been notified and dealt with by the Commission by the end of June 1983, although the subsidies could be paid up to the end of 1985.

It was the need of France and Italy for more subsidies beyond what had been settled then and in the months afterwards - set against the reluctance of Germany to see any relaxation of the rules - which has dominated discussions.

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## EUROPEAN NEWS

Jonathan Carr explains the attractions of sterling to the European Monetary System

## W. Germans look to Britain for an EMS ally

YOU MIGHT think that by now the West Germans would be heartily sick of urging Britain to become a full member of the European Monetary System (EMS). After all, they have been doing so for seven years (the efforts began about a year before the system started formal operation in 1979) with no discernable result.

Moreover, the presence of sterling, a petrocurrency, in the exchange rate mechanism might be expected to make the system harder to operate. Arguably, the Deutsche Bundesbank and other EMS central banks would have to intervene much more than before to help steady a new member currency specially sensitive to oil price changes.

Yet in recent months senior German monetary authorities (among them Dr Gerhard Stoltenberg, the Finance Minister, and Herr Karl Otto Pöhl, the Bundesbank President) have again been calling on Britain to join.

Part of the reason is that the Germans, to their intense indignation, increasingly found themselves put in the dock on the ticklish problem of the European Currency Unit (ECU). At issue is the fact that the Bundesbank does not permit establishment of ECU-denominated bank accounts in Germany (on the grounds that ECU liabilities imply a form of indexation and could be inflationary). Several partner countries, as well as the European

WEST GERMANY'S foreign trade and current account performance improved sharply last month, doing nothing to dampen the widespread belief that 1983 may see a trade performance better than even the record DM 54bn (£14.2bn) surplus last year, writes Rupert Cornwell in Bonn.

According to the Federal Statistics Office in Wiesbaden, exports in February of DM 42.86bn against imports of DM 33.13bn produced a trade surplus of DM 9.73bn, compared with DM 2.6bn in January, and little changed

Commission and Parliament, stressed that the Bundesbank was the only EMS central bank imposing such a restriction and was thus hindering the development of a true European currency.

The Germans replied that they fully supported development of the official ECU (that used between central banks as opposed to the private ECU in widespread commercial use).

But in any case, they argued, this was far from being the main point. Further European monetary integration demanded that there be greater economic policy convergence between the member states; that other partners (notably France) abolish capital controls; that Italy give up the specially flexible status enjoyed by the lira in the EMS;

from the DM 4.8bn surplus registered in February 1984. The current account last month was in the black to the tune of DM 1.9bn, compared to a deficit of DM 0.8bn in January.

The buoyant overall predictions for this year from most leading forecasters here are based on the continuing surge in foreign orders won by West German industry. But analysts point out that a sharp fall in the dollar could cast into the present competitiveness of domestic manufacturers.

and, last but not least, that Britain should become a full member after hovering on the doorstep for so long.

Cynics might suggest that the Germans have concocted a list of demands unlikely to be fulfilled as an excuse for doing nothing themselves. That would be a simplification. There are certainly those in the Government (Herr Martin Bangemann, the Economics Minister, is believed to be one) and even in the Bundesbank who feel the German stand on the private ECU to be counter-productive. They would welcome full EMS entry by Britain as a useful lever to help budge less flexible colleagues on the ECU. But beyond that—relatively new—argument, there are weightier economic, monetary and political

reasons for having Britain in the system.

For one thing, many Germans sceptical at the start about the EMS—and hence sympathetic to Britain's caution—now admit that the system has worked better than they expected. Most (not all) feel business and industry has benefited from being able to operate within a trading zone of relatively stable exchange rates over six years of sharp dollar fluctuation; and most agree that the EMS discipline has helped partner governments follow (or turn to) anti-inflationary policies. There is a widespread belief, in the German Government and beyond, that Britain would have enjoyed similar benefits had it been part of the exchange rate mechanism from the first.

This is neither a matter of German altruism nor of trying to hold sterling at an uncompetitive level which would allow German exporters to flood Britain with their goods. It is rather the simple recognition that Germany stands to gain when its closest partners prosper economically and that the EMS helps that happen, although it cannot bring about miracles.

Monetarily, the official German argument in favour of having sterling fully in the EMS is that this would give the system more weight. It is rarely spelt out just what benefit this would bring, but clearly the argument implicitly rejects the

idea that the British petrocurrency would automatically bring serious instability to the EMS. Indeed, there is no sign that German monetary authorities take the petrocurrency argument very seriously any longer — if indeed they ever did. It is pointed out that each EMS member has special factors affecting its currency (Holland's gas for example) and that Britain's oil would not raise an insurmountable problem.

The key point is that the Germans tend to see the existing EMS as a D-Mark (not an ECU) zone—although naturally they do not say so publicly. On the one hand they find this flattering, with the D-Mark playing the kind of reserve role in Europe which the dollar plays worldwide. But it brings special problems too — notably the strains caused within the EMS because of the D-Mark's special sensitivity to dollar fluctuations.

Other European central banks have bought a lot of D-Marks, which helped the Germans when their currency was relatively weak, and could run down their hoards if the D-Mark were to become too strong (for example because of a flow of funds deserting the dollar). But German monetary officials would like to see their lonely reserve role shared a bit and (rightly or wrongly) do not see the ECU taking up the burden in the foreseeable future. Hence there is wistful talk about the



Pöhl: call for Britain to join EMS

greater stability of a zone based on two international currencies instead of one—namely the D-Mark and the pound sterling, once it had been fully integrated into the EMS.

What about the French and the franc? The Germans are naturally full of praise for their close co-operation with French monetary authorities. But as well as the praise there is latent concern about the French dirigiste philosophy, Le Plan, the readiness to adopt capital controls and to recommend them to others in the Community. Bluntly, the Germans find the market philosophy of the present British Government closer to their own—and would love to have so like-minded an ally sitting with them on the inside of the EMS.

## VW hires more staff as recovery hopes increase

BY JOHN DAVIES IN FRANKFURT

VOLKSWAGEN, West Germany's largest car manufacturer, is to take on more employees, following a halt to recruitment because of a slump in the domestic car market.

The decision is a sign that VW believes the market will pick up again now that the European Community has reached a compromise on the timescale for introducing tighter car emission controls. It also reflects the relatively strong position of the Golf and Jetta in domestic and West European export markets.

Uncertainty about the Bonn Government's plans for stricter emission controls has been blamed for a sharp drop in new car orders in West Germany in recent months. New registrations in the first two months of this year were as much as 17.3 per cent down on a year ago.

VW began building up its workforce last July after the metalworking industry agreed to introduce shorter working hours. But, after orders for most car manufacturers began to taper off, the company decided to call a halt to its recruitment plans towards the end of last year.

Volkswagen cut its effective working week from 40 to 35.5

hours (through extra free shifts) from the beginning of this year, a step other carmakers and metalworking companies will take in April.

VW, which has about 116,000 employees on its parent company payroll, has decided to hire another 1,000. Most will be taken on at Wolfsburg, where the Golf, Jetta and Polo are assembled, and the others at its component works at Salzgitter, Kassel and Brunswick. It will give priority to people already out of work.

Although the local car market has declined so far this year, the Golf increased its share to more than 12 per cent, compared with 11 per cent in the whole of last year. Deliveries of the car to customers in Europe's export markets were up a third, while Jetta deliveries doubled.

Only a couple of months ago, union representatives at VW were fearful of short time working being introduced because of the poor state of the car market.

While last week's EEC decision removes some of the uncertainty about car emission controls, the market is still a worry to the mass production carmakers.

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## Androsch stresses Polish need for new bank finance

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT IN VIENNA

COMMERCIAL BANKS "will have to provide fresh finance" for Poland, once that country joins the International Monetary Fund, Herr Hannes Androsch, chairman to Austria's Creditanstalt-Bankverein, said here yesterday.

The IMF will mastermind loans to Poland from commercial banks in much the same way as it arranges credit for Latin American countries in financial difficulties, said Herr Androsch, whose bank has been actively involved in Polish business and is on the steering committee of leading bank creditors.

If you want to bring Poland back on to an economic track, which enables it to increase exports, you also have to finance some imports," he said. A news conference.

Herr Androsch declined to

give any estimation of the likely size of any Polish borrowing needs. The IMF is still having trouble obtaining accurate figures from Poland, he said.

Other East European countries are likely to return cautiously to more free market borrowing now that the East European debt crisis is largely over, he added. Comecon has reduced its total hard currency debt from a peak of \$75bn to only around \$55bn, though 40 per cent of this is the result of currency valuation changes.

Czechoslovakia, whose foreign debt is now about \$2.5bn, was in a good position to borrow back on to an economic track, he said. Other banks believe small credit might be raised by its foreign trade bank this year, but it is very cautious on its hard currency borrowing policy.

## Turkey sets great store by Ozal's visit to U.S.

BY DAVID BARCHARD IN ANKARA

THE TURKISH Prime Minister, Mr Turgut Ozal, left here yesterday on an 11-day official visit to the United States, which is regarded in Ankara as the most important trip by Turkish head of government for many years.

It is the first official visit by a Turkish Premier to the U.S. since 1972. Mr Ozal is taking with him 35 officials, including the governor of the central bank, five MPs, and a separate delegation of leading Turkish businessmen.

For the Turks, the visit is intended to promote the country's image in the West (believed here to be insufficiently appreciated) and foster Turkish-U.S. trade links and investment. Last year Turkey's imports from the U.S. were worth \$1,073bn but exported only \$368m.

Strategic and diplomatic issues top the U.S. Administration's agenda for talks with Mr Ozal. There is bound to be discussion on a Cyprus settlement and on the uneasy relationship between Turkey, the U.S. and Greece. Turkey is discreetly playing up its role as a possible alternative to Greece if the Papandreou government shuts U.S. military installations there.

However, Ankara does not want to take on any further responsibilities in defending the Middle East. Mr Ozal told a Turkish newspaper before he left that he thought the com-

try's present role sufficient. He is thought to be unwilling to make further concessions on allowing the U.S. rapid deployment force to operate from eastern Turkey.

This year, Turkey is expected to receive from the U.S. \$700m in military aid, including \$485m in foreign military sales credits, and a further \$175m in economic assistance. Next year, U.S. aid, described in Turkey as inadequate, will be \$750m for military purposes and \$150m in general economic help.

Mr Ozal is expected to make a vigorous defence of his country's human rights record which came under fire last week from the playwright Arthur Miller and Harold Pinter, who were visiting Turkey on behalf of the PEN international writers' organisation.

Banks heading a \$300m loan for Turkey on the Euromarkets have completed syndication of the deal, a month after the 21 lead managers were assembled and four months after efforts to raise the loan began, writes Alexander Nicoll.

A total of 44 banks, including the lead managers, are taking part in the seven-year loan which met resistance because of its controversial structure. Many banks thought its mechanism, involving short-term advances from banks similar to a currently fashionable Euro-note operation, was not appropriate for lesser-rated borrowers.

## Romania's motorists make hesitant return to road

BY DAVID BUCHAN

THE MOST sweeping of Romania's special winter austerity measures comes to an end today, when for the first time since January 9 all private car drivers are once more free to hit the roads and, possibly, each other.

Despite the phased lifting of the ban, allowing only even-numbered licence plates to drive on Tuesday and those with odd-numbered plates yesterday, the official Press warned drivers that many would find their reflexes weaker "because of lack of practice."

Ferries luckily for safety, the rush on to the roads was yesterday curtailed by flat batteries in many cars lying unused for two-and-a-half months.

The ban on private driving has been lifted, according to Bucharest Radio, because snow from Romania's worst

winter since 1940-41 is now melting and road conditions were back to normal. Its removal is also politically opportune, however, with the Press in the past week trumpeting President Nicolae Ceausescu's anniversary of 20 years in power as bringing Romania to new peaks of progress.

According to the radio, the ban saved 55,000 tonnes of petrol. But now, with all drivers seeking simultaneously to top up their tanks, petrol shortages are likely again, even though a ration of 40 litres per month remains in force in most parts.

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## EUROPEAN NEWS

### Referendum on wages looms in Italy

By Our Rome Correspondent

ITALY'S CHANCES of avoiding a potentially damaging Communist-inspired referendum on wage indexation are dwindling, following the refusal of the employers to make a key concession that might have enabled talks with the unions to get under way.

Italians are due to go to the polls, probably in early June, to decide whether or not the Government of Sig. Bettino Craxi acted correctly last year when it cut four points out of the scale mobile index by decree.

If the majority votes against the Government, the four points will be restored to the index, quarterly wage rises will increase after the referendum by L27,200 (\$13) a month, and the already fragile anti-inflation strategy of the Government will be threatened.

In the past few weeks, Sig. Gianni De Michelis, the Labour Minister, has been trying to get unions and employers to start serious talks on a reform of wage indexation that would change the rules that the referendum would be declared unnecessary by the constitutional court - which approved the popular petition for the referendum organised by the Communist Party in the first place.

But the unions, although deeply divided among themselves, insisted that Confindustria, the employers' association, first make a concession by starting again to pay wage increases corresponding to a point on the scale mobile index composed of accumulated fractions of previous index points.

However, Sig. Carlo Patrucco, vice-chairman of Confindustria, said this week that the employers would not change their stance although they were prepared to negotiate directly with the unions. But this is unlikely to satisfy the unions.

Confindustria evidently believes that the chances of negotiations succeeding at this stage are slim and that it may be better to see what the referendum brings.

### Warning on Greek ballot

By Andreas Ierodiakonou in Athens

THE GREEK conservative opposition warned yesterday that they would not recognise Mr. Christos Sartzetakis, a Supreme Court Judge, as President of the Republic, if the Socialist Government persisted in using different coloured ballots in a third and final round of voting for a new head of state in parliament next Friday.

Mr. Constantine Mitsotakis, leader of the New Democracy Party, said that use of different-coloured ballot papers for and against the presidential candidate violated both the secret ballot procedure called for by the constitution and a parliamentary regulation that ballot lists must be "uniform."

### Red Brigades gun down union economist

By James Buxton in Rome

ITALY'S Red Brigades terrorists yesterday murdered in Rome a leading economist closely associated with the trade unions.

The killing, which shocked government ministers, MPs and trade unionists, was the first since 1983 that left-wing terrorists have struck against a political target of this kind.

The incident highlights the controversy over the Communist-inspired referendum on wage indexation which is likely to be held in June.

Professor Ezio Tarantelli (44) was gunned down by two people as he was getting into his car after delivering a lecture at Rome University. He was dead on arrival at hospital. The Red Brigades later claimed responsibility for his murder.

Professor Tarantelli was the head of the research department of the CISL union. This union, which is associated with the Catholic wing of the labour movement, last year supported the Government's decision to cut the scale mobile wage indexation system which opposed last year's decree. A reform of wage indexation

had long been favoured by Professor Tarantelli which put him in opposition to the Communist-oriented CGIL union which opposed last year's decree and officially endorsed the Communist party's campaign for a referendum to reverse it.

But although in favour of a reform of the scale mobile - which all unions support in differing degrees - Professor Tarantelli was far from right-wing. The CISL, while rejecting the referendum is fighting strongly to reduce working hours in order to favour employment.

Yesterday's shooting marks the return of the Red Brigades to action against Italian targets not connected with the forces of law and order. The left-wing movement came close to being routed in 1982 and the following year its only victim was a Socialist economist, also in favour of reform of indexation, who was wounded.

Last year the Red Brigades claimed responsibility for the murder of a U.S. diplomat and some months ago, said it killed a member of the police anti-terrorist squad.

### Right upset by sacking of police in Spain

By David White in Madrid

SPAIN'S right-wing opposition yesterday demanded explanations from the Government after it announced sweeping measures to put an end to conflicts in the police force, including the dismissal of several senior officers.

The measures come after growing tension arising from an anomaly in Spain's democratic transition: the National Police, a reformed version of Gen. Franco's armed police and supposedly a civilian body, still has more than 200 officers detached from the army, mostly majors and captains.

With the Socialist Government preparing to merge the National Police with the plain-clothes Superior Police Corps, police unions have pressing for "de-militarisation" of the force as the Socialists have promised.

The friction came to a head earlier this month with protests by police in Leon in northern Spain against their chief, who was forced to resign.

The force's chief of staff, Lt-Col David Cervera, who had criticised the Government's "lack of authority" in the incident and who had asked to be transferred back to the army, was one of seven ex-army officers to be dismissed. He was considered number two in the hierarchy of the force. The others included three garrison commanders and a colonel in charge of the Canary Islands.

At the same time the Interior Ministry disbanded the murder of a U.S. diplomat in the incident in Leon.

In recognition of its non-military character, in contrast to the paramilitary Civil Guard, unions in the 50,000-strong National Police recently gained legal status.

### NATO PLANS REDUCTION IN SHORT-RANGE N-WEAPONS

## UK's nuclear armament to change

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT

THE NATO plan to reduce the alliance's stock of short-range nuclear weapons in Europe by at least 1,400 over the next three years will inevitably affect the mix of nuclear weapons held by Britain, Mr. Michael Heseltine, the British Defence Secretary, said yesterday.

Mr. Heseltine was commenting on the plan, unveiled here by General Bernard Rogers, the supreme commander in Europe.

It provides a detailed blueprint for reducing NATO's so-called battlefield weapons and modernising those which remain.

The UK minister, who was speaking at the end of the meeting of the 14-nation Nuclear Planning Group, refused to say

how the nuclear weapons now deployed by British forces might be reduced or altered. He noted that Gen. Rogers' plan would be discussed in detail with Britain and other countries deploying battlefield weapons over the next few months. The defence ministers are expected to take a formal decision to approve the plan when they meet again in October.

Details of Gen. Rogers' plan, the result of a five-year study, have remained secret apart from revelation by a senior U.S. official on Tuesday that it recommended the complete withdrawal of one category of weapon - the atomic demolition or nuclear land mines which

date from the 1950s. The official also said that Gen. Rogers had recommended the withdrawal of slightly more than 1,400 warheads.

The reduction of 1,400 warheads was ordered by defence ministers 18 months ago, when they met at Montebello in Canada immediately prior to the deployment in Britain and West Germany of new U.S. cruise and Pershing 2 medium-range nuclear missiles.

Nato has promised that one nuclear warhead will be withdrawn for every new cruise or Pershing deployed, in addition to the 1,400 reduction.

Lord Carrington, Nato's secretary-general, noted yesterday that when the withdrawals

are complete, Nato's stocks of nuclear weapons in Europe will be at their lowest level for 20 years.

Britain, West Germany and Italy had so far deployed 115 of the new U.S. missiles, he said, while Belgium deployed its first "flight" of 16 missiles earlier this month. The Soviet Union had deployed 414 of its SS20 triple-warhead missiles, he confirmed.

The battlefield weapons covered by the Rogers plan range from "free fall" bombs and artillery shells to short-range anti-aircraft rockets like the Nike Hercules, now being replaced by the non-nuclear Patriot.

## Extreme caution in Bonn over Star Wars

BY RUPERT CORNWELL IN BONN

AS GOVERNMENT and Opposition clashed over the merits of the planned U.S. space-based defence programme, the ruling coalition yesterday made clear it would wait as long as possible before making up its mind on whether to accept Washington's invitation to participate in the research phase of the Strategic Defence Initiative (SDI).

The lengthy statement of Bonn's views reflects the extreme caution felt over the pro-

ject. West Germany is anxious to take its final decision only in concert with its major European allies.

Publication of the results of the Government's views coincided with a visit by a team of senior U.S. officials, headed by Gen. James Abrahamson, leader of the SDI research programme, to explain Washington's intentions in greater detail.

But his appearance yesterday before the defence committee

of the Bundestag served mainly to place on public display the profound differences on SDI between the Centre-Right parties of Government and the Social Democrat and Green Opposition.

The prevailing view among the former - also evidenced in the statement itself - is that the longstanding Soviet interest in space weapons technology justifies SDI research, provided it limits itself to purely defensive

purposes and does not upset the current superpower strategic balance.

The Social Democrats are firmly opposed to the idea and the Greens reject any involvement whatsoever.

Bonn's decision is unlikely before early May, and Chancellor Helmut Kohl will take up the matter with President Reagan during his official visit to West Germany between May 1 and 6.

## Allies support SDI research programme

THE FINAL communiqué issued by Nato's Nuclear Planning Group yesterday had the following to say on the subject of the Star Wars project:

We have continued the comprehensive consultations on the political and strategic implications of the U.S. Strategic Defence Initiative (SDI). This is designed to establish whether

recent advances in technologies could offer the prospect of significantly more effective defence against ballistic missiles.

We support the U.S. research programme into these technologies, the aim of which is to enhance stability and deterrence at reduced levels of offensive nuclear forces.

This research, conducted within the

terms of the ABM treaty, is in Nato's interest and should continue.

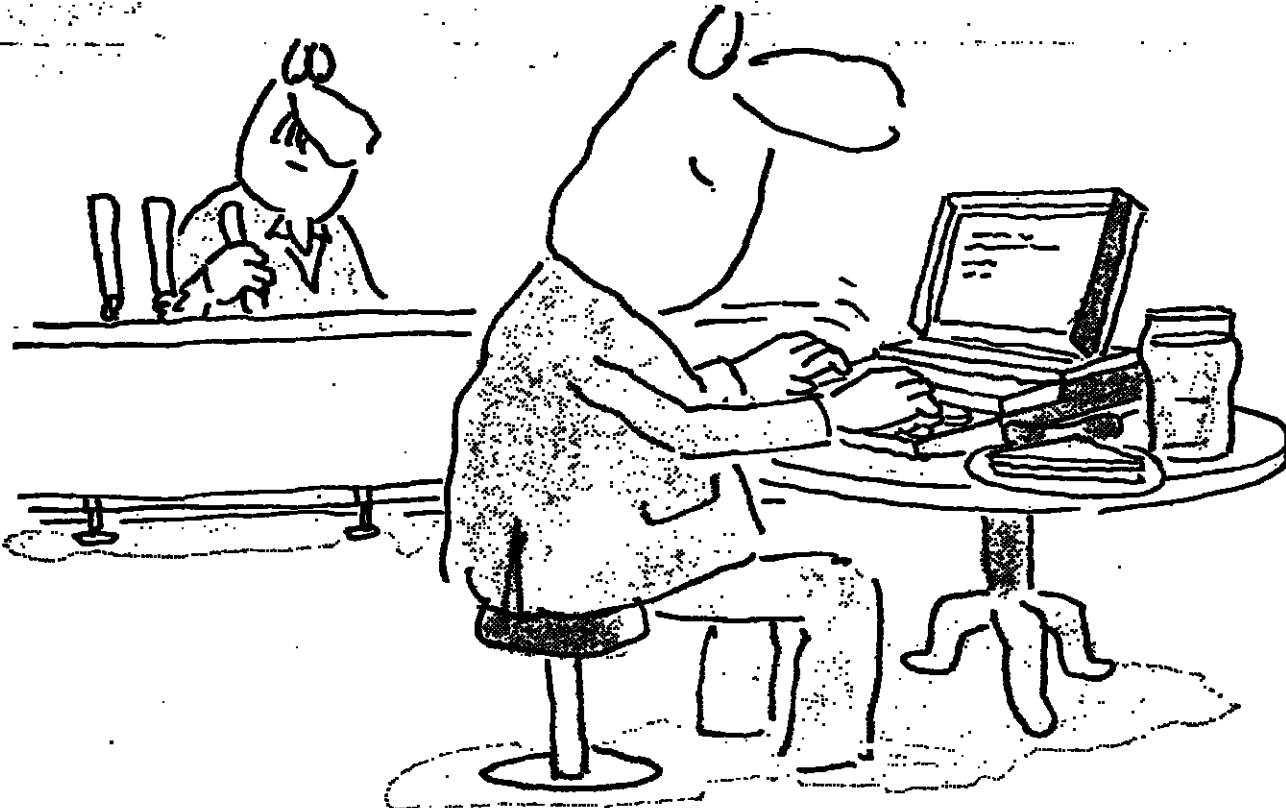
In this context, we welcome the U.S. invitation for allies to consider participation in the research programme.

We noted with concern the extensive and long-standing efforts in the strategic defence field by the Soviet Union which

already deploys the world's only ABM and anti-satellite systems.

The U.S. strategic defence research programme is prudent in the light of these Soviet activities and is also clearly influenced by the treaty violations reported by the U.S. President.

Reuter



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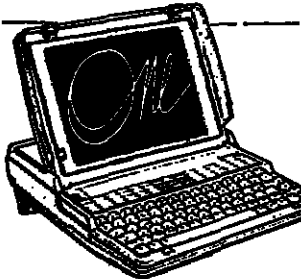
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## OVERSEAS NEWS

# Botha's commitment to reform renewed after shootings

BY ANTHONY ROBINSON IN CAPE TOWN

SOUTH AFRICAN President P. W. Botha yesterday told parliament his Government was still committed to cautious reform but indicated that further steps would soon be taken "to restore and maintain order."

The statement, to a specially convened joint session of parliament, followed a cabinet meeting to discuss the security situation in the light of last week's shootings in the Eastern Cape and Tuesday's abortive march on parliament. It strongly criticised "certain people who under the guise of moral and religious conviction take the lead in fomenting disobedience, violence and destruction."

This appeared to be a thinly veiled reference to the presence of leading church figures like the Rev Alan Boesak, leader of the World Alliance of Reform Churches, and Dr Beyers Naudé, general secretary of the South African Council of Churches, at the head of Tuesday's march on parliament.

The President's statement was interpreted in the corridors of parliament as an indication that the Government is planning further action against leading opposition figures in the United Democratic Front and other anti-apartheid bodies.

The statement also contained an appeal to parliament to cease debate on recent events in the Eastern Cape until a commission of inquiry set up to investigate the Sharpeville anniversary shootings at Langa had made its report.

The appeal was rejected by Mrs Helen Suzman, law and order spokesman of the white opposition Federal Progressive Party (FPP). To do so, she said, would be an abdication of



Mr Botha: further steps to maintain order

Parliament's responsibility. Mrs Suzman also demanded that in future the police should keep away from the funerals of people killed by the police as their presence "was like a red flag to a bull."

Meanwhile, as sporadic violence continued in townships in the Eastern Cape and elsewhere, Justice D. D. Kamemeyer began his official inquiry by visiting the scene of the Langa shootings.

After Lt Fouché, who led the 19-strong police team which shot on the crowd, had given his version of events Justice Kamemeyer heard differing accounts from local residents while legal counsel representing families of the dead also asked questions on the spot.

Back in Cape Town a police spokesman said a total of 264 people had been arrested after Tuesday's march on parliament and released late the same evening. They began appearing in court yesterday but were not asked to plead and their cases were remanded until June 3.

# Shadowy forces behind the Beirut abductions

BY RICHARD JOHNS

## KIDNAPPERS FREE BRITON

Mr Geoffrey Nash, the British metallurgist kidnapped in Beirut a fortnight ago, was set free yesterday, writes Nora Boustany. He apparently had been mistaken by his abductors as a U.S. citizen.

Mr Nash—who was one of at least nine Westerners held away at gunpoint in the capital's Muslim sector this month—showed up at his house early yesterday morning and later left the country with his Lebanese wife.

Other Britons who disappeared this month are Mr Brian Levick, a businessman, and Mr Alec Collett, a freelance journalist working as an information consultant for the UN Relief and Works Agency (UNRWA).

The relief organisation is moving its British staff out of Lebanon at the request of the British Embassy in Beirut, UN officials told. Reuter in Vienna. They said, however, that six international staff would remain in Beirut and three in Tyre to supervise 2,300 local staff in schools, clinics and welfare centres for Palestinian refugees. This remaining

being its unfailing defender in the UN Security Council, against France as the provider of arms for Iraq plus paranoia about Israeli spies and their agents.

Responsibility for six of the nine recent kidnappings has been claimed in the name of Islamic Jihad. If the shadowy entity exists at all, it is likely to be associated with the equally shadowy Iranian-backed Hezbollah, or Party of God, its ally Islamic Amal, led by Hussein Mousawi from his headquarters in the Bekaa Valley, or even militants in the mainstream Shi'ite Amal political and anti-Israeli resistance movement.

On Sunday, however, Sheikh Mohammed Hussein Fadlallah, the Shi'ite cleric believed to be the spiritual inspiration if not leader of Hezbollah (who rarely speaks in public) felt constrained to denounce the kidnappings. He attributed the abductions to the "general situation" in Lebanon.

Mr Nabil Berri, a member of Mr Rashid Karami's Government of National Unity, also condemned them. Last week in London, Mr Ali Hossain, a member of Amal's Politburo, charged that Christian militants

were behind the kidnapping as part of a campaign to prove there can be no security in West Beirut, thus driving all Westerners, diplomats and journalists, in particular, into the Christian heartland.

In this obscure situation the LARF demands have cast a ray of light on the anti-French operation. In the meantime, lurking in an even murkier background, is the image of the arch-Arab terrorist of all time, Abu Nidal, whose gunmen were the cause behind for Israel's invasion of Lebanon with their attempted assassination of Mr Shimon Agran, Israeli Ambassador in London, in June 1982.

Reported dead last year, Abu Nidal's name resurfaced late last summer when a relative stated that he was alive and well. That was followed by a report from the Libyan official news agency that he was visiting Tripoli and finally an interview with him by the Paris-based magazine L'Espresso. Arabes the authenticity of which has been disputed.

Yet if he or his heirs are in the Bekaa, which by definition would only be with Syria's blessing, then there is another evil vapour in the pervasive mist enveloping Lebanon.

## NZ rugby tour warning

NEW ZEALAND Prime Minister David Lange has stepped up government and public pressure on the New Zealand Rugby Union to call off an All Blacks tour of South Africa, Day Hayward reports from Wellington.

The Rugby Union is expected to make a final decision on the tour after a meeting with the Prime Minister on Saturday afternoon only hours before he leaves for a tour of African countries.

On Monday the Government banned leave for any civil servant selected to tour with the

All Blacks. It also announced a special debate in Parliament calling on the Rugby Union to stop the tour because it will harm New Zealand. Mr Lange also hinted strongly that if the Rugby Union defies the Government and the large body of public opinion which is opposed to the tour the Government will cut off any financial aid for the Rugby Union.

He has publicly warned potential All Blacks and supporters planning to go with the tour their safety could be in danger from public disorder in South Africa.

## Hawke gains in popularity

AUSTRALIAN Prime Minister Bob Hawke's popularity has climbed after being shaken last month over his handling of the country's defence policies, according to the Morgan Gallup Poll, Reuter reports from Sydney.

Mr Hawke's Labor Government would have had about the same 16-seat parliamentary majority if now holds if elections had been held in mid-March, according to the poll published yesterday. It said that more than 60 per cent approved of Mr Hawke

# Baghdad again hit by Iran

BY OUR MIDDLE EAST STAFF

BAGHDAD was struck early yesterday afternoon by the sixth big explosion within a fortnight—almost certainly an Iranian ground-launched Scud missile—which left scores of people dead in a thickly populated area of the Iraqi capital.

Eyewitnesses in Baghdad were reported to have seen no fewer than 76 bodies in front of a building wrecked by an explosion as Iran stepped up retaliation against Iraqi attacks on its urban centres, economic targets and maritime traffic serving its ports.

Iran said that the missile attack was a response to rocket strikes against Tehran yesterday and today, which left a dozen people dead, as well as other cities.

Having tried at the weekend to revive a nine-month-old, UN-

brokered, truce barring attacks on civilian population centres, which broke down on March 5, Iran appears to have abandoned any consideration of any wider de facto settlement.

A hardening of resolve was indicated yesterday in an interview given yesterday by Mr Ali Mohammed Becharat, First Deputy Foreign Minister. He told the Tehran Times that Iran would seek \$350bn in war reparations as a condition for ending the conflict—compared with a figure originally set at \$150bn three years ago.

He also reiterated the Iranian demand for the trial and "punishment" of President Saddam Hussein of Iraq as well as the repatriation of 20,000 Iraqi refugees (members of the Shi'ite sect) living in Iran as a

result of forcible expulsion by the Iraqi regime five years ago.

After the Iraqi air raid, the war information headquarters in Tehran said that Iraq would also retaliate against Iran's use of chemical weapons. It claimed that 200 of its troops have been affected by mustard gas in the Hawatish marshes in recent fighting.

Several dozen serious cases have been sent to Europe for treatment and the U.S. has said that there is evidence that chemical weapons were used by Iraq.

The Islamic Revolutionary News Agency reported that Iran had shelled six southern Iraqi cities. The fire was aimed primarily at military and industrial installations in Basra, Faw, Abadan, Tammamah, Sidan and Zindiyar.

## India passes Bhopal Bill

THE INDIAN Parliament yesterday passed a Bill to ensure quicker compensation to all victims of the Bhopal gas disaster and to help the Government file claims on their behalf. Reuter reports from New Delhi. The Bill replaces a presidential ordinance issued five weeks ago.

The Indian Government has said it has not yet decided whether to file a lawsuit on behalf of all victims in either U.S. or Indian courts, or to pursue a possible out-of-court settlement with Union Carbide of the U.S.

Philippine alert  
Philippine military authorities yesterday put its armed forces on full alert in anticipation of attacks by the Communist New People's Army on its 16th anniversary tomorrow, Samuel Senoron reports from Manila.

The alert, ordered by armed forces chief Lt-Gen Fidel Ramos, reflects the Government's increasing concern over the capability of the Communist guerrillas to mount an offensive against military and civilian targets.

## Malawi's GDP grows 7.6% after good harvest

BY MICHAEL HOLMAN IN ZOMBA, MALAWI

MALAWI REGISTERED 7.6 per cent real growth in gross domestic product last year but, because of declining production of tobacco, the country's largest foreign exchange earner, and a sharp drop in the Kwacha 123.5m deficit in 1983 to a Kwacha 58m surplus.

The 1983-84 Budget anticipates Kwacha 550m recurrent expenditure and development outlay of Kwacha 150m, with an overall budget deficit of Kwacha 104m. Of this, Kwacha 60m will be funded by programme aid and external borrowing and the balance raised through new taxes.

These include a tax deduction 10 per cent levy on the FOB value of tea and tobacco, and an effective indirect sales tax ranging from 5 to 10 per cent.

Transport problems remain the most serious constraint on land-locked Malawi's growth. With the Mozambique ports of Beira and Nacala cut off by rebel activity, Malawi is forced to use costly overland routes through Zambia and Zimbabwe to Durban in South Africa.

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For the purposes of this notice an outstanding offer of advance means an offer of advance or further advance dated prior to 31st March 1985.

The new rate of interest and revised repayment figure applicable to an existing mortgage and all outstanding offers completed on or before 31st March 1985 will be notified in each borrower's annual statement of account which will be sent during January 1986.

Where an outstanding offer of advance has not been taken up before 31st March 1985 the new rate of interest and revised repayment figure will be quoted in the statement sent to each borrower after completion.

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## AMERICAN NEWS

### Reagan set to win fourth vote on MX missile programme

BY NANCY DUNNE IN WASHINGTON

THE controversial MX missile programme yesterday headed for its fourth hurdle as the House of Representatives debated the release of \$1.5bn to build 21 additional missiles.

The vote, expected late last night or early today, followed a close victory for President Reagan in the House on Tuesday when 81 Democrats joined with 138 Republicans to authorise release of the funds by a slim 219-213 majority.

Although the second House vote should be a foregone conclusion, the Democratic leadership vowed to fight an skilful switch of just three votes was needed to kill the new weapons.

Congress has already funded 21 MX missiles and the Administration will ask for 48 more later this year.

Mr Tip O'Neill, the House Speaker and leading opponent of the MX, claimed that with Tuesday's vote the House had

### Brazilian leader remains 'critical'

By Andrew Whitley, in Rio de Janeiro

THE NEXT 24 hours are expected to be crucial for the survival of Sr Tancredino Neves, Brazil's president-elect, yesterday in a Sao Paulo hospital following his third abdominal operation in less than two weeks.

Fresh concern was raised by the appearance of post-surgery infection after his operation on Tuesday to staunch a haemorrhage in his intestines.

The international financial community in Brazil is becoming increasingly worried about the prospect of a prolonged period of instability.

"If something happens to Tancredino the situation returns to zero," one Western banker said yesterday, referring to the step-by-step foreign debt renegotiation process carefully nurtured over the past two and a half years.

Acting president Sr Jose Sarney was arrested yesterday by leading politicians from the Democratic Alliance, the ruling political coalition, to start taking over the running of the country instead of playing the figure-head role

### David Gardner reports on the background to El Salvador's National Assembly elections Duarte faces threat to political freedom

Sr Jose Napoleon Duarte, the embattled and mercurial President of El Salvador, is once again fighting for his political life. Sr Duarte has survived coups and electoral fraud, torture, exile and desertion by erstwhile centre-left allies, many of whom are now pitted against his U.S.-backed Government and army in the country's five-year-old civil war.

In elections on Sunday which will decide control of the National Assembly and town halls, Sr Duarte faces defeat by El Salvador's powerful far right, probably ending any prospect of his Christian Democrats carrying through the reform programme and peace initiative which Sr Duarte began last autumn.

When Sr Duarte arrived in the north Salvador guerrilla stronghold of La Palma in mid-October for his historic meeting with leaders of El Salvador's left-wing insurgency, his first action was to present them with a copy of the country's constitution.

Evidently, the rebels were not impressed. In a second round of talks at the end of November they sought to bypass the constitution, arguing that only through full power-sharing prior to new elections would the left feel they had achieved enough in terms of both their safety and policies to come back into the democratic process.

A third round of talks has been postponed indefinitely, while military activity by both army and rebels has been stepped up. Sr Duarte repeated confidently that he "will not stray one millimetre from the constitution." But he did, and the far right were lying in wait for him.

Sr Duarte vetoed a clause in the electoral law passed in December by the National Assembly, where the extreme

right has a blocking majority. This clause allows the three main parties of the far right to appear separately on Sunday's ballot papers but have their votes counted as a coalition. The veto was declared unconstitutional by the Supreme Court, which is also controlled by the extreme right.

The far right's de facto coalition is spearheaded by the neo-fascist Arena Party of Major Roberto D'Aubuisson, the former army intelligence chief who has been publicly linked to the death squads responsible for thousands of the more than 50,000 casualties of the civil war.

The junior partners are the National Conciliation Party (PCN)—for decades the vehicle for thinly-disguised army rule, now pushed towards the centre by Arena's radicalism—and in the capital, the Salvadorean Institutional Party (Paisa), a right-wing splinter group of the PCN.

A lot was at stake in the constitutional row over the coalition, since each party will now get separate entitlements to state election funds. More importantly, the fissiparous right, which despite its numerical superiority in the assembly only just managed to present a common front concerning the electoral law, will be able to maximise its vote. Marginally more moderate PCN supporters who would not vote for Arena (and vice versa) will now have their votes counted together, creating a multiplying effect.

In last March's presidential elections, which brought Sr Duarte to power, the right as a whole outpolled the Christian Democrats: Arena took just under 30 per cent while the PCN winning 19 per cent, against the Christian Democrats who took just over 44 per cent.

Even if the Right does not

better on Sunday, the coalition scheme, added to El Salvador's complex proportional representation system, will translate these figures into extra seats.

Sr Duarte did indeed commit a constitutional faux-pas since the constitution does not allow for partial vetoes. This has allowed Major D'Aubuisson, and Government officials have described the court ruling as a landmark, a strengthening of institutions against rule by gun.

The constitutional confrontation is "like the playing fields of Eton for Salvadorean democracy," quips one U.S. diplomat.

Sr Duarte and his closest aides, though angry that the court decision did not even address government arguments, choose to stress it is without precedent for a crisis of this magnitude to be resolved other than by army intervention.

U.S. officials, however, have gone further and have recently suggested, in ways that have become public, that it would be unhealthy for Salvadorean democracy were the Christian Democrats to win a legislative majority on Sunday. The logic is simple: if the far right sees its stake in the democratic process whittled away it may revert to violent type. The "playing fields" analogy works better here since it recalls the archetypal spoilt child who, if not allowed to play the game according to his rules, walks off the pitch taking his ball with him.

To stretch the analogy a bit further, U.S. strategy requires it to referee the match and when necessary query the result.

In the 1982 constituent assembly elections, when the far right won a majority, the U.S. intervened to prevent Major D'Aubuisson becoming president and a compromise candidate, Sr Alvaro Magana, who did not stand in the election, took office. The right was largely able to write the constitution, but the radical agrarian reform provisions in it, for example, were put there at U.S. insistence.

In last year's presidential elections, Washington was

accused by Major D'Aubuisson and right-wing Republicans like U.S. Senator Jesse Helms of using pressure and resources to ensure Sr Duarte's victory.

In the recent constitutional fight, the U.S. embassy is said by Duarte aides, Western diplomats and independent observers, to have aborted a far-right plan to get the assembly to impeach Sr Duarte (indeed one Duarte adviser says the plan was actually put to the embassy for clearance).

The U.S. leverage comes, obviously with the over \$1.5bn (£1.35bn) in direct military and economic aid it has poured into El Salvador since the war began, bringing with it, as one U.S. diplomat ruefully admits, "a de facto proconsular role."

This entails safeguarding a government with democratic credentials like Sr Duarte's, which it needs to persuade Congress to keep increasing the flow of aid (\$459.5m is being sought this fiscal year, with up to \$250m in supplementary aid, against a total direct aid of \$487.4m last year).

But it also appears to entail preserving a role for the far right even while it sets about politically emasculating this government through the institutions the far right dominates. The overall effect is of a top-sided political process with shifting rules based on realpolitik, rather than an incipient, if threatened, constitutional democracy.

For while the rules can be bent to preserve a precarious institutional balance between the Centre and far Right, it is well understood by all parties to the conflict that no extra-constitutional or extra-electoral measures will be taken to accommodate the insurgency. The object of the exercise after all, as some U.S. officials privately admit, is to prevent the Left from attaining power.



Duarte: faces defeat by the far right which could end any prospects of carrying through his reform programme

### Union Carbide chief says U.S. plant poses no threat

BY PAUL TAYLOR IN NEW YORK

MR WARREN ANDERSON, chairman of Union Carbide, the U.S. chemicals group at the centre of the controversy over the Bhopal, India, gas tragedy, has told congressional investigators that Bhopal's sister plant in Institute, West Virginia, had been inspected "with a fine fine tooth comb" and did not present the threat of a similar disaster.

Mr Anderson, testifying late on Tuesday before sub-committees of the House Energy and Commerce Committee, investigating the implications of the Bhopal tragedy which killed over 2,000 people, reaffirmed Union Carbide's plan to restart production of Methyl Iso-

### Shooting in area 'once off-limits'

Senior Reagan Administration officials said yesterday that Major Arthur Nicholson, the U.S. army major killed by a Soviet sentry in East Germany on Sunday, had been taking photographs of Soviet military equipment in an area which had once been restricted, writes Nancy Dunne in Washington.

The high-level State and Defence Department officials said the building had been designated as a restricted area by the Soviet military, but that restriction was lifted on March 20, when the Americans were informed of the shooting.

They said, however, there was no justification for the shooting of Maj Nicholson, who was "in no way" a spy.

### IDB fails to reach decision on Managua loan request

BY PETER MONTAGNON IN VIENNA

THE Inter-American Development Bank annual meeting closed here yesterday without any clear decision on Nicaragua's controversial request for a \$58m (\$48m) loan that has been blocked by the U.S.

Nicaragua's insistence that political considerations should not determine the bank's lending policy has drawn sympathy from some Latin American delegations. These include Mexico, whose Finance Minister, Sr Jesus Silva Herzog, said loan applications "should be evaluated on the basis and objective criteria contained in the bank's charter."

Yesterday the bank's president, Sr Antonio Ortiz Mena, said there should be no restriction on loans to any member country that has an

### Canada agrees oil price pact

The Canadian Government has reached agreement on oil and gas pricing and tax regime with the provinces of Alberta, British Columbia, Saskatchewan, write Bernard Simon in Toronto.

Details of the long-awaited accord will not be released until it is approved by the federal and provincial Cabinets, probably before the end of the week. The agreement is likely to include the deregulation of oil prices and other measures weakening provisions of the 1981 National Energy Programme, which imposed an unpopular revenue tax on energy producers and aimed at tighter Canadian control of the domestic oil and gas industry.

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(National Hydrocarbons Authority)

6% % Sinking Fund Debentures due November 1, 1988

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Sinking Fund for the Debentures of the above described issue, Morgan Guaranty Trust Company of New York, as Fiscal Agent, has selected by lot for redemption on May 1, 1985 at the principal amount thereof \$450,000 principal amounts of said Debentures, as follows:

Outstanding Debentures of U.S. \$1,000 Each of Prefix "M" Bearing Serial Numbers Ending in the Following Two Digits:

21	49	52	64	81
285	715	1185	3355	4385
435	585	1285	3455	4485
535	685	1385	3555	4585
635	785	1485	3655	4685
735	885	1585	3755	4785
835	985	1685	3855	4885
935	1085	1785	3955	4985
1035	1185	1885	4055	5085
1135	1285	1985	4155	5185
1235	1385	2085	4255	5285
1335	1485	2185	4355	5385
1435	1585	2285	4455	5485
1535	1685	2385	4555	5585
1635	1785	2485	4655	5685
1735	1885	2585	4755	5785
1835	1985	2685	4855	5885
1935	2085	2785	4955	5985
2035	2185	2885	5055	6085
2135	2285	2985	5155	6185
2235	2385	3085	5255	6285
2335	2485	3185	5355	6385
2435	2585	3285	5455	6485
2535	2685	3385	5555	6585
2635	2785	3485	5655	6685
2735	2885	3585	5755	6785
2835	2985	3685	5855	6885
2935	3085	3785	5955	6985
3035	3185	3885	6055	7085
3135	3285	3985	6155	7185
3235	3385	4085	6255	7285
3335	3485	4185	6355	7385
3435	3585	4285	6455	7485
3535	3685	4385	6555	7585
3635	3785	4485	6655	7685
3735	3885	4585	6755	7785
3835	3985	4685	6855	7885
3935	4085	4785	6955	7985
4035	4185	4885	7055	8085
4135	4285	4985	7155	8185
4235	4385	5085	7255	8285
4335	4485	5185	7355	8385
4435	4585	5285	7455	8485
4535	4685	5385	7555	8585
4635	4785	5485	7655	8685
4735	4885	5585	7755	8785
4835	4985	5685	7855	8885
4935	5085	5785	7955	8985
5035	5185	5885	8055	9085
5135	5285	5985	8155	9185
5235	5385	6085	8255	9285
5335	5485	6185	8355	9385
5435	5585	6285	8455	9485
5535	5685	6385	8555	9585
5635	5785	6485	8655	9685
5735	5885	6585	8755	9785
5835	5985	6685	8855	9885
5935	6085	6785	8955	9985
6035	6185	6885	9055	10085
6135	6285	6985	9155	10185
6235	6385	7085	9255	10285
6335	6485	7185	9355	10385
6435	6585	7285	9455	10485
6535	6685	7385	9555	10585
6635	6785	7485	9655	10685
6735	6885	7585	9755	10785
6835	6985	7685	9855	10885
6935	7085	7785	9955	10985
7035	7185	7885	10055	11085
7135	7285	7985	10155	11185
7235	7385	8085	10255	11285
7335	7485	8185	10355	11385
7435	7585	8285	10455	11485
7535	7685	8385	10555	11585
7635	7785	8485	10655	11685
7735	7885	8585	10755	11785
7835	7985	8685	10855	11885
7935	8085	8785	10955	11985
8035	8185	8885	11055	12085
8135	8285	8985	11155	12185
8235	8385	9085	11255	12285
8335	8485	9185	11355	12385
8435	8585	9285	11455	12485
8535	8685	9385	11555	12585
8635	8785	9485	11655	12685
8735	8885	9585	11755	12785
8835	8985	9685	11855	12885
8935	9085	9785	11955	12985
9035	9185	9885	12055	13085
9135	9285	9985	12155	13185
9235	9385	10085	12255	13285
9335	9485	10185	12355	13385
9435	9585	10285	12455	13485
9535	9685	10385	12555	13585
9635	9785	10485	12655	13685
9735	9885	10585	12755	13785
9835	9985	10685	12855	13885
9935	10085	10785	12955	13985
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10635	10785	11485	13655	14685
10735	10885	11585	13755	14785
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14235	14385	15085	17255	18285
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## WORLD TRADE NEWS

The Leutwiler Report has given the morale of Gatt's leaders a much-needed shot in the arm, William Dullforce writes from Geneva

## What is needed to safeguard the principles of free trade

PUBLICATION yesterday of the Leutwiler Committee report "Trade Policies for a Better Future" could hardly have been better timed. It tables 15 specific recommendations to meet the crisis in the world trading system just as opposition to holding a new round of multilateral trade negotiations under the auspices of the General Agreement on Tariffs and Trade (GATT) appears to be crumbling.

The report by an independent seven-man committee, expounding firmly the need for a return to the basic principles of free trade, comes only a week after the European Community fell into line with the American and Japanese wish for new trade liberalisation talks to follow the Kennedy Round of the 1960s and the Tokyo Round of the 1970s which culminated in Geneva in 1979.

The coincidence has boosted morale immensely in Gatt headquarters in Geneva, where only a couple of months ago some senior staff were talking apocalyptically of the possible collapse of the world trading system. Even the more sanguine felt that the credibility of their trade monitoring organisation was seeping away.

Now Mr Arthur Dunkel, the Director-General, and his staff can reasonably hope for a firm decision by the autumn to launch next year a new round of trade talks, should halt the erosion of free trade in the face of growing protectionist pressures and, at best, could help stimulate a fresh expansion of trade.

Further shoves towards the

launching of the round can be expected from the Ministerial meeting of the Organisation for Economic Co-operation and Development (OECD) on April 11-12 and, more importantly, from the finance ministers at the interim and development committee meetings of the International Monetary Fund (IMF) and World Bank on April 17-19.

Finally, the imprimatur of heads of government at the World Economic Summit in Bonn in early May should, it is hoped, commit the main industrialised countries firmly to the proposed global trade negotiations.

The new round would not thereby be cut and dried. The main protagonists still have widely varying views about its purpose and agenda, and the lack of enthusiasm among the developing countries, who form the majority of Gatt members, remains to be overcome.

The European Ministers have acceded to Washington's desire that trade in services be a new subject for negotiation. But their acquiescence has, at least, partly been achieved by the argument, passed on privately by the Americans, that if the Reagan Administration is to hold the fort against domestic protectionist pressures, it needs to create a new "constituency" in favour of free trade.

Previously, the argument goes, this constituency comprised U.S. farmers, manufacturers and organised labour. Only the farmers remain. In consequence the need arises for the new constituency to

1—In each country the making of trade policy should be brought into the open. The costs and benefits of trade policy actions, existing and prospective, should be analysed through a "protection balance sheet." Private and public companies should be required to reveal in their financial statements any subsidies received.

2—Agricultural trade should be based on clearer and fairer rules, with no special treatment for particular countries or commodities. Efficient agricultural producers should be given the maximum opportunity to compete.

3—A timetable and procedures should be established to bring into conformity with Gatt rules voluntary export restraints, orderly marketing agreements, discriminatory import restrictions and other trade policy measures of both developed and developing countries which are inconsistent with the obligations of Gatt contracting parties.

4—Trade in textiles and clothing should be fully subject to the ordinary rules of Gatt.

5—Rules on subsidies need to be revised, clarified and made more effective. When subsidies are permitted they should be granted only after full scrutiny.

6—Gatt codes governing non-tariff distortions of trade should be improved and vigorously applied to make trade more open and fair.

7—Rules permitting customs unions and free trade areas have been distorted and abused. To prevent further erosion of the multi-lateral trading system, they need to be clarified and tightened.

8—At the international level, trade policy and the functioning of the trading system should be more open. Countries should be subject to regular oversight or surveillance of their policies and actions.

embrace bankers, whose international business is expanding fast. Thus, the Administration wants to be seen as working for safeguards for free trade in services.

Brazil and India, two champions of the developing countries, have yet to abandon their opposition to a new round. They have so far regarded it as likely to be conducted under American

9—When emergency safeguard protection for particular industries is needed, it should be provided only in accordance with the rules: it should not discriminate between different suppliers, should be time-limited, linked to adjustment assistance, and subject to continuing surveillance.

10—Developing countries receive special treatment in Gatt rules. But such special treatment is of limited value. Far greater emphasis should be placed on permitting and encouraging developing countries to take advantage of their competitive strengths and on integrating them more fully into the trading system.

11—Governments should be ready to examine ways and means of expanding trade in services and to explore whether multi-lateral rules can appropriately be devised for this sector.

12—Gatt's dispute settlement procedures should be reinforced by building up a permanent roster of non-governmental experts to examine disputes, and by improving the implementation of panel recommendations. Third parties should use their rights to complain when bilateral agreements break rules.

13—The committee supports a new round of Gatt negotiations, provided they are directed toward the primary goal of strengthening the multi-lateral trading system and further opening world markets.

14—To ensure continuous high-level attention to problems in international trade policy and to encourage prompt negotiation of solutions, a permanent ministerial-level body should be established in Gatt.

15—The committee stresses the urgency of resolving the world debt problem, the need for adequate flows of development finance, better international co-ordination of macro-economic policies and greater consistency between trade and financial policies.

cent of world trade—world exports were valued at around \$2 trillion (million million) last year—is now subjected to some kind of non-tariff restriction.

In the list of things that are cited as having gone wrong are the agriculture and textile sectors. The implications for agriculture are grave. The report remarks that Europe is building up stocks of surplus cereals, dairy and other products which it seeks to unload in subsidised exports, while American farmers are denied markets.

The Leutwiler report says unequivocally that efficient farmers have good reason to feel cheated of their rights.

The committee wants the present "ambiguity arrangement" (MFA) world textile accord not to be renewed when



Mr Fritz Leutwiler

it expires in July next year.

Three main themes run through the report:

● The first calls on nations to revert to the basic principle of non-discrimination embedded in the Gatt rules. This is the famous "Most Favoured Nation" clause which stipulates that a country must apply to all countries treatment as favourable as that it gives to any one country.

● The report is harsh on "abuse" of free trade areas and customs unions in this context.

● A second theme is the recommendation for greater openness and accountability in trade policies, to enable both politicians and consumers to assess

Members of the Leutwiler Committee:

Chairman: Mr Fritz Leutwiler, until the end of 1984 Chairman of the Swiss National Bank and President of the Bank for International Settlements. Now Chairman-designate of Brown Boveri.

Senator Bill Bradley (Democrat, New Jersey), member of the Senate Finance Committee, and former President of the American Economic Association, University of Pennsylvania.

Mr Pehr Gyllenhammar, Chairman of Volvo.

Mr Guy de Lecharrière, Vice-President of the International Court of Justice.

Mr Indragopal Patel, Director of the London School of Economics and former Governor of the Reserve Bank of India.

Dr Mario Simoesen, Director of the Postgraduate School of Economics at the Getúlio Vargas Foundation, Rio de Janeiro.

the long-term costs of subsidies and other discriminatory measures.

● Thirdly, implicit in the recommendations is a strengthening of Gatt. The proposals do not always distinguish between Gatt as an institution and the work of its secretariat but, if they were adopted they would move the organisation closer to the role originally envisaged for it in the 1940s as the International Trade Organisation, the third pillar alongside the IMF and the World Bank.

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### U.S. presses Japan on imports

BY NANCY DUNNE IN WASHINGTON

THE REAGAN Administration and U.S. legislators kept up the pressure yesterday for Japanese trade liberalisation as the April 1 deadline approached for the finalisation of regulations governing Japan's newly privatised telecommunications markets.

The Senate Finance Committee unanimously approved a resolution which should have no difficulty passing the full Senate, calling on President Reagan to demand that Japan buy enough additional U.S. imports to offset the impact of increased car shipments. The measure, which is non-binding, declares Japan to be an "unfair" trader and contends that the U.S. trade deficit results from closed Japanese markets.

The resolution, sponsored by Senator John C. Danforth, a Missouri Republican, calls on the President to use laws on the books which give him broad authority to curb imports of countries found to be in violation of international trading rules.

Meanwhile, Mr Larry Speakes, the White House spokesman, warned Japan yesterday that its apparent decision to maintain "voluntary restraints" on Japanese car exports could not be "an acceptable substitute for market opening."

Reports from Tokyo said Japan has decided to maintain voluntary quotas on car and truck exports to the U.S. but would raise the number by 450,000 a year from 1.85m in 1984-85. The President said he would have no objection to dropping the restraints.

There are other onerous signs on Capitol Hill of trouble between the U.S. and Japan if no satisfactory agreement is reached on liberalisation. Senator John Heinz, a Pennsylvania Republican, is seeking co-sponsors for a Bill to impose a 20 per cent surcharge on all Japanese imports for three years.

### Boost for Italian machine tools

BY ALAN FRIEDMAN IN MILAN

ITALIAN machine tool manufacturers achieved a recovery in both foreign and domestic sales last year.

According to Ucinu, the manufacturers' association, domestic orders were up by an impressive 49.7 per cent, while foreign orders rose by 46.6 per cent.

The improved picture, however, came after two difficult years for the Italian industry, during which sales were more or less stagnant.

The 1984 combined sales figure for the Italian machine tool sector came to L1,750bn (\$776bn), which represented a rise in nominal terms of 11 per cent and in real terms of 6 per cent.

But the 1984 sales figure, while an improvement, is the same as the equivalent turnover for 1981 (see table).

Exports last year were up by 8.9 per cent, to L580bn and the sector achieved a trade surplus of L659bn for 1984.

This compared with a 1983 trade surplus of L624bn. Although the surplus is larger,

ITALIAN MACHINE TOOLS INDUSTRY		
	Sales (Lire bn)	Exports
Year		
1981	1,750	904
1982	1,540	880
1983	1,575	900
1984	1,750	980

Source Ucinu

Imports last year did grow by 16 per cent in nominal terms, to L321bn.

Together, Italy's 400 machine-tool makers employed 28,500 people at year-end. This compares with employment of 30,800 in 1983, a drop of 7.5 per cent.

Officials at Ucinu said the Italian Government had agreed to make available more than L500bn in grants to industry which in turn needs to make capital investments in machine tools.

This indirect assistance is designed to stimulate domestic demand for the sector. It functions by offering companies wishing to install machine tools up to 25 per cent of the purchase price.

### Bid to cut EEC paper mountain

Efforts to reduce the paper mountains at EEC border points took a significant step forward yesterday when Industry Ministers approved a scheme to computerise customs procedures.

Exchange of information for the agricultural market alone involves more than 200,000 telexes a year. For manufactured goods, customs checks add an average 6 per cent to costs.

The scheme, called CADDIA, involves establishment of standards to link computer systems in the European Commission and member states. Implementation should be completed in 10 years.

### Two Italian companies win Libya steel plant order

BY JAMES BUXTON IN ROME

TWO ITALIAN companies, part of the state-owned IRI group, have won a contract worth about L300bn (\$136bn) to manage the steel plant being built by the Libyan Government at Misurata.

The two companies, Italmipi and Italsider, specialise in the design and erection of process plant, and Italsider, Italy's major state-owned steel producer, also has responsibility for the management, production and maintenance of the plant which is still under construction.

They will train about 50 Libyan personnel both in Italy and Libya, and supply hardware and software for the computerised control centre of the steel plant.

The plant, an integrated complex being built by German, Austrian and Japanese companies, will have a capacity of about 1m tonnes a year.

The contract is the first which Italmipi has won for managing as opposed to building steel plant. The IRI companies are to be paid in cash.

### Peru arranges barter deals worth \$320m

By Peter Montagna in Vienna

PERU has contracted countertrade deals worth a total of \$320m (\$250m) since the last quarter of 1984 in an effort to reduce its arrears on supplier credits, said Sr. Guillermo Garrido-Lecca, Peru's Finance Minister. He was in Vienna to attend the annual meeting of the Inter-American Development Bank.

The deals include \$200m in business with the Soviet Union from which Peru has bought military equipment worth \$15m, he added.

Peru introduced a new countertrade policy last year which allows suppliers to support arrears with Peruvian liability to supply goods or services provided that 50 per cent of the orders are from non-traditional export sectors.

For example, the Soviet Union recently ordered \$10m worth of Peruvian steel. "That will solve this year's problems for the Peruvian shoe industry," Sr. Garrido-Lecca said.

Countertrade deals worth \$70m have also been arranged with Yugoslavia's Energo-project as a means of payment for the Chira-Plura irrigation project, he added.

A further deal is likely to be concluded in the coming weeks for Ferrostaal of West Germany.

Sr. Garrido-Lecca said the countertrade business had virtually eliminated supplier credit arrears, but Peru, whose net foreign exchange reserves are negative by more than \$15m, still has arrears of \$150m to commercial bank creditors and \$70m to Paris Club governments.

Peru is paying a further \$15m of back interest to creditor-banks this month. This month, it is also paying about \$15m to Paris Club governments, the first interest payments since last summer.

### Brussels to provide Lagos with Ecu 200m

The European Community is to provide Nigeria with Ecu 200m (\$160m), Reuters reports from Lagos.

Herr Dieter Frisch, EEC director-general for the Third World development, said a quarter of the total would be in grants and the rest in loans for 40 years with 10 years' grace at 1 per cent interest. It is the first major loan from the Community to Nigeria under the Lomé Convention.

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## UK NEWS

## STUDY OF ADVERTISING AS ALTERNATIVE TO LICENCE FEE INCOME

## Inquiry into funding of the BBC

BY RAYMOND SNODDY

MR LEON BRITTON, the Home Secretary, yesterday announced an inquiry into the future funding of the BBC and an increase in the colour television licence fee from £45 to £56 a year.

The settlement, Mr Britton said, was enough to enable the corporation to maintain its present level and range of services. But enhancements and expansion would have to be largely paid for by increased efficiency.

The £56 licence fee will run initially for two years while possible changes in the system of financing broadcasting are considered.

If changes cannot be made within two years, or if the status quo is to continue, the £56 licence fee will run for a third year at the same rate.

The chairman of the inquiry will be Professor Alan Peacock, a former chief economic adviser to the Department of Trade and Industry and at present research professor in public finance at Edinburgh's Heriot-Watt University.

The seven-strong inquiry is expected to report to the Home Secretary by the summer of next year. Mr Britton said the inquiry would "assess the effects of the introduction of advertising or sponsorship" on the BBC as an alternative or a supplement to the licence fee income.

"One of the central questions for the committee is the possible impact the introduction of advertising would have on the character and quality of all broadcast services,"

Mr Britton told the House of Commons.

Last night the BBC welcomed the decision to set up the inquiry and said the breadth of its terms of reference met in virtually every detail arguments put forward by the BBC.

The corporation noted, however, that the settlement "falls far short of the £85 we wanted which would have given the BBC another £350m to spend."

Mr Britton conceded that some cost increases were unavoidable but emphasised that there was a limit to what licence fee payers could reasonably be expected to afford.

"I believe, however, that the BBC could and must achieve greater productivity than it has done in the past or has so far planned in future," he said. There was scope for

greater efficiency through "improved management procedures and strengthened management attitudes."

The Home Secretary said he would, with the BBC and the Post Office, be urgently looking for better ways of collecting the licence fee.

The Home Secretary emphasised that the introduction of advertising on the BBC would have implications for the independent television (ITV) and radio companies, newspapers and for the Exchange.

He also emphasised that the ITV companies were the market leaders in terms of cost and suggested that one of the effects of introducing advertising on the BBC would be to make the ITV companies more efficient.

## Business support schemes repackaged

By Our Industrial Editor

THE GOVERNMENT yesterday announced measures to simplify the assistance schemes on offer to businesses from the Department of Trade and Industry (DTI). It indicated that it would continue to shift resources from block grants to advisory schemes.

Mr David Trippier, the industry minister with responsibility for small businesses, said that the previous package of some 64 schemes on offer from the DTI was "confusing the very people we were seeking to help - particularly the small businesses."

The schemes have been reduced to four main areas - business and technical advisory services, support for innovation, support for national and regional investment and support for exports.

The DTI has set up inquiry points centrally and around the country, briefed to direct business callers to the appropriate department for assistance.

Mr Trippier said that the DTI was tending to move away from regional and investment grants towards advice schemes, and that these latter projects would continue to expand in coming years. These schemes include advice, free to the user, for small businesses; support of up to 75 per cent of the costs for 15 days of consultancy to help companies improve their products or their production processes; and grants, also of up to 75 per cent, to companies which wish to make feasibility studies of the application of new technology.

This emphasis on partnership between government, consultants and industry parallels other announcements on government aid.

Industry ministers, including Mr Norman Tebbit, the Industry Secretary, have stressed in past weeks the Government's reluctance to continue or extend direct support for industry, but instead its willingness to offer advice and assistance over a start-up, or a difficult period.

The continued emphasis on the small business sector - seen as the main focus of employment growth - was also confirmed in a linked announcement that advisory services will now be made eligible for companies employing up to 500 employees - rather than, as now, companies with between 60-1,000 employees.

Mr Trippier said yesterday: "I believe these kinds of advisory services can be of immense benefit to small firms. By targeting them more precisely at the small firms' sector in this way, we aim to deploy this kind of support where it can have the best effect."

He added: "These new arrangements represent a better service for our customers, industry and commerce. We have always had a good product. Now we have the marketing and back-up servicing facilities to match it."

## Pit leaders expected to decide ban on overtime should end

BY JOHN LLOYD, INDUSTRIAL EDITOR

THE EXECUTIVE of the National Union of Mineworkers (NUM) is today likely to set in motion an end to the 17-month overtime ban.

There is growing evidence that the NUM areas are now in favour of regrouping and trying to gather strength for a pay campaign in November. The overtime ban was imposed in protest at a 5.3 per cent pay offer by the National Coal Board.

At the same time, pressures from the right-led areas will increase. Leaders of the white-collar section, COSA, have held informal discussions with leaders of Nottinghamshire, Leicestershire and South Derbyshire - the so-called "democratic section" of the NUM - and may decide to join this grouping. Mr Trevor Bell, the COSA general secretary, will consult his members this weekend.

The area results on the ballot vote on the 50p a week levy to support miners sacked during the strike - which produced a 54 per cent vote against the levy - show that only Scotland and the tiny Kent coalfield produced convincing votes for it. Yorkshire, the biggest coalfield, only just scraped a "yes" vote, with South Wales little better.

The north-east of England, Lancashire and the English Midlands ran heavily against.

Right-led areas such as South Derbyshire and North Wales are certain to call for the overtime ban to be lifted - with the former threatening to end it unilaterally on Monday if no decision is taken by the executive to do so.

They are likely to get varying degrees of support from South Wales, Scotland and even Yorkshire, where extensive and at times bitter debate is going on over future policy.

The Yorkshire area council last week voted to re-enter consultation with the coal board, at least at pit and area level. At other meetings this week, area leaders have debated the pros and cons of retaining or scrapping the overtime ban.

A motion to scrap the ban would constitutionally be required to go to a special delegate conference of the union.

There is growing opinion on the left of the union that Nottinghamshire - the coalfield where the majority of miners continued to work during the year-long strike - should not now be expelled from the union.

The National Coal Board yesterday announced its expected reorganisation of senior management, which will create an executive committee of senior directors charged with introducing a new managerial style into the industry, and with reducing both its losses and its manpower.

The first decentralisation comes with the creation of a second national "front line" headquarters in the Nottinghamshire coalfield.

Mr Ken Moses, the North Derbyshire area director, and Mr John Northard, Western area director - both of whom were successful in breaking the strikes in their areas by encouraging miners to return - become respectively technical and operations directors.

## Crown Suppliers may go to private sector

BY ROBIN PAULEY

THE GOVERNMENT is thinking of privatising the Crown Suppliers, its central purchasing agency for government departments, which also includes the armed forces, local authorities and nationalised industries as its customers.

Mr Patrick Jenkin, Environment Secretary, announced yesterday that a review team led by a Cabinet Office official would consider the future of the Crown Suppliers "and in particular whether it would be in the public interest to transfer to the private sector the activities, or part, at present undertaken by the organisation."

The Crown Suppliers is a branch of the Property Services Agency, which manages the Government's £10bn estate. It used to be called PSA Supplies, but last year was renamed and revamped with a new approach to marketing within the public sector.

The Crown Suppliers acts as a trading fund buying and selling everything from furniture to fuel oil

and buys enough carpet in one year to stretch two metres wide from London to Moscow. Its last annual report showed sales for 1983-84 of £228m, an increase of £1m over the previous year.

The profit was £2m, a rate of return on capital employed well above the Government's 5 per cent target, but still well down on the £10m profit on £221m turnover in 1982-83.

Mr Jenkin told the Prime Minister last autumn that the Crown Suppliers should be sold off if possible, but it was allowed to develop its new identity first.

If the review team decides the Crown Suppliers should be privatised, Mr Jenkin wants to know how it might be achieved during the life of the present parliament.

If it decides the organisation should not be privatised, it should recommend whether any change of status within the public sector would assist the Crown Suppliers to meet its objectives.

## Pirelli invests in new truck tyre

BY JOHN GRIFFITHS

PIRELLI is investing £5m at its Burton-on-Trent plant to produce a new generation of low-profile truck tyres which, the company claimed yesterday, should produce a "dramatic increase" in its 8 per cent share of UK truck tyre sales.

The investment forms part of a strategy under which the wholly owned subsidiary of the Italian tyre producer plans to build on a continuing, substantial recovery in its UK fortunes over the past year.

The company announced a net profit for 1984 of £4.6m, which compared with a £200,000 profit for 1983 and combined losses of £25m in 1981 and 1982, as Pirelli's UK offshoot, like the rest of the tyre industry, sought to come to terms with substantial over-capacity.

It forms part of Pirelli (UK), the holding company which groups together Pirelli's tyres, cables and cable-laying interests, and which has also reported a profit increase, at the operating level, of £28.5m compared with £18.8m in 1983.

The truck tyre investment is being made despite figures from Mr Joe Denton, the company's manufacturing director, showing that UK truck tyre production capacity, at 4m tyres a year, exceeds UK market demand by 100 per cent.

Pirelli's belief is that the high-performance tyres, unveiled in a national TV campaign last week, will allow Pirelli to repeat in the truck market the success it has already achieved with its premium-priced, high performance car tyres.

Since the late 1970s, Pirelli has concentrated increasingly on producing high-performance car tyres. This is in keeping with car manufacturers' own efforts to produce vehicles with higher equipment, comfort and performance levels, and a trend by motorists to replace conventional tyres fitted as original equipment with low-profile tyres when the original set wore out.

Mr Martin Wood, sales and marketing director, said yesterday that low-profile tyres' share of the replacement market had risen from 13 per cent in 1980 to 23 per cent last year, with a share of 40 per cent forecast for 1990.

As a result of the trends, Pirelli's share of the total UK original equipment and replacement tyres market had risen from 8 per cent in 1980 to 14 per cent last year.

With UK vehicle production dropping back below the 1m mark last year, the company forecasts that there will be little or no growth in the total UK car tyre market of about 22m units last year. This stagnation in the UK market, however, is being offset in Pirelli's case by exports, which now account for 40 per cent of total output from its plants at Burton-on-Trent and Carlisle.

Pirelli attributed its turnaround to substantial plant rationalisations and productivity improvements over the past two years, as well as increased sales. It now employs 3,500 in the UK, a total expected to be increased slightly through the addition of technical staff to establish the new truck tyre operations.

## Norcross in agreed £113m bid for UBM

NORCROSS, the building materials and engineering group, yesterday renewed its courtship of UBM, one of the leading UK builders' merchants with an agreed takeover bid valuing UBM at £113m. Charles Batchelor writes. Norcross originally made a contested takeover bid worth £94m in August 1983, but despite increasing its offer to £173m it failed then to secure its prize.

If the new bid is successful it will create a broadly-based building materials group engaged in manufacturing and merchandising with sales of £670m in 1983-84, and employing 18,400 people in the UK and abroad.

The failed 1983 bid attempt left Norcross with a 36.5 per cent stake in UBM. This proved the key to yesterday's takeover agreement. Norcross's large holding could have been used to block UBM's expansion plans.

Mr Allen Sheppard, UBM's chairman, said: "Having got UBM down to a clean core of businesses we could either build on that - though Norcross's 36.5 per cent stake would have required an instant commercial payback - or we could sell to Norcross."

UBM's board, headed by Mr Roger Pennington, who joined as chief executive in 1982, has turned the company round from a £3m loss in the year ended February 1982 to a forecast profit of £13.5m in the year to February 1985.

Despite UBM's recovery many analysts expressed surprise at the level of the Norcross offer. "This is a knock-out bid if ever there was one," commented one.

Norcross is offering seven of its own shares and 84p cash for every 10 UBM shares. Norcross's shares fell 14p to 155p yesterday to value the offer at 181p. For each UBM share - a total of £112.8m. There is a cash alternative worth 128p a share.

UBM's shares rose 20p yesterday to a new 1984-85 high of 177p. The bid is being recommended to shareholders by the UBM board - which has only 0.1 per cent of the shares - but UBM said other major shareholders had reacted positively.

See Page 28, background analysis, Page 37

STUDY of a second site for a private-sector barrage across the Severn Estuary in the West of England to generate electricity by tidal power is being supported by the Government.

PILOTS used to guide ships into British ports could be reduced in number by up to 50 per cent to about 700 if Government proposals were implemented, according to evidence given to a House of Commons committee.

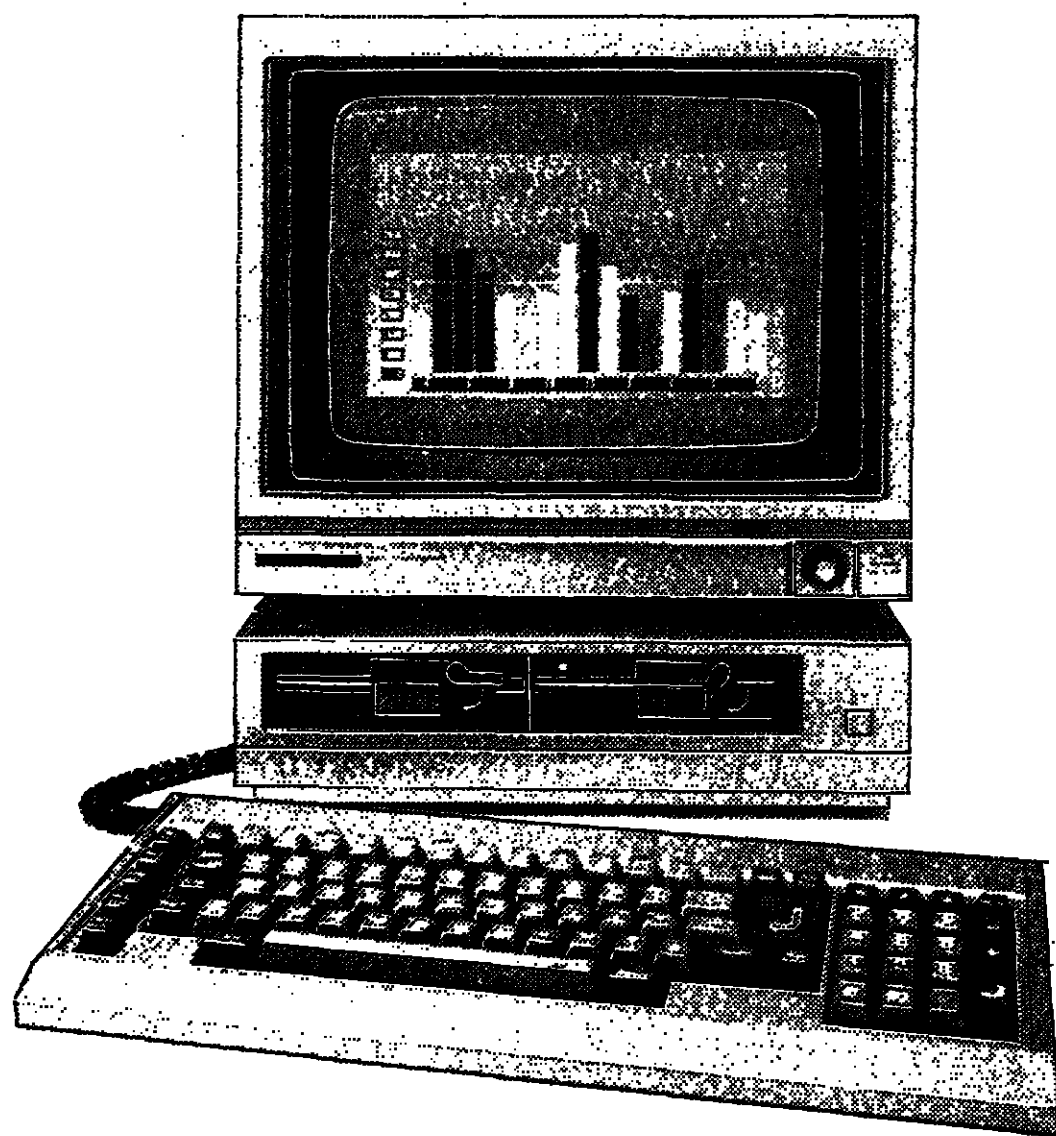
Mr A.G. Robinson, chairman of the British Ports Association said new technology could reduce substantially the number of pilots needed. However, the UK Pilots Association rejected the claim that there was an overall surplus of pilots.

FUTURE Technology Systems, the British microcomputer company which ran into a severe financial crisis last year, is aiming for a 20 per cent increase in turnover and a return to profitability this year.

Mr John Gilhooly, the chief executive, said the company was pressing ahead with its recovery plan. "We have identified all the major problems and have instituted remedial courses of action in all areas," he said.

BRITISH Rail separated pay increases from productivity questions when it made its annual wage offer to manual workers - a significant departure from the practice of recent years. The offer, worth an average of 5 per cent against claims for a rise of up to 33 per cent, is being studied by Rail Unions.

THE TRADES Union Congress (TUC) has appointed Mr Ken Graham as its deputy general secretary. Mr Graham, 62, is at present an assistant general secretary with responsibility for employment and industrial relations. He will take over immediately as deputy to Mr Norman Willis, TUC general secretary.



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## UK NEWS

### IAE forecasts \$3.5bn market for aero-engine

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

INTERNATIONAL Aero Engines (IAE) the seven-company, five-nation consortium developing the new V-2500 aero-engine for future civil aircraft, believes it has an immediate market potential of at least 800 engines worth \$3.5bn.

Mr Mike Keen, executive vice-president of the group, said in London yesterday that orders from three airlines so far - Pan American, Cyprus Airways and Isuzu-Avia of Yugoslavia - for the V-2500 in Airbus A-320s brought total orders to 62 engines, with another 62 on option, worth in all about \$600m, excluding spares.

He said the longer-term market for the V-2500 engine, in the 29 world airlines that IAE believes are logical targets for sales, might bring that total up to about 800 engines, worth about \$3.5bn at 1985 prices.

Participants in IAE include Rolls-Royce and Pratt & Whitney (each with 30 per cent), Japan Aero Engines, with 23 per cent, MTU of West Germany (11 per cent) and Fiat Aviazione of Italy (6 per cent).

Leading sub-contractors include Rohr Industries of the U.S. and Short Brothers of Belfast, which jointly have a contract to provide the engine nacelle, thrust reverser and other parts of the engine, accounting for some 25 per cent of the total.

Mr Keen claimed yesterday that on present performance estimates,

the V-2500 would have about 9 per cent better fuel consumption than its direct rival, the Franco-U.S. (Sneema-General Electric) CFM-56-5.

He said IAE had signed a memorandum of understanding with McDonnell Douglas of the U.S. to use the V-2500 engine in the MD-80 aircraft, a derivative of the current MD-80 series of short-to-medium-range jets, seating up to about 180-190 passengers.

IAE, he said, was discussing with Airbus Industrie the possibility of using the V-2500 in another potential model, the long-range, four-engine TA-11.

Although the TA-11 has not yet been formally launched, many airlines have shown interest. The aircraft is being designed for very long ranges with smaller passenger loads than for the bigger Boeing 747.

Mr Keen said Boeing was also interested in the V-2500 for its own projected contribution to the 150-seater aircraft market, due in 1992, but Boeing had not yet decided which powerplant to use.

The V-2500 is being designed for thrusts of between 23,000 lb and 25,000 lb, but plans envisage building other versions to over 30,000 lb.

Worldwide demand for engines in the broad 25,000 lb-thrust category might amount to 7,000 engines up to the end of this century. IAE itself would hope to capture orders for up to 4,500 engines.

### Reforms in capital gains tax create loophole

THE EXTENSION in the budget last week of the inflation-adjustment provisions for capital gains tax (CGT) is expected to have two main effects on trading in the market for government gilt-edged securities and other bonds, Clive Wolman writes.

It may also allow large institutional investors such as insurance companies to avoid paying any more capital gains tax and boost the investment returns to their policyholders.

As part of a reform to make the CGT indexation provisions both

simpler and more comprehensive, the Chancellor of the Exchequer announced in the budget these two changes to take effect from April 6: ● The indexation rules can be used to convert a nominal capital gain on selling an asset into a real (inflation-adjusted) capital loss or to increase a nominal capital loss which can then be offset against real capital gains for tax purposes.

● The indexation rules will apply for no matter how little time an asset is held, thus repealing the 12-month-holding restriction.

An adjustment for at least one

month's inflation - as measured by the retail prices index (RPI) - can be made for any asset provided it is sold in a different month from the one in which it was bought.

Taxpayers will thus be able systematically to buy and sell back securities over the last night of any month in which they estimate the RPI has risen, to generate as large capital losses as are necessary to offset against all their taxable capital gains.

The Inland Revenue confirmed on Tuesday that there were no plans to close this loophole in the

forthcoming Finance Bill. It would, in any case, be difficult to do so without reversing the budget reforms. A new requirement to hold an asset for at least one month before the indexation allowance could be claimed would merely force investors to hold on for a month and a day. Any risk that, say, the gilt market could move against them in the interim could be hedged by selling gilt futures contracts or dealing in options.

The other tax-planning opportunity the budget creates is simpler. Under today's market conditions,

an investor can buy a gilt with a 12 per cent coupon for £100, the redemption price. He will be liable to income tax on the interest but if he sold the gilt for £100 he would generate a real capital loss equal to the rise in the RPI over the period of his holding.

If the investor faces the same marginal tax rate of 30 per cent on his capital gains as he does on his investment income, the reduction in his CGT bill from his capital loss will cancel out the income tax paid on the inflation-compensating part of his interest.



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### British Council cuts 'harming relations'

BY ROBERT MAUTHNER, DIPLOMATIC CORRESPONDENT

CUTS MADE by the Government in the budget of the British Council were harming Britain's relations with other countries, Sir John Burgh, the council's director general, told the House of Commons select committee on foreign affairs yesterday.

"I have become convinced that the reduction of British representation and the information effort overseas has been excessive," Sir John told the committee, which is examining the Government's overseas expenditure programme.

The cumulative cut in the council's fund since 1979 had been 20 per cent in real terms and a reversal of this trend was urgently needed, he said.

The increase in funding that he considered necessary was very small, only about £2m a year in real terms. That would still leave a cumulative cut of 15 per cent since 1979.

Sir John emphasised that the council was not just sitting on its hands and "whingeing." It was making serious efforts to become more

efficient and to increase its revenues. He listed four main areas in which income was being increased:

- Revenue from all sources between 1980-81 and 1985-86 will have risen from 19 per cent to 26 per cent of the council's main budget. A council spokesman later said that the estimate of total revenue for 1985-86 was £28.5m, compared with £28.2m in 1984-85.

- In the same five-year period to 1985-86, revenue from direct teaching of English had risen by 33 per cent to an estimated £23m in the current financial year.

- In the last three years the council had raised some £700,000 through the business sponsorship of arts.

- The council's educational counselling service had raised £5,000 from each of 71 institutions, making a total of £355,000.

Last month, the British Council announced a programme of closures and cuts to meet the additional savings of £1.1m required by the Government for its 1985-86 budget.

### Sleipner veto 'may lead to higher gas prices'

BY DOMINIC LAWSON

THE NATIONAL Gas Consumers' Council, the gas consumers' watchdog, yesterday warned MPs that the Government's recent decision to veto a plan by British Gas to buy \$30bn of gas from Norway's Sleipner field in the North Sea could lead to higher UK gas prices for consumers.

The council appears to share the corporation's view that, in the absence of Sleipner, it is not clear that it will have enough gas to satisfy UK demand in the next decade.

Miss Sheila Black, the chairman of the council, said yesterday: "We fear that a shortage of gas could lead to a price disadvantage to consumers." Mr John Winward, who carried out work on gas depletion for the council, told MPs from the House of Commons energy commit-

tee, "Imports from Norway provide stability. By doing away with that stability you create a sellers' market where British Gas may have to push up prices to consumers."

Mr Winward added: "It is no good having a gas supply that cannot deal with the coldest day of the year." The Department of Energy's belief that Sleipner gas is not needed rests on the assumption that in the first half of the next decade British Gas will be supplied from UK gasfields which have yet to be discovered.

The most weighty criticism of the Government's controversial decision is likely to come on May 1, when Sir Denis Rooke, the chairman of British Gas, gives evidence to the committee's investigation into the Government's gas policy.

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## UK NEWS

## Housing costs prove biggest single factor in retail prices rise

BY PHILIP STEPHENS

INCREASED housing costs, reflecting in particular higher interest payments on mortgages (house purchase loans), contributed more than a quarter of the increase in the retail price index of 5 per cent last year.

An analysis of the rise in prices published in the Employment Gazette shows that housing costs rose by 8.8 per cent in the year to January 1985.

Within that figure, mortgage payments increased by 16 per cent, rents by 5 per cent and rates and water charges by about 6 per cent.

Housing represented nearly 14.9 per cent of the retail price index, so it accounted for 1.3 per cent of the overall 5 per cent inflation rate.

Among other goods or services with price rises above the average were tobacco (up 12.7 per cent), alcoholic drinks (up 5.8 per cent) and services (3.4 per cent).

Among general influences on prices in 1984, higher labour costs and sterling's fall in value against other currencies were major causes of upward pressure.

A fall in productivity pushed the growth of unit labour costs up to an annual 4 per cent compared to 1.8 per cent in 1983, while the pound's weakness contributed to an 8.4 per cent increase in manufacturers' input costs.

There were also, however, a number of favourable influences on retail prices, including a further weakening in world commodity prices, good harvests for fruit and vegetables and slower growth in nationalised industry charges.

Prices for durable goods, transport and vehicles, clothing, food and fuel all increased by less than the average inflation rate.

The pattern of spending last year has prompted the Department of Employment to change the weights for various items for calculation of the index in 1985.

Housing has been given a new weight of 15.3 per cent, while the weighting for food has been reduced to 19 per cent from 20.1 per cent.

Among other changes, the weight for durable household goods has been reduced to 6.5 from 6.8 per cent and that of transport and vehicles to 15.6 from 15.8 per cent.

For 1985 the Government has forecast that the annual inflation rate will rise to about 6 per cent in the summer before falling back to about 5 per cent in the last three months of the year.

It forecasts housing costs rising by an annual 7 per cent, food prices by 4 per cent, nationalised industry charges by 5 1/2 per cent and other prices by 5 per cent.

## Traders oppose plan to lift Sunday controls

BY ROB BROWN

SMALL SHOPKEEPERS are overwhelmingly against Government plans to lift restrictions on Sunday trading, fearing the change would put many of them out of business, according to a survey.

The poll, commissioned by the Association of Independent Retailers (AIR), shows that 83 per cent of small traders are opposed to deregulation of Sunday. On the issue of extending weekday opening hours, only 11 per cent support late night opening after 6pm.

Mr Bill Banning, the association's chief executive, said: "We hope that the results of the survey will cause the Government to have second thoughts before passing changes with major changes. A free-for-all

on Sunday trading will lead to the closure of thousands of small shops and benefit only the large multiples."

This echoes the fears of the Council for Small Industries in Rural Areas, which warned that deregulation could have a dramatic effect on the survival of small shops. The council has appealed for support from the Government to prevent the "imminent closure" of 50 per cent of these shops over the next five years.

"Small" retailers are pessimistic about their prospects of influencing the Government, however. A separate AIR study suggests that 91 per cent of small traders support the Government's plans to lift Sunday trading, regardless of their views.

## Hi-tech insurance link

BY RAYMOND SNODDY

BRITISH TELECOM yesterday launched what it claimed is Britain's first information technology service for the insurance industry.

A pilot service called Mediat will link nearly 100 brokers directly with the computers of nine insurance companies - Commercial Union, Equity and Law, Legal and General, the Minister Group, Phoenix, Prudential, Save and Prosper, Standard Life and Sun Life.

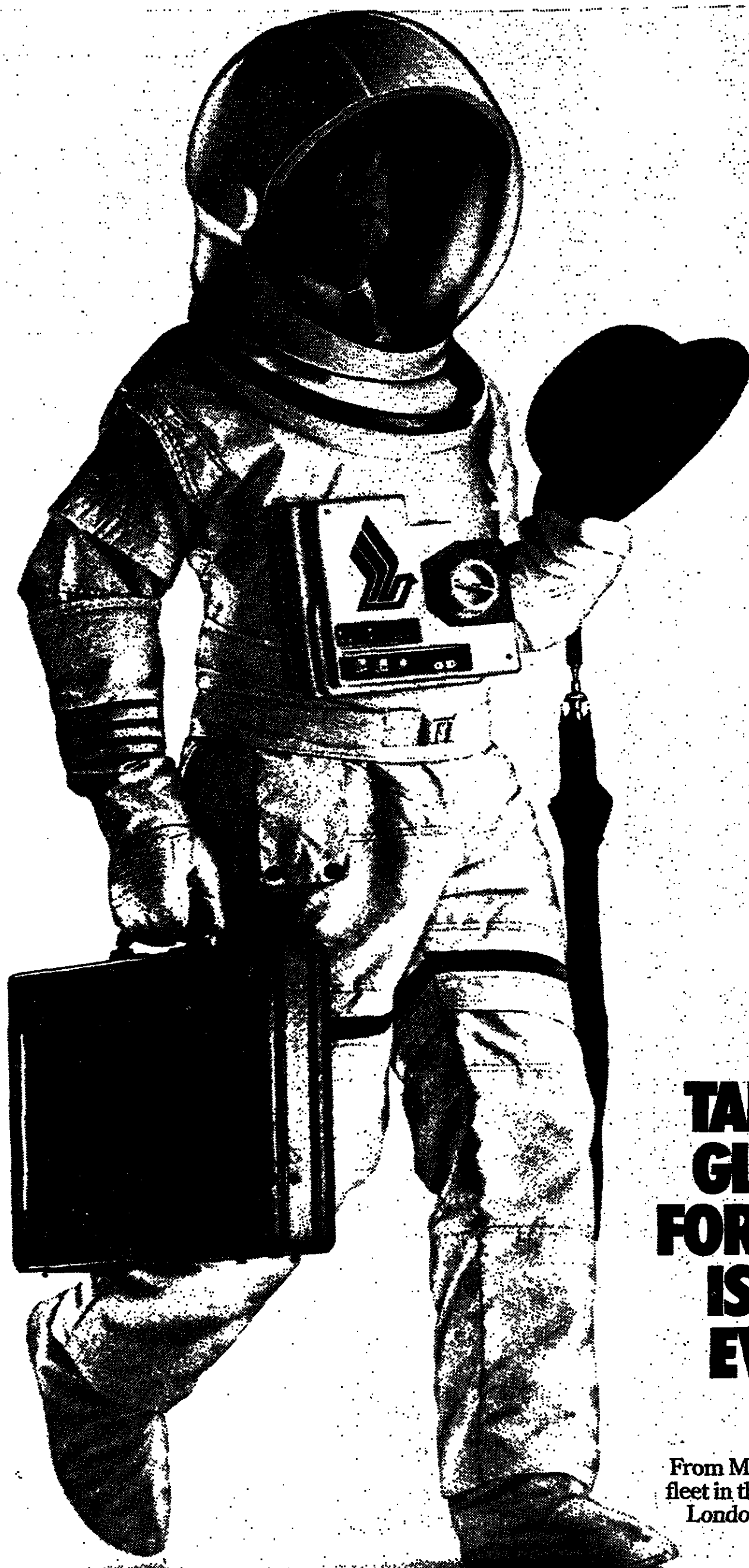
The brokers will be able to use desk top microcomputers to obtain immediate quotes on new insurance business, obtain unit prices or raise queries on policies direct from the central computers of the insurance companies involved.

BT's pilot scheme, which is free to users, will continue until the autumn when Mediat will be launched

as a commercial service. Eight insurance companies and 16 brokers are already connected. A further 55 brokers will be added today. The number will grow to 95 by mid-April.

A number of leading computer companies, particularly IBM, have interests in the insurance market. Earlier this month ICL announced collaborative ventures aimed at providing a national network to link insurance companies, Lloyd's of London and provincial insurance brokers.

BT's service will use its public data network Packet Switch Stream, which already allows access at local call charges for 70 per cent of the UK business community. The percentage will rise to 90 by the end of this year.



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Financial Times Thursday March 28 1985

## BUSINESS LAW

# Bhopal lesson for multinationals

By A. H. HERMANN, Legal Correspondent

THE TRAGEDY of Bhopal may not, after all, lead to the mammoth litigation anticipated by those U.S. lawyers who converged on the survivors of the Union Carbide plant disaster. Mr Ashoke Sen, the Indian Minister for Law and Justice, told the Financial Times recently that the Indian Government was prepared to forgo litigation on the right terms. Somewhat incongruously, he added: "If the American company would submit to the jurisdiction of our courts here, we might not have to go to the U.S."

A settlement would be in the interests of all parties concerned except the lawyers—in the recent asbestos litigation 63 per cent of the compensation paid was consumed by expenses and legal fees. An out-of-court settlement would enable the survivors of the tragedy to get some compensation when they need it instead of waiting for the outcome of litigation which could easily drag on for ten years. Union Carbide would also be better off if it could pay reasonable compensation now instead of having the threat of claims hanging over its head, to the detriment of its goodwill and creditworthiness.

Finally, the Indian Government would be spared the embarrassment of having the dirty linen of its local and central administration laundered in U.S. courts where the Union Carbide lawyers would be bound to bring it to establish that the Government had at least partial responsibility for the tragedy. This recent move has played a role in the swift legislative action by which the Indian Government assumed powers to sue Union Carbide for compensation on behalf of the victims, and in this way to establish for itself a position in the negotiations for a settlement.

Even if there is no litigation,

multinational companies will not feel obliged to study carefully the legal issues and to rethink the parent company's relationship to Third World subsidiaries. They might easily conclude that it is sometimes better to forego a big contract rather than be pushed by the host government into a situation leaving them with little control and undiminished liability for local malpractices. Closer to home, the Bhopal disaster is a reminder of the urgent need to rationalise UK law governing liability for such accidents taking place abroad which, as the English and Scottish Law Commissions reminded us recently, is in a mess.

What are the legal issues of Bhopal from which lessons can be derived? First there is the issue of responsibility. How is it divided between Union Carbide, its Indian subsidiary and the Indian authorities? The burden on Union Carbide is very heavy, not only because it owns 51 per cent of the Indian subsidiary's equity but because it admits responsibility for the training of the Indian personnel. It might be found liable for designing and supplying unsafe plant, for failing to use its controlling power to enforce observance by the local management of safety instructions and, finally, for not having adequately trained local personnel.

As to the responsibility of the Indian authorities, this may extend not only to unsatisfactory inspection but also to any pressure which the authorities may have exercised on Union Carbide to employ staff qualified rather than by their political ability. Above all, the Indian authorities seem to bear responsibility for one of the major causes of the tragedy, which was the proximity of the shanty town to the plant.

According to Indian environmental rules, the factory should

have been sited 15 miles from urban settlements. This distance may have been respected in the planning stage, but thereafter the authorities did not prevent workers and their families from settling in shanty dwellings close to the plant. Indeed, when the danger was pointed out to them, the answer was that the plant could not be moved. The possibility of moving the people does not seem to have been seriously considered.

The second issue is: which courts have jurisdiction over litigation. U.S. lawyers preparing class actions on behalf of the victims—some of whom are said to have received Rs 100 (about £7) for signing a power of attorney—are naturally interested in having the dispute decided by U.S. courts. A panel of U.S. judges has already decided that the proper place for bringing any suit in the U.S. is the Federal District Court in the Southern District of New York.

To decide jurisdiction, the U.S. courts will have to consider whether U.S. or Indian courts are more convenient for the resolution of this dispute. The availability of witnesses may favour Indian courts though Union Carbide will, no doubt, call some witnesses from its U.S. headquarters. Ease of enforcement of any awards would speak in favour of U.S. courts.

The main argument canvassed so far in favour of U.S. courts is that Indian courts require the plaintiff to deposit 5 per cent of the amount of damages claimed, but none of the Bhopal victims could manage anything approaching this sum and so would be deprived of the possibility of taking their claim to court. The other argument is that the backlog of cases in the Indian courts, with Supreme Court lists running into the 1990s, would deprive most claimants of any hope of getting compensation within their lifetime.

However, precedent expects the U.S. judges to ask whether there is a court available for the claimant to go to in his country, not how good that court is or how favourable or unfavourable is its procedure. Moreover, the Indian Government could remove the 5 per cent deposit requirement by legislation and the courts could give priority listing to any consolidated action for compensation.

The third issue is the question of which law should be

applied by U.S. courts when dealing with these cases. The answer to this could make a tremendous difference to the victims as U.S. law of liability for wrongful acts is much stricter than Indian law, which is said to reflect the state of UK law at the time of the declaration of Indian independence.

The basic jurisdictional rule would guide U.S. judges towards the law of the place where the claim arose, but this need not necessarily be India as much of the design and manufacture of plant and equipment, training of personnel and managerial decisions or omissions, probably took place in the headquarters' establishment of Union Carbide in the U.S. Moreover, many U.S. judges are inclined to temper the basic rule that one should apply the law of the place where the claim arose by other considerations. These include predictability of results, simplification of the judicial task and preference for a system of law which sets a higher standard of conduct and protection against injury. It is evident that U.S. law would win, at least on the second and third considerations.

What are the lessons that multinational companies can draw from this legal muddle? First, do not fool yourself that lawyers can prevent liability by cleverly drafted contracts or extricate the multinational corporation from the consequences of a major accident. The cost of unlimited insurance cover for a disaster of Bhopal dimensions may be too high even for a major company.

Second, in the long term multinationals should work for an international treaty providing greater certainty of law and a fairer division of liability. As long as that is not achieved, they should abandon the now fashionable permissive attitude to subsidiaries and control their safety arrangements and environmental impact strictly by their own inspectors on the spot.

Finally, they should abandon the project rather than succumb to the host government's pressure to give up technical control of potentially dangerous plant.

*Working Paper No 87 and Consultative Memorandum No 62 Choice of Law in Tort and Delict, HASO 16/25, pp280.*

## Reviews by the Chairmen of the Transvaal Gold Mining Companies administered by Anglo American Corporation

**"Gold's investment role dominated its price during the year and this seems likely to continue in the year ahead."**

The following are extracts from the annual reviews for 1984 of:

Mr. E. P. Gush, chairman of Vaal Reef, Western Deep Levels, Randfontein and Southwold.  
Mr. W. R. Lurie, chairman of S.A. Lands and Afrimor Lease.

### Economic factors

The continuing decline in the rate of inflation to which I referred last year was reflected in the limited increase in the mines' operating costs this year. This situation is unlikely to continue, however, as inflation is showing an unwelcome upturn in South Africa. The authorities have failed to contain state spending and the money supply and, thus, combined with the sharp decline in the rand against most currencies, is already manifesting itself in a rapid increase in inflation.

South African gold mining company results were further affected by the additional severe fiscal measures adopted by the government in 1984. During the year GST was increased twice, the second time by 43 per cent, and the surcharge on gold mines' income tax was increased from 15 per cent to 20 per cent, which brings this tax to an unacceptably high level. Company tax which is levied on gold mines' interest and other income, was increased from 46.2 per cent to 50 per cent.

The government has responded, however, to general concerns expressed by many about the South African tax system by appointing the Mager Commission. As part of its mandate, the commission will be looking into aspects of gold mining taxation and so I should like to make it clear that it is the rate of taxation to which we are objecting rather than the system of gold mining taxation, which has been beneficial to the industry and the country.

To tamper with any one element of the current formula-tax system could have a major impact on the development of the gold mining industry. The industry is, and is likely to remain, the backbone of the South African economy. A structural change designed to raise more revenue or to change the balance of risk between the investor and the State would certainly discourage investment in what is a very high-risk business and would have a severe consequence for the country.

### Markets

The average price of gold set at the London founts during 1984 declined by nearly 15 per cent to \$361 an ounce from \$424 in the previous year. In rand terms, however, the average price rose by 11 per cent to R16 978 a kilogram from R15 311 in 1983 and was 7.5 per cent higher than the previous record average price received in 1980.

## SUMMARY OF RESULTS

	1984	1983	1984	1983	1984	1983	1984	1983	1984	1983
<b>GOLD</b>										
Yield - grams/ton	9 860	9 568	3 278	3 234	264	130	3 576	3 502	1 913	1 716
Yield - ounces/ton	8 38	8 36	11 18	11 33	2 41	2 06	10 08	11 20	5 59	5 74
Production (kg)	82 734	80 077	36 840	36 634	637	268	38 048	39 455	10 684	9 856
Cost - rand/ton milled	58 14	51 43	61 05	53 17	23 81	29 51	71 81	67 83	51 18	48 72
Cost - rand/ounce produced	7 048	6 150	5 462	4 684	9 888	14 313	7 134	6 055	6 157	6 481
Price received - rand/kg	16 674	15 311	16 674	15 311	16 674	14 213	16 628	15 221	17 158	15 301
Gold profit R 000's	814 450	733 601	418 617	389 492	4 388	(16)	361 413	362 188	86 266	68 236
Costs expenditure R 000's	157 523	158 203	103 099	87 624	508	4 798	225 156	152 025	52 874	50 564
URANIUM AND GOLD PROFIT R 000's	39 568	155 393	22 279	29 543	108	18	1 567	13 309	—	—
<b>FINANCIAL</b>										
Revenue R 000's	—	—	197 040	186 792	1 388	125	—	—	—	—
Exp R 000's	363 476	307 585	91 338	88 133	478	—	73 155	138 917	—	—
Dividends cents/share	1 340	1 195	420	395	5	—	450	425	50	40

\* Includes results for Southwold and Afrimor Lease only.  
† Restated for the prior year adjustment in respect of the change in the basis of valuation.

The annual general meetings of these companies will be held in Johannesburg on 26 April, 1985.

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## Balance Sheet at 31st December, 1984

Approved by General Assembly of shareholders held on March 26, 1985 in Abu Dhabi

1983	ASSETS	1984
US\$ '000		US\$ '000
819	<b>FIXED ASSETS NET OF DEPRECIATION</b>	744
4,885	<b>INVESTMENTS IN REAL ESTATE NET OF DEPRECIATION</b>	4,071
	<b>CURRENT ASSETS</b>	
24,963	ACCOUNTS RECEIVABLE AND PREPAYMENTS	32,706
32,564	INVESTMENTS IN MARKETABLE SECURITIES	29,071
65,383	CASH AND BANK DEPOSITS	88,885
122,910	<b>TOTAL CURRENT ASSETS</b>	150,662
128,614	<b>TOTAL ASSETS</b>	155,477
	<b>LIABILITIES AND FUNDS</b>	
1983		1984
US\$ '000		US\$ '000
74,785	<b>SHAREHOLDERS' FUNDS</b>	93,299
26,462	<b>INSURANCE FUNDS</b>	29,374
	<b>CURRENT LIABILITIES</b>	
4,996	PROVISION FOR OUTSTANDING CLAIMS	5,600
12,641	ACCOUNTS PAYABLE AND ACCRUALS	17,474
9,730	DIVIDEND FOR THE YEAR	9,730
27,367	<b>TOTAL CURRENT LIABILITIES</b>	32,804
128,614	<b>TOTAL LIABILITIES AND FUNDS</b>	155,477

- Total premium written during 1984 amounted to US\$ 112.31 million against US\$ 108.54 million during 1983.
- Net Profit achieved has increased from US\$ 22.68 million in 1983 to US\$ 28.24 million in 1984.
- The figures shown have been translated from U.A.E. Dirhams at US\$ 1 = UAE DH 3.7.
- The General Assembly in an extraordinary meeting held on 26th March, 1985 approved an increase of the paid-up capital from:

DH 120 Million (Approx. US\$ 32.4 Million)

to:

DH 150 Million (Approx. US\$ 40.5 Million)

by issue of bonus shares on the basis of one share for each four shares held.

Chairman: Khalaf A. Al-Otaibah General Manager: Wasef S. Jabsheh

## MINORCO

Minerals and Resources Corporation Limited

(Incorporated in Bermuda)

## RESULTS FOR THE HALF-YEAR ENDED DECEMBER 31, 1984

	Six months ended December 31, 1983	Year ended June 30, 1984
<b>Earnings:</b>		
Consolidated—unaudited US\$ millions except where stated		
Earnings from operations	28.5	33.7
Share of undistributed earnings of investments accounted for by the equity method	34.5	42.3
Minority interest in earnings of subsidiary companies	(0.6)	(0.6)
Earnings before extraordinary items	62.4	75.4
Extraordinary items	(40.4)	130.3
Net earnings	22.0	205.7
<b>Earnings per share (weighted average):</b>		
From operations	\$0.17	\$0.20
Before extraordinary items	0.37	0.44
Net earnings	0.13	1.21
Dividends per share	\$0.06	\$0.06

**Results:** Minorco's earnings from operations for the half-year to December 31, 1984 decreased by 16% from US\$33.7 million to US\$28.5 million. Unchanged dividends were declared by all of the major companies in which Minorco is invested, with the exception of Engelhard Corporation, which increased its dividend in the first quarter of the current financial year. However, the US dollar value of the dividends received from Charter Consolidated P.L.C. and Consolidated Gold Fields PLC declined by 15% due to the progressive weakening of sterling. Lower cash balances and reduced interest rates caused interest income to decline during the period.

Minorco's share of undistributed earnings of investments accounted for by the equity method decreased by US\$7.8 million due mainly to the decline in earnings of Phibro-Salomon Inc and Charter Consolidated for the 6 months to June 30, 1984 and September 30, 1984 respectively, although this was partially offset by improved results reported by other investments. As a result Minorco's earnings before extraordinary items for the half-year amounted to US\$62.4 million compared with US\$75.4 million earned in the comparable period of the previous financial year.

Minorco's extraordinary losses of US\$40.4 million represents the equity share of Charter Consolidated's extraordinary losses arising from its investments in Johnson Matthey and Cape Industries and of Engelhard Corporation's losses on the closure of metal refinery operations. The extraordinary gain in the corresponding prior period related principally to the sale of part of Minorco's holding in Phibro-Salomon. Net earnings of Minorco amounted to US\$22.0 million compared with US\$205.7 million in the comparable prior period.

Minorco's financial position remains strong with a value of shareholders' equity of US\$1.9 billion as at December 31, 1984 with debt of only US\$36 million.

**Outlook:** As indicated in the 1984 Annual Report, it is anticipated that earnings from operations for the year to June 30, 1985 will be lower than the US\$53.1 million earned in the previous financial year. Further, it is anticipated that Minorco's share of the undistributed earnings of equity accounted investments for the current full financial year may be less than those earned in the first half of the year as a result of lower earnings already reported by Minorco's North American investments, due to the severe impact of low base metal, energy and commodity prices and certain non-recurring charges. In consequence earnings before extraordinary items for the current financial year are expected to be materially lower than in the previous year. In addition to the extraordinary losses of US\$40.4 million reported in respect of the current half-year, Minorco will in the second half-year account for its share of the substantial after tax special charge reported by Phibro-Salomon principally relating to the write-off of its interest in the Beaufort Sea. These items will cause a substantial reduction in our net earnings for the current financial year. The board nevertheless expects, in the absence of unforeseen circumstances, that earnings from operations will remain at a level which will permit the dividend for the full year to be maintained.

**Interim dividend No. 96:** The board has declared an unchanged interim dividend of 6 US cents in respect of the year to June 30, 1985. The interim dividend is payable on May 14, 1985 to shareholders of record on April 12, 1985.

**Interim report:** The interim report will be posted to shareholders on or about April 3, 1985.

Sofia House, Church Street  
Hamilton S-24, Bermuda

March 26, 1985



## TECHNOLOGY

EASILY PROCESSED NON-STICK MATERIALS

## Hoechst and Du Pont show the way in plastics

BY ALAN CANE

EVEN "WONDER" materials have their drawbacks. Polytetrafluoroethylene (PTFE), more commonly recognised as the waxy substance coating the working surfaces of non-stick frying pans and other kitchen utensils, is such an example.

Manufactured by Du Pont as "Teflon," ICI as Fluon and Hoechst as "Hostafion," PTFE has been used as a non-stick surface in the industrial baking industries since the early 1950s and for domestic cooking ware since 1963.

But although it has marvellous properties—it is resistant to virtually all chemicals with the exception of a few exceptionally aggressive substances and can be used continuously at temperatures of up to 250°C—it is difficult to process.

Creating a non-stick surface for a frying pan, for example, involves treating the surface with a dispersion of PTFE particles and driving off the solvent at a high temperature—some 420°C—to ensure a sealed surface of the correct thickness.

And unlike, for example, polystyrene or polypropylene, PTFE cannot be thermoplastically moulded—heated beyond its softening point and then moulded to shape before cool-

ing. Over the past few years, however, Du Pont and Hoechst have pioneered the development of a new kind of PTFE which is not subject to the constraints which make its predecessor so difficult to process.

These so-called melt processable fluoroplastics have opened up a whole array of new uses for these materials. They can, for example, be used for soft, flexible insulation in electrical engineering.

Other uses include flexible tubing for chemical and medical technology and films, protective coatings and non-stick coatings for outdoor use—for example, in the construction of solar arrays.

Exactly how polymer chemists create exotic materials like these is no secret in principle; it is simply a matter of combining the right constituents at the right temperature and pressure and using the right catalyst.

In practice, the right temperature and pressure is critical and the right catalyst, the substance which mediates the creation and makes possible the production of dramatically different materials, is a secret closely guarded by the manufacturers.

Basically the process consists of "grafting on" additional substances to the basic polymer to create a substance with exceptional properties.

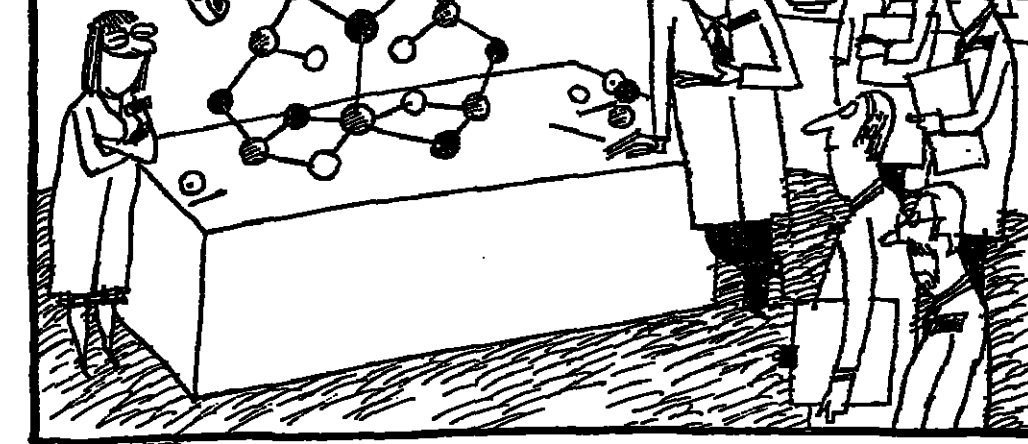
This produces a "copolymer." PTFE is a polymer of the compound tetrafluoroethylene (TFE)—the new melt processable compounds are made up of chains of TFE with other compounds (which Hoechst and Du Pont keep very quiet about) interpolated in the chain like different coloured beads in a necklace.

Most polymer chemists believe they are at the limit as far as the discovery of new polymers is concerned. Now, by mixing and matching, they are "squeezing the last drop out of existing compounds" in the words of Mr Keith Taylor, divisional director for plastics at Hoechst.

Its melt processable fluoroplastics Hostafion TFB and EI are flexible, transparent, have high weathering resistance and are non-stick.

They are also, in common with most of the new, sophisticated engineering plastics, very expensive compared with bulk chemicals.

In 1984, for example, some 507,000 tonnes of low density polyethylene were produced in



the UK and sold at an approximate price of £500 a tonne.

Only 1,100 tonnes of fluorocarbons were produced and sold at a price, for PTFE for example, of £7,000 a tonne.

Of that 1,100 tonnes, perhaps 100 tonnes were represented by the new melt processable fluoroplastics—and they could cost up to £16,000 a tonne.

As one industry spokesman said this week: "These are not chemicals you use unless you absolutely have to."

But for some purposes—the lining of pipes and tanks which

have to hold savagely corrosive materials and electric wiring which has to survive severe conditions—they are ideal.

They are invaluable where electric wiring has to operate at an elevated temperature. Hoechst Hostafion TFB and Du Pont's Tefzel work perfectly at continuous temperatures up to 250 deg C.

And they can be used to create thin walled plastic tubing for medical catheters and the like.

The development of melt processable varieties helps to

bring down the cost of working with what are the precious metals of the plastics business.

Mr Taylor of Hoechst believes that despite their expense these polymers are a massive step forward. He complains that by world standards, the UK is woefully behind in the use of plastics as a replacement for metals, a condition he attributes to the traditional nature of much conventional engineering training. "The use of metals for many engineering parts has got to be dying on its feet—but it is going to take a long time."

Automation

## Moving assembly

STREAMLINED MANUFACTURING and reduced production costs have resulted from a £1.2m "on the move" assembly system at the Massey Ferguson tractor plant in Coventry.

The company has become the first in the UK to use automated guided vehicles (AGVs) on which the assembly workers can "ride" while putting the product together—in this case tractor transmissions.

French company CFC supplied the system through its UK subsidiary and has already put similar systems into Citroën and Peugeot.

Under the command of a computer system, each driverless vehicle fetches and carries all the parts needed to make a transmission, acts as a mobile work station and delivers the completed unit to test rigs.

The battery-powered vehicles are controlled by signals radiated from a wire loop buried in the floor. An electronic "eye" and other safety devices on the vehicles ensure that it stops if in danger of running into anyone or anything.

About 30 transmissions an hour can be built by the system, which is said to give greater manufacturing flexibility than conventional conveyor systems. It can easily produce increased capacity and changes in the mix of product. It also reduces the number of handling actions for components.

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Office

## Compact processing

SONY, the Japanese electronics group, has added the Model 10 to its range of word processors. This compact system contains the central processing unit, two disk drives and a visual display unit within one cabinet.

The computer comes in three configurations, the simplest of which offers storage capacity of 280 bytes equivalent to about 120 pages of A4 text with one disk drive. This can be upgraded to a two disk system. The disks are Sony only 5.5 inch floppy disks protected by a hard shell.

The Model 10 is compatible with the company's Series 35 range of word processors and so all software developed for these machines will work with the new unit. This includes a spelling checker with a 70,000-word English vocabulary.

The Model 10 also can transmit and receive complete documents between machines. More details from Sony at Staines in Middlesex on Staines 61688.

Shipping

## Vessel

## monitoring

THE Harwich Harbour Board is to spend about £40,000 on the installation of a vessel traffic system to replace its existing system and to provide more sophisticated monitoring of shipping.

Marconi Radar Systems of Chelmsford is installing the system which will monitor 24,000 ship movements each year in Harwich, Felixstowe, Parkstone Quay, Mistley and Ipswich.

A colour monitor will provide all the facilities of a standard radar display giving information such as course and speed of vessels within the five harbour. More details from Marconi on 0245 267111.

Computing

## Language conversion

COMPUTER software which allows programmers to convert their programs from any conventional computer language to C has been developed by MS Associates. C is a powerful computer language which is becoming very popular for a wide range of applications but many computers are tied to one of the old programming systems. The MS software is claimed to make the translation to C faster. More information from MS Associates at Bourne End on 06285 24999.

FACTORY

## Shopfloor workers in automation control

BY PETER MARSH

A GROUP of technologists in Britain, Denmark and West Germany is seeking financial backing for a project which would give shop-floor workers the ability to change the operation of highly automated systems in manufacturing industry.

Too many examples of automation are inflexible and fail to use the inherent skills of blue-collar workers, according to Prof Howard Rosenbrock of the control systems department at the University of Manchester Institute of Science and Technology (UMIST).

Prof Rosenbrock's department, with three other technical institutions, plans to build prototypes of hardware in which his ideas can be tried out.

The hardware would link up computer modules with which draughtsmen design new products to the machine tools that turn out the items according to coded instructions. In many modern automation systems, the shop-floor worker charged with tending the machine tool is unable directly to intervene if, for instance, the tool suffers a fault or if the part that it is fashioning is incorrectly shaped.

In such a circumstance, the worker might have to contact a manager in charge of the battery of computers that supervises the entire system. Only the manager, who sits in a control room well away from the factory floor, would be able to change the instructions fed to the computer.

This, says Prof Rosenbrock, ignores the contribution of the shop-floor worker and wastes time and effort. He wants to see automation systems which provide for the routine insertion of information by people in relatively lowly jobs.

"The general trend in industry is for companies to try to get rid of the skills of the shop-floor workers. We want to persuade them that this is not a good idea economically."

The UMIST department has teamed up in the project with

technical workers from the University of Bremen, the Technical University of Denmark near Copenhagen and the Danish Technological Institute. Companies involved in the project would include AN Maschinenbau of Bremen and NEH Engineering and Linex, two Danish engineering enterprises.

The technology division of the Greater London Enterprise Board, which has a stake in several technology-oriented ventures in the city, is coordinating a proposal for funds from the European Community's Esprit project. In information technology, the group has asked for £6m to cover a five-year project.

In the proposal, the German team would concentrate on ways to feed product-planning information into supervisory computers, leaving the Danes to work on computer-aided design.

The British group would tackle the part of the project that involves machine tools. It builds on earlier work at UMIST on "manual data input"—a technique with which shop-floor workers can change the programs that operate computerised manufacturing hardware, rather than leave the software solely in the control of managers.

Several companies, including Fujitsu of Japan and Cincinnati Milacron of the U.S., sell machine tool controls which incorporate such a facility. They are used mainly by small workshops which do not have special programmers departments or by larger companies for small runs of products, for example during prototype work.

Many big companies think that manual data input would not help them during routine production. Although they concede that the facility may save time in emergencies (during machine break-downs, for instance), these organisations think that involvement by shop-floor staff in changing programs could lead to lack of uniformity in products and upset planning procedures.

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**The Electricity Council, England and Wales**

## THE MANAGEMENT PAGE

# How JWT infuriated Madison Ave

BY FRANK LIPSUS

THIS AD appeared once in the New York Times but is still grabbing attention in Madison Avenue. Spearheading a recruitment campaign for the J. Walter Thompson agency, the full-page, copy-only ad featured eight questions that might be considered a copywriter's aptitude test. Among the assignments were a lyric for a love song about rancid butter, flat beer and mouldy pizza, a 200-word conversation in a dark alley, making the ingredients written on a baked bean tin sound appetising, designing a pair of posters for and against gun control, and a welcoming speech for Martians who land in the middle of Central Park.

To critics like Hank Seiden, executive vice-president and creative director of Hicks and Greist, an agency with \$100m in billings, the ad looked too much like what a visiting Martian, or American for that matter, might assume the advertising business is all about. It is an image of the business which "infuriates" him; more than 100 people in the industry, he says, expressed their support for his complaint.

Seiden's voice bristles with annoyance as he points to the ad's assignment to sell a phone to a Trappist monk who had taken the vow of silence. "The whole idea could not be more wrong. Ads are not about being creative or innovative. You are supposed to pre-select your audience. The purpose of an ad is to convince a logical prospect to try the product."

To Peter Tannen, a creative director at Benton and Bowles, the JWT ad "trivialises what we do." Also pointing to the inappropriateness of the Trappist monk example, Tannen says, "Our job is to fit our product into people's lives."

Seiden, whose clients include Cofy cosmetics, Reunite wine and Hamilton Beach appliances, contends that JWT made the fundamental mistake of drawing attention to the ad rather than the product. His own copywriting test, he wrote in a column in "Advertising Age," would be, "You're the No 4 toothpaste in the market after Crest, Colgate and Aim. How would you sell it?"

He contends that the JWT

ad "perpetuates the myths that advertising is a lot of silly, frivolous nonsense that tries to make lousy products sound good and that copywriters are a bunch of wild kooks with wilder ideas." As for the agency, the ad "is really a transparent attempt by JWT to shed its old fuddy-duddy image and pass itself off as the champion of young, bright, innovative, creative talent."

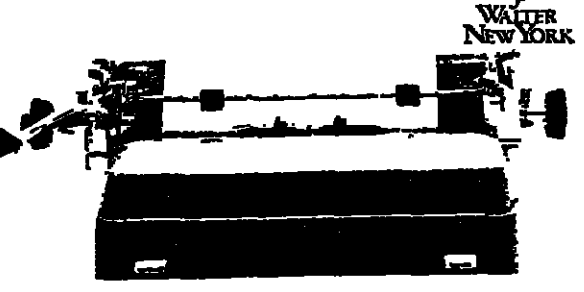
Stephen G. Bowen, Jr., executive vice president and general manager of JWT, defends the ad not as a face-lift for the agency so much as for the whole industry. He considers the campaign to be pre-dicated on the need to re-establish creativity in advertising after the boring celebrity-endorsements, slices-of-life sameness of the 1970s. Noting that as much as 90 per cent of the agency's ads were extensively field-tested in the 1970s, he applauds the reduction to 30 per cent as a sign of faith in the agency's pre-eminent creative role.

Bowen feels that American agencies have fallen behind British agencies in creativity. In fact, the idea for the ad came from a practice in JWT's London office of giving a copywriting test as part of its screening process. The creator of the New York ad, Jim Patterson, JWT's executive vice-president and creative director, claims the ad was meant to avoid the most obvious type of recruit—that is those "who start their freshman year in college and decide, 'I want to be in advertising.'" Patterson says: "I worry about their imagination," and is seeking to find people who share his image of advertising among those who have not previously thought about it as a career.

Seiden contends that "the new wave is old hat." He thinks ads should not draw attention to themselves but to the product. He would not accept the argument that JWT did exactly that since their product is ads. "Basically," says Seiden, "an ad has two parts, concept and execution. An ad should be 90 per cent concept and 10 per cent execution. This ad, like all the new cleverness, is just the

**WRITE IF YOU WANT WORK.**

1. You are the copywriter for...  
2. When a "Duke" in a dark alley...  
3. There's just one thing...  
4. A delicious slice of...  
5. You're the...  
6. You're the...  
7. You're the...  
8. You're the...



# Dawn of the instant reaction

Antony Thorncroft on current trends in market research

## ASSOCIATION OF MARKET SURVEY ORGANISATIONS

PERFORMANCE OF MEMBER COMPANIES (000s)

Company name	1984 turnover	1983 turnover	1984 pre-tax profit	1983 pre-tax profit
AGS Research (UK research only)	24,558	21,874	na	na
A. C. Nielsen	15,500	14,637	na	na
NOF Group	9,845	7,277	612	416
Research Bureau Ltd.	9,739	7,949	446	260
MRS International	7,828	5,678	594	447
MIL Group	5,720	5,219	na	106
Burke Research Services	5,692	3,683	435	20
Millward Brown	5,043	3,948	492	170
Taylor Nelson Group	4,839	3,622	423	177
CSG (also included in AGS)	3,430	3,315	244	295
Marplan	3,017	2,287	47	81
BJW Research Partners	2,996	2,208	—	88
MAS Survey Research	2,880	2,532	—	241
Harris Research Centre	2,406	2,078	185	186
Independent Research Bureau	2,319	1,947	100	110
Market & Opinion Research Ltd.	2,141	1,700	89	30
Public Attitude Surveys	2,046	1,651	38	15
Gallup	2,014	1,963	105	5
Gordon Simmonds	1,900	1,424	46	50
Schickman Research Group	1,816	1,640	53	0
Martin-Hamilton Research	1,299	1,013	34	3
The Research Business	1,262	864	29	52
Communications Research	1,221	1,013	13	16
Cooper Research & Marketing	1,088	750	—	67
RF Research	915	725	88	66

\* Loss.

Source: AMSO

THE BRITISH market research industry operates on two levels. There is its public face, best known to most people through the polls on voting intentions (which actually account for less than 2 per cent of the industry's £180m turnover) and there are the secret assignments for clients, which base their major investment decisions on the findings.

Both levels were apparent at the annual conference of the Market Research Society in Brighton last week. A record number of over 900 researchers could listen to speakers promoting themselves, and their companies, in practical papers like "The contribution of research to the launch of the Mail on Sunday," and more specialist contributions like "How linguistic coding can be used." They could then eavesdrop on other researchers claiming the credit for the Chancellor's decision not to tax pensions in last week's Budget. Apparently the pensions industry commissioned a poll of Tory MPs which produced blanket opposition to any such move, and a leak of the research to Nigel Lawson held his hand. Or so the story goes.

The problem with most research is that it belongs to the client. It can, of course, be publicised to support a particular lobby—like the fact that 68 per cent of the public now supports Sunday opening for shops—but, in the main, research companies complete their assignment and hand over the data for others to act.

One industry researcher is happy to talk about this year, however, is the research industry. According to the Association of Market Survey Organisations, whose 25 members account for around 70 per cent of UK market research, growth in 1984 was over 20 per cent. And although this pace cannot be seriously expected to continue, 1985 has begun exceptionally well. While UK company profits are buoyant, and consumer spending stays high, research will thrive.

The industry did particularly well in 1984 mainly because service companies, in particular in the financial and travel areas, are becoming big buyers of research. In addition there have been the first tentative assignments from the professions—especially accountants and solicitors. Some of the trends were reflected in the papers at the conference, notably in a

paper on stockbroking and research.

Ron Finlay of Valin Pollen recounted his experiences of a research assignment for a stockbroker. The problems were tremendous. Two hundred interviews of investors were to be conducted by phone; but it was discovered that the client did not have records of the telephone numbers of its clients. It was later found that 25 per cent of the sample was ex-directory. In the end, though, the research was able to highlight services that investors want from their stockbroker, thus clearing the way for marketing initiatives.

It was significant that this assignment was conducted by phone. Telephone interviewing has been growing steadily for years, but in 1984 it made its big breakthrough. AMSO reckons that its members conducted 6.4m interviews, of which a third were by telephone, a rise of 45 per cent on the previous year. In contrast there were only 3 per cent more personal interviews.

The use of telephone research cropped up in many of the presentations. Midland Bank used it to evaluate the package, and the appeal, of its Griffin Savers scheme for children—it

got the package right but underestimated demand, mainly because TV coverage was used for the launch. The Mail on Sunday found telephone interviews a quick way to monitor the faults in the paper in its first weeks.

There was also something nostalgic about many of the presentations. Market research began, in the main, as an adjunct to advertising, but today the agencies commission less than 7 per cent of research (at least from AMSO members). Yet some of the most interesting papers related to advertising research. Heather Mulholland reviewed surrealism in advertising—best exemplified by the Benson & Hedges advertisement—and concluded that it can be very effective—especially among young men, but that some people found it disturbing. In particular cigarette smokers are "subconsciously worried enough about smoking but to avoid scenes depicting damage in the advertisement. Silk Cut, in particular, with its scenes of cut silks, gets a doubtful reaction."

Also examined was testimonial advertising. Not surprisingly consumers were well aware that the famous actor was only doing it for the money. It also helps to be big. As always the major research companies, with the resources, dominate the industry and the fresh developments. The publicity AGB thrives on its continuous surveys for business, and its TV audience measurement. But it is already envisaging the day when the street interview, even telephone questioning, will be a thing of the past. Through its Cable and Viewdata company, it has a national sample of 550 homes, which it quizzes through special viewdata sets. Apart from instant judgment on commercials, it can stretch into other media fields, like the respondents' magazine readership. In time research will be conducted through the television terminal, on to the computer.

In the meantime researchers were speculating about which companies would follow Bob Worcester and MORI on to the United Securities Market, who would win the biggest research assignment ever offered in the UK—a £15m contract from the Government for a mini-census over two years: an "house occupancy" for which two consortia have pitched; and whether higher interest rates and the strength of the dollar would bring to an end the longest and biggest boom in market research history.

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# Procter without the gamble.

Advertising isn't an exact science. Nobody gives you a money-back guarantee on your investment.

But look at how the most successful advertisers in Britain chose to minimise the risk.

They allocated the major part of their budget to TV.

Procter and Gamble, for instance, have a large repertoire of

cigarette advertising on TV was banned in 1965.

In this context, it's interesting to look at the Government's decision more closely.

Because they banned cigarette advertising on TV, but not on other media.

Could Harold Wilson have known that the pound in your

## THE TOP 100 ADVERTISERS 1983

Campaign's league table, compiled by MEAL

Rank	Advertiser	% Spent on TV	% Spent on Press
1.	Procter and Gamble	98.7	1.3

household goods that are all household names. And they clearly believe in putting their packets on the box.

For many years now, they've been consistently washing their dirty linen in public.

However, it isn't just the soaps which are popular on TV.

**If you want to get famous, get on TV**

Cereals are, too.

According to MEAL (Media Expenditure Analysis Ltd.), the major cereal company poured 96.9% of their advertising budget into TV.

By steadily increasing their MEAL TV spend, they established their supremacy on the breakfast table.

A marketing lesson which may seem simplistic, until you look at the other companies at the top of the table.

Over the years, their commitment to TV has been consistent. Mars have been putting astronomical amounts into their TV advertising; Pedigree Petfoods have a long heritage of selling their cans in the best way they can.

In fact, only one company near the top of the table *doesn't* put most of its budget on TV.

**The exception that proves the rule.**

A large tobacco company.

But maybe this has something to do with the fact that

pocket is better spent on TV than anywhere else?

It seems likely. So it seems that very few people are labouring under any illusions about the selling power of TV.

Least of all big, successful companies.

But what about companies with less money to spend?

**It's not size that counts. It's what you do with it.**

Last year, half the brands who advertised on TV spent less than £100,000.

As Andy Warhol once said in a different context, these days anybody can get famous on TV.

For instance, the TV advertising for Cuprinol gave them a 42% rise in volume sales.

Max Factor launched Colorfast on TV, and then watched it become the fastest growing brand in the market.

Fosters achieved a staggering 10% of the lager market in their test area (London) within one year of the TV campaign starting.

And Wang experienced a sales growth of more than 65% after their TV campaign.

Volume of new orders grew to over £40 million. (Not a bad return for an advertising investment of approximately £100,000.)

These (and many other success stories) owe a lot to the simple fact of picking the right advertising medium.

That's how Procter turned a gamble into an investment.

ITV AND CHANNEL 4 THE BEST VALUE TV IN THE WORLD.

## JOBS COLUMN

## Yet another damper on youthful enterprise

BY MICHAEL DIXON

IT BE glad if any reader could identify for me the UK "employers' organisations" which "gave firm support" to a certain proposal in the Government's latest White Paper on education.

The proposal is to inject yet another set of public academic examinations into the lives of the country's young people. Called "Advanced Supplementary Levels" and scheduled for introduction in 1989, the extra exams are intended to be taken by young people already working for the full Advanced-level ordeal at 18-plus. The idea is that each new AS subject will require about half the study time of an A-level paper.

Given the names of the employers who supported such an onerous encumbrance, I might be able to introduce them to the numerous head teachers who have talked with me recently. They include the heads of some of the most academically successful independent schools.

The heads unanimously believe that public examinations already overburden schools. They see that, even with just the 16-plus exams and Advanced-level exams, teenagers have to expend too much effort in mugging up knowledge of academic subjects. As a result they have far too little time for broader, un-

of greater use than subject-learning especially for young people intending to work outside the groves of academe.

The heads would dearly like to reduce the stress on swotting for test papers. But not even the independent schools' chiefs feel they can afford to do that.

The reason is that fee-paying parents tend to count the attainment of good grades in public exams above all else. The parents' reason for doing so is that not only universities but increasingly employing organisations insist on examination success as a prerequisite for entry. The employers' reason is apparently that they imagine (distantly in the view of most head teachers) that ability to acquire the know-how; kind of learning tested by the exams is essential for success in knowledge activities such as active managerial work.

Unless the school heads don't know their business, the effect of the additional AS levels would seem sure. More teenagers will spend more time mugging up knowledge of little use in most jobs, to the further neglect of other sorts of learning which are of greater use.

While at a loss to imagine why employers should want to hamper the economy in that way, I can guess how the decision to inject the additional exams probably came into the heads of the bureaucrats who

advise Sir Keith Joseph as Secretary for Education and Science.

For a long time they have been hearing complaints that the emphasis on passing the Advanced-level public exams leads pupils into narrowing specialisation of study from an early age. Usually they concentrate on either numerate or literary studies, but not both.

## Narrowing

From the apparent fact that the pressure of A-levels causes a problem by narrowly narrowing young people's understanding, bureaucratic logic probably leads to the inescapable conclusion that the answer must be to add on a further set of exams to broaden the said young people out again.

What seems to underline that peculiar kind of thinking is an assumption that the more mugging up of academic knowledge for exams which is done by a country's young people, the more capable they become in every desirable way. But there is evidence that it is a dangerous assumption, especially in a nation that needs to cultivate a far more innovative and enterprising younger generation.

For one thing few of the countries which appear to surpass us in such qualities are nearly as obsessed with public

examinations as the UK. For another, there is a warning in the history of a further country which was, it is China, on which I've recently read two books written 28 years apart. (A Short History of Confucian Philosophy by Liu Wu-Chi, Pelican 1955 and Cultural Atlas of China by Caroline Blunden and Mark Elvin, Phaidon 1983).

Each of them emphasises a sharp change in the Chinese character. Up to about 1400 AD the country was outstandingly enterprising and innovative. Its discoveries and developments included not just gunpowder and firearms but navigational instruments, woodblock printing, and textile machinery very nearly as advanced as the spinning frame produced by Arkwright in the 18th century.

But then, suddenly, the enterprise and innovation disappeared, leaving China with a lack of modern technological and scientific development from which it has yet to recover.

Both books raise the question why that happened. And both point to the same answer. Although China began selecting people for some official posts on the basis of academic exams before 100 BC, most activities offering money, time and liberty to make and do new things remained open for over a millennium thereafter.

Then the restriction of worthwhile career opportunities to those who passed the exams,

which were centred on knowledge of approved literature, quickly got tighter and tighter. Soon entry to any job with discretion and resources was strictly for "graduates only."

Oddly enough, that development took place around the same time as China's inventiveness vanished.

... the energies and aspirations of the ablest men were nearly totally absorbed into a continual scholastic competition, the more so since passing a regular repeat examination was required for the retention of the lowest-level degree," says the Cultural Atlas of China. "It may be noted in passing that to find the explanation of why China did not develop some sort of modern science out of her own rich medieval empirical and speculative traditions, we do not have to go much further."

Employers might do well to consider how much further the UK has to go in its obsession with exam-passing before mugging up subject knowledge totally absorbs our inventive and enterprising energies.

There is no safety in the argument that, unlike China, we have exams not only in literature-based subjects, but also in sciences. While the educational establishment seems largely to assume that all new technological development is preceded by scientific re-

search, the case is very often otherwise.

Many if not most technological advances originate in someone spotting that something new might profitably be done automatically, and visualising and knocking out the prototype of a device that's likely to do it. The creative people capable of that sort of activity are mostly called engineers.

The kinds of knowledge they need are in important ways different from the kinds required by academic scientists.

A case in point is the study of physics. A goodish A-level in that expansive topic is generally regarded as essential for entry to a higher course in engineering, not least because few A-level courses in engineering as such exist.

What engineers need from the study of physics is understanding of "big" phenomena such as viscosity and rotary motion. But Dr John Adkins, the Cambridge University physicist, tells me that study of such big phenomena has tended to be dropped from A-level courses in the topic to make room for extra emphasis on what research physicists feel is the more exciting study of microscopic particles.

In the circumstances, before telling me who were the employers supporting the extra exam, anyone knowing them might be wise to sell his or her shares in their companies.

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A Joint Committee has been established by the Council and the Senate of the University, under the Chairmanship of the President of Council, to nominate a successor to the late Emeritus Professor R. F. Whelan. In the meantime, Professor J. F. Murray has been appointed Acting Vice-Chancellor.

The Joint Committee is assembling a list of those who might be considered for appointment, and has asked of those of people to whom suggestions are invited to be as wide as possible and to include anyone who would like to suggest a name or submit a written statement before the end of April 1985.

The President of the Council  
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Please contact Brenda Shepherd

## FOREIGN EXCHANGE DEALERS £18/£30,000

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Please contact David Little

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This position becomes available through the retirement of the present incumbent. Suitable applicants are unlikely to be aged under 40 years or earning less than £25,000 p.a. The department of 12/13 personnel handles all the bank's legal affairs ranging from mortgages and debentures, perfection and charging in respect of overseas registered companies, documentation and advice to the branch network on lending and recovery matters outside of their scope. The Head will be responsible for monitoring the whole operation, formulating procedures and the handling of complex cases for a UK and international network of branches established in 70 countries worldwide.

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Please contact John Webster

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41-42 King William Street, London EC4R 9EN 626 1161

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## Head of Administration

### INVESTMENT MANAGEMENT

**The Company:** This is the highly successful London based subsidiary of a Swiss private bank, which specialises in international fund management. Its accounts range from private clients to investment trusts and pension funds and the office is also responsible for advising on a number of off-shore bond funds. Money under management is growing rapidly and the office is expanding so that the need to appoint an experienced administrative executive has arisen.

**The Role:** The Head of Administration will be responsible to the Managing Director and work closely with the Company Secretary, taking charge of a staff of eight. The task is to bring the most efficient management to the settlements, valuations and accounting functions and to introduce and manage new systems when appropriate. Efficient liaison with the Head Office is also an important part of the job.

The successful candidate will also be expected to become secretary to the bank's investment trusts.

**Qualifications:** An experienced administrator who may be a qualified Accountant or Secretary is needed for this key position. Excellent management skills combined with an ability to pay close attention to detail and a good technical knowledge of international settlements procedures in equity and bond markets are essential. The ideal candidate, who will probably be aged between 35 and 45, will be energetic, highly organised and prepared to take the initiative in making changes to existing procedures within the bank.

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**Box FT905, St. James's House, 47 Red Lion Court, Fleet Street, LONDON EC4A 3EB.**

## Financial Services Marketing Manager

c£22,000 + benefits

Legal & General is a large insurance and investment group, one of the UK's top 50 companies, with a leading position in life and pensions business and a significant presence in general insurance business both in the UK and internationally.

The rapid changes taking place in the financial services market have led to the creation of a strategic marketing department reporting to the Marketing Director. This important move gives rise to a vacancy for a Marketing Finance Manager who will play a key role in shaping the future of Legal & General.

As a key member of a small specialist team, you will be involved in strategic planning and marketing research with a pronounced emphasis on the development of original ideas.

This senior position demands proven financial marketing experience, probably gained within a bank, building society or similar environment, together with the initiative, determination and persuasive communication skills necessary to help shape the future of Legal & General throughout the 80's and into the 90's.

The remuneration package includes a car, non-contributory pension, subsidised mortgage and a range of other benefits. Assistance with relocation is available where appropriate.

Interested candidates should write to: **J.B. Craddock, Marketing Director, Legal & General Assurance Society Limited, Temple Court, 11 Queen Victoria Street, London EC4N 4TP.** quoting reference FT 853.



## Strategy Consulting Insurance

McKinsey & Company wishes to recruit as consultants for its London office, high-flying professionals of outstanding ability with expertise in the insurance industry.

The people we seek will be 27-32 years old, with excellent academic qualifications and a record of achievement and advancement in a blue chip company. They will be aiming to broaden their career horizons and their general management skills by moving into top management strategy consulting. They could well be working within the insurance industry in broking or underwriting, in information systems or in a commercial or planning function. They could equally be working for organizations servicing the insurance industry such as accounting firms, stockbrokers, or systems houses.

McKinsey is the pre-eminent management consulting firm in the U.K. and throughout the world. We specialize in advising the top managements of leading companies on important strategic, organizational and operational issues. Our aim is to work closely with our clients to help them make and sustain significant improvements in

performance. The firm continues to expand in all areas of operation.

A career in the highly stimulating, professional environment of McKinsey offers exceptional opportunities for ambitious managers to:

- Address major strategic issues in leading companies and institutions.
- Work with senior managers within client organizations.
- Tackle a wide range of important problems.
- Expand their general management skills.

To reflect the calibre of the people we are seeking, the compensation package and career development prospects offered will be exceptional.

If you are interested in becoming a consultant and consider that you have the necessary qualifications, please send a complete CV, in the first instance to Nick Baker, 2nd Floor, 31 Southampton Row, London WC1B 5HY, (quoting ref 230).

We will of course ensure strict confidentiality.

**McKinsey & Company**

## Capital Markets Arbitrage Unit

A major international Securities House is seeking to recruit a Senior Manager for their recently established arbitrage unit which is active in all aspects of hedging, futures, bonds and swaps.

The successful candidate will assume direct responsibility for the treasury function and will be an integral member of an established team. This vital role will involve a variety of activities including covering the bank's position in the bond markets using FX/futures/options.

Candidates, probably aged around 30, will have a good

knowledge of treasury products and securities with particular emphasis on markets in Europe and the Far East.

Salary will not be a limiting factor to applicants with the dynamism and ability to maximise profitability in this challenging market sector.

Candidates should contact **Chris Smith** on 01-404 5751, or write to him, enclosing a detailed CV, at the Banking and Finance Division, 23 Southampton Place, London WC1A 2BP, quoting ref 3485.



**Michael Page Partnership**  
International Recruitment Consultants  
London Bristol Birmingham Manchester Leeds Glasgow  
Brussels New York Sydney

## Bank Economists

Midland Bank has a number of vacancies in its Group Economics Department in central London. The successful applicants will join a team of about twenty professional economists analysing and forecasting developments both in the UK and abroad and interpreting the implications for Midland Bank and other Group companies.

It is probable that all those appointed will have a second degree and/or relevant experience, but exceptional candidates with good first degrees (or expected to obtain them this summer) will also be considered. Knowledge and experience in one or more of applied financial economics, econometrics, industrial analysis and developments in overseas countries would be an advantage.

The positions will command salaries of between approximately £10,000 and £15,000 according to qualifications and experience. They will be offered in the form of contracts for between 2 and 5 years. Vacancies exist now, but we would be interested to receive applications from those able to commence work at any time during the next six months.

Further particulars can be obtained from: Group Economics Department, Midland Bank plc, Head Office, Poultry, London EC2P 2BX. Tel: 01-606 9911 Extension 2736



## Leading Merchant Bank SWAP PROFESSIONAL

Salary Highly Negotiable

Our client is a major UK merchant bank, with an established presence in the swap market. The bank has demonstrated a strong commitment to this area and its expanding business has created the need for an additional swap professional.

Working in the London unit of a global swap team, the position demands an extensive knowledge of currency and interest rate swaps, and involves managing transactions from marketing through to documentation.

The successful candidate, whose experience will have included at least one year in the swap market, can expect a highly competitive salary together with a full range of benefits. This is an ideal opportunity for applicants wishing to broaden their swap experience to include a greater marketing and capital markets element with a prime banking name.

In the first instance, please contact **Felicity Hother**.  
Telephone: 01-588 6644.  
All enquiries will be treated in the strictest confidence.

**Anderson, Squires Ltd.,**  
Bank Recruitment Specialists  
85 London Wall, London EC2

**Anderson, Squires**

## Credit and Insurance Manager-Europe

Eaton Limited, part of Eaton Corporation—a U.S. multi-national Group, manufacturing high technology products is seeking a Credit and Insurance Manager to be based at Headquarters in Hounslow West London.

The prime responsibilities are to establish and ensure sound Credit Management practices and procedures and to direct and maintain adequate and cost-effective Insurance and Risk Management Programmes in our facilities in the U.K. and throughout Europe.

Essential background will include a relevant degree and/or professional qualification with several years experience specifically in the field of International Credit and Collections.

The successful candidate, who will be 35-45, will be offered a competitive salary and an attractive company benefits package which includes a car and private medical insurance.

Please write with full C.V. to: **Georgina Greening, Personnel Manager, Eaton Limited, Eaton House, Staines Road, Hounslow, Middlesex. TW4 5DX.**



## NORWICH UNION INSURANCE GROUP

## Assistant Manager

### VENTURE CAPITAL

A vacancy has arisen in Norwich for an Assistant Manager for the venture capital subsidiary of the Norwich Union Insurance Group.

The successful applicant will have at least three years experience in the venture capital field, good analytical skills, balanced judgement and fluency in verbal and written communication. Salary will be in the range £14,000—£16,500 per annum depending on experience.

In addition, we offer fringe benefits including non-contributory pension and life insurance, mortgage allowance scheme after a qualifying period, flexible working hours and excellent sports and social facilities.

Write for an application form to:

Miss P D Scott  
H.O. Staff Superintendent  
Norwich Union  
Insurance Group  
Surrey Street  
NORWICH NR1 3NG



## FRANCHISE DEVELOPMENT MANAGER

Our client is a major U.K. automotive component manufacturer servicing the aftermarket sector through a mixture of managed and franchised sites.

This role, as a member of the management team, is both to develop and refine the franchise package and significantly to increase the number of franchisees in the U.K. and ultimately overseas.

Candidates will be well versed in the concepts of franchising and its implied negotiations. Motor trade related experience could be helpful but not crucial.

Salary indicator is around £18,000, but flexible to reflect experience. Good benefits include car and relocation assistance to the Midlands.

Please apply in strict confidence with details of age, experience, qualifications and earnings, quoting reference no. 0309 to:

**QMS Recruitment**  
Quorn House, 6 Princess Road West  
Leicester LE1 6TP

## MERCHANT BANKING INVESTMENT FUND MANAGERS

Several of our Merchant Banking clients wish to expand and strengthen their Investment Departments in the Management of both Private Clients' and Pension Funds. Candidates aged between 25/35 years, will be graduates with several years' experience of Fund Management with a Merchant Bank, Stockbroker or Financial Institution.

Highly competitive remuneration packages will be offered together with the usual banking benefits.

## CORPORATE FINANCE

Due to increasing demand for the services of its Corporate Finance Department our client, an Accepting House, wishes to recruit two additional Executives.

Applicants should be aged 25 to 29, have a good degree and hold a professional qualification (A.C.A. or Solicitor). Some experience of corporate finance work would be an advantage.

Competitive salaries will be paid together with the usual bank benefits.

Please telephone, or write enclosing a detailed Curriculum Vitae to,  
**Peter S. Latham (Director)**

**JONATHAN WREN & CO. LIMITED, 170 Bishopsgate, London, EC2M 4LX.**  
Tel: 01-623-1266.



## Corporate Finance Executive London/Manchester

NM Rothschild & Sons Limited wish to appoint an additional Corporate Financial Executive. The person will be appointed to the Corporate Finance Department in London and after six months would spend the following three years as a member of our expanding Corporate Finance team in Manchester.

The post will provide first-class career development opportunities for either a qualified solicitor or accountant who has gained experience with a leading City firm, or someone with 2 to 3 years' corporate finance experience gained in a merchant bank or with a major stockbroker.

Remuneration will be competitive, and the Company provides excellent benefits, including profit-sharing.

Please send a full curriculum vitae to:

The Personnel Director,  
NM Rothschild & Sons Limited,  
New Court, St. Swithin's Lane,  
LONDON EC4P 4DU.

**N.M. Rothschild & Sons Limited**



## U.K. Taxation Specialist c £20,000 + Benefits

The Royal Bank of Canada is Canada's leading international bank and the fourth largest in North America with financial interests in over 100 subsidiaries and affiliates throughout the world.

Currently we are seeking a U.K. Taxation Specialist for a new position based in London and reporting directly to Head Office's Corporate Taxation Department. The successful candidate will be responsible for the preparation of the U.K. tax computations for the Bank and its U.K. subsidiaries and the agreement of tax liabilities with the Inland Revenue. In addition the Tax Specialist will liaise between U.K. management and the Bank's Head Office Taxation Department in Canada on all tax aspects of the U.K. operations.

Aged up to 30 years of age, candidates should be qualified accountants and have at least two years post qualifying corporate tax experience gained preferably, though not necessarily, in a major accounting firm or the financial services industry.

A salary of up to £20,000 will be offered, together with an excellent employee benefits programme.

Please write with a comprehensive CV to Mel Johnson, Personnel Manager, The Royal Bank of Canada, 99 Bishopsgate, London EC2M 3XQ.



**THE ROYAL BANK OF CANADA**

## Assistant Fund Manager

Far East Markets

City based

This is an outstanding opportunity to further develop your career in International Investment Fund Management with one of the UK's leading financial services institutions.

As a member of the Pacific Basin team you will be involved in a wide range of analysis and dealing activities and will also be expected to contribute to the formulation of investment policy for the region. The job would appeal to those able to demonstrate initiative and enthusiasm necessary for active participation in the day-to-day management of funds in excess of £14 billion. There will be some opportunities for overseas travel.

Ideally in your mid-20's — and educated to degree level — you should have specific knowledge of the Japanese market and possibly other Far East Markets as well. A minimum 2/3 years' proven experience in analysis work in a similar environment is essential.

We offer a competitive salary and an attractive benefits package as expected from a major financial institution.

Please write with full details to Mr. P. E. Ives, Personnel Manager (Investments), Legal & General Assurance Society Ltd., Temple Court, 11 Queen Victoria Street, London EC4N 4TP.



## Credit Analyst

Merchant Banking

City

The expansion and diversification of our Lending activities has led to the need for a CREDIT ANALYST to join a small team.

Applicants should ideally be graduates, aged 23-26 with one or two years' relevant experience with a major international or merchant bank in the UK, and should be highly numerate, articulate and able to communicate at all levels both within the Bank and outside.

This appointment will challenge a professional and motivated person who is looking for a career in a Merchant Bank and offers excellent prospects for progression within the Department.

The position carries with it a highly competitive remuneration package with all the usual City benefits, including subsidised mortgage.

Please write with full CV to Miss C. A. Parker, Personnel Officer, Charterhouse Japhet plc, 1 Paternoster Row, St. Paul's, London EC4M 7DH.

**CHARTERHOUSE JAPHET plc.**

## INSTITUTIONAL SALES/PRIVATE CLIENT EXECUTIVES/FUND MANAGERS/ASSOCIATES

We are a young, very dynamic and rapidly expanding corporate finance house who urgently need frustrated and ambitious executives to join our City based dealing team.

Remuneration is very high for those with established clients, and contacts, within the investment community or those who can convince us they have the ability to achieve them.

We intend to emerge at the very fore of the coming changes in the City and require talented executives to realise the full potential of the many new opportunities available. Age immaterial.

Telephone on 01-387 9111 and ask for Miss Woods/Mr Longworth

U.K. and worldwide £20-£30,000

## International Bankers

Our client is a major British, international Bank. Already amongst the top banks in the international league, its demanding business plans call for the recruitment of a number of highly talented young bankers.

Their performance will be proved in mainstream banking positions, of varying seniority, to be filled in U.K. and worldwide. They will be graduates aged mid-20's upwards, whose training will have been business-orientated and experience gained most recently in banking.

Commercial, merchant and clearing bank experience is equally regarded. Acceptable functional areas within these banks are of the widest — for instance corporate banking, electronic banking, marketing, treasury, operations — or specialist industries such as aerospace, shipping or commodities.

What matters is that natural talent and exacting training should have produced practical, profit-motivated, high performance Bankers with developed people-handling skills and a rounded commercial appreciation. Non-U.K. experience would be of interest and language abilities will provide additional attraction.

The benefits package is typical of a major international Bank, and career prospects are excellent.

The senior management to whom these posts will report is international, highly professional, and committed. Only if you can perform in this demanding environment should you write enclosing CV, salary progression and any other relevant data — and explaining the ways in which you match their stringent standards and the areas of activity in which you could make the greatest contribution.

Please reply to The Managing Director, Performance Management Ltd, 3rd Floor, Waterloo House, 20, Waterloo Street, Birmingham B2 5TF, quoting ref: P102.



**Performance Management Limited**  
MANAGEMENT CONSULTANTS

## Pensions Controller

LONDON c.£24,000 + Prestige Car & Benefits

This highly successful and well known organisation in the service industry has a U.K. Pension Scheme of £75m. assets, £10m. total income, 13,000 members and 3,000 pensioners.

The Pensions Controller will be expected to maintain and develop the most suitable package of benefits to meet the requirements of the Pension Scheme Membership, and to provide every member and pensioner with a first class service.

There is a wide variety of work in administration, personnel and legal matters, as well as investments and property management. Reporting to the Head of Personnel, the person appointed will control the pension department to achieve effective management of the pension funds and related activities.

As well as a competitive salary, the position carries with it substantial executive benefits, including in particular medical insurance and share option arrangements.

Applicants must have pensions management experience relevant to the dimensions of our client's business. They must be persuasive self starters and able communicators. Membership of the PMI, backed by a relevant degree, would be an obvious advantage.

If you consider you can meet these exacting requirements, please send a full CV to:

The Recruitment Manager, HRS,  
Executive and Management Search Consultants,  
Penthouse Suite, 5th Floor, Sovereign House,  
212 Shaftesbury Avenue, London WC2H 8EA.



## NORTH AMERICAN ASSISTANT PORTFOLIO MANAGER

We are one of the largest pension fund managers in London with a commitment to growth and excellence.

We are expanding our international team and looking for a talented and ambitious individual to join the North American equity group, assisting our senior portfolio managers.

The applicant will have a very strong analytical background, not necessarily in North American markets, with a minimum two years relevant experience. The ability to communicate well and work in an invigorating team environment is also important.

Applications, including full CV's, should be sent to: Ian Carlton, Personnel Manager, County Bank Limited, 11 Old Broad Street, London EC2N 1BB.

**COUNTY BANK**

A member of the National Westminster Bank Group

## FUND MANAGER-UK EQUITIES

We require a Fund Manager for our UK Department. A minimum of one year's experience in managing, or assisting in the management of, a UK equity portfolio is essential. We are looking for a man or woman who wants to generate their own ideas and take responsibility for implementing them. Our funds under management are continually expanding and career prospects are excellent.

Salary will depend on experience. Benefits include subsidised mortgage and non-contributory pension scheme. A share option scheme is to be introduced.

Please write with full cv. to  
C. H. Ross, Managing Director, Edinburgh Fund Managers plc,  
4 Melville Crescent, Edinburgh, EH3 7JB.



**Edinburgh Fund Managers plc**



**CITY OF  
CARLISLE**

Applications are invited from men and women for the following vacancy:

## CITY TREASURER

(Post No. SP.101)

£19,440 + £486(4) to £21,384

(Chief Officer's Grade)

Following the appointment of Douglas Moulson to Southend-on-Sea Borough Council, a successor is sought to head-up the City Treasury which employs some 55 Officers to administer the Council's financial affairs.

The City Treasurer, who will be a member of the Chief Officers' Management Team, will be responsible for providing advice to the Council and its Committees on all aspects of local government finance and on the financial implications of the Council's policies and objectives and for ensuring that the Council's financial affairs are properly administered and accord with standing orders and other financial regulations.

The successful candidate will have a clear understanding of the contribution which the City Treasury can make to the overall policies, management and aspirations of the Council, as well as a knowledge of modern financial management techniques, together with the adaptability necessary to introduce new and improved systems.

The duties of the post will include the Treasurer's role of the Carlisle Airport Joint Committee (Carlisle City Council and Cumbria County Council). Extensive experience of local government finance and corporate CIPFA membership essential.

Carlisle City Council covers a wide urban and rural area serving a population of over 100,000. This historic city forms a natural gateway to Scotland and affords easy access to the Lake District and Pennine Hills, with excellent road and rail links to other parts of the County.

Essential car user allowances: Relocation Scheme: Temporary housing facilities. FURTHER DETAILS AND APPLICATION FORM, RETURNABLE BY 19TH APRIL 1985, FROM THE PERSONNEL AND TRAINING OFFICER, TOWN CLERK AND CHIEF EXECUTIVE'S DEPARTMENT, CIVIC CENTRE, CARLISLE, CA3 8QG, TEL. (0228) 23411. EXT. 285. QUOTING POST NO. SP.101. CARLISLE CITY COUNCIL IS AN EQUAL OPPORTUNITIES EMPLOYER.



**UNIVERSITY  
OF WARWICK**

## SCHOOL OF INDUSTRIAL AND BUSINESS STUDIES

Lectureship in Organisational Behaviour

Lectureship in Marketing

and Strategic Management

Applications are invited for two Lectureships, one in Organisational Behaviour and the other in Marketing and Strategic Management. Candidates for the first post should be committed researchers in the social sciences with experience of teaching organisation theory and behaviour, or have industrial and commercial experience in the areas of the management of change and organisation development. Preference may be given to candidates with research and teaching interests in the area of strategic decision-making and change and organisation development but candidates with other interests will also be considered. Ref. No. 33/A/2/85/12.

Candidates for the second Lectureship should have the ability to pursue and encourage high quality research. An interest in marketing communications and a good analytical background would be advantageous. Ref. No. 33/A/2/85/13.

Both appointments are on a full-time basis, £25,000-£4,000 p.a. (under review) with effect from 1st October 1985 or a date to be agreed. Further particulars from the Registrar, University of Warwick, Coventry CV4 7AL, quoting the appropriate Ref. No. Closing date for receipt of applications is 19th April 1985.

## Assistant Portfolio Manager Fixed Income

We are the institutional investment advisory subsidiary of a leading European bank specialising in pension fund management. Due to the continued expansion of our successful London operation, we invite applications from candidates with at least two years' experience in discretionary fund management in international markets.

Aged 25-35, likely candidates will have a good grounding in foreign bond markets and currencies and be effective in dealing with clients. An economics qualification or a research background would be preferred but is not essential.

The remuneration package will be fully competitive for the right candidate and offer the opportunity to participate in an exciting new venture with a prestigious European investment banking operation.

Please send a detailed C.V. in strict confidence, to:  
Box A8951, Financial Times,  
10 Cannon Street, London, EC4P 4BY.

## WANTED: SLIGHTLY USED EXECUTIVES

If you are an able, experienced executive or professional person, yet somehow are not making the most of your potential, perhaps you need a new approach to your career. To learn how 'slightly used' executives have profited renewed their careers, telephone for a free, confidential appointment — or send us your cv.

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01-277 7122/7122/7122, WIPSAE

Bristol: 0272 7122/7122, 7122/7122, 7122/7122

Birmingham: 021-621 5256, 14C, 14C, 14C

Manchester: 061-228 0087, Sunley Building, Piccadilly Plaza.

We specialise in 'Outplacement' for organisations, through our Group Company London Corporate Services Ltd.

Investment Analyst

A vacancy has arisen with the Investment Management Company of an independent Lloyd Underwriting Group managing worldwide portfolios valued at over £75m. The position will involve working closely with the Fund Manager in U.K. quoted companies.

The ideal candidate will be self-motivated, have a degree, be aged 25-26, and have a minimum of eighteen months experience as an investment analyst or assistant manager. A practical knowledge of U.K. Equities is essential together with the personal qualities will join a small forward looking team providing considerable scope for initiative and the opportunity to contribute to fund management decisions. Salary is negotiable and there is a comprehensive benefits package.

Please send full C.V. together with details of current remuneration to:  
M.O. Bousie, Director Administration and Personnel,  
Ladies Pavilion Holdings Limited, 21 Widgeon Street, London E1 7JH.



## APPOINTMENTS

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## Market Dealers

City

Terms negotiable

Wedd Durlacher Mordaunt & Co offers the opportunity of an exciting and rewarding career to market dealers with experience in domestic or international equities.

Please telephone or write in strictest confidence to John Cameron, quoting reference C390 at 10 Bolt Court, London EC4 (telephone 01-583 3911).

**Chetwynd  
Streets**

Management Selection Limited

City Lawyer  
Corporate Finance?

Move Up to

**Head of  
Documentation**

c.£20,000

*Sowerby's Selection*

Are you a City-orientated, qualified Lawyer with at least 2 years' experience in the Corporate Finance Department of a British Merchant Bank or equivalent financial/legal institution which has had dealings in the Capital Markets sector?

If so, you will be keen to progress your career by becoming the Head of Documentation for our renowned client, the London-based subsidiary of a highly successful and rapidly expanding international finance and investment organisation.

This newly-identified requirement will demand that you are technically competent and sufficiently able to ensure correct documentation procedures are applied in all Lead Management or Syndicated issues, Swaps transactions, etc. In the Company's best interests, you will therefore liaise regularly with various senior management colleagues and external Legal Representatives.

Courteous, alert, team-orientated, enthusiastic and aged 25-32 years, you can look forward to an excellent range of normal banking benefits, including mortgage subsidy, personal loan facility and private health scheme.

If you feel ready to run your own show and believe you match our requirements, please ring or preferably write to me, Richard J. Sowerby, Sowerby's (Selection) Ltd., Personnel Consultants, 500 Chesham House, 150 Regent Street, London, W1R 3FA. Tel: 01-438 6288.

## Develop your Project Finance Skills in Banking

Our client is a prestigious international merchant banking group which offers innovative financial engineering services through a comprehensive range of fee-based activities to a select group of corporate clients throughout the world. The Group's project finance team is a recognised leader in the international oil and energy world, both in an advisory and financing capacity. The team needs to recruit several additional executives who will use the latest technology in project evaluation, feasibility analysis and extensive development of financial modelling. You will also assist in external and internal presentations to senior management and you will be expected to undertake responsibility for the execution of transactions. You will be under thirty years old, ideally with an

accounting or mathematical university background, and you will have gained several years' exposure to project analysis, using financial modelling techniques in a commercial/financial environment. We are looking for self-starters who have a personality which will make a significant contribution to the synergy of this highly motivated team.

This is an excellent opportunity to gain considerable personal and professional development in an exciting environment which will suit only the most able individuals. The remuneration package includes a competitive salary and usual banking benefits commensurate with this position. Please apply to Carmina Leon of Cripps, Sears and Associates Limited, Personnel Management Consultants, 88/89 High Holborn, London WC1V 6LR. Telephone 01-404 5701.

**Cripps, Sears**

Newly established United Kingdom subsidiary of U.S. public corporation, engaged in world-wide counter-trade, financing and barter operations, is seeking experienced

## SENIOR EXECUTIVE

for London-based operations

Background experience must include financial with marketing orientation plus practical international trading experience. High-level negotiating track record essential.

Remuneration not less than £30,000 p.a. plus profit sharing.

Only executives with the qualifications stipulated should write to:

Mr. A. G. Pole, Ref. IAMC  
19 Norfolk Road, London NW8 6HG

## Unitised fund management experience?

City

c. £8,500

A vacancy has occurred within the Portfolio Services (Managed Funds) area of the Investments department of Legal & General. The job involves the supervision of portfolio services for managed funds, using computerised investment records, and includes administration, preparation of management information and the weekly production of unit prices to strict time schedules.

Aged between 22 and 30, applicants should have experience of unitised fund investment and distinct leadership skills. Excellent fringe benefits include a non-contributory pension, house purchase scheme, annual season ticket loan and lunchbox vouchers.

Please write with cv to Sue Harris, Personnel Officer (Investments), Legal & General (Investment Management) Limited, Temple Court, 11 Queen Victoria Street, London EC4N 4TP.

## FOREIGN EXCHANGE DEALERS

AND

## COMMODITIES TRADER REQUIRED

Progressive company requires traders with at least 2-5 years' dealing experience covering U.S. dollar and major European currencies and also commodity traders. Preference will be given to candidates with a proven track record. Excellent package is being offered for these positions.

All replies should be sent to Box A.8950, Financial Times  
10 Cannon Street, London EC4A 3DF

## Corporate Finance – Documentation

First Interstate Limited, the merchant banking subsidiary of First Interstate Bancorp, is currently seeking a professional with experience in the preparation and negotiation of capital markets documentation to join its Corporate Finance Group.

The successful applicant, who is likely to be a lawyer wishing to develop in a new and challenging role, will join a small team which is responsible for negotiating all documentation for the Corporate Finance Group (including eurobonds, euro notes, interest and currency swaps, and syndicated credits) and for supervising the execution of transactions from mandate through to closing. He/she will also assist the bank's marketing and syndication specialists in the preparation of proposals at the pre-mandate stage.

The position offers a competitive compensation package, which will include all usual banking fringe benefits, and an excellent prospect for further development within a merchant banking environment.

Interested applicants should write, enclosing a full curriculum vitae, to Sharon Ayre, Personnel Officer, First Interstate Limited, 162 Queen Victoria Street, London EC4V 4BS (Tel: 01-236 5282).



**First Interstate Limited**

## Corporate Finance

## Opportunities for Management Potential

City based – up to £14K

Our client is a leading UK Finance House specialising in equipment leasing transactions to a broad spectrum of industry.

Business growth and market developments have created a number of opportunities for high-calibre graduates, or equivalent, to work on designated accounts. You will need to have up to four years experience in a corporate finance environment with the potential for high-level responsibilities in an organisation which encourages personal development.

Positions are at levels depending on experience and qualifications, with starting salaries up to £14K. Total benefits include non-contributory pension, mortgage and other banking benefits.

**Confidential Reply Service:** Please write with full CV quoting reference 1937/RS on your envelope, listing separately any company to whom you do not wish your details to be sent. CV's will be forwarded directly to our client, who will be conducting the interviews. Charles Barker Recruitment Limited, 30 Farringdon Street, London EC4A 4EA.

**CHARLES BARKER**  
ADVERTISING-SELECTION-SEARCH

## HEAD OF FINANCIAL PLANNING AND ANALYSIS International Banking

Bank of America is seeking a Manager for its Europe, Middle East and Africa Division Headquarters financial planning group. The successful candidate will manage a professional staff responsible for the development and implementation of performance measurement and budgetary systems to support our international banking network.

This challenging position calls for substantial experience in the development and operation of advanced financial planning, budgeting and control systems and will demand strong analytical and problem solving skills. In addition, this role will require the ability to successfully interact with and influence senior line managers.

Candidates should possess a good first degree supplemented by either an accountancy qualification or an MBA and have 5-10 years experience in an innovative, multi-national environment. It is likely that suitable candidates will be aged over 30.

Career development opportunities offered by the scope of the Bank's worldwide operations are excellent. A competitive salary will be augmented by an attractive range of benefits including car, low interest mortgage, non-contributory pension and free medical insurance. Full relocation assistance will be provided if necessary.

If you feel you are ready for this major challenge please send full career details to David Clifford, EMEA Division Personnel, Bank of America, 26 Elmfield Road, Bromley, Kent, BR1 1WA. Alternatively, telephone him on 01-313 2396 to discuss the position in further detail.



**Bank of America**

## General Manager

Distribution Services

Well into five figures London or Midlands base

The opportunity to build a highly professional distribution company and have profit accountability will appeal to a highly motivated business developer who has experience in this area.

The group already has a high reputation in this and other related operations and has identified a growth opportunity in a particular area of distribution. The task is to develop rapidly from an existing base of 'blue-chip' customers and establish the company as a market leader in this sector.

To be a candidate you should be 30-45 and come from a profit-accountable role, either in

general management in a distribution services company or from a senior distribution post in a large consumer goods organisation. The ability to market and to develop a profitable business is essential. Salary and benefits will be pitched to attract the necessary calibre of candidate and the job base could be either in London or the Midlands, depending upon current location.

Write or telephone for an application form or send detailed cv to R.J. Cleland, quoting ref: GM98/9258/FT on both letter and envelope. No details are divulged to clients without prior permission.

**PA Personnel Services**  
Executive Search • Selection • Psychometrics • Remuneration & Personnel Consultancy

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Telephone: 041-221 3954 Telex: 779148

## CHRIST CHURCH, OXFORD

## TREASURER

(Estate Surplus)  
Applications are invited for the post of Treasurer of Christ Church, which will become vacant in December 1985. Further particulars are obtainable from:  
The Very Revd the Dean  
Christ Church, Oxford OX1 1DP

## SENIOR PRODUCT MANAGER INT. BANKING

To £35,000 + Benefits

London

A major international Bank, aiming to consolidate its London market leadership in new product introduction, seeks a creative graduate banker with previous product management experience, aged 25-35, to enhance the development and bringing to the market of new products. Candidates should be able to demonstrate strong planning, systems and interpersonal skills. Ref: DES

## FINANCIAL MANAGEMENT

To £20,000 + Car

W. London

Our client, a highly profitable manufacturer and distributor of high technology products seeks to strengthen its financial function by the appointment of a high calibre graduate ACA in the age range 27-32. Candidates should have proven staff control experience, a familiarity with multicurrency reporting and outstanding interpersonal skills. Previous high technology company exposure would be advantageous. Ref: MJH

## MANAGEMENT CONSULTANT

To £17,000

C. London

An ambitious newly qualified Chartered Accountant with a good degree and first time passes is sought by a major firm of Management Consultants. The successful applicant will have good interpersonal skills and possess the ability to provide creative input in any expanding area of activity. A stimulating environment with excellent career prospects and attractive company benefits. Ref: KJL

## CONTROLLER POTENTIAL

To £16,000

Midlands

Autonomous UK arm of leading multinational offers exceptional prospects to an ambitious accountant aged 25-30. Broadly based responsibilities including management reporting, financial analysis, performance monitoring and systems development will prepare the successful candidate for a very early promotion to a general management position. Good interpersonal skills are essential. Ref: RSL

## MANAGEMENT ACCOUNTANT

c. £15,000 + Benefits

London

A major public company seeks an ambitious qualified accountant aged 23-28 to assist the Group Financial Controller in period reporting, forecasting and a variety of ad hoc projects including profitability and acquisitions studies. This is a development post which will lead within 12-18 months to a company or divisional line position and a substantial increase in salary. Ref: DES

## COMMERCIAL ACCOUNTANT

c. £15,000

City

This market leader, a substantial commercial group, offers supervisory experience at head office and operating company level. Responsibilities will include treasury involvement and some overseas travel. Applications are invited from self-motivated accountants aged mid to late 20s with some staff control experience and the ability to warrant early promotion. Ref: KJL

## HUDSON SHRIBMAN

The complete financial selection service  
College Hill Chambers, 23 College Hill, London EC4R 2RT. Tel: 01 248 7851/8 (24 hours)

## Young Business Analyst

c.£17,500

Central London

An excellent development opportunity for a young qualified accountant and/or economics or business graduate to join the small European headquarters of a US multinational, manufacturing and marketing industrial and consumer products throughout Europe.

Reporting to the London-based European Controller and working closely with him, the Business Analyst will assist in short and long-term strategic planning; interpret and analyse individual business operations; review and control capital expenditure and compile financial information to tight monthly reporting schedules for the VP Europe and the US parent.

Candidates, 27 to 33, must have had a minimum of three years' similar experience in a multinational company, preferably American. Essential requirements are the ability to devise and use computerised forecasting systems; a high degree of initiative and professionalism; and excellent communicative and inter-personal skills with all levels of European management.

Please write – in confidence – stating how the requirements are met to Loriet Koppen ref. B.42212.

This appointment is open to men and women.

HAY-MSL Selection and Advertising Limited,  
52 Grosvenor Gardens, London SW1W 0AW.

Offices in Europe, the Americas, Africa, Australia and Asia Pacific.

**HAY-MSL**

MANAGEMENT SELECTION

# Accountancy Appointments

Unlike the Grand National, moving into consultancy can be a surprisingly smooth ride. In fact, if you're currently in, say, line management you'll probably find working with us a refreshing challenge.

And because we're one of the top international accounting and management consultancy firms we can satisfy the ambitions of any high flier.

Our client list covers the public and private sector. Our practice involves exposure to the very latest financial and DP techniques. Our solutions are purpose-planned to suit each client's individual needs. Our day to day work is usually anything but routine. And our salary scale can put you right up with the leaders.

For our London practice you'll need to be aged between 26 and 33, be able to demonstrate a successful record - preferably in management - and be ACA, ACCA or ACMA qualified. You may well be a graduate too.

But, most important of all, you'll be a bright, self-motivated achiever, who's looking to be first pass the post.

Please write (in confidence) with relevant career and personal details to David Prosser, Price Waterhouse, Southwark Towers, 32 London Bridge Street, London SE1 9SY mentioning MCS/3975.

Who  
says consultancy is such a  
big jump?

**Price Waterhouse**  
Business Needs Experts.

## Finance Director

### North West

Our client is a highly profitable, £25m t/o Plc., with subsidiaries engaged in the manufacture and import of consumer products for the retail sector.

Following a period of sustained growth, and the recent appointment of a new Chief Executive, a Finance Director is required for the group's principal operating subsidiary to manage the group's finance, data processing and administration functions. In addition to the normal responsibilities associated with a position of this seniority, the successful applicant will be expected to contribute significantly to the commercial management of the business, working with the Chief Executive to improve profitability and market share. Other areas of responsibility will include treasury

**c£20,000 + Bonus + Car**

management, acquisition studies and liaison with financial institutions.

Candidates, aged 32-42, should be Chartered Accountants who can demonstrate a track record of proven technical expertise and managerial ability, coupled with the personal presence, communicative skills and commercial awareness required to make a positive contribution to the profitable development of the group.

Comprehensive relocation facilities are available where appropriate. Interested applicants should write to **Alan Dickinson**, quoting reference 7008, at Michael Page Partnership, Clarendon House, 81 Mosley Street, Manchester M2 3LQ. (Tel: 061-228 0396).

**MP**  
**Michael Page Partnership**  
International Recruitment Consultants  
London Bristol Birmingham Manchester Leeds Glasgow  
Brussels New York Sydney

## Financial Accountant Retail - with promotion prospects

### West London

**c.£18,000**

Our client is an aggressively expanding chain of retail shops, currently based around London but with expectations of wider coverage.

This position, which reports through the financial controller to a director, carries total responsibility for the computerised financial accounting function and department. It is expected that this person will progress to a more senior group position before long.

Applicants should be chartered accountants, aged between 27 and 33, preferably with retail business experience and the desire to progress in a competitive and expanding environment.

Please send full career details to Douglas G Mizon quoting reference F/605/M at Ernst & Whinney Management Consultants, Becket House, 1 Lambeth Palace Road, London SE1 7EU.

**EW** Ernst & Whinney

## Audit Manager

### London

**c.£20,000 + Car**

As a result of the restructuring and expansion of its group audit function, our client, a major health care and insurance organisation, is seeking an Audit Manager.

This is a challenging appointment and will involve the design and implementation of a new and comprehensive audit programme covering all the group's locations. With a staff of 9, the appointee will plan all audit work, allocating resources to take account of existing requirements and future developments.

The ideal candidate will be a qualified accountant, aged 30-35, with experience of integrating general and computer audit within an advanced computer environment, ideally gained within a multiple branch structure. The position

will require extensive contact with all levels of management and excellent communicative skills are therefore required.

In addition to the negotiable salary, there is an attractive benefits package. This is a career appointment affording excellent promotion opportunities within a highly respected group.

Please reply in confidence, enclosing career details and quoting reference B6394/L to Valerie Fairbank, Executive Selection Division, Peat, Marwick, Mitchell & Co., 165 Queen Victoria Street, London EC4V 3PD.

**PEAT MARWICK**

## ACCOUNTANTS

**BRITISH  
SUMMER TIME IS  
HERE AGAIN  
SPRING 1985  
ITS WAY!!**

That also means you have a precious hour this year. Make sure you lose no time in contacting ACTEL if you want to make your account upwards this year.

We have many vacancies nationally and internationally at all levels with super salaries. If you are part or full time, just starting your career or have years of experience, we can provide the spring to get the Sunshine into your professional life. Start the competitive rising by contacting David or Geraldine.

**ACTEL ACCOUNTANCY  
RECRUITMENT  
CONSULTANTS**  
13 Montague Place,  
Stratford (0753) 20992

## Management Accounting and Analysis

### Banking

**c £17,500 + Low Cost Mortgage**

The London based regional headquarters of a major international banking group, our client has control and review responsibilities for corporate, commercial and retail banking activities in Europe and the Middle East.

Initially working within the bank's London branch, the accountant will be expected to identify areas for profit improvement through the development and enhancement of product costing and customer and service profitability analysis systems. The position is highly creative, will involve considerable use of micro computers and requires substantial exposure to senior management.

In their late 20s, applicants (male or female) should be qualified accountants ideally with a costing/management accounting background. Please write, enclosing a career/salary history and day-time telephone number to David Hogg, FCA, quoting reference I/2298.

**EMA Management Personnel Ltd.**  
Haiton House, 20/23 Holborn, London EC1N 2JD.  
Telephone: 01-242 7773 (24 hour).

## FINANCIAL MANAGEMENT

### Thames Valley

**£15,000 - £20,000**

**+ Car + Bonus + Relocation**

We have been exclusively retained by one of the UK's leading and successful financial services organisations.

Our client wishes to strengthen a key area within their finance division, to support their continuing and planned expansion, by the appointment of two young graduate accountants, to work at the forefront of business development.

Candidates for this appointment will have, a first class investigative and analytical mind, the ability to communicate and, between two to three years post qualification experience.

Written applications enclosing curriculum vitae should be sent, in strictest confidence, to Robert N. Collier or Neil Gillespie at our London address quoting reference 5114.

410 Strand, London WC2R 0NS. Tel: 01-836 9501  
26 West Nile Street, Glasgow G1 2TE. Tel: 043-226 3101  
113/115 George Street, Edinburgh EH2 4JN. Tel: 031-225 7744  
Brook House, 77 Fountain Street,  
Manchester M2 2ER. Tel: 061-236 1553

**DOUGLAS  
LAMBIAS**  
Douglas Lambias Associates Limited  
Accountancy & Management  
Recruitment Consultants

**DIA**

## FINANCIAL CONTROLLER

### Berks

### High-Tech

**£16,000 + Car**

A rapidly expanding company in the computer peripheral distribution market are offering a unique and exciting opportunity to a 'hands-on' Accountant from either the profession or commercial sector.

Working with the Financial Director you will be responsible for formulating and instigating the improvement of Company profitability, by constantly monitoring all aspects of the Company's performance, and responding to changing requirements for financial and management information.

Qualified, and in your late 20's, the reward for a high-level of personal performance and initiative will lead to increased opportunities within the group, and therefore offers an excellent career platform for the future.

Please telephone, or write briefly for personal history form quoting reference number BB5366 to Andrew Fowler, Regional Manager.

**Management Personnel**  
Recruitment Selection & Search

2 Eton Court, Eton, Windsor, Berkshire.  
Telephone: (07535) 54256 (out of hours (0494) 881384).

## Financial Accountant

**c.£14,000 + Car  
W. Middx.**

Our client is a rapidly growing Company in the hi-tech industry with an annual t/o in excess of £75m.

In line with the company's expansion, a new position has been established for a young qualified accountant, in his or her mid 20s.

Candidates should possess a sound knowledge of systems and financial skills to provide management with accurate information to strict deadlines.

The successful candidate will report to the Financial Controller and may reasonably anticipate succeeding him in the short term.

The salary and fringe benefits are commensurate with a company of international status and rewards in this role are particularly exciting.

Please reply in confidence, quoting ref. HP2203.

**BARCLAYS EXECUTIVE APPOINTMENTS**  
(Recruitment Consultants)  
1 Pembroke Road, Ruislip, Middx. HA4 6NQ.  
Telephone Ruislip 72654.



# Accountancy Appointments

## IT'S ALL HAPPENING NOW FOR AMBITIOUS ACCOUNTANTS

### Central London Up to £15,000

British Telecom has taken up the challenge of change. Committed to technical innovation, entrepreneurial development and financial success, it is one of the most vigorous and exciting enterprises in telecommunications today.

A leading-edge role belongs to National Networks

#### Budget and Management

To prepare all financial reports, involving consolidation of plans, budgets and forecasts. Responsibilities will include budget monitoring and producing monthly financial reports for management at Board level. For senior positions, in-depth experience is essential backed with a full ACA or equivalent. Opportunities also exist for finalists with commercial experience.

#### Assignment

To investigate, analyse, recommend and develop accounting and financial systems - reporting to Senior Management within set timescales. Positions are for both fully-qualified and part-qualified accountants with good financial experience and the ability to present financial information to users. For some vacancies, a background in computer-based operations will be needed together with an imaginative approach to problem solving.

- the BT division with the specific brief, among other responsibilities, to meet the total information system needs of British Business. We are now strengthening our team to meet the challenge of future growth, and have a number of progressive positions for both fully-qualified and part-qualified practitioners in the following accountancy areas:-

#### Ledger

To work within a group engaged in preparing the books of account to audit standard, reviewing these against the agreed budgets and ensuring their on-time distribution to management. For more senior posts candidates will be fully qualified with broad-based experience and a good understanding of computerised systems. We are also looking for finalists or people with substantial book-keeping experience.

#### Investment Evaluation

You will control and report on multi-million pound capital and investment projects for consideration by the Board, with recommendations for action a major part of the work. An enquiring mind with ability to grasp new concepts, particularly those of a technical nature, is essential. You must also have an ACA, ICA or equivalent qualification, preferably with some experience in an engineering environment.

British  
**TELECOM**  
National Networks

These are important positions providing scope for individual talent and commitment, with real opportunities for personal and career development. Starting salaries for senior positions will be up to £15,000 and up to £13,000 for part-qualified accountants.

Please write enclosing a detailed CV and indicating which specialist accountancy area interests you to: Chris Black, British Telecom National Networks (P34), Room 136, 2-12 Gresham Street, London EC2V 7AG. Tel: 01-357 4200.

## FUTURE FIELD MARSHALS Career Development Opportunities for Accountants

Some of the country's most successful businessmen have benefited from a worthwhile period in consultancy. Some of them have spent it with Annan Impey Morrish. If you are one of a coming generation of industrial and commercial leaders we would like to assist you to achieve your goals.

Our work is concerned with helping good businesses get better and the individuals get well. Our terms of reference are developed in the client's boardroom and the diagnosis and corrective action are carried out in the offices and on the factory floor. The problems are not necessarily financial - they may concern any aspect of the company's operations.

If you believe in your future, are a chartered or cost and management accountant, have at least eight years commercial or industrial experience and are a good communicator please get in touch. We have been in business since 1958, are members of the Management Consultants Association and have 3,000 satisfied clients.

If you can help us develop further we can offer you an interesting job, an impressive piece to add to your CV and an attractive remuneration package. Please write to Geoff Child, Managing Director.

Annan Impey Morrish Ltd.,  
Management Consultants  
40/43 Chancery Lane, London WC2A 1JJ

A.I.M.

## TOUCHE ROSS & CO. MANAGEMENT CONSULTANTS If you find our requirements demanding wait until you get the job

The job is that of a management consultant with Touche Ross & Co., one of the world's largest firms of Chartered Accountants. It's a position that offers considerable challenge and responsibility - matched by an equally substantial reward. Few individuals will take it in their stride. But then, to put it bluntly, even fewer get the chance.

Those who do are usually qualified accountants, aged up to about 40, with a good first degree and several years' commercial or industrial experience. They have intelligence and initiative, drive and ambition, and appreciate that management consultancy demands not simply technical expertise, but practical ability in communicating with clients and solving their problems.

If you think you can join our team,

we expect you to be every bit as demanding as the role. You will be based in London and we will pay you up to £26,000 plus a car. We'll give you an exceptional opportunity to increase and broaden your experience, together with the chance to rub shoulders with some of the brightest minds in the business. And if you continue to impress, we're one of the few large firms who'll hold the ladder for you while you climb - and the rungs to a partnership are fewer than you might think.

For the present, however, we'd like to look at your past. So please write to Michael Hurton at the address below, enclosing details of your career to date and your salary record, quoting reference 2262.

**Touche Ross & Co.**  
**The Business Partners**  
Hill House, 1 Little New Street London EC4A 3TR  
Telephone: 01-353 8011

### DEPUTY DIRECTOR OF FINANCE £19,722 - £21,234

The capital city of Scotland, established centre of finance and commerce, is seeking a Deputy Director of Finance. The District Council is committed to a progressive policy of improving services and creating jobs.

Deputy to the Director of Finance, the postholder will be involved in the financial planning process and administration of the financial affairs of the Council in addition to assisting in the management and co-ordination of the activities of the Department.

The postholder requires an understanding of the problems of local authority finance in the light of the current economic situation and also the ability to ensure the translation of the financial aspects of the Council's policy objectives into achievements.

The successful candidate should preferably be a qualified accountant with extensive relevant managerial experience gained at a high level preferably in the public sector.

Application forms and further details are available from the Director of Personnel and Management Services, City Chambers, 249 High Street, Edinburgh EH1 1PL. Telephone 031-225 2424. Ext. 6419 or 6426. Closing date 22nd April 1985.

Edinburgh District Council is an equal opportunities employer. Applications are invited from women and men, from all sections of the community, irrespective of ethnic origin, disability or sexual orientation, who have the necessary attributes for the post.

City of Edinburgh

### Financial Director

Somerset

to £25,000 + Car + Bonus

Because of an emphasis on product quality our client has developed a considerable reputation in its industrial marketplace. Profitable and with a turnover of £4 million, the company envisages further growth through both new product development and acquisition.

Working closely with the Managing Director and contributing substantially in business decisions, the Financial Director will supervise and enhance the financial function. Concentrating initially on the development of improved control and management information systems, he or she will provide financial guidance to both technical and commercial management.

In their mid 30s, applicants should be graduate qualified accountants with a broad range of industrial/commercial experience. Please write, enclosing a career/salary history and daytime telephone number to David Hogg FCA, quoting reference 1/2287.

EMA Management Personnel Ltd.  
Hilton House, 20/23 Holborn, London EC1N 2JD.  
Telephone: 01-242 7773 (24 hour).

### PROJECT ACCOUNTANT International Operations

London

Around £19K

A major UK fmccg company, with a £2,000 million turnover, is seeking a qualified accountant to take a key project post in its rapidly expanding International Division. This is a new position reporting to the Financial Controller. Success in this role will produce a range of opportunities for future career advancement within the Company.

Aged between 27 and 40, you will have proved your ability to become a project leader responsible for the critical review and appraisal of worldwide financial procedures and controls. In the first year, you will play a vital part in the specification and installation of new systems based on your previous application of both

mainframe and micro-computer technology.

Working closely with managers in other financial, marketing and operational areas, you will be able to combine your experience of auditing financial standards with your free thinking, investigative strengths. You will therefore be capable of identifying and evaluating alternative courses of action.

The remuneration package will include a dependable profit sharing scheme and other significant benefits. Please write to Keith McNeish (quoting ref 526), showing how you meet the above criteria and enclosing details of your career to date.

**cc&p**

Cockman, Copeman & Partners International Limited  
26/28 Bedford Row, London WC1R 4HF

### Managing Director

Recruitment Consultancy

City

to £50,000

Our client is a small, long established consultancy specialising in the financial area, salary ranges 15k-40k. The Managing Director will develop business based on existing goodwill and a reputation for high quality work and will interview candidates at senior level.

Candidates should be aged 26-40 with experience in the recruitment field and will ideally be qualified accountants. Please write with full career/salary history and day-time telephone number to Graham Webster FCA, MBA quoting reference 1/2295.

EMA Management Personnel Ltd.  
Hilton House, 20/23 Holborn, London EC1N 2JD.  
Telephone: 01-242 7773 (24 hour).

### CHARTERED ACCOUNTANTS

Investment High Rewards Banking

Our specification is to find potential candidates excelling in the profession or consultancy.

A synopsis of our client's requirements is:- qualified between 1982 and 1985, a good degree and exposure to a wide range of audits and investigation/consultancy work.

In addition to this basic profile the candidate will be able to demonstrate flexibility of approach, ambition, ability to work in a trading environment and willingness to tackle non-accountancy work. High salaries are on offer.

For further details please write or telephone

R

Rochester Recruitment Ltd., 21 College Hill, London EC4R 2RP  
Telephone: 01-248 8346

### Financial Controller Construction Industry £18,000 + car

This is an exceptional opportunity for an ambitious Accountant to head his/her own department, with direct responsibility to the Financial Director for the accounting and associated financial systems of the company.

Our client is an international construction company based in central London, with a substantial growth record in recent years. The executive they are seeking will probably be about 30 years of age, professionally qualified, and will have spent a number of years working in the construction industry with direct involvement with contracting accounts as well

as the associated control systems of a Head Office.

A sound knowledge of computerised systems with, ideally, experience of implementation is required, as well as the desire and ability to make a major contribution to the Company.

The position will involve some overseas travel, and the package offered to the successful candidate will include competitive salary plus a company car, PPR and a non-contributory pension scheme. Please send full career details to Miranda Lewis, quoting Ref: R2081. All replies will be forwarded directly to our clients.

**Roland Orr  
& Partners**  
Recruitment Services

35 Piccadilly, London W1V 9PB Telephone 01-734 7282

# Accountancy Appointments

## Operations Audit Manager

to £22,000 + Car

In a new and highly responsible position, the Manager will initiate and develop the audit function of the UK activities of our client. The UK group, with a turnover of £500 million, includes activities in publishing, printing and transportation.

Based in London and reporting to New York, he or she will be responsible for conducting financial and operational audits at division level in the UK. With considerable independence, the position provides continual exposure to senior management and the growth of the organisation worldwide should lead to excellent promotion opportunities.

Aged 28-35, applicants should be graduate chartered accountants with managerial experience gained in a major professional practice. Please write, enclosing a career/salary history and daytime telephone number to David Hogg, FCA, quoting reference 1/2254.

EMA Management Personnel Ltd.  
Halton House, 20/23 Holborn, London EC1N 2JD.  
Telephone: 01-242 7773 (24 hour).

## Financial Management

£20,000 +, with Car

Manchester

Manco Computers, distributor of DEC Hardware and developer of innovative software packages, is a highly successful company, with an £8m turnover, offices in London and Manchester, and has been in business for over twelve years. In addition to end-user system sales, Manco has more recently developed profitable micro-computer and catalogue sales divisions.

Re-organisation within the Company has created a vacancy for a Financial Controller to manage the Accounts Department and to play a major role in contributing to the strategic planning and development of the Company through effective financial forecasting. Reporting to a director, you will be a qualified accountant with

experience in managing a commercial Accounts Department, and in financial forecasting.

Career opportunities are excellent, salary is negotiable, and will reflect how closely your experience meets our needs; we also offer a company car, profit-sharing bonus scheme and pension and health insurance benefits. Relocation expenses will be available if appropriate.

Applicants, male or female, should apply in the first instance giving full career details, to Ken Elvy, Mercuri Urval Ltd, 1 College Road, Harrow, Middlesex, HA1 1YZ, quoting ref. no. 535.

Mercuri Urval

## Young Financial Accountant

Near Uxbridge

c. £15,000

We are Glaxo Animal Health Limited, responsible for the Group's animal healthcare interests on a worldwide scale.

Following an internal promotion, we are able to offer an excellent career opportunity to a young, qualified accountant seeking to broaden his/her commercial/industrial experience. Reporting to the Financial Director, you will be responsible for monthly/annual accounts, financial accounting, taxation and the treasury functions. An initial brief will be to develop financial controls and the underlying accounting procedures for the newly-installed computerised systems.

To meet the challenges of this key position you will need to be professionally qualified with at least 3 years' post-qualification experience, self-motivated with a creative response to problem-solving, and have the man-management skills and personality to deal with contacts at all levels.

The company, situated in rural surroundings but only 5 minutes from the centre of Uxbridge, is offering an attractive salary plus Outer London Allowance and bonus scheme. A non-contributory pension scheme, 25 days' annual holiday and staff canteen are among the generous range of benefits.

For an application form, please telephone Mrs M A Model, Company Personnel Officer, Glaxo Animal Health Limited, Breakspur Road South, Harfield, Uxbridge, Middlesex UB9 6LS. Telephone: Rufep (089 56) 30266.

**Glaxo Animal Health Limited**

## Finance Director

to £23,000 + Car

Croydon/Surrey

A subsidiary of a major multinational, the company is one of the UK's leading manufacturers of high technology engineering products with a turnover approaching £25M p.a. and employing more than 700 people.

They seek a qualified accountant with zeal and enthusiasm to take complete control of the accounting function and improve systems and management information. Operating at board level, the job-holder will be totally involved in the decision making process and will be expected to make a significant contribution to the overall management of the company.

Candidates should be qualified accountants, in the probable age range 30-35 with experience in a complex manufacturing environment and preferably some involvement in contract cost control. A record of achievement, commercial awareness, a strong personality and line management experience are vitally important factors.

Please send your career details to Barry C. Skates quoting reference 6735.

Mervyn Hughes  
Alexandre Tix  
(International) Ltd  
Management Recruitment Consultants



37 Golden Square  
London W1R 4AN  
Tel: 01-434 4091

## Financial Controller

£20,000 + car

North West

Our client is a £multi-million turnover, household-name group, engaged in the multiple retailing of fashion goods.

They wish to appoint a Financial Controller, who will be responsible to the Finance Director for the management of the total finance function during what promises to be the most exciting phase of growth and development in the history of the company. Specific areas of responsibility will include statutory and management accounting, stringent control of group cashflow, budgetary control, financial forecasting, assistance in DP accounting systems selection, strategy and implementation, assistance with acquisition studies and the management of a team of 30 staff.

including 3 Chartered Accountants.

Candidates should be graduate accountants, aged 30-35, who can demonstrate a solid track record of achievements to date, coupled with a high degree of technical expertise, well developed interpersonal/managerial skills, above average communicative ability and the commercial awareness and ambition required to succeed in a highly competitive environment.

Relocation facilities are available where appropriate. Interested applicants should write to Alan Dickinson, quoting reference 7011, at Clarendon House, 81 Mosley Street, Manchester M2 3LQ. (Tel: 061-228 0396).



Michael Page Partnership  
International Recruitment Consultants  
London Bristol Birmingham Manchester Leeds Glasgow  
Brussels New York Sydney

## BUSINESS PLANNING/ANALYSIS

South Coast

£12-15,000 + subsidised mortgage  
+ relocation + large Co. benefits

Aggressive expansion plans and internal promotions have resulted in a requirement for several analysts within the European Headquarters of one of the world's foremost financial services organisations.

This organisation, operating in a highly competitive environment in 14 European markets, seeks young Graduate Accountants/MBA's with strong analytical and presentation skills, to fill 'Management Potential' roles, working within the Business Planning and Analysis group.

To find out more about these challenging and exciting opportunities, please write in strictest confidence, enclosing your C.V. to: Richard Norman FCA, or Neil Gillespie at our London address, quoting reference number 5169.

410 Strand, London WC2R 0NS. Tel: 01-836 9501  
26 West Nile Street, Glasgow G1 2EF. Tel: 041-226 3101  
113/115 George Street, Edinburgh EH2 4JN. Tel: 031-225 7744  
Brook House, 77 Finsbury Street,  
Manchester M2 2EE. Tel: 061-236 1553

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Douglas Llamblas Associates Limited  
Accountancy & Management  
Recruitment Consultants



ACCOUNTANCY  
APPOINTMENTS  
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per single  
column centimetre

## Assistant Financial Controller

Starting Salary up to £20,000

London Docklands Development Corporation has the unique and challenging responsibility for the regeneration of eight square miles of Docklands. The regeneration task involves the attraction of private investment alongside an extensive and directly funded project programme of land reclamation, infrastructure and environmental works.

The Corporation's Financial Team, who are very much a part of the central decision-making process, have developed and are continuing to enhance the financial planning, control and information systems.

We are now seeking to appoint an Assistant Financial Controller who will take a leading role in the Corporation's financial planning and control activities. The ideal candidate, who is not likely to

be under the age of 30, will be a Chartered Accountant or member of CIPFA or member of a similar professional accounting body. He or she will have not less than five years' post-qualification experience of corporate financial planning and control, and that experience will include computerised systems. The nature of the work demands the ability to communicate effectively and to relate to a wide range of professional, technical and managerial personnel both inside and external to the organisation.

Candidates should write to me for an application form: David Lowman, Personnel Manager, London Docklands Development Corporation, West India House, Millwall Dock, London E14 9TJ. We intend to start reviewing applications on April 22, 1985.



►►► CONCEPTS INTO ACTION ►►►

An equal opportunity employer

## Head of Finance

NW Midlands

To £25,000 + car

This is a senior and influential role within a successful, international manufacturing company operating in competitive industrial and consumer electronics and domestic appliance markets.

The requirement is for a high calibre Finance Manager to control the company's accounting function and to act as financial/commercial adviser to the Managing Director. The initial brief will be to organise and develop all accounting, costing and data processing activities to meet the company's present and future needs. In due course you will become increasingly involved in the overall management and planning of the business—advising senior management on the financial implications of their activities.

You will be a qualified accountant (ACA, ACCA, or ACMA), probably aged between 35-45, with several years senior financial management experience in a growth company, where you have personally developed the influence and prestige of the finance function. Success in the job will be largely dependent on personal drive and persuasiveness, a practical 'hands on' approach and considerable expertise in organising, managing and motivating personnel at all levels. Strong commercial and business skills are a pre-requisite.

Salary and fringe benefits are in keeping with the seniority of the appointment and include relocation assistance where appropriate to an attractive part of the Midlands.

Candidates, male or female, should send full career details in confidence to Jerry Wright, Executive Selection Division, Price Waterhouse, Livery House, 169 Edmund Street (PO Box 120), Birmingham B3 2JB. (Tel: 021 236 5011). Please quote reference MCS/8531.

Price Waterhouse  
Business Needs Experts

## Financial Accountant

South Coast Circa £15,000

This new appointment is necessitated by planned growth of a well-established and profitable financial services group, which has recently strengthened its senior technical team.

The person appointed will review and refine existing systems—the object being to develop accounting, cost and financial control, and computerised procedures in a profit conscious environment. Previous experience of reporting to an American parent company would be advantageous.

This is an attractive opportunity for a creative Chartered Accountant to join a dynamic and expanding team in a position offering prospects for personal career progression.

In addition to salary, negotiable as indicated, will be added a subsidised mortgage facility and a subsidised private medical plan. Relocation assistance will be considered, where appropriate.

Please send adequate particulars in confidence to John Finnigan of:

John Finnigan  
International  
Management Consultants  
174 Bromham Road, Bedford, MK40 4BW

£20,000 p.a.

Finance Director – Designate  
WEST SUSSEX  
Consumer Durables

A commercially minded ACA/FCA, male or female, age mid 30's, with at least eight years proven industrial experience, ideally gained in a small/medium sized manufacturing environment involved in fast moving, ever changing, short run, low technology, consumer durable products. This experience will result in a thorough understanding of management and financial accounting procedures and computerised accounting systems. An outstanding career opportunity with Europe's foremost manufacturer in its field. Fringe benefits include contributory pension, company car, medical/life cover and relocation expenses.

Suitably qualified candidates please phone 01-600 4708 for an application form quoting GF513 (24-hour service).

GREYFRIARS  
EXECUTIVE RECRUITMENT

JOHN W G FORBES MANAGING DIRECTOR  
104 NEWGATE STREET, LONDON EC4



# Accountancy Appointments

Haines Watts has grown from a single office to become a national firm of Chartered Accountants with 14 offices, a fee income of £4.5m and a place in the top 50 UK accounting firms within the last 20 years.

This growth is continuing through the expansion of existing offices, openings in new towns and the creation in 1984 of a Financial Services arm to develop the consultancy and corporate finance activities of the group. To help achieve this growth ambitious Chartered Accountants are needed for the following positions.

**PARTNERS**  
West Midlands  
Thames Valley  
London  
£15 - 20,000 + Equity

The ideal candidate will be 25-35 having particular experience with a leading firm working on profit and medium sized private sector clients. An ability to work well with clients is as important as sound technical ability. Applicants will be seeking an accelerated career path in an organisation where the responsibility and range of work lead to greater rewards than in a traditional public sector environment.

**CORPORATE FINANCE EXECUTIVE**  
Central London  
£20,000 + Profit Share  
Haines Watts Financial Services has an established base of clients seeking finance of £100,000 to £5m in addition to many who are seeking on market, acquisitions and public consultancy work will also be involved.

The ideal candidate, 25-35, will possess a degree and/or professional qualification and have experience of the preparation of business plans and financial statements and development finance. The work will be attractive to those in commerce banking or associated organisations who would prefer to work in a fast moving environment where they can play a major role in the development of the business with excellent growth prospects.

The prospects from this position are excellent with the opportunity to head the area of finance within 12 months if performance justifies.

**NEWLY RECENTLY QUALIFIED**  
Thames Valley  
£13,000  
We have four opportunities for candidates wishing to move to expanding offices where the wide scope of work will enable them to develop their skills and to develop a personal career path in a dynamic environment with the major firm that they are likely to be with.

**UK REGISTER**  
Candidates must be accountants seeking a career move either within the profession or in industry may also be considered. In our UK Register on this they may be contacted direct when suitable positions arise either within the group or in client companies. No fees are charged for this service.

Please contact John Wilson-Jones on 0225-23383 or write to him enclosing a comprehensive CV at Haines Watts Recruitment Services, Staring House, Faring Road, Bourne End, Buckinghamshire SL8 5DG.

**Haines Watts Recruitment Services**  
a division of Haines Watts Financial Services  
Management Consultancy - Executive Recruitment -  
Sergants & Associates - Corporate Finance - Company  
Positions

Birmingham - Birmingham - Bourne End - Bradford -  
Bristol - Edinburgh - High Wycombe - London -  
Oxford - Nottingham - Reading - Salisbury - Sheffield -  
Sunderland

## Tax Manager

"other companies will not give the autonomy and the breadth of experience"

Major Oil Company c.£18,500 + car

The responsibility for the taxation problems of this £1 billion turnover group is yours for the taking. The scope of the appointment is exceptional and offers:

- complete autonomy to handle the job as you see fit
- diverse group operations including engineering, transport and distribution, financing, insurance, joint companies and all major oil company activities
- liaison with the parent group in Europe involving some travel
- a head office environment which generates a tremendous team spirit

To accept the challenge of this highly visible and demanding role you will be a qualified accountant and/or ATII aged probably 28-35, with at least 4 years corporate tax experience in a major company environment, or alternatively you may have an Inland Revenue background. In addition a familiarity with computer modelling and its application to tax problems is desirable.

This position has a Surrey location and generous relocation expenses are available.

Please forward a comprehensive CV (or telephone for an application form) quoting Ref. MD 299 to Dennis Fielding at Macmillan Davies, The Old Vaults, Parliament Square, Hertford, Herts. SG14 1PU. (0992) 552552.

Macmillan  
Davies

Macmillan Davies International Search Executive

## Group Accounting

Central London

Our client is a major force in office automation and equipment, supplying over 80 countries in the Eastern hemisphere; their manufacturing units in Europe and the Far East produce the widest range of equipment available in this field. Committed to continued growth and expansion, they are currently seeking to recruit three qualified accountants for the following key roles:-

**Accounting Standards**  
to £16,500

Responsibilities will include the implementation and maintenance of Group accounting policies throughout the company's international operations. This position would suit a qualified ACA, with up to 2 years p.q.e. preferably gained within a Big 8 firm. Strong technical ability and a diplomatic yet assertive personality are key qualities.

**Senior Business Analysis**  
to £15,500

A recently qualified accountant aged 24-27, preferably with a manufacturing/management accounting background, is required to prepare profit forecasts, and appraise the operational accounting functions. An understanding of foreign currency transactions and the ability to report to strict deadlines are pre-requisites for this role.

**Corporate Accounting**  
to £14,000

Reporting at senior level this is a stepping stone role for a newly qualified ACA, aged 24-26, to handle all consolidations throughout Europe, the Middle East and Africa. As part of a small, highly professional team, you will gain exposure to corporate accounting and reporting requirements. Applicants capable of matching the demands of this dynamic high profile organisation should contact Charles Austin on 01-242 0965 or write to him at 31 Southampton Row, London WC1B 5HY, quoting ref. 1.2025.

FTP

Michael Page Partnership  
International Recruitment Consultants  
London Bristol Birmingham Manchester Leeds Glasgow  
Brussels New York Sydney

## Finance Director

South Wales - Salary c.£15,000

The Company is a successful, fast growing business, which supplies the building industry.

A Finance Director, who will report to the Managing Director, is required to take charge of the Company's accounting function.

Ideal candidates should be qualified accountants, aged between 28-35 years. Some industrial experience is required and, apart from a knowledge of management and computer information systems, exposure to raising finance and the treasury function is desirable.

The terms and conditions of service are excellent and include a profit-related bonus and a company car.

Please write, in the strictest confidence, with full career details to the Company's advisor - Ian Dighe, Darius Industrial Investments Limited, Darius House, Saint Andrew's Street, Droitwich, Worcestershire, WR9 8DY, quoting ref. OFM/80L.



Darius Industrial Investments Limited  
Recruitment Division

## Hoggett Bowers

Executive Search and Selection Consultants  
BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, SHEFFIELD and WINDSOR

### Young High Flying Business/Financial Graduates

MBA - ACA/ACCA/ACMA  
London, c.£23,000 + car

A multi-million, fast-moving, consumer orientated group is seeking to recruit a highly specialised team of qualified and experienced people with the potential to progress into senior financial/business roles. As part of this small influential team, involvement will include strategic and financial planning and a commercial review of the group's diverse operations. Projects undertaken by this multi-disciplined team and the ensuing recommendations, will have a major impact and significance on the group's future. Candidates, preferably under 30, must be capable of influencing senior decision making through positive, analytical and logical evaluations of business situations. Experience must have been gained within a large company where exposure and involvement in decision making at a senior management level, can be proven. Opportunities for advancement are first class and the excellent benefits package includes generous relocation assistance where appropriate.

G. Soble, Ref: 29617/FT. Male or female candidates should telephone in confidence for a Personal History Form 061-832 3500, St. John's Court, 78 Garside Street, MANCHESTER, M3 3EL.

## Financial Controller

Up to £22,000 plus car

A major process plant contracting company based in the Southern Home Counties, servicing a substantial overseas market, now wishes to recruit a high calibre Financial Controller, reporting to the Finance Director.

This senior appointment offers a first class career for an ambitious accountant with excellent technical and communication skills, who will ideally have gained experience in an industrial contracting environment.

Duties will include:-

- ★ Responsibility for project, financial and statutory accounting
- ★ Responsibility for management reporting
- ★ Provision of financial and allied advice in relation to major international projects

The ideal candidate will be a chartered accountant - aged between 28 and 35 who can demonstrate good, relevant management experience.

An excellent package will be available together with an executive car and relocation assistance where necessary.

Interested candidates should write to Andrew Sales FCCA, Executive Division, enclosing a comprehensive curriculum vitae, quoting reference 226, at Michael Page Partnership, 31 Southampton Row, London WC1B 5HY.

FTP

Michael Page Partnership  
International Recruitment Consultants  
London Bristol Birmingham Manchester Leeds Glasgow  
Brussels New York Sydney

## FINANCIAL CONTROLLER

We offer a uniquely challenging job playing a key role in the assessment and allocation of our funds to client organisations across all the arts forms in England. We currently distribute £90 million a year and we are poised for a period of substantial expansion and development.

The Financial Controller will manage the Finance Department's Subsidy Section reporting directly to the Finance Director and will be required to show initiative in developing and implementing our financial policies. Applicants should be either qualified accountants or have high-level experience in arts finance and management. Salary will be about £16,000 with annual increments. We also have a non-contributory pension scheme.

For a job description and application form contact the Personnel Department, Arts Council, 105 Piccadilly, London W1V 0AU. Tel: (01) 629 9495 ext. 266.

Closing date for receipt of applications 19 April 1985.

— An Equal Opportunity Employer —

Arts Council  
OF GREAT BRITAIN



Sharpes  
SEED PRODUCERS  
AND PLANT BREEDERS

### FINANCIAL CONTROLLER/DIRECTOR (DESIGNATE)

Rural Lincolnshire c.£16,000 + car

A leading international specialist supplier to agricultural and horticultural markets which are undergoing rapid technical and commercial change, the Company has entered a new phase of development and expansion.

A high calibre accountant with a commercial outlook and the proven skill to manage a busy finance department is required to join the progressive management team. Initial objectives will be to develop and improve information and control systems using in house computer facilities.

The successful applicant will report to the managing director and will work closely with the relevant financial director for about one year.

The Company offers a comprehensive package of conditions which reflect the importance attached to this position. This is a career opportunity coming a potential Board appointment and it is unlikely that the person selected will be over 40 or have been qualified for less than 10 years.

Applications in confidence with full career details to: Mr. RUTHVEN - MANAGING DIRECTOR, CHARLES SHARPE AND CO. PLC, SLEAFORD - LINCOLNSHIRE - NG34 7HA

## Assistant Controller

City c.£20,000 + Car

Our client an international manufacturing and trading group with a multi-million turnover seek a qualified accountant, 26/30, who has achieved sound commercial experience. As a member of a small highly professional head office team, the successful applicant will face a particularly challenging role with considerable exposure to top management at home and overseas. Prospects of future promotion with this international group are excellent. If you have the qualities to match this demanding opportunity please contact R. J. Welsh.



Reginald Welsh & Partners Ltd  
ACCOUNTANCY & EXECUTIVE RECRUITMENT CONSULTANTS  
123/4 Newgate Street, London, EC1A 7AA Tel: 01 600 8387

## Accounting Experience?

Could you sell to Accountants?

c.£20,000 p.a. + car + benefits

London based

Our Client is one of the leading Computer Services Organisations in the UK and a major supplier of microcomputer systems to a wide range of professional customers. They have a turnover of around £35m and an established customer base in excess of 4,000.

- ★ In conjunction with a major Accounting firm they have developed a Corporation Tax System aimed at the Accountancy Profession and using the highly acclaimed ISM PC.
- ★ Excellent opportunities exist for Accountants to join a team which will sell this exciting product to Firms of Accountants both large and small.
- ★ We would like to hear from people over the age of 25 who:
  - have professional or industrial accounting experience.

- some experience of Corporation Tax.
- see sales training and experience as an aid to progressing their careers.
- ★ Comprehensive training will be given in the concept and function of the system, the manner in which it will be used by the profession and of course, in selling.
- ★ Earnings — the positions attract a high basic salary, generous commission and a car; these together with preferential mortgage facilities and profit sharing, create a very attractive remuneration package.

Applicants, male or female, should apply in writing to Marjorie J E Wiloughby, Mercuri Urval Ltd., 1 College Road, Harrow, Middlesex, HA1 1YZ, or alternatively telephone 01-863 8466 for further information, quoting reference no. 539.

Mercuri Urval

## Cost Accountant (ACMA)

ESSEX  
£15,000+ car etc

Our client, a rapidly expanding packaging manufacturer, part of a major international group, seeks someone to lead and develop the costing department.

Aged 28-33, of degree standard education, he/she will be qualified ACMA, have manufacturing industry experience and enjoy improving production efficiency by providing computer-based cost and management systems information.

Imagination and creativity are key but so is liaison on the shopfloor in this exciting position. Advancement prospects are excellent.

Please write with CV, in complete confidence, to:

A. Higson, quoting H 2015

Higson Ping Ltd/Executive Recruitment Consultants  
110 Jermyn Street, London W1V 6TB. Telephone: 01-930 4196

HIGSON  
PING

# Accountancy Appointments

## REGIONAL FINANCE MANAGER

Central London c. £30,000 + Benefits

Division of large Multinational American Company in the Oil Service Sector requires a Regional Financial Manager for their Eastern Hemisphere Region to be based at their London Office.

Applicants should be qualified Chartered Accountants aged 27-45, have experience of running an accounts department and establishing effective levels of control. Qualities of initiative, good communicative skills, a practical approach to task and knowledge of American Accounting and International business environment are most important. Interviews of successful applicants will be carried out week of 29th April 1985.

Please apply in confidence with a full C.V. to:

P. Blazquez,  
MILCHEM DRILLING FLUIDS,  
(a Division of Baker International Ltd.)  
6, Babmaes Street,  
London, SW1Y 6HD

A leading international firm of Stockbrokers seeks

## Recently Qualified Chartered Accountants

London

Remuneration £15,000

Hoare Govett Ltd is an international stockbroking group employing 600 people which is associated with a major American banking corporation, Security Pacific. The group thus has the financial backing which, combined with its own expertise and proven success record, will enable it to capitalise on the opportunities for growth afforded by the dramatic changes currently taking place in the City.

Two recently qualified Chartered Accountants are now required to join the Business Settlement Department which plays a key role in supporting the group's planned expansion programme. One vacancy arises in the Financial Control Section, the other in the International Section.

Both positions will involve a mixture of treasury, financial accountancy and management information work, together with a range of special assignments. Experience on the audits of stockbrokers or similar City firms would be an advantage but is not essential, as full training will be given.

Please send a comprehensive career résumé, including salary history and day-time telephone number, quoting ref: 2261 to W.L. Tait, Executive Selection Division.

**Touche Ross & Co.**

111 House 1 Little New Street London EC4A 3TR Tel: 01-353 8011

## INTERNAL AUDITOR/CREDIT ANALYST

£14,500 p.a.

plus normal fringe benefits

The successful candidate will be a qualified Accountant with appropriate experience in Auditing and Credit Analysis who will have to work closely with the Internal and External Auditors of the Bank in London and Head Office, Tehran. Fluent Farsi is essential and a knowledge of Iranian business preferable. Please write in confidence enclosing c.v. to:

G. H. J. Gibbons  
Administration Manager  
Bank Saderat Iran  
5 Lothbury  
LONDON EC2M 7HD

## GROUP FINANCIAL CONTROLLER

A fast-expanding design Group of Companies based in Covent Garden require an experienced financial controller/accountant. A working knowledge of computerised accounting systems would be an advantage as would be an ability to develop accounting and reporting systems.

The applicant must be self-motivated and will report directly to a director.

Please send your CV together with details of current remuneration to:

Mr. A. Clark,  
WIDMAN LEBSON, PAUL & CO.,  
228 Finchley Road, London NW3 5PS.

## International Appointments

As the leading banking recruitment consultancy exclusively handling overseas appointments, we are currently seeking to fill a number of positions.

## MIDDLE EAST

### Bahrain Corporate Finance Executive

Applicants should have a university education with at least 7 years' experience of all aspects of corporate finance, including in-depth knowledge of fixed and floating rate securities and interest rate swaps. Salary guide: \$75,000.

### Kuwait Foreign Exchange and Money Market Dealers

Candidates for these senior dealing positions should have at least 5 years' experience gained with a major financial institution.

### The Gulf Senior Operations Adviser

15 years' operational experience is required for this senior post, including extensive knowledge of EDP systems, operational procedures and current electronic banking products from a major international bank. Salary guide: \$100,000.

If you are interested in any of the above posts or would like to be considered for other overseas opportunities, please send a Curriculum Vitae in confidence to Robert Watsham, Consultant, Jonathan Wren International Ltd., 170 Bishopsgate, London EC2M 4LX; tel: (01) 623 1266, telex: 8954673 WRENCO.

London, Sydney

**Jonathan Wren International Ltd**  
Banking Consultants

### Istanbul Lending Officer

A minimum of 5 years' experience, mainly in the corporate sector, is important, together with a sound knowledge of export finance, project finance, public and institutional business and fluency in Turkish.

### Bahrain Credit Officer

Ideally applicants should be aged 26-35 with a minimum of 4 years' experience of credit assessment and financial analysis. Some experience of negotiation would be an asset as would knowledge of a second European language. Salary guide: \$40,000.

### Oman Chief Dealer

In addition to a sound knowledge of all aspects of foreign exchange, a significant experience of trading other products, such as futures, options, CD's and bullion is required. Middle Eastern experience and a knowledge of Arabic will be advantageous.

## Michael Page International

are pleased to announce the opening of new offices at:

55 Rue Vilain XIII  
1050 Brussels  
Belgium  
Tel: (32) 2 648 1384

Suite 1901, 1 York Street  
Sydney 2000, NSW  
Australia  
Tel: (61) 2 235 1488

The Sydney office is managed by Allan Marks and the Brussels office by John Archer. They look forward to assisting you.

**Michael Page International**  
Recruitment Consultants  
London Bristol Birmingham Manchester Leeds Glasgow  
Brussels New York Sydney

## KING SAUD UNIVERSITY RIYADH, SAUDI ARABIA COLLEGE OF ADMINISTRATIVE SCIENCES

Academic appointments:

### Professors, Associate Professors Assistant Professors

are available in the College of Administrative Sciences, on one-year renewable contracts, tenable from 27 July 1985. Applicants should be PhD holders.

The College has the following academic departments (where the language of instruction is ARABIC, except for the Hospital Administration Programme):

(1) Accounting (2) Business Administration (3) Economics (4) Law (5) Political Science (6) Public Administration (7) Quantitative Methods, and (8) Hospital Administration, which is part of the Department of Public Administration.

Benefits include:

- ★ Tax-free salaries (based on qualifications and experience).
- ★ Monthly transport allowance.
- ★ Relocation allowance.
- ★ Free furnished accommodation or housing and furniture allowance.
- ★ Free yearly return air tickets for incumbent and family.
- ★ Children's educational allowance (non-Arabic speakers only).
- ★ Free medical/dental care covering family.
- ★ 60 days annual pre-paid leave.
- ★ End of service gratuity.

Application forms are available by writing to the following address, stating clearly the College to which you wish to apply, and where you saw this advert.

Ms Carmel A. Donachie,  
King Saud University Office,  
29 Belgrave Square,  
London SW1X 8QB.

ONLY SUCCESSFUL APPLICANTS WILL BE NOTIFIED

## UNIVERSITY OF WAIKATO Hamilton, New Zealand

CHAIRS IN MANAGEMENT STUDIES (Accounting, Finance, Law, Management Information Systems, Operations Management, Marketing, Organization Behaviour and Personnel, Business Policy)

(Reference No. A85/9)

Applications are invited from persons with appropriate academic qualifications and experience in one or more of the above areas for professional posts in the Department of Management Studies at the University of Waikato. The University, which is growing steadily, has nearly 4,000 students in five Schools of Study. The campus of 125 acres is in a suburb of Hamilton, a pleasant modern city with a population of about 100,000, located 80 miles north of Auckland. The Department of Management Studies currently has a teaching staff of 30 with expanding student enrolment. The Department's programmes incorporate the topic areas of Accounting, Finance, Law, Management Information Systems, Operations Management, Marketing, Organisation Behaviour and Personnel, and Business Policy. The School of Management Studies offers a unique four-year degree of Bachelor of Management Studies. Other Departments in the School are Economics, Computer Science and Mathematics. Applicants should have a commitment to a multi-disciplinary approach to management education, research and consultancy. A willingness to participate in the development of post-experience programmes is desirable. Applicants should also be prepared to share in the administration of the Department and might be asked to act as Head of Department in due course. The positions carry annual salaries in the range NZ\$45,319-NZ\$56,602. Further information and details of the application procedure are available from the Secretary General, Association of Commonwealth Universities (Apsu), 36 Gordon Square, London WC1H 0PF, or from the Registrar, University of Waikato, Private Bag, Hamilton, New Zealand. Professor B. V. Smith, Head of the Department of Management Studies, is in the United Kingdom until 8 April 1985 and for further information may be contacted through the office of the Association of Commonwealth Universities (tel: 01-387 5512) or by telephoning 030 670 257. The closing date for applications is 7 May 1985.

## Unicef

The United Nations Children's Fund With Headquarters in New York and offices throughout the world, working with developing country governments to provide disadvantaged children and their mothers with the basic services they need to survive and develop, seeks

### BUDGET OFFICER GREETING CARD OPERATION

NEW YORK, USA Ref: VN508

Under the direction of the Chief of Section to be responsible for the preparation, administration and control of the greeting card operation work plan (budget) and to undertake financial analysis. Assist the accounts unit in cost and sales analysis.

Qualifications:

University degree in business administration or related field. Professional qualifications in financial and budgetary planning. Good knowledge of EDP. At least 5 years' financial analysis and budgeting experience at the professional level; 3 of these in a supervisory capacity. English, excellent; writing skills required. Knowledge of French and/or Spanish desirable. Salary commensurate with qualifications and experience. Excellent benefits package.

Deadline for application:

APRIL 11, 1985

Send detailed resume to:

Michael K. Corbett

Chief Recruitment and Placement

UNICEF

866 UN Plaza, New York, NY 10017, USA

## Company Notice

NOTICE OF PREPAYMENT

## MEGAL Finance Company Ltd.

ECU 100,000,000 Floating Rate Notes due 1994

In accordance with paragraph "Redemption" of the terms and conditions of the Notes, notice is hereby given that MEGAL Finance Company Limited will prepay at par on the interest Payment Date falling on April 29, 1985 the total amount remaining outstanding of the above-mentioned Notes (i.e. ECU 8,333,000).

Payment of interest due on April 29, 1985 and reimbursement of principal will be made in accordance with the terms and conditions of the Notes.

Interest will cease to accrue on Notes as from April 29, 1985.

Luxembourg, March 27, 1985

The Fiscal Agent  
**KREDIETBANK**  
S.A. LUXEMBOURGEOISE

## GENERAL MANAGER MONACO

Recent expansion has caused a Monaco based Management and Financial Services Group to create the new position of General Manager, reporting to the Directors.

The successful applicant would be:

- Required to reside in Monaco (Accommodation not provided). French or other foreign languages a plus but not required.

- Applicants must be fully conversant with:
  - all corporate, secretarial, accounting and administrative work in multi-currencies
  - computer based accounting and administrative systems
  - corporate procedures based on English law

- Applicants must:
  - be qualified Chartered Accountants with current UK practising certificate
  - or Chartered Secretaries
  - have 10 years relevant experience
  - be willing to travel - especially to London to supervise our City office and meet with client advisers
  - provide leadership to 10 staff, and have ability to grow with this rapidly expanding group

Applicants should write, enclosing a Curriculum Vitae, a current photograph and stating salary requirements to:

HAVAS MONTE-CARLO N° 509  
4, RUE DES IRIS  
MC 98000 MONACO

Screening interviews will be held in London, a short list of candidates will meet all directors in Monaco.

An attractive package will be paid to the successful applicant: salary tax free and full Social Security and medical cover.

**INTERNATIONAL APPOINTMENTS**  
Rate £37.00 Per Single Column  
Centimetre

## INTERNATIONAL TRADING COMPANY IS SEEKING

### INTERNATIONAL TRADERS

Established international trading company in MONACO is expanding and looking for experienced trader for dealing in:

CRUDE & OIL PRODUCTS & SOLID FUELS  
Candidates should have proven trading record and experience in a competitive trading environment with existing good contacts within the international markets and knowledge in the shipping and banking fields.

An attractive remuneration, including incentive and bonus, supported by a range of fringe benefits.

Please write full c.v., stating work experience, remuneration package, and any other relevant details to:

AGENCE HAVAS MONACO No. 669  
4, rue des Iris M.C. 98000 Monaco

## Appointments Wanted

### British Master SEEKS EMPLOYMENT IN LARGE YACHT

Ex Tanker Captain, utterly reliable. Age 51. Tel: 0789 25201, (Bogianen) via Fausania 8, Olbia, Sardinia.

## Employment Conditions Abroad Limited

An international Association of Employers providing confidential information to its member companies, relating to employment of expatriates and nationals worldwide.

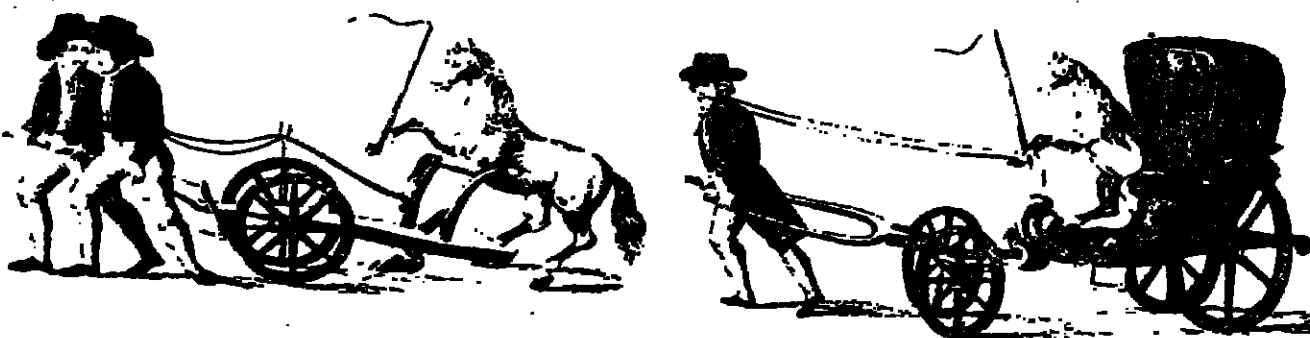
01-437 7604



## THE ARTS

German prints/Roy Strong

## Upside down in a cruel world



On the whole, scholarship has steered away from the world of the popular print. To the historian their aesthetic inferiority must inevitably be distasteful; while to the straight historian they present all the difficulties of unravelling a psyche of lost images and, as such, are best assigned the role of mere illustration.

In spite of our lament we still live in a highly literate society and forget the novelty of the assumption upon which it moves: that everyone can read. It is a relatively recent one, just about a century old in this country. We, therefore, underestimate the place occupied by such popular printed images in the hundreds of years from the invention of printing in the early modern period until well into the 19th century.

The Topsy-Turvy World, at the Goethe Institute in Exhibition Road, West London (until April 24), launches us into a part of that lost world with a collection of 80 prints from the collection of Gerd Böhmer. They make up an unerring and not-altogether-pleasurable experience. That, however, should not be a reason to avoid it, for on the walls is hung subject-matter which one often wishes had not existed; and yet, its persistence reflects how deeply rooted it is within the subconscious make-up of the European mind.

Perhaps it is significant that nearly all the prints directly on the theme of the world-upside-down belong to the *biedermeier* period when the ancien régime was re-established in the aftermath of the Napoleonic wars. Bourgeois society then had no means of expressing the new liberal ideals. One senses its frustration finding fulfilment in contemplating these savage satires. Presented in strip-cartoon format, their content is virtually constant: a horse sits in a carriage whipping a man who draws it; a patient ministers to his doctor; mice chase cats; a tree saws a man into logs; or a lady asks a man to dance. The theme goes back to the Renaissance and, ultimately, to classical antiquity; but what is compelling is how the same situations can be read either way according to time and circumstance, for, simultaneously, they violate or sustain the existing order of things.

It is the matter-of-fact rendering of cruelty in the more violent of these role-reversal images that is so disturbing, evoking in mind the more satirical streak in German literature typified, for instance, by the punishments meted out in Grimm's fairy tales. An ox literally picks up a chopper and begins to gut a man hanging from the ceiling. In our own century these strike new

chords: the ones that touch on our relationship with the natural world and, above all, the one with animals. In this way they retain their potency in a new context.

So do those whose main spring is an obsession with dwarfs and monstrosities—a celebration of the grotesque in human form that today would produce mass outrage from the huge lobby for the disabled and physically handicapped. That has no place in the make-up of earlier periods.

Jacques Callot's *Varie Figure* Gobbi, or various sorts of misbirth, which appeared first in the 1620s, had a long and vigorous life. He depicts enlarged heads, hunchback musicians, dwarfs with hideously distended or overhanging bellies. Callot immortalises the cult by renaissance courts of such deformed people who were accorded a place within their rank, given suits of tiny rooms (as at the Gonzaga court) or, in Spain, immortalised by the brush of Velasquez.

We forget that, for centuries, these abnormal people were used as part of the repertoire of decoration from porcelain to garden statuary. Its contemporary equivalent would be the use of Down's syndrome children in wallpaper design. One stream of imagery that

remains vital, if diluted, is the anthropomorphic. Anyone familiar with today's ocean of fluffy animals, mascots and greeting cards will recognise the complex roots upon which this sentimentality has been built. It is, in fact, the sentimental side that is missing, an overlay applied to animals from the middle of the 18th century by the bourgeois classes, and whose eventual result we know in the form of Beatrix Potter, Walt Disney and Paddington Bear.

We are in tougher climes here, with sledgehammers aimed at pillorying the follies and follies of mankind. They are depicted skating on ice, in a parody of a picture by Avercamp; or, a century later, a bewigged monkey enacts the excesses of contemporary courtship from dancing a minuet to climbing a ladder to a balcony.

It is easy to forget how long the influence of Arcimboldo lasted. Here, we see it spill down through the centuries. Mounisoun landscapes become a man's head in profile; a rock on close inspection is a human head and face; while, in another, huntsmen ride over what is a vast eminence identifiable as a dead stag. It is as well to remember that our own popular imagery will appear as bizarre and remote in two centuries' time as any we see here.

Nerone/Camden Festival

William Weaver

When Arrigo Boito died in 1918, the Italian cultural establishment, the Italian opera-going, I have seen only two productions.

Now, thanks to the enterprise of the Camden Festival, Nerone has had its first British performance (a concert version on Tuesday night in Logan Hall), 60 years after its Milanese production. London's opera-lovers will be grateful, no doubt, for this opportunity to hear a work so famous but so ill-known; it is hard to believe, however, that the opera's vogue will lead to repeats, or to stagings of Nerone here.

In a letter to a friend, Boito once spoke of his "fear of art," a phrase that might be translated as "fear of great art," or "fear of not being great." After all, a man who has

worked with Verdi and—as sources with Verdi and—as Shakespeare might well feel some inhibitions in tackling a grand opera based on the Roman empire. In his determination not to succumb to one else, Boito erased all character from his music. It sounds like nothing much at all. Boito was not much good with tunes, anyway, so there are only wisps of phrases, false starts that go nowhere. The best music is for the scenes of Roman pomp (the Christians, naturally, approve the theatrical, washed-out orchestration); they have a stirring, Hollywood martial ring, but cannot come up to Franz Waxman or Erich Korngold.

Some of the singers, trying to infuse life into the dull score, yelled and hammed, but to no avail. The best singing came from Sirry Ella Magnani, as Rubria. Her vestal-turned-Christian; and from Alastair Miles and Patrick McCarthy, in smaller parts: Miles has a deep, solid bass, and McCarthy is clearly a valuable character-tenor.

In Nerone, the chorus has a lot to do, and the Abbey Opera Chorus did it very well indeed. From the pretty song-fragments that drift across the Roman campagna in the first act, to the "crowd music" of the Circus Maximus, the chorus found just the right sound and volume. Much of the credit must go to the conductor Antony Shelley, who kept his large forces together and drew enthusiasm from the Abbey Orchestra.

Philharmonia/Festival Hall

Andrew Clements

Simon Rattle's account of Shostakovich's Fourteenth Symphony is already established as a stirring, profoundly moving experience. He repeats it at the Barbican next Sunday with the London Sinfonietta. On Tuesday, at the Festival Hall, Rattle turned to the Tenth with the Philharmonia Orchestra, and produced a performance of quite spectacular intensity and architectural assurance, with the orchestra restored to its most formidable form.

Rattle's view of Shostakovich 10 seemed structurally akin to that of a Mahler symphony, especially the Fifth: the substantial and tragic first movement closely twinned with the ferocious scherzo, the two movements played with scarcely a break between them; the third movement a broad character piece standing alone; the finale preceded by an extended, relaxed introduction. It made perfect musical sense, and at the same time the best of the centre of the work firmly in the

first two movements, with everything thereafter cathartic. Only because the plan was so perfectly realised, Rattle's demand such an attempt at explanation. In every detail Rattle obtained superlative playing from the Philharmonia: fine reserves of string tone in the first movement, stark, raw chording in the second, a secure brass choir, above all perhaps pungently characterised woodwind, with the bassoon especially outstanding. By paying attention to every nuance of the solos in the third movement the symphony was seen through its potentially weakest passages; the finale may be short-winded but it carried here with convincing virtuosity.

This exceptional concert almost fell into the apparently now old-fashioned scheme of overture—concerto—symphony. Almost, because David Matthews's *Sepulchral* is not quite quite an overture, more a gentle idyll, a kind of latter-day *Butterfly* rhapsody, elegantly shaped and limpidly scored. The concerto was Mozart's G major K.453 for piano; the small Victor Jory, here in a severely disciplined mood in the first movement, grand expressivity in the second and delicious wit in the finale, where Rattle too led the orchestra in some tellingly moulded playing in the slower episode.

Babes in Arms/Brighton

Michael Coveney

The British premiere of this wonderful 1937 Rodgers and Hart musical (composed one year after *On Your Toes*) was given by the students of LAMDA last year in a fresh and touching production by Wendy Rogers. Rodgers' touring version this week at the Theatre Royal, Brighton, has many good points but the musical direction of Alan Bruce is not one of them, nor are the crashing of the *My Funny Valentine*.

Still, one must be thankful for small mercies. Or, in the case of Matthew Kelly, tall ones. You will remember from the 1959 MGM movie that Mickey Rooney played the revue composer leading his band of underpaid apprentices at a Cape Cod summer theatre from dilapidated fortune to ultimate triumph. Well, Mr Kelly in the same role is about five feet taller than Mr Rooney and, even with his *Game for a Laugh* beard shaved off, he is not all that fresh-faced a juvenile. What he lacks in musical nous, however, he makes up for not only in inches but a

pleasant, gawky comic manner. The Judy Garland role is taken bravely but, in truth, pallidly by Julia Howson, but the female star is another popular TV face, Su Pollard from *Hi De-Hi*. Miss Pollard's spectacles always match her dress even when her voice does not match the music. Her moment as the theatre's put-upon co-director comes when she fills in as the maid in the doomed play by the tiresome Tennessee Williams lookalike (rendered even more tiresome and look-alike by Brian Godfrey). She displays sure comic timing, a powerful voice and a spectacularly slender pair of legs.

My own particular favourite, however, is "I wish I were in Love Again" with its brilliantly intricate and witty lyrics. "When love congeals it soon reveals the faint aroma of performing seals" is a feeling sample of the support couple entrusted with this show. Lisa Maxwell and Mark Hodgkin need to be reminded of the quality verse at their mercy. The competent choreographer is Tudor Davies, the reasonably ditto designer, Philip Parsons. The good jokes of George Oppenheimer's book are best delivered by Yvonne Manners as a domineering mother. After Brighton, the show moves as to Swansea next week, settling eventually by mid-May in Manchester.

Humana Drama Festival/Louisville, Kentucky

B. A. Young

"I don't know," said an American critic sitting beside me, "if we come here for the plays, or just to meet all these lovely people." This year, we have had to rely chiefly on the lovely people, for the ninth Humana Festival, at Louisville, hasn't been a great year for drama.

The prize exhibit was certainly *Tent Meeting*, written by the three actors who played it. Becky (Rebecca Alworth) is a simple girl who has had a baby so married that she thinks it's a girl. Her father, the Rev Tarbox (Levi Lee), insists not only that it is a boy but that it is Jesus born again. As he might well be the baby's father, his opinion must be considered; but when he decides to hold a great prayer meeting to announce this Second Coming, things have some too far.

The play is full of invention. It has much humour, real tension, a hint of pathos, and truthful satirical observation (I am told) of the evangelical life. The ending, at the height of a meeting that tempted the audience to join in the prayers and hymns, doesn't cap the earlier business as well as it might, but it's no disaster if the last chocolate in the box falls to match all the rest. The third actor is Larry Larson, as Becker, who has made himself a war hero by buying a medal at a junk shop.

Jon Jory, the Festival director, has indulged his liking for plays that play, something in which the company has often excelled. There were

only two more full-length plays, but nine one-act pieces, ranging from 45 minutes to 90.

Two *Masters* was a couple of 45-minute plays by Frank Manley. The first is an account of an excellent, told by Kathi Batley, beyond her normal dimensions, of an encounter with an escaped prisoner seeking shelter in the caravan she shares with her husband. She is sure that, as a condemned robber, he must have lots of money, perhaps dug up from some hiding-place, so she gets her husband to shoot him. It all goes with a sense of cold-blooded fun.

Andy Becker, the husband, is confined to a hospital bed in the other play, able to communicate only by jabbing at letters on a kind of ouija board. Two old ladies (Adalee O'Brien and Beth Dixon) visit him on an "errand of mercy." They like to check the sick by "giving them something to think about besides being old and dying of cancer." They console their patient for the death of his cat by reminding him that, if cats live longer than his did, it means they weren't hit by a car or poisoned by anyone. It's wonderfully callous and uncommonly funny. Black faces seem one of the favours of the season.

There were two similarly black pieces of less value. In *The American Century* by Murphy Guyer, the laughs are based on impossibilities, which work in farce. A soldier reunited with his wife after four years tells her of the wonder-

ful future he has planned, when a stranger of his own age enters and claims to be his son. He is familiar with all the family knowledge that he couldn't have known. More, he prophesies a prosperous future that drives the soldier away to re-enlist. A bit silly, but nice playing by Dana Mills as the son.

Douglas Soderburg's *The Roots of Chaos* was a fantasy about a family living above a burning coalmine. The trouble here is that the successive deaths of mother, daughter, son and father are illogical and not always relevant.

One interesting short play, *Advice to the Players*, by Bruce Bonafede, was the season's only concession to current affairs. In it, the ANC, for political reasons, closes a performance of *Waiting for Godot* by two black South African players at an American festival. The political and social points raised are interesting, though not always valid. Splendid playing by Tom Wright and Delroy Lindo as the two black players, and Anna Maria Horsford (also black) as the ANC's messenger. This play shared a programme with *The Black Branch* by Gary Leon Hill, a pointless piece set in a mental hospital.

Of the longer one-act plays, the most entertaining was James McLure's *The Very Last Lover of the River Cave*, about two cowboys fighting over a girl. Why the girl, played by Debra Monk, is called the River Cave we never learn; Jon Jory told us at a Press conference how

exposition was economised in one-act pieces, and perhaps the economy damned the river at source. The action consists mostly of a very long fight, ingeniously devised by Steve Rankin and fought tirelessly by Christian Kaufmann and Leo Burnester. Mr Burnester takes a 15 ft swallow-dive from a balcony on to his colleague.

Around the battle there is Texas cowboy chat that contains some good funny lines.

*Days and Nights Within*, by Ellen McLaughlin, shows a German-born American Communist lady (Beth Dixon) being interrogated by an East German security man (Ken Jenkins). We see all the classic techniques, except bodily torture, and after a year's failure to extract anything, the interrogator packs up and relegates his victim to another operator. The play, which strays now and then into dreams, gives scope for varied and sensitive acting.

Now, down to the depths. *War of the Roses* by Lee Blessing (75 minutes with no interval) is an account of how David and Carolyn (Rose, of course) meant to celebrate the 21st anniversary of their honeymoon and ended with a decision to divorce. Carolyn thought David was too predictable. I thought Mr Blessing was too predictable. Every known cliché of marital dispute is there, including a final reconciliation, *molto valentissimo*. Next playing by Paul Collins and Anna Maria Horsford, for what it's worth.

Then there was J. F.

O'Keefe's *Ride the Dark Horse*, about the hysterical behaviour of a suburban Chicago family when their daughter (the attractive Melody Come) suddenly falls ill with a glandular disease, and only dies in her father's arms. I couldn't believe in any of them except the two kids, Joel and Lemmie, who were always anxious to get out. "Oh, God, how can this be?" the mother kept asking, and so did I. Robert Spera, the director, wasn't very happy with his eight characters on the little stage of the Victor Jory Theatre.

I would probably have given the same bad marks to Heather McDonald's *Available Light* about French peasants in 1832, with songs and dances, but I was back after the interval and this disqualifies me from pronouncing a thoughtful judgment.

All the designs, both in the big Pamela Brown Theatre and the small Victor Jory, have been done by Paul Owen, who can do more by decorating a single wall than some can with the Drury Lane stage. In the big theatre, where he can be more elaborate, he produces impressive sets, such as the vineyard in (the author insists) Normandy.

The plays have been selected from 1,000 unsolicited scripts by the four lit staff, whose debates over the year should have been worth hearing. But whatever the standard of the plays, the actor is of the usual high quality, and the efficiency and charm of the front-of-house staff is unique.

Handel/Royal Northern College of Music

Stanley Sadie

There is no good musical reason why Teseo, the ninth of Handel's operas and his third for London, should have had to wait so long for a stage revival in this country. Tuesday's performance in Manchester was the first, it seems, since the last that Handel himself directed in 1713. There are further performances tonight and on Saturday; the opera is to have a London revival by the English Bach Festival in July, in association with the Handel Tercentenary Festival.

Handel's first London opera, in 1711, had been the highly successful "Magic Opera" *Rinaldo*, his second, the more modest *Il pastor fido*. With Teseo, he clearly was aiming at another spectacular success. His librettist, N. F. Haym, turned to the land of operatic spectacle in France, for his text, and arranged one that Quinault had written for Lully to set in 1675; hence the five-act form of Teseo, uniquely among Handel's operas.

The work combines a classical plot (a story about the young Theseus) with magical elements (the sorcery of Medea). It was originally given with lavish scenes, decorations, fights and dances, and, of course, costumes. The music, too, if not as sensationally various as

that of *Rinaldo*, is lavish. Its enterprise and almost experimental character are that of a youthful composer—Handel was 27 when he wrote it—flexing his muscles.

The opera opens, according to the stage directions, in a temple of Minerva, near Athens, where a battle is being fought. In Malcolm Fraser's production, it opens in a country house, a London revival by the English Bach Festival in July, in association with the Handel Tercentenary Festival.

I find it a shade curious that a conservatory should elect to produce a historic work in a way that makes many of the characters, and the plot, less, sung in the original Italian. I find it a shade curious that a conservatory should elect to produce a historic work in a way that makes many of the characters, and the plot, less, sung in the original Italian.

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For keeping the ears wide open. The RNC has some singers of exceptional promise. Janice Close brought a voice of considerable beauty and expressive power to Medea's demanding role, and the soprano of real maturity and capacity for coping with big rhetorical utterances. It was a pity that such a superb Act III aria had to be delivered from so far back on the stage.

The role of Clizia was sung with some charm and vivacity, if slightly indistinct articulation, by Rachel Robins, and there was clean and spirited singing from Adrienne Murray as Arcane, Louise Jackson, in the role of the sorceress, sang Agathe's music in a bright, ringing soprano, capable equally of rhythmic and accurate divisions and a long expressive line.

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U.S. choreographer at Sadler's Wells

American choreographer Merce Cunningham is bringing his contemporary ballet company to Sadler's Wells for a two-week season from May 14-25. There will be four separate programmes with a variety of composers.

Saleroom/Antony Thorncroft

Waugh makes £59,400

The autograph manuscript of Evelyn Waugh's second novel, "Vile Bodies," sold at Christie's yesterday for £59,400, almost three times the pre-sale estimate. The buyer's identity was kept secret but the British Museum was believed to be the under-bidder.

"Vile Bodies" is the only Waugh manuscript not in the University of Texas, which purchased his entire library on his death in 1966.

Waugh gave it in 1930 to his friends Bryan and Diana Guinness with the inscription: "I am afraid that this will never be of the slightest value." It was sold yesterday by their son, the Hon Jonathan Guinness.

Christie's auction of manuscripts and letters totalled £373,723, with 12 per cent bought in. Brahms's autograph manuscript of the first of the "Five Songs" made £48,600 (against a £10,000 top estimate), and the London dealer Fritz-Denneville bought a letter

by Martin Luther to the Elector of Saxony, dated 1527, for £22,680. Other high prices were £19,440 from Haas for a letter by Hayden to John Bland; £18,880 from the Rare Books (London) for a final typescript with autographed corrections of Dashiell Hammett's greatest novel, "The Glass Key"; £17,290 for a Ravel autographed manuscript of the song "Un Grand Sommeil"; £14,040 from Sawyer for a collection of papers related to the exploration of North America during the 1760-1770s (estimated at £1,000); and £9,536 for letters and other memorabilia of Captain Oates, who died near the South Pole in 1912.

Sotheby's auction yesterday of Impressionist modern pictures did better than Tuesday night's sale and the morning session totalled £1,944,250, with only 12.3 per cent bought in. Top prices were £74,800 paid for "Scene de Rue, Leagu" by Henri Lebasque.

## Arts Guide

March 22-28

## Exhibitions

## NEW YORK

Treasures from the New York Public Library: 260 works chosen from one of the five best library collections in the world may cover America better than Europe, but the inclusion of a Gutenberg Bible, the Tichill Painter and French bindings supplements American art, such as examples of Melville's work, announcements of the discovery of New York, and one of the earliest globes. Ends May 24. (42nd & 5th Av.)

## WASHINGTON

National Museum of American Art: 49 works by five 19th century black artists highlight a show of a little-known area of American art. It reminds the world of Joshua Johnson, the first recognised black American portrait painter; Henry Ossawa Tanner, a student of Thomas Eakins and neo-classical sculptress Edna Lewis. Ends April 7.

## CHICAGO

Art Institute: 82 great architectural drawings cover the last five centuries in this show lent by the Royal Institute of British Architects. Ends Mar 31.

## TOKYO

Leonardo da Vinci Nature Studies: 50 drawings on loan from the Royal Library at Windsor Castle concluding a travelling exhibition in Europe, U.S., and Australia. The exhibi-

tion has been designed by Paul Williams, designer of the Renzo at the Hayward Gallery, London. Seibu Museum of Art, Seibu Department Store, Ikebukuro. Ends May 12.

Tokyo in the Sixties: A rare chance to see the Press photographs of Mitsutoshi Hanaga who has captured many of the events of that turbulent decade in Tokyo—much to the authorities' chagrin who feel such Press photos now tarnish Japan's modern image. Plan B Event Space, Nakano (near Nakano Fujimichi Station). Fri only. (384)2051.

## PARIS

Hans Holbein the Younger (1497-1533): Thanks to the acquisitions by Louis XIV, the Louvre boasts one of the richest and rarest collections of the court painter of Henry VIII. Five of his masterpieces, portraits of Erasmus and Anne of Cleves among others, retrace his artistic development, accompanied by several drawings of the artist. The exhibition is completed by paintings from the royal collections thought, mistakenly, to be by Holbein. Louvre, av. des Champs Elysees, Porte Janine (80322). Closed Tues, Ends April 15.

## LONDON

Renai—A survey of the life's work of the artist who, more than any other, has come to be seen as the quintessential Impressionist. Yet this essentialism is now shown to be a gross and misleading over-simplification. In Renai, once the label falls away,

we find a wonderfully instinctive painter, aware of what his fellows were doing and responsive to it, but never the creature of theory, analysis or programme. The later works, hitherto considered so difficult, stand as major works in their own right. Organised by the Arts Council and sponsored by IBM, this fascinating and beautiful show goes on to Paris, where it will be much extended, and to Boston.

## WEST GERMANY

Berlin, Schloss Charlottenburg, Spandauer Damm, Neuer Flugel: Berlin is putting on the biggest exhibition of Antoine Watteau to commemorate the 300th anniversary of his birth. The National Gallery of Arts, Washington, the State Museum of France and the administration of Berlin's galleries are sponsoring the show. The French rococo painter often used poor quality colours, therefore many of his paintings are in a bad condition and have not been displayed before. The exhibition includes 71 drawings and 143 paintings. Ends May 25.

## BRUSSELS

Palais des Beaux-Arts: Felicien Rops—drawings, paintings and watercolours—a mixture of the macabre and erotic, skeletons and sex. Ends Apr 28.

## ITALY

Syracuse (Sicily): Palazzo Bellomo: An important collection of paintings by Caravaggio. Focal point is the huge painting *The Burial of Santa Lucia*—patron saint of Syracuse—painted

in 1608, when Caravaggio returned to Sicily after 14 years in Rome. Until Easter.

## NETHERLANDS

Amsterdam, Stedelijk Museum: La Grande Parade (named after the painting by Léger) is a feast of highlights in international painting after 1940. Forty artists are represented with 250 works loaned from all over the world. The show is designed as an encounter between the late creations of patriarchs like Matisse, Picasso and Braque and works by the outstanding representatives of subsequent generations (De Kooning, Bacon, Pollock, Giacometti, Rothko and many others). Theory, for once, takes second place, leaving the art to speak for itself. On the ground floor is an impressive gallery of photographs of the artists exhibited. Ends April 15.

## VIENNA

Adolf von Menzel: A rare chance to see drawings and watercolours by the 19th century Prussian master. This selection from the Berlin City Museum shows Menzel's work in all its eclectic vitality. Identified historicism gives way to vibrant naturalism as images of fallen soldiers, French prisoners of war or of an officer gazing at a court ball, record aspects of the Empire of Frederick the Great. But it is the spare charcoal sketches of working men and peasant houses that have greater impact than the shadowy emperor and meat-trade parties. Altes Museum. Ends Apr 8.

## Personal

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Thursday March 28 1982

## New realism in Hungary

HUNGARY this week rejoined the rest of the world. Its leaders told their communist party congress that it was illusory to think that Hungary and other communist countries, simply because they were socialists, were immune from such capitalist ills as economic slumps and inflation and other political problems like "nationalism and anti-semitism." In other words, Hungarian leaders now admit, 40 years into the quest for the Communist Utopia, that they and their allies have basic problems just like the rest of us in the non-communist world.

At any previous point in the past four decades, such an outburst of candour from an East European country could be guaranteed to be isolated and to produce a blast of Soviet anger. But this latest display of frankness from Budapest coincides with, and indeed is partly prompted by, a significant official lowering of expectations in the Soviet Union itself, now under new and more realistic management with Mr Mikhail Gorbachev.

### Sensitive nerve

For lack of an opposition, statements that living standards are always on the rise go unchallenged. Yet this week we have seen Hungary's "candour" in the Soviet Union, this shibboleth, with their top leader, Mr Janos Kadar, conceding that real wages went down in 1980-81 and that the country nearly had to default on its debts back in 1982.

The main evangelist of this new realism at the Budapest congress, Mr Ferenc Havasi, the Politburo member responsible for the economy, went much further in condemning what he called "generally well-intentioned revolutionary illusions." These illusions ranged from beliefs that consumer demand could go long unsatisfied and that prices could stay detached from value and cost, to the hope

that nationalism and anti-semitism would disappear as the peoples of the Soviet bloc united on a common class basis.

This last admission touches an acutely sensitive nerve. Hungarians are fed up with the pretence that "socialist solidarity" with Romania has alleviated the lot of the 2m ethnic Hungarians living in that country. But there are many similar nationality problems elsewhere in the region, most particularly in the Soviet Union where anti-semitism is also rampant. Soviet leaders will not come Mr Havasi's candour on that score.

But the rest of Mr Havasi's remarks will find an echo in Moscow. Indeed Hungarian officials say they are an echo of the work that started under Mr Chernenko and Mr Gorbachev (while he was number two with the Politburo ideology portfolio) to lower expectations raised far too high in the past. The claim by Khrushchev in 1961 that by 1980 the Soviet standard of living would overtake that of the richest Western country, the U.S., has become a sick joke, and the Kremlin knows it as well as anyone. The Soviet communist party congress expected this autumn is to get a new timetable, stating that the Soviet people have a long economic front and radical changes in front of them before they reach perfected socialism.

So, Utopia has not been cancelled, but postponed for a further lengthy period. Obviously candour comes easiest to Hungary, where the economy is more buoyant. Everywhere in the communist world, except Romania, there is now agreement that what some management decentralisation, some real role for prices to allocate resources, some link between pay and output.

The problem is one of degree. It is a problem that faces Soviet bloc countries collectively as well as individually. They all do a minimum of 40 to 50 per cent of their trade inside Comecon and cannot therefore afford, economically as well as ideologically, to let their systems diverge too far from the rest of the world. They all agree that the time has come when some management decentralisation, some real role for prices to allocate resources, some link between pay and output.

## Hot air about competition

THESE days the Man on the Clapham Omnibus must be presumed to take an interest in British aviation policy. He may have found recent events baffling. On the one hand, Mr Michael Spicer, Aviation Minister, has been proclaiming the advantages of an open skies policy. "Never before," he said yesterday, commenting on the new agreement with Luxembourg, "have two governments agreed to leave it so completely to their airlines to use their own individual commercial judgments as to how they may best meet and stimulate the demands of the customer."

On the other hand, our Man jolting to work on the Omnibus will have noticed full page advertisements from Singapore Airlines (SIA) in his morning newspapers wondering what has happened to the free trade instincts of Sir Stamford Raffles, the British founder of the island city. Why, ask the advertisers, featuring the photogenic Miss Goh Mui Jong, cannot the Singapore girls (plus jumbos and passengers) land at Manchester as well as Heathrow airport? Singapore wants to augment its daily flight to Heathrow by landing thrice weekly at Manchester and is more than willing to compete with British Airways (BA) on the proposed route.

### Liberalisation

Mr Spicer's Luxembourg agreement, which follows more liberal pacts with the Netherlands and West Germany, will be welcomed by all who seek lower air fares and better services for customers. It is fully consistent with last October's air transport White Paper, which promised "to promote competition in all markets: internationally by working to reduce restrictions on services." But why is the Government saying that SIA can fly to Manchester only if it gives up flights to Heathrow? Why in the interests of greater competition is Mr Spicer not welcoming the Singapore girls and living up to his rhetoric?

The cynical answer is that, as the failure to break up BA before its privatisation last year so amply demonstrated, the rhetoric about competition is mainly hot air. The Government supports competition if and only if it is likely to profit the

QUIET flows the River Don in Rotherham — and quieter still are many of the once illustrious factories which line its grimy banks through what has long ceased to be the Workshop of the World.

The empty buildings and abandoned smokestacks are as evident in South and West Yorkshire as anywhere else in Britain's blighted industrial heartland. In their shadow stand the survivors of the recession: traditional engineering businesses, now faced with turning survival into real recovery.

No engineering business is more traditional in the hills around Rotherham and Huddersfield than the great Victorian legacy of valve manufacturing. The inventor of the household tap valve, Richard Chimes, built his factory beside the Rotherham Don in the 1840s and Guest and Chimes is still there. But its sector of the economy has been decimated.

Industrial valves are needed wherever gases or liquids have to be moved from one end of a pipe to the other. Most are made of iron, forged or cast steel or bronze. Their shapes fill catalogues of jargon, full of gates and globes, plugs and balls, butterflys and parallel slides. Their sizes range commonly from a 1 in bore, opened and closed at the flick of a wrist, to the great 24 in valves shipped to Alaska and Arabia to control the flow along crude oil pipelines.

Across the whole range, British firms ruled the world market for a century or more. "Even in the 20 years up to the mid-1970s, when the UK had lost its commanding dominance, the industry was still highly lucrative for most of the well-known names."

But since the mid-1970s, imports to the domestic market

### British products are still over-engineered

have climbed from 21 to 37 per cent of total sales, a six-fold jump in value terms. They have been almost the only statistic on the rise. The industry, which has been widespread — has had to be accompanied by a fresh regard for market research and product development. Second, far more muscle has been needed in marketing. And third, export success has had to be recognised as the effective prerequisite of future growth.

A striking contrast, however, is already presented by the

OLD SCHOOLFRIENDS pop up in the odd places. Mr Harry Wood had already been with Serck Andco for nearly 30 years in 1981, when the Staffordshire valve manufacturer and its sister companies were acquired by the conglomerate BTR. He got a shock to find his new chairman was the same Owen Green he shared a classroom with at Stockton-on-Tees Grammar School years ago. Appointed managing director, Mr Wood found that was not the only surprise in store from BTR.

Quite simply, the new parent limited its interference with his company's Newport plant to an absolute minimum. While the old Serck group directors were removed in pretty short order, the operating management of

### Diplomatic channels

The road to cushy U.S. ambassadorship for presidential favourites and high-rolling political fund-raisers looks like getting a little harder — much to the delight of the State Department's long-suffering career diplomats.

Senator Charles Mathias, a moderate Maryland Republican, has persuaded some of his colleagues on the Senate Foreign Relations Committee that, in future, ambassadorial nominees should submit to a new screening procedure to check whether they are actually qualified for the job. The Committee plays a key role in processing the nominations for Senate confirmation.

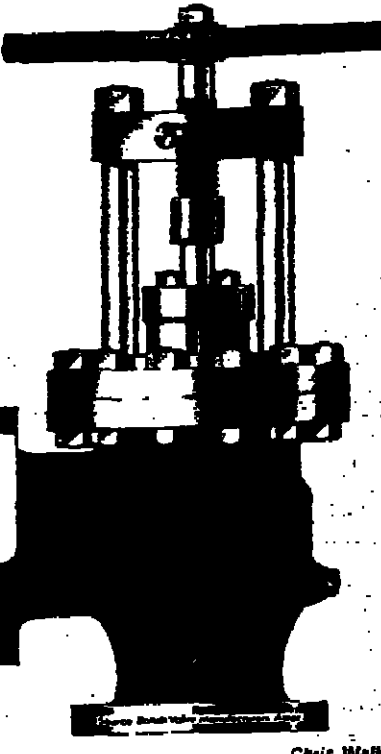
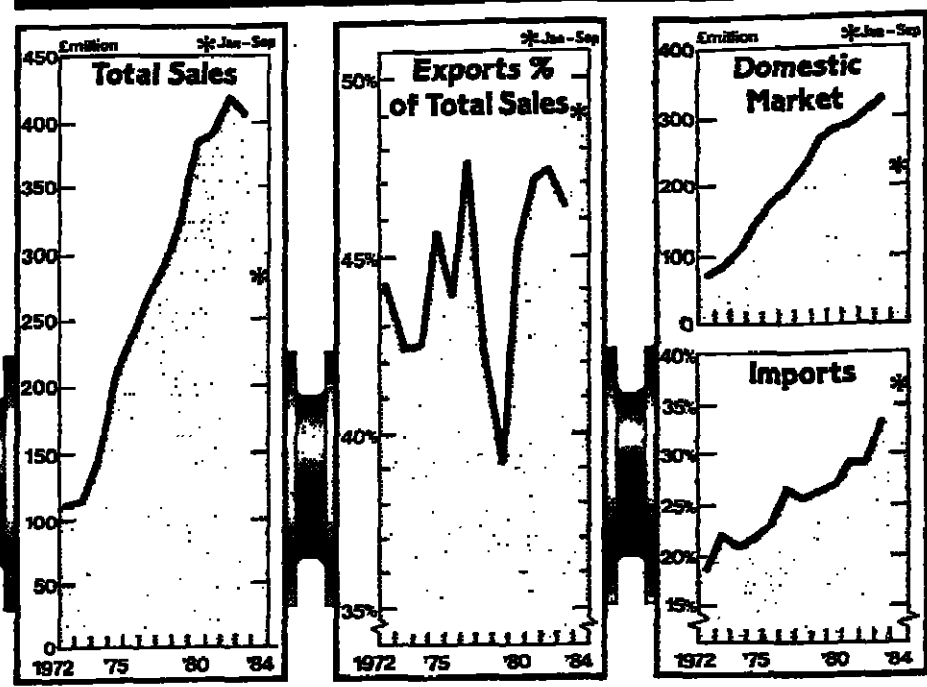
The idea, says Mathias, is to send candidates to the newly-formed American Academy of Diplomacy for interviews and "valuation." The 68-member Academy was set up in the autumn by a group of veteran diplomatic luminaries "to encourage high standards of performance by American diplomats."

Founding members include child film star turned ambassador, Shirley Temple Black, former Saigon envoy Ellsworth Bunker, President Carter's Middle East negotiator, Sol Linowitz, and General Andrew Goodpastor, former supreme allied commander in Europe and confidant of President Eisenhower.

Mathias hopes that the screening will lead to the appointment of more career diplomats to the top jobs, and fewer political nominees, thus improving the longer routes that some form of governmental bargaining is inevitable. There may be no fundamental economic justification for refusing Singapore access to an under-utilised airport like Manchester but to do so would be needlessly masochistic and do nothing to further the cause of competition. The most serious obstacle remains the willingness of most governments endlessly to bail out uneconomic flag airlines.

Careful multilateral bargaining the way to create a more liberal world air transport industry, not unilateral gestures however well-intentioned.

## UK INDUSTRIAL VALVES



## An industry that is fighting back

By Duncan Campbell-Smith

various candidates for recovery. On the one hand are those, generally smaller and often family-run, firms struggling desperately amid a litany of recriminations from the boardroom about import dumping, foreign subsidies, Third World cheap labour and export market barriers.

On the other hand are those — perhaps exemplified by Serck Andco (see below) — which appear to be regaining the initiative in their marketplace by rising to three broad challenges. First, the rationalisation of plant and equipment — which has been widespread — has had to be accompanied by a fresh regard for market research and product development. Second, far more muscle has been needed in marketing. And third, export success has had to be recognised as the effective prerequisite of future growth.

Neither market research nor

product development has had much to do with distinction in the recent past, at least of all in the North Sea. "UK valve makers are only interested in producing a valve once they can see a definite requirement," says Mr Alan Foulger, materials co-ordinator for British. "That's not very encouraging for a customer like us working to get into new technology areas."

The development of existing products has historically been the main source of inspiration for progress in UK engineering, but too many valve-makers seem to have been resting on their laurels, content with a reputation for high quality.

"British products are still over-engineered," says Mr Michael Scott, marketing manager for Bestobell which is 25 per cent owned by BTR and has just embarked on a revitalisation of its own valve operations. He says that the pre-occupation

with quality has helped allow cheap Italian imports to carve up a whole segment of the home market. "UK companies can't see there's a need for the low cost product as well. Marketing gets confused with questions of image. The engineers fall in love with their own technical excellence."

Some companies like Durance, the Lancashire subsidiary of the U.S. group Dresser Industries, have worked hard to meet valve specifications more cost effectively. "We have been able to reduce the cost of our high pressure products, on average, by 20-25 per cent," says Mr Don Saltmarsh, Durance's managing director. And others, including Bestobell, have concentrated on higher value-added products and on development work which brings in the customer on a regular basis.

Even with unit costs brutally reduced and every machine

hammering to perfection, UK valve manufacturers have still had to overhaul uncompetitive marketing.

"The Italians can see a pound through a brick wall," as one leading UK competitor put it. Their aggressive lead on pricing in the UK market — emulated by other Continental producers as well as the Japanese and other Far Eastern competitors — has forced a finer appreciation of some marketing home truths.

For example, with importers ready and able to cut prices in order to buy market share, the UK manufacturer has undoubtedly been judged more harshly than ever by the reliability of his delivery times — occasionally with unhappy results for domestic sales. Nor has every UK competitor been quick to appreciate the importance of pitching hard against the importer by offering spec-

## 'TURNOVER IS VANITY, PROFIT IS SANITY'

Serck Andco was given its head to run one of the biggest valve factories in the country, which last year achieved an annual turnover of £20m.

The outcome had been a broad vindication of the hopes expressed for Serck's future by the 1982 Monopolies Report into BTR's purchase. A workforce of 400 produces more than 700 in 1981. Productivity has risen by about 18 per cent and marketing for its main product — cast steel "plug" valves — has been dramatically improved.

Mr Wood and his colleagues identify two principal BTR contributions to the Newport factory's success. "If we want

funds for investment — as we have, for new machine tools — there will be a rigorous review; but if the case is justified, the money will be there."

And second, the entire operation is now imbued with a heady regard for profit above all else. Fastidious planning and profit projections — the hallmark everywhere of BTR group — are created by Serck Andco's management with a degree of respect, even awe, which suggests the price for operating autonomy is only too well understood. But the rewards, too, are well appreciated.

Pursuing them, the Newport company has inevitably assimilated the BTR way of doing things. "Turnover is vanity, profit is sanity," says its managers, quoting Sir Owen Green who unforgottenly said in a package of living cells which makes insulin on demand, as the patient needs it.

One of her packages of living cells could last for a year, Taunton-Rigby believes. She hopes to be ready to try it on patients within a couple of years. It is the kind of idea that will make a major insulin supplier like Eli Lilly wince. But it may lure a rival with international out-lets.

But when the Vatican asked recently for a Maltese boy scout's contingent to travel to Rome for celebrations marking International Youth Year, few imagined the central bank would stand in the way.

It did — refusing the scouts enough Italian currency to join the Pope and scouts from another 130 countries for the celebrations this weekend.

The move may be cocking a snook at the Vatican. Talks between Premier Carmelo Mifsud Bonnici and a Vatican envoy last week about the future of Roman Catholic church colleges on the island are said to have made little headway.

On the other hand, the central bank may be trying to save its decision to switch some 90 per cent of its M£500m reserves into dollars.

### Street wise

Cyril Spencer and Ashley Meyer are delighted to be back on the High Street. Spencer, former executive chairman of Burton group, who left after a bitter power struggle with Ralph Halpern, tried to buy the UDS stores group two years ago in a bid backed by Gerald Ronson's Heron International, only to lose out to the mighty Hanson Trust.

This time around, he has been luckier, heading the consortium making an agreed bid for the perpetual takeover candidate, Waring and Gillow. Spencer, aged 60, says he is looking forward eagerly to running "a great British business with a marvellous name."

While Spencer is non-executive chairman, Meyer, aged 37, comes in as chief executive. Until last May, Meyer was managing director of the furniture side of Debenhams group. He left after the company struck a deal with Phil Harris of Harris Queensway. "Absolutely delighted," Meyer expects to start work in a few weeks' time. Waring and Gillow has a great name, he says, but the company needs to widen its appeal to customers.

### Maltese cross

Central bankers may have to be tough at times, but surely those running the institution in Malta are going too far. They are using their powers to stop 14 local boy scouts going to Italy. Since a countermarch row

### Striking hard

Rumour has been spreading through strike-bound Copenhagen that the Carlsberg and Tuborg breweries, where the strike of private sector workers is not due to start until next week, have rationed supplies of beer because of hoarding by thirsty Danes.

Meticulous investigation by the FT man reveals that the rationing has, in fact, been imposed by the brewery workers' union which has ordered drivers of delivery trucks not to handle more than 200 cases a day.

The brewery workers' go-slow delivery is decidedly the most powerful single action in the dispute so far likely to inflame opinion against the non-Socialist minority government.

### To the point

The City has grown wary of the American male voice choir trying to wheedle investment in the host of U.S. biotechnology firms. But a refined female voice may kindle new interest. British-born Alison Taunton-Rigby, a loquacious lady with a very bright idea for helping diabetics, flew into London from Boston this week in search of a partner to support her new venture. She is a scientist with considerable first-hand experience of biotech start-ups. She left Biogen last year to help start Vivotech, a joint venture

cations tailor-made for the customer as and when required. Above all, perhaps, the more successful domestic manufacturers have at last overcome a lingering disdain among many of the independent distributors whose presence in the UK market has been so successfully exploited by the importers themselves.

"The producer should concentrate on what he's best at and leave it to the stockist to go through the nitty-gritty of answering endless enquiries and selling a few valves here and a few valves there," says Mr David Edgell, managing director of Brooks and Walker, one of the country's four big stock valve distributors. Virtually all the leading manufacturers now do so — and the industry's association is even thinking of offering membership to the distributors.

The best marketing in the world, though, will do nothing to arrest the volume decline of the UK home market. The drastic cuts in spending by the water authorities, the tailing off of the UK power station programme, the lack of new oil refinery projects and constraints on future house-building all dictate that the third challenge facing the valve industry must be to capture a larger share of the world's export markets, though these bear little of the real growth burden.

The good UK companies also need to break down the barriers of the "home" market. Says Mr Alan Cooper, of Western Quality Co., "But they still have to turn themselves into big exporters. The pound's weakness helps, but it's not enough in that respect."

Most of the surviving companies need no reminding. Triangle Valves of Wigan, owned by Evered and profitable again after five years of losses, has just had its best month for orders and is pushing ahead fast.

### Now or never opportunity for success

with U.S. export plans. Hopkinsons, traditionally an industry leader from its 1930s factory set-up in Co. Durham, set up a U.S. marketing office last July. This company, too, would like to see expansion in the U.S. crown a remarkable turnaround since 1981. "If we can't achieve success with the dollar/pound rate where it is," says Mr Phil Thomas, Hopkinsons' finance director, "we never will."

to get the best terms, though the same criteria allows it to buy over half its castings from Warrington's Co. Durham, another BTR subsidiary.

Seeking in such ways to become a lower cost producer than its international competitors, Serck Andco's record shows the end of the more encouraging trends in the valve engineering sector. Its revitalisation of a medium technology business within a mature industry might even carry a message for the broader UK economy — though the end of the shift in management attitudes. Or as one of BTR's senior strategists gently put it: "One of the hardest problems is having to turn up the wick under the boiler."

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Observer



World trade

# Putting the Gatt back together again

By Martin Wolf

IN A discussion last year, Mr. Norman Tebbit, Secretary of State for Trade and Industry, pointed to the value of the General Agreement on Tariffs and Trade (GATT) as a forum for discussions about trade. The word was presumably chosen deliberately. The GATT is a forum and little more, but that is not what it was intended to be.

The GATT was a contractual agreement between sovereign states designed to ensure that trade would contribute to the well-being of their citizens and to the reduction in international conflicts. It embodied a number of basic norms, aimed at the orderly evolution of a world economy ruled by a few principles. Adherence to these norms, it was hoped, would curb the freedom of action of individual states and oblige them to behave in the interests of all, including their own citizens. The emphasis on these norms of international good behaviour was the fruit of that chaotic period of laissez-faire for governments, the 1920s.

The purpose of the agreed norms was to allow the smooth operation of an international market economy by giving businesses a predictable environment within which to make their plans.

Accordingly, trade policy measures had to be stable over time; they had to be transparent; and they had to be enforceable, rather than thwarted adjustment. The permitted tariff was the instrument of protection, not the tariff, which gives no more than a defined margin of protection, while, in other respects, frustrating market forces. Furthermore, a tariff was to be a band, that is, fixed, in order to provide a stable policy environment. Still more fundamental was the principle of non-discrimination, which was enshrined in the GATT's first article.

The GATT was not intended to achieve free trade, although the aim was to liberalise trade. The favoured technique was reciprocal bargaining over tariff reductions, sometimes in the guise of retaliation and compensation, but also as a technique for negotiating liberalisation. Reciprocity, sometimes in the guise of retaliation and compensation, but also as a technique for negotiating liberalisation. Reciprocity, sometimes in the guise of retaliation and compensation, but also as a technique for negotiating liberalisation.



## Gatt is threatened by North-South tension and non-tariff barriers

Why Gatt lacks international clout

GATT Says World Trade Volume Rose 2% in '83

Arthur Dunkel, Gatt's director-general

The fundamental norms of the GATT exercise little force over the practice of trade policy. The question is whether, if the GATT does not exist, it is necessary to reinvent it. Alternatively, should one propose, with many commentators and policy-makers, a more realistic world in which permanent negotiation replaces the GATT?

Why has the erosion happened and does it matter? Three fundamental aspects of trade policy since World War II need to be stressed.

First, there has never been general acceptance of the principle of non-discrimination. Permitted instrument of protection was to be the tariff.

Devices of discriminatory protection have become increasingly common and since the late 1960s have reversed the previous trend towards liberalisation. Once discrimination becomes a norm, further and progressive increases in protection are virtually inevitable, for the system tends to lose its two effective sanctions, namely, the visibility of protection and retaliation by the major powers against each other.

Secondly, protection against subsidisation abroad is necessary, especially in the U.S., if liberal trade is to be politically acceptable. Given the prevalence of subsidisation, however, increases in protection via countervailing duties are virtually inevitable. Following liberalisation, national conflicts over the use of such duties, the U.S. has agreed that such actions would be taken only after proof of "material injury," the aim

being to reduce the frequency of countervailing action.

In addition, in 1979 a provision was introduced into American law permitting the negotiation of voluntary export restraints as a remedy for subsidy complaints. That provision is now a powerful engine for the spread of global cartel arrangements, since foreign governments prefer an export restraint agreement to the uncertainties inherent in a full hearing of a countervailing duty case.

Finally, there is the resistance to changes in comparative advantage per se. It is accepted, for example, that unsubsidised competition among essentially similar countries is legitimate, but competition with those who enjoy cheaper labour or cheaper land is not. But a transparent system of stable protection cannot be combined with a determination to hold on to certain "basic" industries. A commitment to particular economic structures is simply incompatible with the market-based norms of the GATT.

Why have there been these failures? Ultimately, a constitutional arrangement, like the GATT, must be accepted. Little but a widespread understanding of its virtues can sustain it.

Yet here is a paradox. The obvious direct means of enforcement, retaliation, is an aspect of reciprocity, but the emphasis on reciprocity misrepresents the benefits of liberal trade. More precisely, what everybody has been taught under the GATT to see as a cost—the increase in imports following liberalisation—is really its benefit. With this truly-survy understanding there can be little surprise that "fair" trade is the popular slogan, ruling out as "unfair"

sort of trading system will there be if present trends continue for another decade or so? The best that can be hoped for is a more-or-less comprehensive network of continually renegotiated international cartel arrangements; the worst would be a complete breakdown in international co-operation. Unfortunately, even the best is a recipe for economic failure and due course, serious political conflict.

Is there then an alternative to the basic norms of the GATT, especially non-discrimination? One point must be stressed. The governments of almost 100 countries could never reach and so that citizens begin to see the domestic interest in liberal trade. Most fundamentally, it is essential to recognise that international order can only be born out of domestic order and that the requirements of a sensible domestic policy will, in turn, contribute to international order. When the two are seen as being in conflict, international order is ultimately bound to suffer.

The basic GATT norms, especially non-discrimination, should be put into a treaty among the major trading powers, the implication being that in the U.S. and the European Community, in particular, they could be enforced in the courts against governments. At the same time, it needs to be recognised that levels of protection are ultimately an issue for domestic political discussion, especially since a given structure of protection may have radically different consequences for output and trade in different countries.

The international interest is in stabilising protection through binding agreements. Greater sovereign discretion on levels of protection must, however, be disciplined by appropriate procedures. Countries should be required to introduce explicit discussion and evaluation of their costs and consequences before introducing new measures of protection.

The re-establishment of basic norms and agreement on common processes with a clear basis in the economics of trade are the priorities for the next GATT Round of negotiations. Otherwise, the GATT Titanic will end on the iceberg that awaits it.

The architect of GATT, as it were, is Samuel Brittan who resumes his column next week.

## Lombard Imitating the Japanese

By Guy de Jonquieres

THE PAST few years have seen a remarkable growth of a new type of Japanese industrial export—ideas. The former "nation of imitators" is now being imitated in turn, as western companies borrow freely techniques such as quality circles and just-in-time production.

One of the most popular recent imports has been the principle of industrial collaboration in advanced electronics and computer research. In Western Europe, companies are pooling their resources in programmes such as Britain's Alvey scheme and the EEC's Esprit, while the U.S. has amended its anti-trust rules to permit the formation of a corporate research consortium.

The Microelectronics and Computer Technology Corporation, a consortium of IBM, Intel, and other U.S. companies, is a case in point. It is to soon say whether Japan's preference for individualism will yield better results than the west's attempts to club together.

Esprit's supporters have a second line of defence. They argue that the programme is also a way to remove barriers which have prevented European electronics companies from working together in the past. The hope is that joint efforts in the laboratory may lead to further constructive cooperation downstream.

It is worth recalling, though, that many of the factors which have inhibited intra-EEC industrial collaboration have also stifled real competition. Protectionist policies favouring "national champions" have fragmented Europe, while encouraging many larger electronics companies to cling to protected home markets and eschew entrepreneurial risk-taking for essential to prevent wasteful duplication and fragmentation of effort.

Intuitively, however, just as the west starts to put its approach into practice, the Japanese themselves are setting off on a different tack. Many of their electronics companies have concluded that joint programmes are appropriate mainly for catching up with what the rest of the world is already doing. When it comes to pioneering new discoveries, a diversity of approach is considered more effective.

The reasoning is that fundamental innovation is a hit-and-miss process, for which a shotgun is better suited than a rifle. According to Dr. Michiyuki Uenohara, research director of NEC, one of Japan's largest electronics companies: "If we concentrate all our effort in one organisation, we tend to eliminate valuable resources."

Companies still seek at an early stage to forge a consensus on the priority areas for advanced research. "But once we've agreed on the broad approach, we compete furiously," says Dr. Uenohara.

Partly for these reasons, few Japanese companies seem to expect the government-led Fifth Generation programme to make any really dramatic breakthroughs. Many are placing much heavier emphasis on in-house basic research and are sharply stepping up investment in their own laboratories.

It is to soon say whether Japan's preference for individualism will yield better results than the west's attempts to club together.

### Conflicts and Chinese walls

From Mr J. W. Robertson  
Sir—Whilst fully acknowledging the need for adequate investor protection, particularly in the new environment of the UK securities industry, I am concerned about the parallel surrounding conflicts of interest and Chinese walls. There is no doubt that, by adding a market making function to the distribution fund management (particularly discretionary) and corporate relations of integrated multi-function organisation, new and complex conflicts of interest will be created. These will have to be dealt with in a responsible manner so that all investors may rest assured that they will receive fair, honest and correct treatment. However, to insist that these functions are separated by totally impenetrable Chinese walls, as many people are suggesting, so that there is absolutely no communication or contact allowed between them, is going too far.

There is nothing new in the existence of conflicts of interest and the City has become accustomed to handling them to the satisfaction of all but the most cynical. As has always been the case, deviation from best practice jeopardises client relationships, a risk deemed, quite rightly, just not worth taking. The fact that there will be more potential conflicts in future means quite simply that all practitioners will have to devise appropriate disciplines to ensure that clients will not be disadvantaged.

It is important to remember that the Government, in countenancing the abandonment of single capacity, accepts the value of multi-function organisations: there will be no point in forming them unless the economic benefits they bring, such as greater liquidity and a wider range of services under one roof, can be utilised.

It is true that investors will lose the protection currently afforded by the rigid separation of capacity in the Stock Exchange between agent and principal. This could lead to abuses if proper disciplines are not introduced. Barclays de Zoete Wedd is firmly committed to the establishment of a Compliance Department in order to demonstrate to clients that their paramount interest will be properly safeguarded.

I have no doubt that other organisations are in the process of doing the same not only for the reason stated above but also because it will be a necessary commercial prerequisite to attract and retain business. If we are not in a position to persuade potential clients that their requirements are being properly protected then we will not get any of

### Letters to the Editor

their order flow and quite deservedly so.

A reasonable degree of disclosure is an important tool towards this objective. A last trade tape will be an enormous help in gaining investor confidence as well as being a stimulator of interest and activity. However, some of the recent proposals on disclosure, notably in the Government's white paper, are going overboard and will only serve to stifle the very freedom and strength which the City revolution is seeking to achieve. We are all anxious to maintain and enhance London's position as a leading international capital market.

J. W. Robertson  
Wedd Durlacher  
Mordant & Co.  
Astral House, Basinghall Ave,  
London EC2.

**Redefining market forces**  
From Mr P. H. Frankel  
Sir—In the article "Time to redefine market forces" published in your issue of March 25 one important sentence was omitted for reasons of space. The relevant passage should have read: "Thirdly, it should be possible to devise a new type of contract between the main suppliers and off-takers which would cover a substantial part of the oil flow. To provide flexibility within an agreed range of volume and of price, such contracts would involve a floor and a ceiling both of price and volume, preferably not too far apart from each other, within which there would be escalation or de-escalation according to shorter-term criteria."

This last sentence is so relevant because it shows that we are thinking of individual contracts between oil operators which should open the way to a more consistent price curve. The role of governments, however important, should be confined to ensuring that such contracts are being maintained.

P. H. Frankel  
17-19, Barter Street,  
London, WC1.

**Graduates in engineering**  
From Mr W. W. Sweet  
Sir—I am sure the Government is right to try to increase the number of people graduating in engineering, but I doubt whether the provision of extra places for students will be enough to achieve that aim. The policy runs the risk of repeating the mistakes of the 1960s, when the number of new

well-informed individual with experience of many aspects of society, and not just academic, it is more than ever necessary for firms which have the financial capacity to do so, to provide the conditions which will enable young ambitious men and women, particularly family men, to enter politics and to see this development as being in harmony with an individual's continued growth, partly within the company and growing in the body politic. In this way, a firm or an industry can make its concerns known publicly.

For nearly 30 years I have campaigned to bridge the divide between industry and the body politic. Industry has only itself to blame, particularly the motor industry, that during that time it was content to dialogue with officials and give them directorships on retirement. Small wonder that governments have appeared relatively insensitive to the worries of the motor industry and to the frustrations of other industrial sectors.

How many young executives are Ford of Europe encouraging to enter politics Mr Mellor? When will firms realise that they need not lose a talented person who enters politics? Indeed, their potential gain can be considerable.

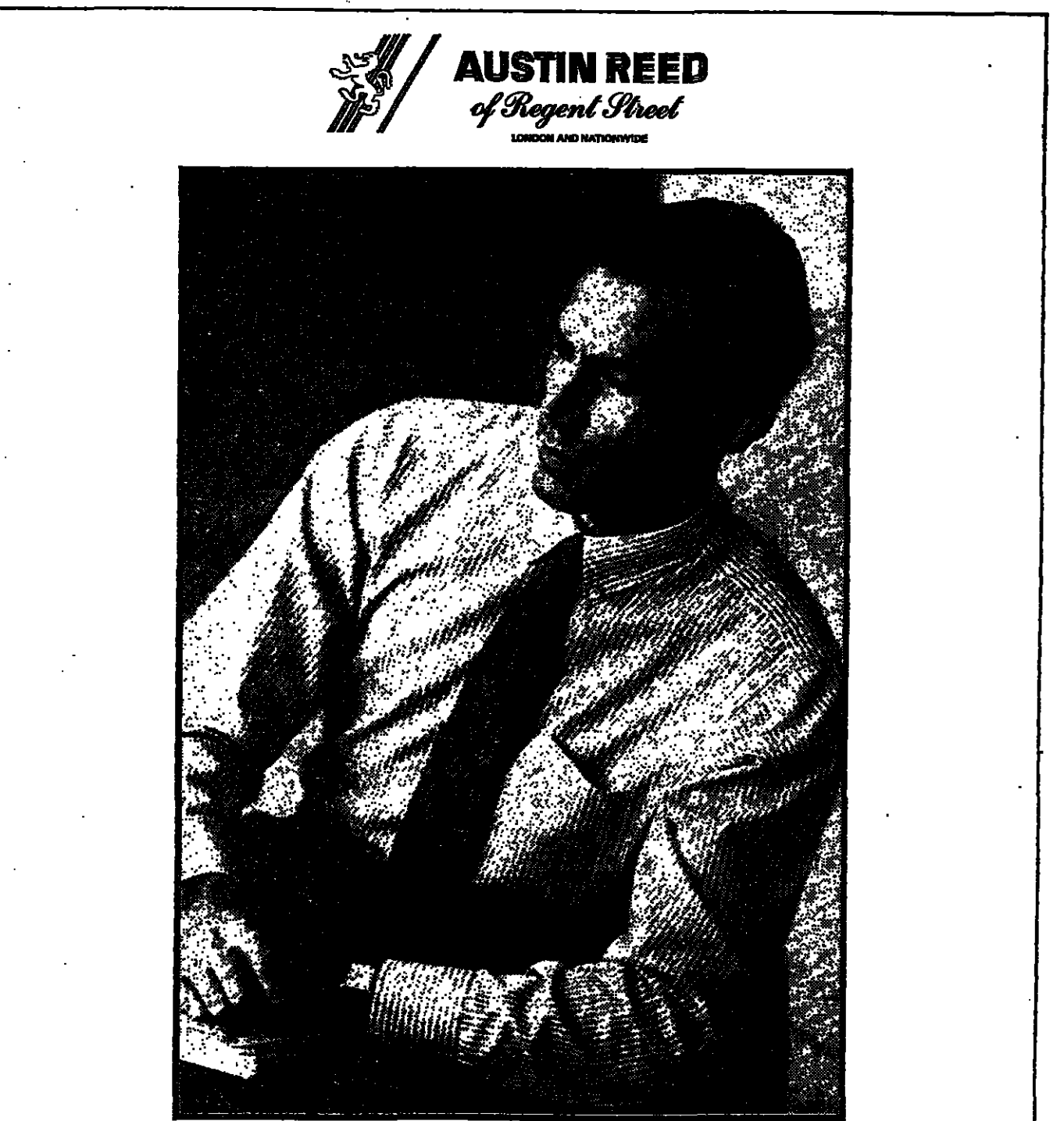
Tom Normanton  
House of Commons, SW1.

**Who should talk to the banks?**  
From Colonel C. de Lisle  
Sir—Margaret Hughes' excellent article (March 16) was headed *Interest rate confusion* to end. I wish this was so. In various newspapers a building society and a major UK bank advertised their borrowing rates, each calculating by totally different methods. Both institutions were providing interest with periodic rests, one semi-annually the other quarterly, and wished therefore to advertise their overall rate values, namely the annual equivalent in its gross format.

The building society, correctly in my view, found the effective rate from the quoted net form, and then converted to its grossed up format; the bank, however, first grossed up its quoted net, and then from that format proceeded to convert this value to its effective rate—giving an advertised rate of almost a quarter of one percent higher than it should have been.

The Chief Registrar of Friendly Societies who, according to Margaret Hughes, quickly stepped in to halt the ensuing confusion for investors has thus already had an impact on building societies but obviously was not quick enough to impose his views on the banks.

Someone should—who?  
C. de Lisle  
Rabley Park Ridge,  
Potters Bar, Herts.



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CONSTRUCTION EQUIPMENT.  
WHO SAID BRITISH ISN'T BEST?

# FINANCIAL TIMES

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## LEGISLATION PROPOSED TO END PUBLIC SECTOR STRIKE

### Wage costs to rise in Denmark

BY HILARY BARNES IN COPENHAGEN

WAGE COSTS in Denmark will increase by just over 3% per cent over the next two years under legislation proposed by the minority Government yesterday to end the strike which has affected the country since the weekend.

The Government proposed extending the present collective wage agreements in both the public and the private sector for two years. This will make it compulsory for the 300,000 workers who are either on strike or locked out in the private sector to return to work probably from Sunday or Monday morning. The measures will also avert strikes in the public sector next week.

But Denmark's left took a strong line against the proposals. Mr Anker Jørgensen, Social Democratic leader, said the wage policy was totally one-sided: "the losses policy." The Socialist Party called for a general strike against the Government and the Socialist People's Party called for the present strikes to continue.

A meeting of about 1,000 militant shop stewards in Copenhagen promised demonstrations this week and said they would continue the struggle.

The wage settlement imposed by

the Government permits general wages increases within a framework of about 2 per cent a year. These will be offset to some extent by a reduction equal to 1½ per cent of the wage bill in employers' social security contributions from October this year.

The overall effect will be to increase wage costs over the two years by about 3.6 to 3.7 per cent, Mr Poul Schlüter, Prime Minister, told the Folketing (parliament), a figure which also takes into account the effect of a one-hour reduction in the working week from the end of next year.

Other measures include an increase in corporate income tax from 40 to 50 per cent and compulsory savings in non interest-bearing accounts of 6 per cent of personal taxable incomes over Dkr 150,000 (\$13,000).

A freeze on fees in the liberal professions, limitations on increasing profit margins, reductions in mortgage loan limits and restrictions on consumer credit are among the other ingredients in what the Government described as a "total solution." The measures were agreed late on Tuesday night with the Radical Party, whose support is essential to

ensure a majority in the Folketing. The statutory order to return to work means that individuals who continue to strike and unions which support continued strike action will be subject to fines by the labour court. Militant elements in the trade unions are expected to try to keep the strike going, but as a bank economist commented: "The Easter holiday begins next Thursday and I doubt whether many will hold out once the break is over."

The Prime Minister told the Folketing that the Government had no alternative but to intervene because the unions brought out oil and petrol distribution workers and power station workers causing about 100,000 people in the Jutland city of Aalborg to go without heating this week.

He told the Folketing that the measures would promote production and employment, substantially reduce the country's 10 per cent unemployment rate and reduce private consumption.

He expected the measures to eliminate Denmark's deficit on the current account by 1988, for the first time since 1963.

For the third consecutive day, bond prices increased on the Copen-

hagen stock exchange. Yields on mortgage bonds have fallen from about 13.9 to 13.4 per cent this week. The share price index fell yesterday by 1.19 to 178.54 as a result of the expected impact of higher corporate income tax rates.

Bank economists were unanimous in praising the positive effect of the income policy elements of the Government measures and predicted a reduction in annual inflation from just under 6 per cent to between 3 and 4 per cent by the end of this year.

Some said, however, that the decline in inflation would make for a reduction in interest rates, but others feared that the measures would have virtually no effect on this year's current balance of payments deficit and that this might well mean that interest rates would not fall.

Last week, Mr Erik Hoffmeyer, Governor of the central bank, called for measures to cut consumer demand in order to halve last year's Dkr 17bn (about 3 per cent of GDP) current balance of payments deficit. Bank economists agreed that the Government's measures would not bring about such substantial reduction.

## European accord sought on attitude to star wars

By Bridget Bloom, Defence Correspondent, in Luxembourg

EUROPEAN governments are to try to formulate a common European response to the U.S. invitation to participate in the star wars research programme.

The formal invitation for Europe to participate in the research programme of the U.S. Strategic Defence Initiative (SDI) was delivered by Mr Caspar Weinberger, the U.S. Defence Secretary, to Nato defence ministers meeting in Luxembourg this week. Similar invitations have also been issued to France, Israel and Australia.

Nato's defence ministers yesterday endorsed the SDI research programme. Their final communiqué, which was careful to limit Nato's approval to the research phase of SDI and not to the much more controversial prospect of the development or deployment of a ballistic missile defence system, also unanimously welcomed the U.S. offer of participation.

However, behind the warm words of welcome, a number of European ministers privately have reservations about participation in the research programme, at least until the terms of that participation have been clearly established.

Britain and West Germany are believed to be in the lead in seeking to deepen European consultation on the issue in an effort to try to reach agreement on elements of a common approach within the next two months. Mr Weinberger's letter asked for replies to his invitation "within 60 days."

Their efforts are likely to find first formal expression in a meeting of foreign and defence ministers of the seven-nation Western European Union in Bonn on April 22-23. The WEU includes Britain, France and West Germany, the three countries singled out by the U.S. as having most to offer in the U.S. research programme. Other members are Italy, Belgium, the Netherlands and Luxembourg.

European ministers are well aware that their effort to reach a common approach, even on the limited aspect of participating in SDI research, will be both difficult and delicate. For a start, it seems clear that the U.S. will want to conclude any deal on participation on a bilateral basis.

At a press conference at the end of yesterday's meeting, Mr Weinberger described the possibility of a joint European approach as "purely hypothetical," repeating that Washington expected to deal with individual nations on the issue.

European governments fear that unless they can co-ordinate their approach, especially on the terms on which participation is to be accepted, Washington will attempt to pick only those technologies where European companies or research establishments have a lead over the U.S. This could leave many companies whose work could be competitive with their U.S. counterparts with no role to play.

Fears are also expressed that such limited participation could result in a net drain in European technology - and possibly of European scientists - to the U.S.

In the immediate future, governments are assembling an inventory of the types of technology they might have on offer. Mr Michael Heseltine, the UK Defence Minister, said yesterday that his chief scientific adviser had been asked to report urgently on the matter, while Herr Manfred Wörner, the West German Defence Minister, outlined two areas in which Germany believed it has a lead over the U.S. - optical sensors and space sub-systems - and a number of others where it was thought to be fully competitive with the Americans.

Mr Bob Hawke, Australia's Prime Minister, told parliament yesterday that no invitation to participate in the SDI research programme had yet been received from Washington, so the question of whether Australia would accept participation was hypothetical.

Change for UK nuclear armament, Page 3

## THE LEX COLUMN

### A bold stroke from BAT

BAT Industries must be reflecting that the stock market is an ungrateful place. Instead of applause for by far the largest profit figure ever reported in the UK - oil companies apart - BAT has run into a storm of criticism over its novel accounting policies. And its share price, down 22p to 228p, has suffered along with the falling dollar - not unreasonably, since over half of group revenue is dollar-related.

The new accounting treatment adopted by Eagle Star, taking credit on the profit-and-loss account for unrealised investment gains, has added £55m to the profits that would otherwise have been reported, not very significant in group terms, since without it BAT could still have shown a pre-tax profit of £1,310m for 1984, comfortably near the top end of City of London forecasts and over one third higher than the year before. Even subtracting its currency gains, BAT would be able to claim profits growth of around 10 per cent.

The effect on Eagle Star's profits, however, is anything but trivial. Without it BAT would have been reporting profits in its new subsidiary of about £70m - including Grove-wood - and had obvious troubles explaining why Eagle Star was quite so far short of covering its financing costs. As things stand, BAT has redefined the issue in such a way that it can legitimately draw attention to the fact that Eagle Star is at any rate worth more than was paid for it.

The way it has done this can arguably be represented as doing no more for the holding company - and its shareholders - than the market does for the shareholders of independent companies: it is quite clear that the market capitalisation of the companies reflects the growth in their shareholders' equity rather than just that of their stated earnings. BAT has taken rather radical means to achieve this end, all the same, in arguing that the profit-and-loss account should be made to do the job.

The attractions of the new accounting principle to other companies are clear as day - in a bill

market, anyhow. Commercial Union might have been able to show £40m of pre-tax profit this year on the new BAT standard. But the market is likely to be sceptical of unrealised gains from four years back if equities start to slide; and just imagine the losses that would have been seen from the weaker composites after the 1973 oil crash.

**Babcock Intl.**

The transformation of Babcock from a maker of heavy power station boilers to a light engineer is all but complete. Over half of last year's trading profit emerged, swollen by currency translation, out of the U.S. - and from such activities as making door-knobs.

In the old UK power division, Babcock can only push on with its fill jobs at low margins and further cut costs until Sir Frank Layfield has finished reading about Sizewell or power stations return to vigour. However, it is clearly a prospect of growth beyond the £2m that fell by the management buy-out in materials handling and process control, but the purchase of growth must be a priority, especially as Babcock actually improved its balance sheet through recession, uncovered dividends and the JBF affair, to generate another £9.8m in net cash last year.

Merely adding back last year's extraordinary losses caused by UK striking miners or Saudi clients, the group should make over £40m this year. But Babcock has attracted misfortune of one sort or another every year since 1977; and caution on this front would add a point to a prospective multiple otherwise in expensive, at least ten times.

**Norcross/UBM**

The loyal shareholders who stood by UBM in 1983 were amply rewarded for their patience yesterday. This time round, Norcross has returned with a much improved offer: the price having been bumped up by UBM's board in return for a recommendation to ac-

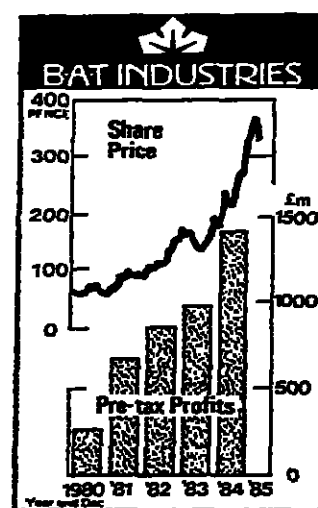
cept the terms. Taking the average share prices in the offer document, Norcross is paying more than 13 times historic earnings to win its prize. Paying that for a building materials company facing a downturn in the construction cycle, stacks of tunnel vision - or at least determination to win an immediate knock-out.

If UBM shareholders have got a good deal, Norcross investors may not be quite so happy. Both sides admit that there are only marginal industrial benefits to be gained from cross-rationalisation, and the combined group will end up with net debt of more than half shareholders' funds. Norcross might have done better to sell its UBM stake and buy a company which moved counter to the construction cycle on which so much of its own business already depends.

**Costs Patons**

Costs Patons, like BAT, is a byword for exposure to the dollar. So it was only reasonable for the market to treat Costs in roughly the same way. Good figures, incorporating a large currency gain, were at rather a discount on a day when sterling gained more than 5 cents, making next year's translation effect look unlikely to be worth having. On pre-tax profits up 26 per cent to £109.6m - passing £100m for the first time - Costs found its shares the victim of a rather childish tribute, falling 8p to 152p.

There was little to be displaced with in the 1984 profits, however, although the contribution of retailing and fashion-wear fell 10 per cent short of its 1983 level, and even further short of target - a mistake which brought stock write-downs in the Country Casuals chain. Costs none the less proved that it has a clutch of high-quality operations to counterbalance the uncertainties of South America; Jaeger seems to have pushed ahead despite a heavy load of opening costs, and the dis-casting companies confirmed their ability to grow on the profitable edge of some competitive markets.



### BAT profit up 44% to £1.4bn

By Alexander Nicoll

BAT Industries, the UK tobacco, retailing and financial services conglomerate, yesterday reported a 44 per cent rise in 1984 pre-tax profits to £1.4bn (\$1,600m). It stirred controversy, however, because of novel accounting methods used by its Eagle Star insurance subsidiary.

BAT's overall result, excluding the effect of Eagle Star's accounting change, was in line with market expectations. But about half the profit increase was due to currency movements, and this adversely affected stock market sentiment on a day when the dollar was falling sharply. BAT's share price fell 22p to 228p.

Analysts were upset by Eagle Star's decision, acknowledged by Mr Brian Garraway, BAT deputy chairman, to be "clearly contentious," to include in its profits the realised and unrealised capital appreciation of investments by its shareholders and general funds - smoothed by applying a five-year moving average.

The inclusion of capital appreciation, which does not apply to life insurance funds and is offset by a £10m increase in liability provisions which would previously have been provided out of inner reserves, added £90m to Eagle Star's - and BAT's - 1984 profits.

Mr Peter Rice, analyst at stockbrokers Wood Mackenzie, said conventional accounting methods were not satisfactory, and that Eagle Star "is to be congratulated for acting as a catalyst." But his method is unlikely to win industry acceptance, he said, because operating earnings and unrealised investment gains were like "apples and oranges" and should not be put together.

Mr Garraway said Eagle Star's portfolio extended far beyond equities, and would thus not necessarily suffer over an extended period from a stock market decline.

See Lex, Details, Page 34

### Degussa lifts converter output after compromise by EEC

By John Davies in Frankfurt

DEGUSSA, the West German precious metals and chemicals concern, is pressing ahead with plans to expand production of catalytic converters for use in reducing pollution from motor vehicle exhaust emissions.

Plans to increase output of catalytic converters at plants in West Germany and Canada are part of the company's steadily rising investment programme.

Dr Erich Sattler-Dornbacher, a management board member, said that the European Community's recent compromise decision on car emissions amounted to a postponement of the Bonn Government's plans, but at least it was clear that emission controls would be tightened throughout the EEC.

The company tends to discount controversy about whether further development of lean-burn engines would be a more suitable approach to car emission control than the use of catalytic converters.

Degussa was satisfied, Dr Sattler-Dornbacher said, that in the foreseeable future no other technology could achieve the emission standards likely to be specified in Europe.

Degussa claims about 50 per cent of the current European market for catalytic converters for motor vehicle emissions, with the devices

mainly installed in cars to be exported to the U.S. and Japan. Its market share in the U.S. is considerably less.

It expects to see one or more companies start production of catalytic converters in Europe, adding to its present competition from Johnson Matthey of the UK.

With West Germans voluntarily starting to buy more cars with catalytic converters attached, Degussa expects its sales revenue from the devices to rise about DM 200m (\$632m) in its current financial year, compared with DM 170m the previous year. The company is in the process of expanding capacity at Rheinfelden from 1.3m to more than 3m catalytic converters a year, and at Burlington, Canada, from 1m to 5m a year. The expansion plans are due to be completed in 12 to 18 months.

Degussa's overall sales revenue edged up only marginally to DM 11.12bn in the financial year to September 30 1984, mainly because of lower metal prices. But group net profit rose 22 per cent to DM 1,100m and the dividend is rising to DM 9.50 a share from DM 9.

The company, one of the oldest in Germany, its origins going back to gold and silver refining in Frankfurt, has been benefiting strongly from its wide-ranging chemical op-

erations, the driving force behind its profit rise.

Capital investment, including financial investment, is expected to rise to more than DM 400m a year during the next two years, compared with DM 390m in the last financial year.

Herr Gert Becker, chief executive, said that the outlay would be directed mainly at building up business in chemicals and electronics-orientated operations, as well as pharmaceuticals.

Degussa has expressed confidence in its ability to cope with any difficulty arising from its involvement in the Ok Tedi gold and copper mining project in Papua New Guinea.

The ambitious project, in which Degussa has a 7.5 per cent stake, has run into big problems and delays, but the Papua New Guinea Government and representatives of the shareholders recently settled their differences by agreeing on its phased development.

Degussa believes that partners in the project will endorse the agreement, under which copper mining will be postponed until the end of 1988. Among the partners are BHP of Australia, Amoco Minerals of the U.S. and Metallgesellschaft of West Germany.

### \$ falls sharply amid concern over banks

Continued from Page 1

confidence given by last week's budget.

Sterling's strength brought a slight fall in money market interest rates, prompting some suggestions that British banks' base lending rates could fall over coming weeks.

The Bank of England took the opportunity to replenish its foreign exchange reserves, buying small amounts of dollars at regular intervals throughout the day.

The authorities, however, again made it clear that the Government's anti-inflation strategy took priority over any cut in interest rates, and that borrowing costs could be expected to stay around present levels until the money supply was under firmer control.

In particular, the Treasury and Bank of England are seriously concerned about the rapid growth of bank lending in recent months and appear determined to squeeze credit demand with a sustained period of very high real interest rates.

"They are not operating a money supply policy but a credit supply

policy," one leading commercial banker commented.

The massive daily cash shortages in the London money markets have allowed the authorities to prevent any sharp fall in wholesale interest rates which would put pressure on the banks to lower their present base rates of 13½ per cent.

The view among the banks last night was that the markets may have to wait until the publication in two weeks time of money supply figures for March to see if base rates can fall.

Max Wilkinson, Economics Correspondent, writes: The British Treasury assumed that sterling's exchange rate against the dollar would remain at about \$1.10 to \$1.13 when preparing its budget forecast, officials revealed yesterday.

Mr Huw Evans, the Treasury under-secretary for economic assessment, told the all-party treasury and civil service committee that "a less cautious assumption" might have been made if the forecast was reworked at present.

### Money supply and wages soar in China

Continued from Page 1

we will forfeit the trust of the masses."

He said the Government was drafting a new national wage system based on "the principle of distribution according to work," which would be implemented from July.

But the recent explosion in wages and bonuses, which outstripped the rate of increase in productivity and national income, meant further incentive pay rises were "unrealistic and impossible at present."

The Government, however, was committed to the objective of a wage system linked to "specific jobs, responsibilities and contributions."

Figures from an official survey published two weeks ago showed that the average urban income at the end of last year was 608 yuan (about \$217) a year - an increase of 15.5 per cent on the previous year.

On the money supply, Zhao said: "A conspicuous problem is the issue of too much currency as a result of lax control over credit and consumption."

### Case and Paris differ on Harvester

Continued from Page 1

restructuring of the merged Case-Harvester group in Europe.

It is one factor which will determine the long-term future of Case International's two factories in the UK, at Meltham, near Huddersfield, and at Leigh, near Manchester.

For the present, the survival of both plants, which employ about 5,000 people, is assured, although, Case has made about 600 redundant at Meltham since November.

The plants will continue to supply small tractors to the U.S., where the merger has already resulted in the closure of the large Harvester plant at Rock Island, Illinois. But if

Tenneco does buy the French plant, and if the severely depressed U.S. tractor market does not recover in the next two or three years, one British plant could be at risk.

Case relaunched its range of tractors yesterday. It consists of most models from the old Case and Harvester ranges, marketed under the name of Case International. These will be distributed by a new dealer network of 210 outlets in the UK, thinned down from the 320 which previously sold Harvester and Case tractors.

Mr Gleason said this gave the merged company, currently ranked third in Britain and second in Eu-

rope as a whole, the largest dealer network and a strong base from which to expand. He expected the group to become market leader in the UK and continental Europe within the next few years.

He said the U.S. and European agricultural equipment markets were likely to remain flat for the foreseeable future.

Mr Gleason said Case was committed to offering a full range of agricultural equipment through its dealer network, and negotiations were currently under way with at least one other manufacturer to supply items not currently produced by Case.

### Reuters and Price Waterhouse announce the Treasurer's Workshop - 1985 Programme

Reuters and Price Waterhouse have combined their skills in treasury strategy and information requirements, international accounting and taxation to create a unique concept - The Treasurer's Workshop.

An intensive practical three-day session you will be given advice and direction on how to improve yields, reduce costs and manage the risks of interest rate and foreign exchange exposure.

Treasurers, financial managers and those forecasting or developing a treasury function have already benefited from the course.

Following the success of the 1984 programme, we are pleased to announce further events in 1985 as listed below. If you would like to be one of the 25 participants in the next workshop, please post the coupon or contact James Dean on 01-250 1122.

**REDLAND PLC**  
Mr Stephen East, Deputy Treasurer

"The course provides a valuable review of the various rapidly developing areas of corporate treasury management. It strikes a very good balance between the explanation of the various opportunities available and the practical applications thereof."

**ROYNTHREE MACKINTOSH PLC**  
Mr Terry Holmes, Assistant Finance Director

"I found this a comprehensive and well focused survey of all aspects of treasury management."

The resident speakers for the Treasurer's Workshop include the following:

Paul Keynolds, Managing Consultant responsible for treasury management consultancy, Price Waterhouse

Richard Kilsby, Partner responsible for treasury control, Price Waterhouse

Louann Rotson, Senior Treasury Consultant, Price Waterhouse

Janet Schoone, Corporate Market Manager, Reuters

In addition, there is a range of visiting speakers who aim to give you the benefit of their specialist experience.

Matthew Devlin, Vice President, Citibank NA

Mark Wood, Assistant Director, Barclays Bank PLC

Jeremy Ford, Director, Charles Fulton (Financial Services) Ltd

John Heywood, Director, Hambros Bank Ltd

Graham Stewart, Marketing Manager, Foreign Exchange Department, Hambros Bank Ltd

Alfred Kenyon, City University Business School

David Gibson, Group Finance Manager, Westland plc

### World Weather

City	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Aberdeen	10	SE	10	10	SE	10	10	SE	10
Adelaide	14	SE	10	14	SE	10	14	SE	10
Amman	20	SE	10	20	SE	10	20	SE	10
Ankara	7	SE	10	7	SE	10	7	SE	10
Antwerp	15	SE	10	15	SE	10	15	SE	10
Athens	22	SE	10	22	SE	10	22	SE	10
Bahia	26	SE	10	26	SE	10	26	SE	10
Bangkok	30	SE	10	30	SE	10	30	SE	10
Batavia	28	SE	10	28	SE	10	28	SE	10
Bombay	28	SE	10	28	SE	10	28	SE	10
Buenos Aires	18	SE	10	18	SE	10	18	SE	10
Calcutta	28	SE	10	28	SE	10	28	SE	10
Canton	22	SE	10	22	SE	10	22	SE	10
Cebu	28	SE	10	28	SE	10	28	SE	10
Colon	28	SE	10	28	SE	10	28	SE	10
Delhi	28	SE	10	28	SE	10	28	SE	10
Dhaka	28	SE	10	28	SE	10	28	SE	10
Dublin	10	SE	10	10	SE	10	10	SE	10
Edinburgh	10	SE	10	10	SE	10	10	SE	10
Frankfurt	10	SE	10	10	SE	10	10	SE	10
Glasgow	10	SE	10	1					



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SECTION II - INTERNATIONAL COMPANIES  
**FINANCIAL TIMES**  
Thursday March 28 1985

# Citicorp may take over failed Ohio savings bank

**BY OUR FINANCIAL STAFF**  
THE STATE of Ohio is close to a deal to sell Home State Savings Bank, the Cincinnati-based thrift whose collapse sparked this month's Ohio banking crisis, to Citicorp, the biggest U.S. bank holding company.  
The state's Commerce Department indicated that at present it was only negotiating with Citicorp, but a spokesman said state officials were still willing to talk to other suitors.  
Home State shut after suffering heavy losses on deals with ESM Government Securities, a small U.S. securities trader. This caused the temporary closure of 70 state-insured Ohio thrifts. The Ohio Commerce Department said 23 of the

# McGraw Edison open to Cooper bid

**By William Hall in New York**  
FORSTMANN Little, the New York investment bank, said yesterday that it did not intend to raise its \$50 per share cash offer for McGraw-Edison, leaving the way open for the Houston-based Cooper Industries to proceed with its \$1.1bn takeover bid.  
Last week McGraw-Edison, an Illinois-based conglomerate, agreed to be taken over by Forstmann Little in what was believed to be one of the largest leveraged buy-outs ever proposed. In these deals the purchaser borrows the bulk of the acquisition cost, hence the term leveraged buyout.

# Bourse launch for rocket maker

**BY DAVID MARSH IN PARIS**  
A HIGH-powered chunk of the European space programme is to be launched on the Paris bourse following a decision by Societe Europeenne de Propulsion (SEP), the French state-controlled rocket manufacturer, to sell around 10 per cent of its equity to private shareholders later this spring.  
SEP which makes the engines for the Ariane space rocket as well as for the ballistic missiles for France's independent nuclear force will become the first state group to make an entry on the thriving "second market" of the country's bourse set up just over two years ago. This sector allows companies to float part of their shares without going through the same formalities demanded on the main stock exchange.  
The flotation, agreed on Tuesday night at a meeting of SEP's shareholders led by the state-owned Saecma aero-engine group, is expected to be carried out at the end of May.  
Final authorisation still has to be given by the Bourse Commission, and terms have not been worked out. But the issue, to be handled by Credit Lyonnais and Banque Indosuez, is expected to raise around FF4.48m (\$68.92m) in new equity cash for SEP in a two-stage operation.  
Saecma, which currently owns 50.1 per cent of SEP's FF60m nominal equity, will exercise conversion rights on its holding of an SEP convertible bond issue, bringing the company's capital up to FF79m. At the same time, it will sell off on the bourse about 13 per cent of the new capital - 10 per cent of the new capital - by placing shares on the second market. The two operations, taking into account the premiums on the conversion and the equity sale, will bring in FF4.48m in new capital and will leave Saecma with an unchanged majority stake.  
Other SEP shareholders, including the aerospace group Aerospatiale and the metals concern Pechiney, are state owned, apart from the private Air Liquide group, which currently has 9 per cent.  
In coming months, these shareholders will probably sell separately some portions of their holdings on the bourse, increasing the amount of outside equity in the SEP capital to 20 per cent, company officials said yesterday.  
According to M Roger Lesgards, the SEP chairman, the share flotation will open up the company's share base and pave the way for further capital increases in coming years, while at the same time leaving Saecma with the role of "strategic pilot" for SEP's operations.  
SEP made net profits of FF15.5m last year on turnover of FF1.8bn, up from profits of FF5m on sales of FF1.4bn in 1983.  
This year's turnover, according to M Lesgards, is expected to rise to FF2.3bn, with a further increase to FF3.5bn forecast by 1988.  
The company stands to reap a total of FF2.5bn in turnover terms over the next eight years as a result of the decision by European space ministers in Rome two months ago to press ahead with the future Ariane rocket programme. This is built around development of a cryogenic HM-60 engine for the heavy duty Ariane-5 rocket, which is due to enter service in the mid 1990s.  
Last year's turnover was split 40 per cent each on Ariane work and contracts for France's strategic and tactical nuclear missile force, with 20 per cent representing a range of increasingly important ancillary activities in composite materials, im-

# Canadian bank rescue to give support group 75% of equity

**BY BERNARD SIMON IN TORONTO**  
CANADIAN Government agencies and the country's six largest banks may end up as majority shareholders of the Edmonton-based bank that they rescued earlier this week.  
Under the agreement signed by the Canadian Commercial Bank (CCB) from collapse, the support group to acquire share warrants which, if exercised, will give it a combined 75 per cent interest in the bank. The group includes the Federal Government, the Provincial Government of Alberta, Canada Deposit Insurance Corporation and the six chartered banks.  
CCB was forced to seek aid totalling C\$255m (U.S.\$185.4m) as a result of financial difficulties stemming from its heavy exposure to the weak western Canadian property market, and more recently, the inability of U.S. oil drilling companies to repay loans. Non-performing loans reached 10.2 per cent of the bank's assets at the end of January.  
Mr Gerald McLaughlin, CCB's chairman, said that the bank explored a number of other refinancing options, including writedowns

# Norsk Hydro's Wall Street listing delayed

**By Fay Gjester in Oslo**  
NORSK HYDRO, the Norwegian energy group which changed its accounting in 1984 to fit in with U.S. practices, has had its application for a full stock market listing in New York delayed.  
The listing will probably not go ahead until the spring of 1986. Hydro intends to tap the bond market on Wall Street once its shares are listed. The current delay stems from Securities and Exchange Commission requirements.  
Group net profits in 1984 totalled Nkr 1.97bn (\$212.5m), up from Nkr 1.08bn in 1983. All divisions showed improved results.  
Mr Torvild Aalvaag, Hydro's president, said that for the second year running, petrochemicals, light metals and fertilisers had substantially increased their contribution to total operating profits.  
Because of heavy taxes on offshore petroleum production, oil and gas after-tax results were now roughly equal to those of the land-based operations.  
Mr Aalvaag forecast that profits for the current year would about match last year, and that thereafter the group would "at least" maintain earnings - and hopefully gradually increase them.  
He attributed Hydro's success to its diversity, and to its policy of downstream acquisitions, particularly outside Norway.  
Hydro faces a period of heavy investment in new oilfield development, he said, as first-generation oil and gas fields on Norway's shelf (Ekofisk and Friga) near the end of their producing lives.  
But the group expected to be able to finance much of the planned investment from current income. He would not say whether it planned a new share issue in the near future.

# Ford Motor predicts 1985 profits drop

**BY OUR FINANCIAL STAFF**  
FORD MOTOR, the second biggest U.S. vehicle manufacturer, said it would be difficult to repeat its 1984 financial performance this year, despite its prediction that vehicle sales by the U.S. motor industry will be "somewhat better than 1984".  
Ford earned nearly \$2.91bn, or \$18.79 a share, last year, but in its latest annual report company executives give several reasons why it will have trouble matching this.  
First, the company will be paying taxes at a normal rate, whereas in 1984 it still had some tax credits to use up from previous loss-making years. Second, several new products will be introduced, while the end of voluntary restraints on Japanese car exports to the U.S. provided a "new and untested element".  
U.S. Home, the largest U.S. builder of single-family homes, expects to report a first-quarter loss of \$3.5m to \$4m, due to a low level of backlog and inventory at year-end and the slow pace of economic recovery.  
In the 1984 first quarter the company suffered a \$3.2m or 9 cent a share loss. U.S. Home still expects a profit for all 1985, following a \$43.9m loss in 1984.  
Citicorp's institutional banking business, which has been hit by the international debt crisis, is likely to see earnings grow by 12 to 18 per cent annually over the next five years, Mr Thomas Theobald, vice-chairman said.  
Institutional banking, which includes lending to corporations and foreign governments, is Citicorp's biggest source of profit, generating two-thirds of the bank holding company's \$890m of net income last year.  
However, earnings at the division have been flat for three years. Mr James Wooden, a Merrill Lynch analyst, said that if Mr Theobald's prediction was correct, it would mark a "fairly significant turnaround" for the division.  
Abtibi-Price, the world's largest newspaper producer, said it expects its 1985 profits to be "considerably higher" than the C\$70m or C\$2.97 a share earned in 1984.  
"The North American economies are expected to perform in a positive fashion during 1985, providing further growth for most of our key products," the company said. Other positive factors were better cost-price relationships and benefits from recent capital projects.  
The one area of concern for Abtibi-Price, however, is the continuing strength of the Canadian dollar relative to overseas currencies.  
Kaiser Aluminum and Chemical said in its annual report that it planned sharply to reduce capital spending this year to \$140m from \$242m in 1984 as part of an effort to strengthen its financial position.  
The company also plans to hold future capital spending at the 1985 level until a strong improvement in net earnings and overall finances is achieved.

# FN arms group shows big loss

**BY PAUL CHEESERIGHT IN BRUSSELS**  
FABRIQUE Nationale Herstal (FN), the Belgian arms and aeronautics manufacturer, showed a net loss of BF1 150m (\$2.9bn) last year, eliminating the chance of a dividend for the third year running.  
FN said yesterday that its 1984 turnover had been BF1 1bn less than the budgeted levels, at BF1 19.3bn, or 20 per cent less than in 1983.  
The group has struggled to make profits since the start of the decade. It showed a loss of BF1 41m in 1980 and a profit of BF1 102m in 1981, but both 1982 and 1983 produced results close to breakeven.  
In 1983 the order book fell to BF1 16.5bn and last year's poor results reflect this.  
Orders started to pick up towards the end of the year to finish at the more normal level of BF1 28bn. This leads FN to predict a turnover this year of BF1 25bn, nearly BF1 6bn more than last, and a return to profit.

**NOTICE OF REDEMPTION**  
To the Holders of  
**International Bank for Reconstruction and Development**  
16% U.S. Dollar Notes of 1981, Due May 6, 1985

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Fiscal and Paying Agency Agreement dated as of August 25, 1981, providing for the above Notes, said Notes aggregating \$20,000,000 principal amount have been selected for redemption on May 6, 1985 at the redemption price of 100% of the principal amount thereof, together with accrued interest to said date, as follows:

Outstanding Notes of \$5,000 each of prefix "V" bearing the distinctive numbers ending in any of the following two digits:  
05 08 09 13 17 19 20 26 38 39 41 50 57 59 61 62 72 73 75 94 99 96 97 98

Also Notes of \$5,000 each of prefix "V" bearing the following serial numbers:  
6 8 9

Payment will be made upon presentation and surrender of the above Notes with coupons due May 6, 1985 and subsequent coupons attached at the main offices of any of the following: Morgan Guaranty Trust Company of New York, 30 West Broadway, New York, New York 10015; Morgan Guaranty Trust Company of New York in Brussels, Frankfurt am Main, London and Paris; Caisse d'Epargne de l'Etat in Luxembourg and Swiss Bank Corporation in Basle. Payments at the office of any paying agent outside of the United States will be made by check drawn on, or transfer to a United States dollar account with a bank in the borough of Manhattan, City and State of New York. Any payment made by transfer to an account maintained by the payee with a bank in the United States may be subject to reporting to the United States Internal Revenue Service (IRS) and to backup withholding at a rate of 20% if payee not recognized as exempt recipient or if payee fails to provide the paying agent with an executed IRS Form W-9, certifying under penalties of perjury that the payee is not a United States person or an executed IRS Form W-9 certifying under penalties of perjury that the payee's taxpayer identification number (employer identification number or social security number, as appropriate). These holders who are required to provide their correct taxpayer identification number on Internal Revenue Service Form W-9 and who fail to do so may also be subject to a penalty of \$50. Please therefore provide the appropriate certification when presenting your securities for payment.

Coupons due May 6, 1985 should be detached and collected in the usual manner. On and after May 6, 1985 interest shall cease to accrue on the Notes selected for redemption.

**INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT**  
Dated: March 19, 1985

# Finsider makes \$720m loss

**By Alan Friedman in Milan**  
FINSIDER, the Italian state steel corporation, last year made a L1,476bn (\$720m) loss, which, while on the record 1983 loss of L2,005bn, was none the less about 12.85bn larger than forecast.  
The setback, which was greeted with disappointment in Italy, comes as European Community ministers are discussing rationalisation plans for Europe's steel industry. Finsider's 1984 turnover rose by 19 per cent to L12,457bn.  
The state steel concern, which has spent hundreds of millions of dollars modernising its Bagnoli plant near Naples at a time when Brussels has been demanding production cutbacks, said the number of workers it employed had fallen last year for the first time to below 100,000.  
At year-end, Finsider employed 96,780 workers, a drop of 14,772 in one year. But personnel costs rose last year by 11.5 per cent. Debt servicing charges were down slightly, to L938m.

This notice complies with the requirements of the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland and does not constitute an offer of, or invitation to subscribe for or purchase, any securities.

**INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT**  
Issue of  
**£100,000,000 11½ PER CENT. NOTES DUE 1995**  
at an issue price of 99½ per cent.

**Baring Brothers & Co., Limited**

<b>Algemene Bank Nederland N.V.</b>	<b>Banque Paribas Capital Markets</b>
<b>Barclays Bank Group</b>	<b>County Bank Limited</b>
<b>Credit Suisse First Boston Limited</b>	<b>Daiwa Europe Limited</b>
<b>Deutsche Bank Aktiengesellschaft</b>	<b>Hambros Bank Limited</b>
<b>Hill Samuel &amp; Co. Limited</b>	<b>Kleinwort, Benson Limited</b>
<b>Lloyds Bank International Limited</b>	<b>LTCB International Limited</b>
<b>Merrill Lynch Capital Markets</b>	<b>Samuel Montagu &amp; Co. Limited</b>
<b>Morgan Grenfell &amp; Co. Limited</b>	<b>Morgan Guaranty Ltd</b>
<b>Orion Royal Bank Limited</b>	<b>J. Henry Schroder Wagg &amp; Co. Limited</b>
<b>Société Générale de Banque S.A.</b>	<b>Swiss Bank Corporation International Limited</b>
<b>Union Bank of Switzerland (Securities) Limited</b>	<b>S.G. Warburg &amp; Co. Ltd.</b>

Application has been made to the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland for the Notes to be admitted to the Official List. Interest on the Notes is payable annually in arrears on May 15, the first such payment being made on May 15, 1986.

Particulars relating to the Notes and the Bank are available in the Extel Statistical Services System. Copies of the Extel Card relating to the Notes, comprising the listing particulars required by The Stock Exchange (Listing) Regulations 1984, the Bank's annual accounts for the year ended June 30, 1984 and the Extel Card relating to the Bank dated March 14, 1985 are available until April 11, 1985 (April 1, 1985 in the case of the Company Announcements Office) from:-

<b>Baring Brothers &amp; Co., Limited,</b> 8 Bishopsgate, London EC2N 4AE.	<b>Company Announcements Office,</b> The Stock Exchange, London EC2P 2BT.
<b>Cazenove &amp; Co.,</b> 12 Tokenhouse Yard, London EC2R 7AN.	<b>W. Greenwell &amp; Co.,</b> Bow Bells House, Broad Street, London EC4M 9EL.
<b>Rowe &amp; Pitman,</b> City-Gate House, 39-45 Finsbury Square, London EC2A 1JA.	

March 28, 1985

**IFM**  
INTERNATIONAL FINANCIAL MARKETS  
TRADING LIMITED

From Friday 29th March 1985  
the permanent offices of IFM Trading  
will be located at

1 Finsbury Avenue  
London EC2M 2PA  
Telephone:  
General 01-247 4311  
Dealing 01-247 4393  
Telex 893711-2

# DCNY Corp., parent of Discount Corporation of New York

58 Pine Street, New York, N.Y. 10005  
Tel. 212-248-8900 • WUI Telex 620863 Discorp.

## CONSOLIDATED STATEMENT OF CONDITION December 31, 1984

### ASSETS

Cash on hand and due from banks	\$ 5,672,045
Cash deposited against United States Government and Federal Agency securities borrowed or purchased under resale agreements	569,019,050
United States Government and Federal Agency securities in portfolio and sold under repurchase agreements, at market value	741,587,983
Government of Canada and Provincial securities in portfolio and sold under repurchase agreements, at market value	3,821,433
Other securities	6,865,330
Customer segregated deposits and trading equity	36,178,259
Accrued interest receivable	32,196,891
Prepaid expenses, deferred charges and other assets	2,424,275
Land, building, improvements and equipment, less accumulated depreciation of \$2,136,388	12,936,891
Exchange memberships at cost, market value \$1,056,765	1,002,156
Deposits with Exchange Clearing Associations	285,680
	<u>\$1,411,989,993</u>

### LIABILITIES AND STOCKHOLDERS' EQUITY

Loans payable to banks and amounts payable on repurchase agreements—secured	\$668,608,151
United States Government and Federal Agency securities borrowed or purchased under resale agreements—secured, at market value	574,970,626
Accounts payable and accrued expenses	35,803,130
Customer balances due	36,178,259
Accrued taxes on income	11,114,311
Dividend payable	7,300,000
Stockholders' equity:	
Capital stock:	
Preferred stock, par value of \$1.00 per share. Authorized 100,000 shares; issued—none	—
Common stock, par value of \$1.00 per share. Authorized 3,000,000 shares; 2,000,000 shares issued	2,000,000
Paid-in surplus	1,000,000
Retained earnings	75,015,516
Total stockholders' equity	<u>78,015,516</u>
	<u>\$1,411,989,993</u>

### DIRECTORS

<b>KENNETH S. AXELSON</b> Former Executive Vice President and Director. J.C. Penney Company, Inc.	<b>JACK F. BENNETT</b> Senior Vice President and Director. Exxon Corporation	<b>ROBERT H. BETHKE</b> Former Chairman of the Board	<b>JOHN C. BIERWIRTH</b> Chairman of the Board. Grumman Corporation	<b>DONALD G. BRODIE</b> Executive Vice President	<b>GEORGE CHAMPION</b> Former Chairman of the Board. The Chase Manhattan Bank, N.A.	<b>EMILIO G. COLLADO</b> Former Executive Vice President and Director. Exxon Corporation	<b>DANIEL P. DAVISON</b> Chairman of the Board. United States Trust Company	<b>ANTHONY J. HANLON</b> President	<b>JOHN A. LUKE</b> President and Director. Westvaco Corporation	<b>SCOTT E. PARDEE</b> Executive Vice President	<b>RALPH F. PETERS</b> Chairman of the Board	<b>JOHN J. SCANLON</b> Former Executive Vice President and Chief Financial Officer. American Telephone and Telegraph Company	<b>BRUCE W. SCHNITZER</b> Former President and Chief Executive Officer. Marsh & McLennan, Incorporated	<b>W. BRUCE THOMAS</b> Vice Chairman, Chief Financial Officer and Director. United States Steel Corporation
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## INTL. COMPANIES & FINANCE

### BID TO STEM AUDIO-VISUAL DIVISION'S LOSSES

## Philips warns of profits slide

BY LAURA RAUN IN AMSTERDAM

PHILIPS, the Dutch electronics group, predicted that this year's first quarter earnings would slip below last year's level, largely because U.S. economic growth has slowed from its "explosive" pace in the first quarter of 1984.

The robust U.S. economic recovery, particularly, helped fuel the doubling of profits to Fl 282m (\$77.83m) in the first three months of 1984. For all of this year, Philips previously predicted that sales volume would grow by about 6 per cent and net income by as much as 25 per cent.

Mr. Wisse Dekker, president, said on Tuesday that the group "might come close" to a 3 per cent profitability (earnings as a percentage of turnover) this year. That would be the highest ratio since Mr. Dekker became president in January 1982 and in line with his 3-4 per cent goal "to ensure continuity and the necessary expansion of the company."

Profitability was 2.3 per cent last year.

Mr. Dekker also said that Philips, Europe's largest electronics company, would employ a more selective policy in product and geographical expansion. "We shall set priorities with regard to the scope of the company and at the same time select geographical regions where we intend to concentrate the further expansion of our business," he said in the annual report. In recent years the Eindhoven-based company has aggressively sought out numerous international co-operative ventures to expand its activities.

Philips also reported that operating losses in its audio-visual division more than doubled to Fl 418m last year from Fl 194m the preceding year. In a bid to reduce the red ink, Philips charged Fl 295m against operating income as a provision for intensive restructuring.

Company executives said jobs will be cut in European colour television production, although no figures or locations were given. Philips is the world's leading manufacturer of colour televisions but must achieve better economies of scale to preserve that position in the face of stiff competition, corporate chiefs said. Some consolidation among its seven European television plants may be involved.

Philips conceded that sales of its Laservision video disc players for home use remained below expectations. The laser-read optical disc system, which was launched in 1982, has been purchased primarily for educational and training uses.

Philips reiterated its commitment to the V2000 video cassette recorder, whose sagging sales were bolstered last year by the costly introduction of the competing VHS format. Production of the VHS system has barely kept pace with sales, Philips said, while V2000 inventories were quite sufficient. This multi-system approach has enabled the company to increase its VCR market share in Europe.

Another division in which heavy reorganisation is planned is that of household appliances and personal care products, where operating income slumped 18 per cent to Fl 351m last year from Fl 427m in 1983. Provisions of Fl 118m were set aside for increasing efficiency in the face of a stagnant market.

Production cutbacks will be made in the white goods sector, centred in Philips' Italian operations, where overcapacity is particularly pronounced. Sluggish demand and intensified competition as a result of the takeover by Sweden's Electrolux of Italy's Zanussi company necessitate the layoffs, Philips said.

### Italian fibres group trebles 1984 earnings

By Alan Friedman in Milan

SNIA BPD, the Italian fibres, chemicals and munitions group, has announced nearly trebled net profits for 1984, at L50.8bn (\$24.1m).

The profit, reflecting in large part a reduction of operating costs and a sharp improvement in the fibres division, was struck on parent company turnover of L547.5bn, a rise of 18 per cent.

In 1983 the Snia BPD parent company made a net profit of L18bn—the group was formed that year when Snia Viscosa merged with its defence subsidiary, BPD Difesa Spazio.

The group also announced that consolidated group revenues last year totalled L2,062bn.

Snia BPD said that at the group level its debt servicing charges last year represented 6.2 per cent of total turnover, or L129.7bn. This was down from the 1983 level of 8.2 per cent of revenues, or L140bn.

The group said yesterday its total workforce at year-end was 14,299, against 14,705 employees at the end of 1983. This represents less than half the group's 1977 workforce.

Significant restructuring has taken place in the Snia fibres business, where 1984 net profits were quadrupled to around L12bn.

The Milan-based Mediobanca, Italy's premier merchant bank, holds 14.97 per cent of Snia BPD, while Fiat has a 27 per cent stake.

Pirelli, the leading Italian tyre and cables group, said its UK subsidiary last year more than doubled net profits to £13m (\$15.6m). At the pre-tax level Pirelli UK recorded a £28.5m profit, up by 51.6 per cent.

### Dome losses cut to C\$197m

BY BERNARD SIMON IN TORONTO

DOMESTIC PETROLEUM, the debt-burdened Canadian oil and gas producer, suffered a loss of C\$197m (U.S. \$143m) or 84 cents a share last year, compared with a record loss of C\$1.1bn or C\$4.72 a share in 1983.

The 1984 deficit was due largely to foreign exchange losses of C\$110m and other costs totalling C\$67m related to the company's debt restructuring and interest on taxes due from Hudson's Bay Oil and Gas, which Dome acquired three years ago at the height of the acquisition spree which led to its current difficulties.

Asset write-downs of more than C\$1bn were the main reason for the huge loss in 1983.

Dome's debt currently totals around C\$6.4bn. The company signed a rescheduling agreement with more than 50 creditors last month, extending repayment of its debt to the mid-1990s.

Operating income rose by C\$52m to C\$1.2bn last year, while cash from operations increased from C\$198m to C\$209m.

The company said higher oil prices and natural gas volumes contributed to a 22 per cent boost in income from these sources. But earnings from natural gas liquids and Arctic contract drilling fell substantially.

Despite its financial problems, Dome has maintained an active exploration programme, drilling 1,908 wells last year, a quarter more than 1983.

Total revenues dropped by 5.7 per cent to C\$2.4bn. Sales of assets raised C\$139m last year.

## J. & H. B. JACKSON

p.l.c.

### Highlights from the Statement by the Chairman, Mr. P. J. White.

The pre-tax profit for the year ended 30th September, 1984 was £2,669,000 (1983: £3,579,000). This figure included a surplus on sale of listed investments of £884,000 (1983: £1,808,000) and is subject to a taxation charge of £783,000 (1983: £821,000).

The Directors are recommending a final dividend for the year of 1.00p per ordinary share making the total for the year 1.75p (1983: 1.75p).

Trading remained extremely difficult throughout the year and, unfortunately, the improvement in the Merchants and Engineering Divisions were more than cancelled out by the profit shortfall in Forging.

### ENGINEERING DIVISION

We are sure that the rationalisation carried out over the last few years was the correct action and we have seen a welcome upturn in the results of the two remaining companies in this division and are pleased to be able to say that this improvement is continuing.

### FORGING DIVISION

The results from this division were the worst for a decade mainly owing to a very low intake of orders for aerospace forgings. Since the Autumn we have fortunately seen an increase in demand and with aerospace

generally becoming more buoyant I am reasonably confident of a steady recovery.

### PLASTICS DIVISION

Gallos Plastics produced profits in line with expectations. During the year new markets were explored and certain new products introduced which have had an increasingly beneficial effect on sales. Sales and profits for the first three months trading of the new year are running ahead of last year.

### MERCHANTS DIVISION

There was more activity in metal merchanting during the year but the market was very tight. Largely because of the overcapacity situation in the European iron industry and the consequent price cutting our Ford franchise operation experienced an extremely difficult year. This trend continues and I cannot see any real improvement in this situation in the foreseeable future.

### INVESTMENTS

During the year our investments in quoted securities performed reasonably well, finishing with a market value, including cash, of approximately £1.1 million. We also purchased for cancellation 400,000 of our own ordinary shares at a cost of £200,000 and since the year-end have purchased a further 260,000 for £157,000.

### OUTLOOK

The immediate future is looking brighter and the figures for our first quarter's trading support a guarded degree of optimism.

This announcement appears as a matter of record only.

## BFCE

### BANQUE FRANÇAISE DU COMMERCE EXTÉRIEUR

ECU 175,000,000 Guaranteed Bonds

Comprising

ECU 100,000,000 9% per cent. Guaranteed Bonds due 1992  
ECU 75,000,000 9% per cent. Guaranteed Bonds due 1995

Unconditionally guaranteed by  
The Republic of France

Crédit Lyonnais

Banque Bruxelles Lambert S.A.

Algemeene Bank Nederland N.V. Amro International Limited Banque Internationale à Luxembourg S.A.  
Banque Nationale de Paris Caisse des Dépôts et Consignations Dresdner Bank Aktiengesellschaft  
Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft IBJ International Limited  
Istituto Bancario San Paolo di Torino Kreditbank International Group Morgan Guaranty Ltd  
Orion Royal Bank Limited Société Générale Société Générale de Banque S.A.  
Swiss Bank Corporation International Limited S.G. Warburg & Co. Ltd.

Abu Dhabi Investment Company Al Saudi Banque Banca Commerciale Italiana Banca Marisaldi & C. Banca Nazionale del Lavoro Banco di Roma  
BankAmerica Capital Markets Group Bank Gutzwiller, Kurz, Bungenier (Overseas) Limited Bank Ippa Bank of Tokyo International Limited  
Bankers Trust International Limited Banque du Benelux S.A. Banque Generale du Luxembourg S.A. Banque Indosuez Banque Paribas Capital Markets  
Banque de l'Union Européenne Banque Worms Baring Brothers & Co. Limited Bayerische Hypothek- und Wechsel-Bank Aktiengesellschaft  
Bayernische Vereinsbank Aktiengesellschaft Berliner Handels- und Bank Aktiengesellschaft Cassa Centrale dei Banques di Parigi  
Caisse d'Epargne de l'Etat du Grand Duché de Luxembourg (Banque de l'Etat) CERA-Centrale Raiffeisenbank C.V. - Belgium  
Chase Manhattan Capital Markets Group Chase Manhattan Limited Chemical Bank International Group Citicorp Capital Markets Group  
CLN Oyens & Van Eeghen N.V. Commerzbank Aktiengesellschaft Compagnie Monégasque de Banque Copenaghen Handelsbank A/S  
Country Bank Limited Creditanstalt-Bankverein Crédit Agricole Crédit Chimique Crédit Commercial de France  
Credit Communal de Belgique S.A./Gemeentekrediet van België N.V. Credit Européen S.A. Luxembourg Credit Général S.A. de Banque  
Credit Industriel d'Alsace et de Lorraine Luxembourg Credit Industriel et Commercial de Paris Crédit du Nord Den Danske Bank International S.A.  
Den norske Creditbank (Luxembourg) S.A. Dai-ichi Kangyo International Limited Danica Europe Limited Den Danske Bank International S.A.  
Commerzbank Securities Privatbank Limited Enkilda Securities S.A. Deutsche Bank Aktiengesellschaft DG Bank - Deutsche Genossenschaftsbank  
Genossenschaftliche Zentralbank AG Vienna Goldman Sachs International Corp. Fuji International Finance Limited Gefina International Limited  
Hansell Oake-Park Kijder, Peabody International Limited Kuwait International Investment Co. S.A. Lazard Frères et Cie  
Lloyds Bank International Limited Manufacturers Hanover Limited McLeod Young Weir International Limited Merrill Lynch Capital Markets  
Mitsubishi Finance International Limited Mitsui Finance International Limited Morgan Grenfell & Co. Limited Morgan Stanley International  
Niederländische Handelsbank N.V. Nederlandse Credietbank N.V. Nesbitt, Thomson Limited The Nikko Securities Co. (Europe) Ltd.  
Niippon Credit International (HK) Ltd. Niippon European Bank S.A. - UCB Group Nomura International Limited Norddeutsche Landesbank Girozentrale  
Oesterreichische Landesbank Person, Holding & Pierson N.V. PK Christiana Bank (UK) Ltd. Postbank Privatbanken A/S  
Salomon Brothers International Limited Sumitomo Finance International Sumitomo Trust International Limited  
Société Générale d'Alsace de Banque, Luxembourg Sparinvest SPS Sumitomo Finance International Sumitomo Trust International Limited  
Svenska Handelsbanken Group The Tokyo Moko Bank (Luxembourg) S.A. Tokai International Limited Union Bank of Switzerland (Securities) Limited  
Union de Banques Arabes et Françaises - U.B.A.F. Westdeutsche Landesbank Girozentrale Wood Gundy Inc. Yamaichi International (Europe) Limited

January 30, 1985

### NATIONAL BANK OF DETROIT US\$100,000,000 Floating Rate Subordinated Capital Notes due 1996

Notice is hereby given that in respect of the Interest Period from March 28 to June 28, 1985 the Notes will carry an interest rate of 9 1/2% per annum. The coupon amount payable on June 28, 1985 will be US\$242.78 per US\$100,000 Note.

March 28, 1985  
The Chase Manhattan Bank, N.A.  
London, Agent Bank

### US\$200,000,000 CONTINENTAL ILLINOIS OVERSEAS FINANCE CORPORATION N.V.

(Incorporated with limited liability in the Netherlands Antilles)

GUARANTEED FLOATING RATE SUBORDINATED  
NOTES DUE 1994

Guaranteed on a Subordinated basis by

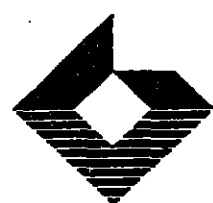
Continental Illinois Corporation

(Incorporated with limited liability in Delaware, USA)

In accordance with the provisions of the Notes and the Reference Agency Agreement between Continental Illinois Overseas Finance Corporation N.V. and Citibank, N.A., dated June 24, 1982, notice is hereby given that the Rate of Interest has been fixed at 9 1/8% p.a. and that the interest payable on the relevant Interest Payment Date, June 28, 1985, against Coupon No 12 will be US\$244.38 in respect of US\$100,000 nominal amount of the Notes.

March 28, 1985, London  
By: Citibank, N.A. (CSSI Dept.) Agent Bank

CITIBANK



## VG INSTRUMENTS PLC

### RESULTS - 1984

	£m	1984	1983
Turnover		50.9	38.6
Profit before taxation		10.6	7.3
Profit attributable to shareholders		8.7	3.9
Earnings per share		11.75p	7.90p

1984 was a successful year for the Company and the Directors are pleased to announce a final dividend of 1.20p per share.

Copies of the Annual Report will be available shortly from the Secretary, 29 Brighton Road, Crawley, West Sussex, RH10 6AE.

### Weekly net asset value

Tokyo Pacific Holdings N.V.

on 25th March 1985: U.S. \$102.06

Listed on the Amsterdam Stock Exchange

Information: Pierson, Holding & Pierson N.V., Herengracht 214, 1016 BS Amsterdam.

### VONTOBEL EUROBONDINDIZES

WEIGHTED AVERAGE YIELDS  
PER 24-MARCH 1985

	Today	INDEX Last week	% YTD	Year's High	Year's Low
US\$ Eurobonds	11.84	11.85	11.87	11.87	11.84
DM (Foreign Bond Issues)	7.48	7.47	7.48	7.48	7.48
YLF (Bearer Notes)	7.48	7.47	7.48	7.48	7.48
Can\$ Eurobonds	13.10	13.27	13.41	13.41	13.10

Bank J. Vontobel & Co Ltd, Zurich. Tel: 010 411 488 771.



# A B·A·T Industries Report Preliminary results for the year ended 31 December 1984

## Profit up 44% - and again doubled in three years



The acquisition of Eagle Star Holdings in January 1984 made this a year of great significance for the Group's strategic development, and the inclusion of financial services for the first time has an important impact on the Group's results.

The results of Eagle Star are now arrived at on a basis which recognises the contribution from changes in the market value of the general insurance business.

investment portfolio. This contributes £95 million of pre-tax earnings, in addition to what would have been reported under the previous policy used by Eagle Star.

Hambro Life's figures are not included in these results, since it joined the Group after the year-end, but its acquisition marks a further development of financial services as one of our four major business activities, along with tobacco, retailing and paper.

In 1984 B·A·T Industries again achieved a very fine performance. Pre-tax profit increased by 44 per cent to reach a record £1,405 million, and so once again has more than doubled within three years.

Group turnover from commercial activities increased by 22 per cent to £14,426 million, and there was also £1,077 million of premium income from financial services.

Group operating profit increased by 50 per cent to £1,465 million. This includes £1,148 million from commercial activities (35 per cent higher), £192 million from associated companies (54 per cent higher) and £125 million from the insurance operations of Eagle Star. Profit attributable to B·A·T Industries' shareholders increased by 43 per cent to £784 million.

The substantial increase in pre-tax profit once again demonstrates the Group's capacity to achieve real profit growth. Even after allowing for the exchange benefit from the strong dollar and the effects of changes in the composition of the Group, real growth over inflation of around 10 per cent has been achieved.

The recovery in tobacco continued, with volume steady and trading profit 29 per cent higher in sterling terms. Exchange rate fluctuations were an important factor, but higher selling prices and improved productivity provided elements of real growth in profitability. Brown & Williamson held its share of a slightly higher US market. There was a strong improvement in West Germany, and good Brazilian results were helped by leaf export profits. Barclay gained ground in Europe. There were good performances in Latin America, Hong Kong, Malaysia and Africa.

Retailing had a mixed year despite a 34 per cent increase in trading profit in sterling terms. Business in the US was influenced by high stocks and general price cutting, which affected most of BATUS Retail's companies, so that overall results in the US were less good than in 1983. But this was more than offset by the strength of the dollar, a sharp improvement in the UK, led by a very strong Argos performance, and the inclusion of four months' figures from Horten, which became a Group subsidiary in August. International Stores was sold to Dee Corporation at the end of the year.

Paper had an outstanding year, with trading profit 44 per cent higher. Appleton improved on an already impressive performance and is investing heavily in the strong growth of its North American markets, while in Europe and the UK, Wiggins Teape took full advantage of improved markets and several years of new investment and restructuring.

The insurance industry had a very poor year, and had Eagle

Star been acquired for its first year earnings alone it would have proved a disappointment. But in the context of long-term strategy its performance was encouraging, and its results, compared to those of other insurance companies, endorse our original view of the high quality of its management.

Mardon Packaging again showed a strong improvement, with volume growth in Europe and the UK, and trading profit up 46 per cent, despite strong competition.

Other trading activities now include Grovewood Securities, which achieved its seventeenth year of uninterrupted profit growth. The home improvements business in Germany suffered from a decline in consumer confidence. There was an encouraging profit performance from our enlarged interests in fruit juice in Brazil. Lower profits were reported by the cosmetics companies which since the year-end have been sold to the Beecham Group.

Our associated companies continued to grow rapidly in significance. Imasco was again a major contributor, with an increased market share in tobacco and further expansion in restaurants and drug stores. Aracruz in Brazil benefited greatly from high exports of pulp priced in US dollars.

Reflecting acquisitions and the growth of our existing businesses, the total net assets shown in the Group balance sheet increased by £2.6 billion. It is a demonstration of the Group's financial strength that less than half of this substantial increase was financed by higher borrowings.

In the light of these excellent results, the Board will be recommending a final dividend of 6.25p, making a total for the year of 10.3p, an increase of 25 per cent over the previous year.

### PROSPECTS

The world's economy continues to emerge from the long recession but instability of exchange and interest rates continues. In the industrialised world and developing countries our businesses continue to progress in this more encouraging environment. I shall comment fully on the prospects for this year at the Annual General Meeting.

PATRICK SHEEHY, Chairman

### GROUP RESULTS

Year ended 31 December 1984	1984 £ millions*	1983 £ millions	change
<b>TURNOVER</b> (including duty and excise taxes)			
Commercial activities	14,426	11,846	+22%
Financial services	1,077	—	—
Share of associated companies	2,700	1,993	+35%
<b>Commercial activities' trading profit</b>	<b>1,148</b>	<b>851</b>	<b>+35%</b>
Financial services' profit before taxation	125	—	—
Share of associated companies' profit before taxation	192	125	+54%
<b>Operating profit</b>	<b>1,465</b>	<b>976</b>	<b>+50%</b>
Net interest	(60)	3	—
<b>PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>	<b>1,405</b>	<b>979</b>	<b>+44%</b>
Taxation on ordinary activities	(532)	(373)	+43%
<b>Profit on ordinary activities after taxation</b>	<b>873</b>	<b>606</b>	<b>+44%</b>
Attributable to minority shareholders	(89)	(59)	+51%
<b>ATTRIBUTABLE TO B·A·T INDUSTRIES</b>	<b>784</b>	<b>547</b>	<b>+43%</b>
<b>Dividends</b>	<b>(151)</b>	<b>(120)</b>	<b>+25%</b>
Earnings per share	53-552p	37-569p	+43%
<b>DIVIDENDS PER SHARE</b>	<b>10-300p</b>	<b>8-250p</b>	<b>+25%</b>

### DIVIDENDS

The directors will be recommending to the shareholders at the Annual General Meeting to be held on 16 May 1985 the payment on 2 July 1985 of a final dividend for the year of 6.25p per ordinary share of 25p.

Transfers received in order by the Registrar of the Company up to 4 June 1985 will be in time to rank for payment of the final dividend.

The following is a summary of the dividends declared for the years to 31 December 1984 and 1983.

Interim paid 16.11.84

Final proposed payable 2.7.85

1984 1983

4-050p 3-375p

6-250p 4-875p

10-300p 8-250p

### ANALYSES

Year ended 31 December	1984 £ millions*	%	1983 £ millions	%
<b>INDUSTRIAL</b>				
<b>Turnover</b>				
Tobacco	6,943	48	6,138	52
Retailing	4,511	31	3,528	30
Paper	1,379	10	1,051	9
Packaging & printing	659	5	537	4
Other trading activities	934	6	592	5
<b>Commercial activities</b>	<b>14,426</b>	<b>100</b>	<b>11,846</b>	<b>100</b>
<b>Profit</b>				
Tobacco	698	48	542	56
Retailing	221	15	165	17
Paper	144	10	100	10
Packaging & printing	35	2	24	2
Other trading activities	50	3	20	2
<b>Commercial activities</b>	<b>1,148</b>	<b>78</b>	<b>851</b>	<b>87</b>
Financial services	125	9	—	—
Associated companies	192	13	125	13
<b>Operating profit</b>	<b>1,465</b>	<b>100</b>	<b>976</b>	<b>100</b>
<b>GEOGRAPHICAL</b>				
<b>Turnover</b>				
United Kingdom	2,346	16	2,167	18
Europe	3,095	21	2,367	20
North America	5,828	40	4,521	38
Latin America	1,721	12	1,601	14
Asia	939	7	725	6
Africa	411	3	398	3
Australasia	86	1	67	1
<b>Commercial activities</b>	<b>14,426</b>	<b>100</b>	<b>11,846</b>	<b>100</b>
<b>Profit</b>				
United Kingdom	106	7	80	8
Europe	109	7	65	7
North America	657	45	485	50
Latin America	138	10	113	11
Asia	83	6	61	6
Africa	49	3	41	4
Australasia	6	—	6	1
<b>Commercial activities</b>	<b>1,148</b>	<b>78</b>	<b>851</b>	<b>87</b>
Financial services	125	9	—	—
Associated companies	192	13	125	13
<b>Operating profit</b>	<b>1,465</b>	<b>100</b>	<b>976</b>	<b>100</b>

### EXCHANGE RATE EFFECTS

The results of overseas subsidiaries have been translated into sterling for the purpose of this report at exchange rates ruling on 31 December in each year. Had the same exchange rates ruled at the end as at the beginning of the year, it is estimated that the figures would have been as follows:

Year to 31 December 1984	£ millions	% change
Turnover — commercial activities	12,600	+6
Trading profit — commercial activities	970	+14
Operating profit	1,255	+29
Profit before taxation	1,200	+23
Net profit attributable to B·A·T Industries	660	+21

\*£1 Sterling = US\$ 1.16 (Dec 1984); US\$ 1.45 (Dec 1983).

### INDUSTRIAL REVIEWS

#### TOBACCO

In sterling terms, turnover rose by 13 per cent, trading profit by 29 per cent. Brown & Williamson increased turnover by 6 per cent in dollars and trading profit by over 17 per cent, reflecting higher US cigarette prices and productivity. In West Germany, BATCF had 7 per cent volume growth, raised market share a point to 25 per cent, and strongly improved profitability. Brazilian cigarette profits were affected by price increases lower than inflation, but leaf exports grew and overall profit increased by 25 per cent in sterling.

Export volume and profit from the UK were substantially down, US export volumes continued depressed by the dollar's strength but profit was maintained, and BATCF's profitable West German export business increased volume and turnover.

Termination of direct sales and distribution in the UK eliminated losses. In Europe, only the Finnish market showed growth but most companies benefited from Barclay's continued good performance and,

except for Belgium, their trading profits improved.

Most Latin American countries improved turnover and trading profit, in Hong Kong profit rose significantly, and despite difficult economic conditions the African companies increased profits.

#### RETAILING

Turnover increased by 28 per cent, trading profit by 34 per cent in sterling terms. Price discounting and intensive promotional activity affected the US industry, and although BATUS Retail's sales grew by over 7 per cent, trading profit in dollars was down 10 per cent. Saks Fifth Avenue increased turnover but with lower profit, but Marshall Field and Kohl's Department Stores had a good year with turnover and trading profit up. Breuners' furnishing retail and rental stores increased turnover and profit significantly. Gimbels-Midwest's trading profit rose strongly, but it was down at Gimbels-Pittsburgh and Gimbels-East.

In the UK, Argos made substantial

gains in sales and trading profit, and increased its showrooms by 21 to 154. A new concept, Jewellers Guild, went into test with 15 stores. International Stores was sold to Dee Corporation as a growing and profitable business. The West German department store group, Horten, became a subsidiary in August and contributed £26 million trading profit.

#### PAPER

Turnover increased by 31 per cent and trading profit by 44 per cent in sterling terms. Appleton Papers had another record year, with dollar turnover up 23 per cent and trading profit 22 per cent, due mainly to higher sales volume and improved raw material conversion and productivity. In the UK, capacity utilisation was at a five-year high, Wiggins Teape's sales rose 17 per cent, and exports rose by a third to £132 million. UK profits doubled. The European carbonless copying paper business continued strong growth, the

merchants increased margins, and profit increased substantially.

#### FINANCIAL SERVICES

The overall profit of the insurance operations comprises the underwriting results on general business risks, life business profits and returns on the investment portfolio. Eagle Star has adopted a new accounting policy which recognises, in the investment returns, both income earned and investment performance comprising realised gains and the change in market value over the year of investments held at the year end. This investment performance is taken to profit by reference to a five-year moving average.

On this basis, in 1984 Eagle Star contributed £125 million to Group operating profit - including £95 million arising from the change in accounting policy - compared to a pre-tax surplus for 1983 of £140 million. Grovewood Securities' profit is included separately in trading

profit from commercial activities. Without the change in accounting policy, the pre-tax surplus (excluding Grovewood) would have been £30 million, against £67 million.

General business premiums increased by 16 per cent to £665 million and the underwriting loss was £126 million. In the UK, premium income increased by 15 per cent but property, motor and liability account losses were also higher. Overseas premium income rose by 13 per cent, and life assurance premiums worldwide rose by 31 per cent to £412 million. In the UK, total new annual life premiums were down but new single premiums were up 46 per cent.

Turnover of Mardon Packaging International rose by 23 per cent, with trading profit up 46 per cent. There was some growth in the UK and Europe and volume and productivity gains gave higher profit. North America was also well up.

In other trading activities, the West German home improvements operations were affected by lower

consumer confidence, turnover rose slightly but profit was down. Grovewood Securities, the investment holding company acquired with Eagle Star, made another record trading profit, up 21 per cent at £28 million. The Group's cosmetics interests, now sold, reported turnover up 12 per cent but trading profit 9 per cent down.

There was another strong increase in the Group's share of pre-tax profits of associated companies, up 54 per cent to £192 million. Imasco raised Canadian dollar pre-tax profit by 19 per cent. In Australia, AMATIL's profit was up 27 per cent in sterling terms. Pulp production at Aracruz Celulose, Brazil, was 6 per cent higher and profit increased significantly. Scandinavian Holding's pre-tax profit increased by 45 per cent in sterling.

These figures for the year ended 31 December 1984 have been extracted from the full financial statements to be delivered to the Registrar of Companies, and carry an unqualified audit report. The Report and Accounts will be available on 24 April 1985. The Annual General Meeting will be held on 16 May 1985.

# B·A·T INDUSTRIES

Windsor House, 50 Victoria Street, London SW1H 0NL.







## UK COMPANY NEWS

## BAT heads profit league with £1.41bn

BAT Industries yesterday took its place at the top of the profits league for companies outside the oil sector when it announced a £1.41bn taxable result for 1984.

This surpassed most City expectations by nearly £100m and eclipsed the £1.03bn reported last month by ICI, although British Telecom has hinted that it could be on course for £1.48bn.

A change in accounting policy by Eagle Star, BAT's insurance subsidiary, boosted pre-tax profits by £55m. Eagle Star's results were calculated on a basis recognising the effect of changes in the market value of that general insurance business's investment portfolio.

In terms of stock market value BAT, a blue chip stock, ranks sixth behind BP, Shell, British Telecom, ICI and GEC. At last night's closing price of 328p, down 22p, the company is valued at £4.51bn.

Over the past 15 months BAT has been active on both the acquisition and disposal fronts. Its largest purchases were Eagle Star and Hambro Life, while sales included International Stores and the cosmetic business, Germaine Monteil USA.

"Reflecting acquisitions and the growth of our existing businesses, the total net assets in the balance sheet increased by £25m."

"It is a demonstration of the group's financial strength that less than half of this substantial increase was financed by higher borrowings," says Mr Patrick Sheehy, the chairman. There was a net £60m interest charge in 1984 against a £3m credit.

Mr Brian Garraway, deputy chairman, says that BAT is looking at a number of strategic developments which could be in one or other parts of the business.

On the financial services side, he says that BAT's sees itself moving into other countries, particularly in Western Europe and North America.

But the group will be taking its time over its next moves. "We don't feel pressed at all. What is more important is that we get the strategy right."

The financial services industry is huge, he says and adds: "I think there are big segments in it which we should concentrate. Our particular interest is towards the retail end."

Commenting on how BAT might develop in other countries, Mr Garraway says: "I can't absolutely say we will develop from the same activities as we are doing in the UK."

"That may be appropriate in those countries or the opportunities may not be there."



Mr Patrick Sheehy, chairman of BAT Industries

"but, he says, there will be some correlation."

In overall terms he says the group will be looking for growth in the UK and Western Europe and from the U.S. over the next few years. The U.S. is a "great economy" in which to be invested.

He says that "our real concern is that we have very strongly based businesses in an extremely good commercial and industrial investment environment."

Also, he says BAT will be looking for continuing growth from developing companies and will be aiming to build up its presence in the Pacific basin and the Far East.

"We are reasonably represented there but not as strongly as we would like," he says.

The profit for 1984, a rise of 44 per cent over 1983's £979m, was achieved across the board and included an inaugural £125m contribution from financial services. Total turnover rose from £13.94bn to £15.2bn.

Mr Sheehy says that the record breaking acquisition of Eagle Star in January 1984 "made this a year of great significance for the group's strategic development."

Financial services has made an "important impact" on the results.

In the light of the figures, the board is recommending a 26 per cent increase to 10.3p in the total dividend with a lift from 4.875p to 6.25p in the final distribution. Earnings rose from 37.57p to 53.55p, after tax of £532m (£273m).

Mr Sheehy says that the profits increase "once again

## GEOGRAPHICAL AND INDUSTRIAL ANALYSIS OF THE PROFIT AND LOSS ACCOUNT

Geographical	Turnover		Operating profit		Profit and Loss	1983
	1984 (£m)	1983 (£m)	1984 (£m)	1983 (£m)		
UK	2,346	2,167	106	80	32.5	1983
Europe	3,095	2,367	109	65	67.7	1984
North America	5,828	4,521	657	485	36.5	1983
Latin America	1,721	1,461	138	113	32.1	1984
Asia	939	725	33	41	36.0	1983
Africa	411	398	49	41	17.1	1984
Australasia	86	67	6	4	—	1983
	14,426	11,846	1,148	851	34.9	1984
Industrial	6,943	6,138	698	542	28.8	1983
Tobacco	4,571	3,528	221	145	32.9	1984
Retailing	1,379	1,051	144	100	44.0	1983
Paper	459	537	35	24	45.8	1984
Other	934	592	50	20	150.0	1983

demonstrates the group's capacity to achieve real profit growth.

"Even after allowing for the exchange rate benefit from the strong dollar and the effects of changes in the composition of the group, real growth over inflation of around 10 per cent has been achieved," he says.

The recovery in BAT's mainstay business, tobacco, continued with volume steady and trading profits emerging 29 per cent higher at £86m in sterling terms.

"Exchange rate fluctuations were an important factor," he says, "but higher selling prices and improved productivity provided elements of real growth."

Brown and Williamson "held its share of a slightly higher U.S. market" and there was a "strong improvement in West Germany." Brazilian results "were good," helped by leaf export profits, while Barclay gained ground in Europe.

Retailing, however, "had a mixed year despite a 34 per cent increase in trading profits." U.S. business, says Mr Sheehy, was influenced by high stocks and general price cutting, which affected most of BAT's Retail's companies, and the overall result was less good than in 1983.

"But this was more than offset," he says, "by the strength of the dollar, a sharp improvement in the UK, led by a very strong Argos performance, and the inclusion of four months' figures from Horden, which became a group subsidiary in August."

Paper "had an outstanding year" with trading profits 44 per cent higher at £144m. He says that Appleton improved on an

already impressive performance and is investing heavily in the strong growth of its North American markets.

In Europe, the UK Wiggins Teape "took full advantage of improved markets and several years of new investment and restructuring."

The insurance industry, however, "had a very poor year, and had Eagle Star been acquired for its first year earnings alone it would have proved a disappointment. But in the context of long-term strategy its performance was encouraging."

Eagle's general business premiums rose by 16 per cent to £665m. The underwriting loss was £126m, reflecting "inadequate premium levels in the industry in the face of increasing claims in most territories."

In the UK, premium income climbed by 15 per cent and towards the year-end there was a "much firmer" attitude to the rating of commercial business by reinsurers.

Overseas premium income rose by 13 per cent. The results were dominated by U.S. underwriting losses of £126m. "These were in line with general experience in the U.S. property and casualty market — where Eagle Star's exposure is relatively small — which saw its worst ever year in 1984."

Life assurance premiums worldwide increased by 31 per cent to £412m and shareholders' life profits were 8 per cent higher at £22m.

Mardon Packaging again improved, with volume growth in both Europe and the UK, and

trading profit rose by 46 per cent despite strong competition.

Other trading activities now include Greenwood Securities, which achieved its seventeenth year of uninterrupted profit growth," says Mr Sheehy.

While the home improvement business in Germany suffered from a decline in consumer confidence, there was an "encouraging profit performance" from enlarged fruit juice interests in Brazil. Lower profits were reported by the cosmetics companies which since the year-end have been sold for £104m to the Beecham Group.

Within the associate companies, Imasco was again a major contributor with an increased market share in tobacco and further expansion in restaurants and drug stores. Aracruz in Brazil benefited from high exports of pulp priced in U.S. dollars.

On prospects, Mr Sheehy says that the world's economy continues to emerge from the long recession but instability of exchange and interest rates continues. However, "in the industrialised world and developing countries our businesses continue to progress in this more encouraging environment."

After all charges, including a £64m extraordinary credit, retained profits for the year amounted to £829m against £403m. There was a total £1.11bn (£446m) transfer to reserves after taking account of revaluations, goodwill, share premiums and exchange effects on net assets.

See Lex

## Waring and Gillow settles for £25m

By Stefan Wagstyl

ONE OF THE City's longest running takeover sagas ended yesterday — with a £24.9m agreed bid for the struggling furniture company Waring and Gillow.

A consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins, and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

At the same time, the consortium won the agreement of 31-per-cent shareholder Great Universal Stores.

Although Waring has been at the centre of bid rumours for more than a decade, speculation has been particularly intense over the last year after Waring with its advisers Schroders acknowledged that it was talking to potential purchasers.

But these discussions came to nothing and it was left to Mr Spencer's consortium, advised by Hambros Bank, to make a bid after several weeks of talks. "It was very nail-biting but we did it in the end," he said yesterday.

The consortium, which has formed a company called Hopecastle to make the bid, is offering 160p of Hopecastle unsecured loan stock 1990 issued at par, or 153p cash, for every Waring share. The loan stock will not be listed but it will be backed by a bank guarantee. Waring shares closed 8p down at 147p yesterday.

Mr Spencer's consortium is backed by Albion Trust, a management buy-out and development capital company set up by commodity trader S and W Bedford. Albion has about 85 per cent of Hopecastle and Mr Spencer a further 16 per cent.

The remaining 5 per cent will be in the hands of 37-year-old Mr Ashley Meyer, former managing director of the furniture business of the Debenhams store group, who will be the new company's chief executive.

Waring, with 116 stores and shops selling mainly in the UK, but also in the U.S. and France, has been troubled by the Cussins family since 1982 when Mr Manny Cussins bought a stake from Great Universal Stores, which nevertheless stayed on as a minority shareholder.

After hitting peak profits of £4.3m in 1979, the Sheffield-based company found trading difficult and profits declined steadily in the recession before falling into loss in 1983. Waring recovered in the year to last March with profits of £220,000 on sales of £93m but earlier this month reported an interim loss for the current year.

## All-round progress pushes Coats Patons through £100m level

Coats Patons, a world leader in threads, knitting yarns, pushed its sales through the £1bn barrier during 1984 and saw its profits before tax surge past £100m for the first time.

Results generally were good across the group's range of activities, which also take in leisure and consumer products, retail shops and precision engineering and diecasting.

At £108m, turnover showed an increase of 21 per cent over the previous year's £89m, with half the rise attributable to exchange translations due to the weakness of the pound. Volume was 5 per cent ahead in aggregate mainly because of acquisitions.

Trading profits rose by 29 per cent to £124.5m (£96.5m) with margins of 27 per cent ahead at 11.3 per cent.

Pre-tax profits came through £22.5m higher at £108.8m, of which £12m was exchange gains. Investment and other income added £7.6m (£7.1m) but net interest charges took £5m more at £18.6m. Last year's figures were also after taking account of restructuring and start-up costs of £3.6m.

Tax accounted for £35.2m (£32.8m) and minorities for £9.5m (£8.6m).

Investment and other income added £7.6m (£7.1m) but net interest charges took £5m more at £18.6m. Last year's figures were also after taking account of restructuring and start-up costs of £3.6m.

With some recovery expected in the U.S. group chairman Mr Bill Coats looks to 1985 with confidence provided there are no substantial adverse exchange movements.

Commenting on 1984's results he says Europe showed a recovery in profits after reorganisation. However, the strong dollar had a detrimental effect on textile sales and profits in the U.S., with industrial threads particularly affected.

In the UK profits were only slightly ahead of 1983 but the figures were affected by a reduction in profit on disposals of fixed assets with most companies showing encouraging progress at the operating level.

In South America recessionary conditions continued but the business there held up well. The Africa, Asia and Australasia region again recorded highly creditable results with profits advancing by 26 per cent.

Mr Coats says the precision engineering and diecasting businesses are showing encouraging progress. However, the strong dollar had a detrimental effect on textile sales and profits in the U.S., with industrial threads particularly affected.

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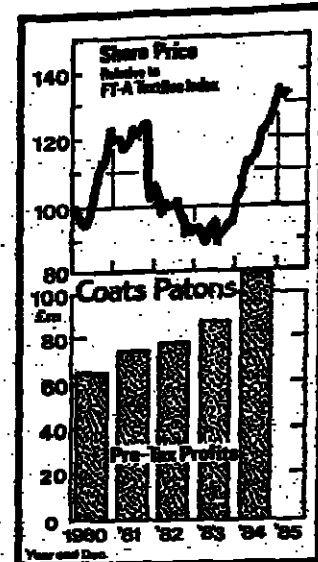
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Share Price (PFA Index)

Results were achieved worldwide.

The increase in interest charges was due to the higher level of debt from continuing investment and acquisition expenditures but the translation effect of overseas foreign currency interest payments was also a major factor.

A divisional breakdown of turnover and trading profits shows: leisure and craft products £203.5m (£203.1m) and £42.5m (£42.1m); retail shops/fashion wear £138.8m (£121.5m) and £16.1m (£11.2m); precision engineering and diecasting £125.6m (£94.4m) and £17.2m (£12.4m); home furnishings £128.4m (£128.4m) and £24.9m (£22.9m); industrial sewing £128.2m (£128.1m) and £22.5m (£13.5m); yarns and fabrics £39.7m (£37.6m) and £2.5m (£1.9m); and leatherwear £136m (£14m) and £35m (£36m). Inter-company sales accounted for £14m (£11.7m) and central research and management expenses took £2.8m (£2.8m).

The JIFC contribution to profits rose by only £1.2m (£2.3m) but Europe, which had £1.7m more in 1979, and South America, which had an improvement of £0.5m to £2.3m.

An £8m net group borrowing (less current investments and cash) was announced, leaving a cash balance of £27.2m. Exchange gains added £13.4m and borrowings within the group acquired were £13m. This level of debt represents 31 (20) per cent of shareholders' and minority funds.

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"With expertise and resources deployed across investment management, banking and insurance, Britannia Arrow is well-equipped to benefit from the financial services revolution."

## Unaudited 1984 Preliminary Results

	1984	1983
Total pre-tax profits	£23.7m	£11.2m
Pre-tax profits (excluding extraordinary profits and exchange gains)	£14.1m	£10.1m
Earnings per share	6.3p	6.1p
Ordinary dividend proposed (1983 paid)	2.5p	2.2p
Funds under management	£4,800m	£3,200m

## UK Investment Management

The profits of the UK activities including Britannia Asset Management and Britannia Unit Trusts for 1984 amounted to £4,600,000 and funds under management in the UK had grown to £1,100 million at 31 December.

## International Investment Management

The profits of Gardner and Preston Moss, and Financial Programs both in the USA, and of Britannia International in Jersey increased to £5,100,000 for 1984. Funds under management in the USA and Jersey were £3,400 million at 31 December.

## Merchant Banking

The acquisition of Singer & Friedlander last April has significantly broadened our base in financial services. Singer & Friedlander has an established reputation in the merchant banking field and a regional network providing it with a unique base from which to continue its development and growth. The profits for 1984 amounted to a record £9,100,000.

## Insurance

In the first full year within the Group, National Employers Life (NEL) has continued to make good progress in its traditional lines of business. Firm foundations have been laid to develop new types of business, particularly unit linked, and to widen the sales methods. NEL Group premium income rose to £76,0







## UK COMPANY NEWS

## Burton tops £34m as swing to women gathers pace

THE Burton Group made further strong headway over the 26 weeks to March 2 by lifting its pre-tax profits by 33.6m. All major retailing divisions contributed to the improvement.

Turnover pushed ahead from £198.05m to £283.92m, an increase of 33 per cent, with women's fashions accounting for a higher percentage than the men's.

The menswear business, taking in Burton and Top Man, raised their combined sales for the period by 31 per cent, with the womenswear divisions, comprising Top Shop, Dorothy Perkins, Evans, Peter Robinson and Principles, the latest addition, showing a higher percentage return of 35 per cent.

Mr Ralph Halpern, the chairman, says the successful half year was achieved by the continuing policy of targeting divisions on clearly defined sectors of the clothing market.

The increase in both sales and profits also benefited from performance related incentive schemes.

Trading profits improved from £28.13m to £34.62m and trading margins by 0.4 per cent to 13.1 per cent.

Pre-tax profits came through at £34.71m, compared with a previous £26.11m.

Earnings amounted to 12.3p (9.9p) after tax of £12.9m (£9.5m) and the interim dividend is being stepped up by 0.5p to 2.5p net per share.

The principal chain was launched in September 1984—there are now 32 shops trading, with another 11 due to open before year-end. Earlier this year the group said it planned to open 150 stores overall in 1984-85.

In the previous year, Burton opened 166 new stores, modernised 49, resited 17 and extended five.

### comment

By the time Ralph Halpern has



Mr Ralph Halpern

finished with Burton Group, it will probably have a stake in almost every area of High Street fashion—and more besides. Its growth has continued since the first half to March 2 of this year, with pre-tax profits and sales up by a third. Volume in existing stores grew by an impressive 11 per cent and extra space added 17 per cent, while price inflation was a modest 3 per cent. But capital expenditure of £75m for the year is eating into cash resources; from a net cash position at the last year-end, Burton will move £20m into the red by the end of this year. Gearing is still negligible, but if the company wants to expand at the same rate and open its planned 600 extra shops, it will have to generate enormous amounts of cash to finance itself without recourse to shareholders. Perhaps this is what is on the market's mind, for a prospective p/e of 17 (assuming £75m for the year) does not seem excessive on a company which grows so fast. Yesterday, the shares rose 3p to 450p, more than double last year's low.

### BOARD MEETINGS

The following companies have notified dates of board meetings in the Stock Exchange, such as the London Stock Exchange, Official indications are not available as to whether the dividends are interim or final and the subdivisions shown below are based mainly on last year's timetable.

TODAY	
Intrinsics—Altwoods, British Car Auction, Britannia Security, James Watson & WFF, Larchfield, Pearce, Reliable Properties, Staffordshire Pottery,	Apr 4 Apr 15 Apr 1

## Tootal upholds defence forecast

TOOTAL, the textiles concern which is currently fighting a £124m cash bid from Extrad Investments of Australia, yesterday reported a 33 per cent increase in taxable profits for the 1984-85 year.

The result, up from £17.18m to £22.85m, was attained on sales ahead by £50.05m ahead at £435.35m.

Shareholders are getting a 24 per cent increase in the dividend through a second interim payment of 1.87p making a total 3.1p against 2.5p for the 12 months to January 31.

Thread operations accounted for the bulk of the profits improvement with an increase to £20.42m (£17.13m).

The profits are roughly in line with Tootal's circular sent out to shareholders in February. Although attributable profits also fell in line at £13.37m, against £10.04m, the company was left with a retained deficit of £18.08m (£23m) after extraordinary items which were shown in the interim report. Earnings are given as 7.5p (5.7p) pre-extraordinary.

## BTR clinches £101m bid for Dunlop

By Charles Batchelor

BTR, the broadly-based conglomerate, yesterday clinched its £101m agreed takeover bid for Dunlop, the tyre and rubber products group.

The announcement that it had won acceptance from the holders of more than 50 per cent of Dunlop's shares.

BTR said it had more than half of both the ordinary and preference shares under its control and it declared the bids for both classes of share unconditional as to acceptance.

The two companies brought their seven-week takeover battle to a surprise end on March 8 when they reached agreement on a higher BTR offer.

BTR originally offered £54m for Dunlop's ordinary and preference shares but it raised its bid when Dunlop disclosed more details about its financial position.

Dunlop announced on March 13 that it had halved its overall loss to £58m in the year ended December 1984, from £168m the previous year. It had ordinary shareholders' funds totalling £58m at the end of 1984, down from £101m a year earlier.

BTR put in its bid for Dunlop on January 18, only days after Dunlop had reached agreement with its bankers on a £142m refinancing package.

This was intended to free the company from the massive debt burden caused by the losses of its European tyre-making business.

Mr Morrell sent his report, or an abbreviated version of it, to all 2,000 shareholders and asked them to attend a meeting in London on April 1.

He said the company had a holding of over 50,000 shares to contribute to a share towards the estimated £100,000 for leading in the takeover.

He claims millions of pounds are at stake and hopes to have counsel's opinion by June.

Three of the biggest shareholders, apart from Mr Morrell and his family, are Pearl Assurance, Prudential Assurance and the Church Commissioners. None would comment yesterday.

## Low & Bonar sells transformer stake

Low and Bonar, the diversified Scottish industrial group, has sold its heavy transformer and switchgear interests to National Industrial of Norway for £2.23m cash.

Also, £1.43m in dividends has been drawn by Low and Bonar from its main transformer subsidiary, Bonar Long, since November 30 when its book value was £3.55m.

Bonar Long makes large transformers and switchgear for power stations and industrial use. It is not as large as GEC, Hawker Siddeley or Northern Engineering Industries in this sector, but has annual turnover of about £12m and employs 400 in Dundee and exports over one-third of its output.

Profits from UK operations were £489,000 in the year to November 30 1984.

National Industrial, which is seeking to build up its electrical equipment business, is also buying Bonar Long's 60 per cent stake in Bonar Cruickshank Power Engineering, its 35 per cent interest in Malaysia Transformer Manufacturing, and 40 per cent stake in Lanka Transformers in Sri Lanka. No redundancies are planned.

Low and Bonar said the sale continued its strategy of disposing of businesses no longer central to its future development.

## Pru hit by doubled underwriting losses

Prudential Corporation, Britain's largest life group, recorded a drop in pre-tax profits last year more than one-fifth from £101.1m to £78m, following doubled underwriting losses of £161.4m against £76.9m on its general insurance and reinsurance operations.

Shareholders' attributable profits declined by a third from £68.5m to £45.2m, with earnings per share falling from 23.1p to 15.1p.

However, shareholders receive an 18 per cent increase in their dividend payments for 1984 up from 19p to 22.5p.

The good news from the Pru was the rise in distributable surplus which, in the long-term business, which improved from £74m to £1.1bn in 1984, of which £1.1bn is allocated to policyholders.

and £136m to shareholders. However, the Pru is converting some of its terminal bonus payments to policyholders into a more permanent form resulting in a non-recurring surplus increase of £240m of which £24m went to shareholders.

However, underwriting losses on the general insurance and reinsurance operations soared from £76.9m to £161.4m, on premium income up 14 per cent from £690m to £788m—with an underlying growth rate of 7 per cent.

Investment income of £81.5m failed to cover these underwriting losses and the general insurance operations had a pre-tax loss of £79.9m against the previous year's £7.6m.

The general insurance operations were hit by poor results on UK direct insurance business

and the worldwide results of its reinsurance subsidiary Mercantile and General Reinsurance.

Underwriting losses in the UK more than doubled last year from £25.6m to £54.8m on premium income up 16 per cent to £279m (£240.7m).

The motor account losses rose from £8m to £25.5m with an unexplained rise in numbers of claims in the final quarter.

The situation was even worse for M and G where underwriting losses climbed from £30.9m to £53.6m on premium income up only 4 per cent in real terms to £276.9m.

Elsewhere the Canadian operations showed a trading profit of £8m, even though underwriting showed a £1.3m loss against a £1.4m profit in 1983. There was

an improvement in EEC operations led by better results from the Belgium subsidiary L'Escout.

### comment

A drop of one-fifth in pre-tax profits looks bad enough given the buoyant situation in the UK life and pension market. But the drop would have been far worse had the Pru not boosted the profit contribution from its massive life business by "reversing" terminal bonuses paid to policyholders, that is by crediting an extra bonus to all policyholders. It also moderated the terrible deterioration in the results at Mercantile and General by introducing the practice of discounting reserves for a large section of its business. Despite these moves, the Pru cannot disguise the underlying

weakness of its general insurance operations. Its broad-based domestic insurance operations in the UK have been knocked badly off course, and its commercial insurance operations are a disaster area. Recent rate increases on motor insurance and household contents insurance will take some time to work through to the bottom line. The Pru is far more cautious this year in forecasting what the current round of rate revisions will generate a turnaround in the underwriting results. Certainly there will be little improvement. At the end of the day shareholders will have to look for the continued growth from the life funds to provide any further dividend increases. The share price touched 625p, giving a yield of 5.4 per cent gross.

## Britannia Arrow profits surge by 40% to £14.14m

A 40 per cent rise in pre-tax profits in 1984, from £10.6m to £14.14m, is reported by the financial services group Britannia Arrow.

A tax charge of £4m and £512,000 of minority interests resulted in a net profit of £9.55m, although extraordinary items resulted in profits for the year reaching £15.56m against £8.73m in the previous year.

The results include contributions from the group's recent acquisitions which makes comparisons with the previous year difficult. Earnings per share excluding extraordinary items were 6.5p against 6.1p in 1983.

The group is lifting the dividend payment for the year to 2.5p against 2.2p in 1983 — a rise of 13.6 per cent.

Fund management profits for the year rose 25 per cent from £3.7m to £4.6m, with operations showing strong growth. The inclusion for the first time of the merchant banking operations of Singer and Friedlander contributed £3.7m for the eight months since acquisition out of a full year's pre-tax profits of £9.1m for 1984.

The life company subsidiary, National Employers Life provided £400,000 pre-tax profits in 1984 from funds under management of £1.1bn; and a U.S. and International operation

with profits of £5.1m from funds under management of £3.4bn. Since the end of the year, the group has sold its investment in London Trust for £15.8m, giving a profit of £4.5m on the transaction. The proceeds of the sale are being used to repay medium-term borrowings.

As a result of the dramatic expansion of funds under management over the past three years, the fund management division has been divided into two operations: UK activities, which contributed £4.6m profits in 1984 from funds under management of £1.1bn; and a U.S. and International operation

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well ahead last year with a doubling of the profit contribution aided by a strong dollar. The UK fund management figures would have been even flatter but for a good deal of two months' profit from recent operations. Singer and Friedlander showed a 6 per cent profit return last year and is going to be one of the major growth centres for the group, while NEL has a number of projects to bring it into the fore as a unit-linked life company. The full benefits of the cost-cutting exercise should come through this year, but the share price of 100p up 1p, for a p/e of 16.9 still reflects big prospects than growth potential.

## Mitchell Construct. seeks legal advice

By Richard Tomkins

Construction Holdings, the civil engineering group which went into receivership 12 years ago, aims to make legal advice in the possibility of winning compensation from the parties alleged by Mr David Morrell, the company chairman, to have been connected with its downfall.

Construction Holdings went into receivership as a result of mounting losses incurred by one of its subsidiaries, Mitchell Construction Kinross Moir, on a £1.1m contract to build the North Bank Power Station at Kariba, Zambia.

The group previously employed 5,000 and had a turnover of £50m a year.

71 subsidiaries were put into liquidation but the holding company had no trading debts of its own and was returned to Mr Morrell, its sole remaining director, last year.

Mr Morrell has since compiled a 100-page confidential report on the events leading up to the failure of the Kariba contract and Mitchell's subsequent receivership.

Mr Morrell sent his report, or an abbreviated version of it, to all 2,000 shareholders and asked them to attend a meeting in London on April 1.

He said the company had a holding of over 50,000 shares to contribute to a share towards the estimated £100,000 for leading in the takeover.

He claims millions of pounds are at stake and hopes to have counsel's opinion by June.

Three of the biggest shareholders, apart from Mr Morrell and his family, are Pearl Assurance, Prudential Assurance and the Church Commissioners. None would comment yesterday.

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## New era for Stock Conversion

By Michael Cassell, Property Correspondent

Stock Conversion, the UK's fifth largest property group which has been a widely-tipped takeover target since last year, yesterday announced that it had accepted a bid from the U.S. investment company, Singer and Friedlander, for £1.1bn.

The U.S. company, which has a mixed investment portfolio valued at over £200m and centred mainly on London and Glasgow, announced that Mr Joe Levy, who acquired the company in 1981, is retiring from the board. He will become president.

Mr Levy, the elder son of Mr Joe Levy, who has been appointed a director, Mr Levy, who is 45, has been a senior partner in D. E. & J. Levy, the London surveyor and property consultant.

The Levy family and related trusts own 10 per cent of the equity in Stock Conversion. Last night, Mr Peter Levy said: "Joining the board reflects my family's continued confidence in the present management which has built Stock Conversion into

a financially strong and enterprising group. I am confident in their ability to ensure the long-term, profitable and independent growth of the group."

Mr Harry Norris, who replaced Mr Clark as chairman, said the board changes represented "an important milestone for the company". He added: "The coming of Joe Levy as president and his son's appointment to the board mark the end of one successful era and the beginning of another."

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## Park Place bid value Trident at £2m

Park Place Investments, a holding company with interests in financial and computer training, is making an agreed £2m offer for Trident Computer Services, computer staff agent and distributor of computer peripherals.

Park Place said the acquisition was in line with its strategy to extend its training division and would enable Trident's business to expand significantly.

Terms are one Park Place share, which closed yesterday at 161p, up 4p, for every two Trident shares, which ended at 75p, up 8p. The share offer values Trident at £2m. There is a 75p cash alternative, valuing Trident at £1.6m.

Park Place already has an irrevocable agreement covering 75 per cent of Trident's equity.

Mr John O'Sullivan, who retired as Trident's joint managing director, but Mr Michael Bull, his successor, said the deal will continue to operate Trident's business.

Trident shares were placed on the USM at 90p in 1981, but its profits declined for the next two years. Trident's profits fell to £24,000 (£21,000) in the first half to January 31 1985 on turnover of £2.3m (£1.8m).

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## UK COMPANY NEWS

All round recovery  
boosts Ocean  
Transport 300%

CONTINUED recovery in the second half has enabled Ocean Transport & Trading to report pre-tax profits of £28.7m for 1984, a rise of nearly 300 per cent on the previous £7.2m.

The second half of the year contributed £18.2m to group profits, against £2.1m, and the final dividend is being stepped up to 3.35p (2.35p) per share, bringing the year's total to 5.5p (4.5p).

Stated net earnings per 25p share were shown at 16.8p against losses of 3.8p, and on a nil distribution basis at 18.2p against losses of 2.7p.

Looking ahead Mr William Menzies-Wilson, the chairman, says that 1985 will be a year of increasing competition for the container shipping interests.

However, overseas containers, OCL, the group's main associate, is better equipped, he says, than most others, to compete.

In addition, Barber Blue Sea will have the benefit of operating for a full year with its versatile roto fleet, he says.

The chairman is confident that the Ocean Liners' wide spread of businesses and services will help to counter the effect of a depressed supply boat market which has affected the profitability of many other companies operating in this sector.

While trading in Nigeria remains difficult and the board is not optimistic about a significant improvement in the country, he says that the West African business will return to satisfactory profitability.

Overall, in view of the continuing highly competitive nature of the shipping industry he says that it remains the board's strategy to concentrate on the development of the group's non-marine activities, both through organic growth and by further investment.

Ocean's profits of £13.7m are better than the previous year's £15m after adjusting for some exceptional profits in 1983. This improvement would have been greater, Mr Menzies-Wilson says, but for the miners' strike and associated dock strikes.

The strategy of concentrating resources led to a number of acquisitions and to the sale of two small businesses in 1984. The benefits of these investments will show through in the current year, he says.

Bryant lifts  
profits 19%  
despite  
dull markets

DESPITE DIFFICULT market conditions, Bryant Holdings, which is involved in property investment, houses and property development and construction, lifted its pre-tax profits by 19.6 per cent from £4.73m to £5.61m in the half year ending November 30 1984.

The interim dividend is increased by 10 per cent to 1.1p. Last year a total of 5p per share was paid on total taxable profits of £11.3m.

Since the start of the current half the directors have welcomed the abolition of development land tax and the statement on VAT in the Budget. Although the mortgage rate rise "is not beneficial" to the company, it is more likely to affect the next financial year than this one, they say.

Despite the slow start to 1985 due to bad weather, they hope to produce "credible results" for the full year.

For the first half the directors report that the construction division operated profitably in a very difficult market. The company maintained a "reasonable level" of turnover, and also had the benefit of ongoing settlements from earlier contracts.

In a property market depressed by present economic constraints they say that lettings have been slow.

On the houses side the directors report a "satisfactory" half year. During the group was able to make some successful land purchases, however, which gives directors confidence for the future.

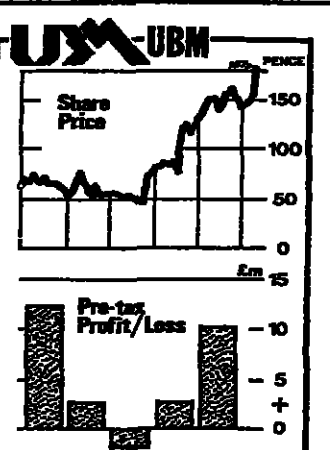
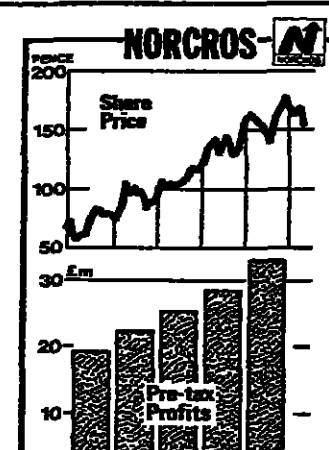
On turnover ahead by £10m at £65m, the group achieved an operating profit of £5.2m (£4.35m). Associated companies added £10,000 (£290,000). After tax charge of £2.53m (£1.66m), net profits emerged at £2.69m (£3.69m).

**Elders IXL**  
Elders IXL's finance subsidiary has acquired assets in two UK finance houses for an undisclosed sum.

Elders Finance has acquired Keep Brothers, which will be renamed Elders Keep, and will concentrate on short-term revolving import finance. It has also acquired Selected UK and South-east Asian operations of Gillespie Brothers. Some of the operations will be merged into Elders Keep.

Charles Batchelor looks at the benefits Norcros will gain from UBM  
Building up an even bigger showcase

Mr Ken Roberts, chairman of Norcros



Mr Allen Sheppard, chairman of UBM

show these products but UBM's branches would give Norcros an even bigger showcase.

On the manufacturing side Norcros has considered building its own toughened glass plant to supply windows for its Critallis window frame subsidiary. It has never gone ahead because it would have no outlet for the glass it could not use itself.

UBM's glass division has three factories making toughened glass in the Midlands. Even if Norcros is able to exploit both the broader and

existing stake of 36.5 per cent and the offer lapsed.

Norcros has been permitted under the Takeover Code to renew its bid for UBM anytime since last October. But despite frequent contacts between the two boards they only resumed serious discussions two to three weeks ago.

Yesterday's announcement of the agreement was hurried by the 21p rise in UBM's share price on Monday. This led to the suspension of both companies' shares on Tuesday.

shares, representing 23.3 per cent of Norcros's enlarged capital, and payment of £33.3m in cash.

At the offer price, which has now been agreed, the purchase would dilute Norcros's 1984-85 earnings but the combined profits the enlarged group expects to make in the year ending March 1986—excluding any incremental benefit of the takeover—will not be diluted.

Norcros's borrowings currently amount to 30-35 per cent of shareholders' funds. These will increase to about 55 per cent as a result of the takeover but are expected to fall to about 40-45 per cent in March 1986.

Norcros forecast that pre-tax profits will rise by just £1m to about £34m in the year ending March 31 while earnings per share will rise to about 20p from 19.6p.

The company will, however, take an extraordinary charge of £5m to meet the cost of rationalisation within its loss-making engineering division.

It has closed its Lion Foundry in Glasgow, which was hit by British Telecom's decision to move from cast iron to glass-reinforced plastic telephone boxes, and has taken remedial action in its mechanical handling business, which was affected by the miners' strike and overtime ban.

In the year ended March 1984 Norcros made a pre-tax profit of £33m on turnover of £328m. UBM has recovered strongly from its

pre-tax loss of £2m in the year ended February 1983 after the arrival of Mr Roger Pinnington, the chief executive, in August 1982.

It estimated pre-tax profit rose to about £13.5m in the year ended February 1985, compared with £10.2m the year before, though analysts had been expecting profits of £15m. It is now in a net cash position compared with gearing of 50 per cent in mid-1982.

The company has tightened up financial and management controls over the past four years and shut down 35 inefficient or overlapping branches.

It sold its small scaffolding business to British Electric Traction last October and revealed yesterday it is disposing of its 51 per cent stake in Neilman-Reed Lumber & Supply, a California retailer of home improvement and garden products, for \$6.25m, payable over five years.

UBM has now been reduced to three core divisions: building supplies, glass and vehicle distribution, comprising five Ford main dealerships.

"We have done a lot of the negative things that had to be done to rationalise UBM," Mr Allen Sheppard, the chairman said. "But there is a lot more to be done in, for example, marketing. What Norcros has to do now is get some excitement into their business. They must get themselves re-rated by the stock market."

"We have done a lot of the negative things that had to be done to rationalise UBM. But there is a lot more to be done."

more specific opportunities it sees in UBM, it is paying dearly for its failure to clinch its original takeover bid in 1983.

The strength of UBM's recovery and the buoyancy of its share price has forced Norcros almost to double the value of the £64m offer made in August of that year.

Norcros subsequently increased the value of that first bid to nearly £76m in September 1983. But this added acceptance from the holders of only 6.6 per cent of UBM's shares to Norcros's

Norcros is offering seven of its own shares and 840p cash for every 10 UBM shares, or a cash alternative worth 189p per share. The new Norcros shares will rank for the expected final dividend of 6p on the year ending March 1985.

Norcros is also offering 95p cash for each of UBM's 495,478 £1 51 per cent cumulative preference shares.

If the ordinary offer is accepted in full it will lead to the issue of 27.7m new Norcros

Prudential Corporation  
Group Results 1984

Total profits before tax in 1984 were £78.0m compared with £101.1m in 1983. There was a sharp increase in long-term profits but this was more than offset by substantial general insurance trading losses in two major divisions, United Kingdom and Mercantile & General.

The directors have declared an increased final dividend of 15.0p per share, making a total of 22.5p for the year compared with 19.0p in 1983. The increase reflects the advance in long-term profits, the strength of the Group's financial position and our view of prospects for the future.

	1984	1983
	£m	£m
<b>Long-term Business:</b>		
Premium income	1,837.5	1,542.8
Surplus for distribution	1,099.9	753.5
Policyholders' bonuses	1,011.3	694.5
Shareholders' profit before tax	136.1*	89.3
<b>General Insurance:</b>		
Premiums written	788.5	690.3
Underwriting result	(161.4)*	(76.9)
Investment income	81.5	69.3
Trading profit (loss) before tax	(79.9)	(7.6)
<b>Shareholders' Other Income:</b>		
Investment income	24.5	20.7
Miscellaneous net income	0.1	0.8
Expenses	(2.8)	(2.1)
Other income before tax	21.8	19.4
<b>Profit and Loss Account Summary:</b>		
Profit before tax from:		
Long-term business	136.1	89.3
General insurance	(79.9)	(7.6)
Shareholders' other income	21.8	19.4
Total profit before tax	78.0	101.1
Tax	(31.9)	(31.6)
Minority interests	(0.9)	(0.6)
Profit attributable to shareholders	45.2	68.9
<b>Earnings per share</b>	<b>15.1p</b>	<b>23.1p</b>
<b>Dividend per share</b>	<b>22.5p</b>	<b>19.0p</b>

\*There are special features in these items, which are explained and quantified in the text.

1. This year, for the first time, shareholders' long-term profits are shown gross of the attributable tax. 1983 figures have been restated to reflect this and also a change in group accounting policy in 1984 in relation to reserving for accident non-proportional reinsurance business (see text).

2. The abridged income statement for 1984 is an extract from the latest accounts. These accounts have not yet been delivered to the Registrar of Companies, nor have the auditors reported on them.

## Long-Term Business

We have again made substantial increases in benefits payable on UK with-profits policies. We have also converted a substantial part of the terminal bonus element on long standing assurance policies to reversionary form, to give policyholders greater certainty as to the eventual proceeds under their policies. The total value of

bonuses declared world-wide exceeded £1bn. Shareholders' profit before tax from long-term business was 52% higher at £136.1m. This includes a largely non-recurrent amount of £24.0m before tax at Prudential Assurance resulting from the conversion of terminal bonuses to reversionary form.

## General Insurance Business

The general insurance trading loss before tax was sharply higher at £79.9m. Total premiums written rose by 14% in sterling terms, or 7% adjusted for exchange rate movements.

	Premiums written		Underwriting result		Investment income		Trading profit (loss) before tax	
	1984	1983	1984	1983	1984	1983	1984	1983
	£m	£m	£m	£m	£m	£m	£m	£m
<b>UK Division</b>	279.0	240.7	(54.8)	(25.6)	24.6	23.5	(30.2)	(2.1)
<b>Overseas Division:</b>								
Canada	100.9	92.1	(1.3)	4.4	9.3	8.0	8.0	12.4
EEC	51.2	42.2	(3.9)	(4.2)	7.5	6.3	3.6	2.1
Other Countries	19.5	17.6	(0.5)	(2.3)	1.6	1.5	1.1	(0.8)
London Market-Overseas	34.8	33.2	(5.8)	(5.8)	4.7	3.4	(1.1)	(2.4)
<b>Total Overseas</b>	206.4	185.1	(11.5)	(7.9)	23.1	19.2	11.6	11.3
<b>Marine and Aviation</b>	26.2	20.9	(1.5)	(3.5)	2.6	2.4	1.1	(1.1)
<b>Mercantile &amp; General</b>	276.9	243.6	(93.6)	(39.9)	31.2	24.2	(62.4)	(15.7)
<b>Total</b>	788.5	690.3	(161.4)	(76.9)	81.5	69.3	(79.9)	(7.6)

In the United Kingdom the major features of the £30.2m trading loss before tax were significant increases in the number of

claims in most classes of business and bad weather claims of some £8.5m in the first quarter of the year.

In the Overseas Division there was a very satisfactory trading profit of £11.6m.

before tax.

## Mercantile &amp; General

The sharply higher trading loss of £62.4m before tax has arisen principally on business written in earlier years. Following a thorough review of reserving policy we have strengthened the basis on which we estimate the required level of claims reserves. We have also decided to discount reserves for non-proportional accident business in order to reflect the long average time taken to settle claims which is characteristic of this class of business.

The effect of discounting has been to reduce the reported underwriting loss for 1984 by some £20m. The corresponding figure for 1983 would have been £3m and is reflected in the restated 1983 results. During the treaty renewal season at the end of 1984 we improved still further the terms on which we were prepared to continue to write business. Together with our sound reserves, this provides a basis for recovery.

## Capital Resources

The total capital resources of the Group at the end of 1984 amounted to £535m, equivalent to 66% of the general insurance premium income.

Copies of the Report and Accounts will be available on 1 May 1985.

Prudential Corporation plc, 142 Holborn Bars, London EC1N 2NH



**PRUDENTIAL CORPORATION**



## UK COMPANY NEWS

## Assoc. Book celebrates deal with £9m profit

BY LIONEL BARBER

Associated Book Publishers, which produces the best-selling Adrian Mole series and legal and scientific titles, yesterday announced a record 36 per cent rise in pre-tax profits to £8.6m.

Associated, which has made a recommended £4.4m bid for rival publishers Routledge & Kegan Paul, also announced a final dividend of 6.25p, making a total dividend of 10p, a 33 per cent rise on last year.

News of the growth in profits pleased the market and Associated's shares closed at 480p last night, up 7p.

Mr Peter Allison, chairman, said 1984 had been a record year for the group. Sales advanced 23 per cent from £27.3m to £70.6m. As a measure of the

group's confidence in future prospects, the directors were recommending a one-for-one scrip issue.

Among the highlights in the year's results were a much improved performance in the group's Australia and New Zealand operations. Trading profits were up 84 per cent from £772,000 to £1.63m, a result of more efficient distribution helped by spending on computers.

Associated's trading is heavily weighted towards exports, covering some 70 per cent of sales. Mr Allison said the decline in sterling had helped considerably group turnover was up by £5.8m and overseas earnings up by £700,000, purely as a result of

exchange rate movements.

In the UK, Associated saw publishing profits up 63 per cent to £3.6m, helped by an exceptionally strong year for legal titles and the two Adrian Mole books which have already sold more than 2m copies in hardback and paperback.

However, Mr Allison said some of these gains had been offset by the Canadian operations' performance, where trading profits were down from £3.38m to £3.43m, a result of poor trading climate and non-recurring costs.

Yesterday, both Mr Allison and Mr Michael Turner, group managing director, were enthusiastic about the prospect of acquiring Routledge & Kegan Paul, which they described as a "tremendous

buy." Last Monday, the Routledge board advised by Morgan Grenfell, recommended Associated's earlier shut-out bid after the controlling Franklin family sold out his 52 per cent interest.

## ● comment

Associated's figures show there is plenty of money to be made in publishing if you can spot a best seller (Adrian Mole) and market properly the rest of what is obviously a good catalogue in legal, scientific and educational books. The big test will come when it tries to integrate Routledge and Kegan Paul's operations. Associated believes that Routledge will give it a genuine worldwide presence with America

the key market. The group's heavy dependence on exports and the fact that it got its fingers burnt in the U.S. five years ago should mean it has the experience to make a successful plunge. Both groups have a complementary academic catalogue though much will depend on goodwill of staff to work under the Associated banner. In addition, there is apparently weakness in Routledge's distribution network. The favourable exchange rate has, of course, helped profits. Associated feels comfortable at £1.30 to the pound so an upward moving sterling needs to be watched carefully. The share's rise to 480p where the p/e is 13.3 and the yield is less than 3 per cent.

## Over £3m profit rise for VG Instruments

AN ADVANCE of £3.27m to £10.5m in pre-tax profits for 1984 is reported by VG Instruments, a quoted subsidiary of BAT Industries. The company, which came to the market in December 1983, makes scientific instruments.

The directors believe that the momentum for the result has been provided by the incentive the staff has from personal interests in the group. Many of them are public shareholders and key members have investments in the companies which they manage, and those companies enjoy a "high degree" of independence.

And the directors "have no doubt" that the group will continue to generate above average results for its industry.

Shareholders are to receive a final dividend of 1.2p. This is in line with the forecast and gives a total of 1.5p.

Turnover in the year showed an increase of 33 per cent, from £88.56m to £117.65m, and 84.2 per cent went overseas. Orders received in the year were ahead 41 per cent to £125m.

Substantial investment was made, including £2.6m for buildings and fixed plant to increase production capacity. Further plans are in hand which will provide over 100,000 sq ft for 1985 output, and a further 30,000 sq ft for 1987.

The plans cover seven developments including three new locations, and the directors anticipate that 1985 will see the formation of several new companies, and a further expansion into the semiconductor industry is being planned.

## ● comment

The market is warming more and more to VG Instruments, the amoeba-like high-tech group which is spawning subsidiaries at a rate of knots. The group has BAT as a silent foster parent with almost 70 per cent and trading in the rest of the stock has pushed the share price up from the 130p at the time of the somewhat muted tender offer in December 1983 to yesterday's 278p. The news that there was a little more pre-tax in the kitty than expected put 6p on during the day. Unlike other high-tech groups whose margins are being squeezed as a result of problems in both the semiconductor and computer businesses, VG is doing very nicely as its target is primarily the R & D departments where pricing is often a secondary question. VG Semiconductor, in particular, has much promise with its MBE equipment sales and the core business of mass spectrometers continues to perform well. With an end-1984 order book of £85m, 1985 is looking like another 25 per cent sales rise year. Analysts are expecting a pre-tax £13.5m and a p/e of 16 if the tax rate falls as expected to 38 per cent. This is only for a capital gain rather than income, however, given the dividend policy.

## Bunzl rises 59% and looks to expansion opportunities in UK

Bunzl, paper, packaging and filter group, increased pre-tax profit by 59.6 per cent to £27.65m in the year to December 31 1984, against £17.33m.

Approximately £1m of pre-tax profit is attributable to the effect of movements in currency exchange rates. In the proportion of movements in the company's sales, the company says.

All four divisions of the group—merchandising, industrial, distribution and filters—increased profits. Merchandising and distribution, however, with increases of 85 per cent and 107 per cent respectively, were the biggest contributors to group profits.

Mr Ernest Beaumont, chairman, says the growth of these two divisions has led to a further reduction in the proportion of profits arising from cigarette filters, although the filter division achieved a satisfactory increase in profits.

He says the proceeds of the January rights issue enable the group, which has a 4.9 per cent interest in Metal Closures, to consider a number of internal investments and acquisitions, particularly bearing in mind the group's wish to increase its UK involvement to counterbalance rapid expansion in the U.S.

Turnover, excluding associated companies, was 58.6 per cent up at £357.2m (£254.65m). Trading profit was £32.02m (£18.19m). Associated companies contributed a further £2.41m (£2.71m) while there was a debit of £6.79m (£3.88m) for net interest and dividend.

UK tax on ordinary activities in 1984 was £2.48m (£2m), overseas tax was £5.84m (£4.25m) while the tax liabilities of associated companies fell to £398,000 (£1.02m).

Minorities were £1.76m (£375,000) and extraordinary debits rose to £1.75m (£641,000). The principal item in this category comprised reorganisation costs which amounted to £1.27m.

Earnings per share before extraordinary items were stated at 23p (16.9p after adjustment for scrip issue) and a final dividend of 4.55p (3p) is being recommended making 7.5p (5.5p) for the full year. Comparison figures are adjusted.

● comment

The City has frequently been left breathless by the rapid



Mr Ernest Beaumont

account of sales and profits at Bunzl; not to mention the share price which was up 5p yesterday to a new peak of 480p. The company had no difficulty in beating its January rights issue target, and there is every indication that it can make the same rate of progress this year, reaching about £40m pre-tax. In particular, the distribution businesses on both sides of the Atlantic, but especially in the U.S., should again grow strongly, especially by small-scale acquisition. But Bunzl also has much to offer in the U.S. market, and its UK position to balance the rapid U.S. growth, and it would like to do this with an acquisition large enough to fund a full division to the group. While it is coy about naming names, recent share purchases offer some clues on Bunzl's likely approach—it has bought and sold a stake in the Brunner, Bell Bearings and electronic components distribution group, and is currently sitting on 4.9 per cent of Metal Closures—the packaging group. In each case, Bunzl could apply its skills in managing low-technology, cash generative businesses. The shares, trading on a prospective multiple of 18 (assuming a 32 per cent tax charge) are well up with events.

## Rand hits Metal Closures

IMPROVED PROFITABILITY both at home and overseas: these were the main themes of the Metal Closures Group, but the general

weakening of the rand against sterling has hit the profit by the extent of £540,000 compared with £182,000 in 1983. From a turnover up nearly 25m to £88.45m, the profit before tax has only been maintained at £24m, compared with £17.33m. Value of the rand-pound varied widely during the year and, on

average, was 16 per cent lower than the figure applied in the 1983 accounts. Tax is lower at £2.76m (£2.25m), and minorities (1.6m) are lower at £1.6m (£1.76m), leaving the profit of £24m (£17.33m) equalling earnings of 17.1p (£15.9p) per share. Extraordinary debits total £54,000 this time. The final dividend is 4.5p for a net total of 6.7p, against 6.3p.

## Turnround in UK helps Carpets Intl. into profit

WITH the most encouraging feature being a return to profitability of the UK carpet operations in the second half, the Carpets International group reports a recovery to a profit of £1.42m for 1984. This compares with a loss of £630,000 incurred in 1983, and represents a favourable swing of £17m over the last two years.

However, the company is not yet returning to the dividend list. Chairman Mr R. C. Anderson says serious consideration was given to such a move but it was felt that priority should continue to be given to the process of full recovery, and that the cash flow requirements of the current year should be recognised.

Looking ahead he sees new opportunities for profitable growth based on the firmer foundation now secured. The balance sheet is "noticeably stronger" with a major reduction in borrowings from £18.35m to £13.23m, representing a debt/equity ratio of 45 per cent, compared with 69 per cent and 95 per cent respectively in the previous years. And when the Malaysian subsidiary becomes an associate (the transaction is in hand) borrowings will be further cut to £9.91m and produce a 34 per cent debt/equity ratio.

At the end of 1984 net assets employed stood at £30.47m, compared with £37.5m, of which shareholders' funds were £28.35m (£28.31m). In 1984 turnover of the group, which manufactures Kersel, Gilt Edge, Crossley and other carpet brands, fell from £81.44m to £73.25m, primarily because of the disposal of the tile division. UK carpet sales were almost at the same level, but the chairman emphasises that this represents "substantial progress" in executing a deliberate policy to

eliminate the sale of non-profitable lines at the lower end of the range.

As to profit, Europe carpets—mostly UK—incurred a loss of £750,000 (loss £3.27m) while the contribution from tiles was down to £260,000 (£530,000). Overseas returns were America £1.07m (£2.12m), Asia lost £910,000 (loss £120,000) before crediting £550,000 (£200,000) minority share of net losses.

## ● comment

Interface's latest figures sport some self-inflicted wounds—new computers with attendant horror stories and some poor performing acquisitions that need turning round—but though its profits are lower, even in sterling terms, the contribution as an associate does a fine job in propping up Carpet International's accounts. But associate profits do not mean very much in terms of cash flow, the income stream is very small, and again CI holders go without a dividend. Actually CI is hauling its UK carpet activities into the black, there was a small profit in the second half, but the directors admit it could be two years before the domestic business realises its full potential. Interface, however, is recovering strongly and, say, a £2.8m contribution this year could lift CI to around £3.7m pre-tax. The balance sheet is in fairly good shape, after the Malaysian company is shunted off to associate status capital gearing drops to 34 per cent. But the market's caution is summed up in a share price of 50p, par value, which is just about equal to half the current market value of CI's investments in listed securities: 24.6 per cent in Interface and 24.5 per cent of the Thailand company.

## Bespak cash call for £4.6m

AEROSOL VALVE manufacturer, Bespak, is calling on its shareholders for a fresh injection of capital with a one-for-four rights issue at 178p per cent, raising £4.58m after expenses.

The issue, which is underwritten by Hambro Bank, is being made to finance short-term borrowings and provide "flexibility to invest further."

With the issue comes a directors' forecast that profits for the full year will be at least equal to the £2.1m pre-tax achieved in the year to November 1983.

When reporting a near 32 per cent jump in interim profits to £1.38m last January the company warned that a cutback by a major customer, Glaxo, would damage second half profits leaving a virtually static year.

The final dividend will, however, be lifted from £2.25p per share to 2.5p making a total for the year of 4.25p compared to 3.75p.

Some of the shares provisionally allotted to members of the board and their families, amounting to 1.44 per cent of the enlarged equity, have been placed with institutions.

Brokers to the issue are de Zeote & Bevan.

## M &amp; S (Canada)

The Canadian subsidiary of Marks and Spencer, the UK chain store, saw pre-tax income slip from C\$13.81m (£2.21m) to C\$12.94m (£1.7m) in the year ended March 31 1984, on sales up from C\$276.65m to C\$295.33m. There is a final dividend of 10 cents.



Mr Eric Morley, chairman of Miss World, pictured at yesterday's meeting with some of the group's assets.

## Casino expansion still a priority for Miss World

THE Miss World Group still has wide-ranging plans for diversification, especially into gaming, but may call a halt to its most recent venture in the casino business.

Mr Eric Morley, the chairman, told shareholders at the annual meeting in London's Hilton Hotel yesterday that the group may decide not to proceed with the application for a gaming licence for the Grey's Casino in Newcastle, which is still under negotiation with the Gaming Board. He said, however, that "there are other ways of getting gaming licences, like acquiring a company that already has one."

On larger diversification plans Mr Morley said that there was lots more scope within the Miss World and related leisure fields, and that he was investigating "one or two fields" within merchandising. In particular, one in the UK was a "revolutionary

idea, which if it comes off would be quite big news.

"I haven't even told my co-directors yet," joked Mr Morley. The Miss World Group has sponsorship and merchandising contract with Top Shop, the women's fashion store chain owned by Burton Group, which still has two years to run.

He said yesterday that the strategy behind the casino expansion was to generate strong cash flow, and he pointed to the success of Mecca in the gaming sphere.

The group's share structure—Mr Morley and his wife Julia hold a controlling 51.2 per cent interest, while the board member Mr Michael Ashcroft's Midpex has another 26.9 per cent—has been seen in the past as a factor inhibiting growth, but the chairman yesterday was non-committal about any radical change in the near future. As regards a move from the USM to a full listing, he said that the group "will stay, at least for the time being," he said.

"The nature of the group at the moment isn't one that lends itself to institutional shareholders, but we may go on to the Stock Exchange, if it's to our advantage," he said.

## Leading the lifestyle revolution

## A strategy for success

Results for the half-year to 2nd March 1985

- Sales up 33% to £264m
- Pre-tax profit up 33% to £34.7m
- Interim dividend up from 2p to 2.5p
- 88 new trading outlets
- Sales value of British goods up by £55m
- Employment up by 1000

## The future

"Another successful half-year has been achieved by contributing to the lifestyle needs of customers through retail chains which are targeted on clearly defined sectors of the clothing market."

The Group's continuing programme of investment, which will this year exceed £75m, and the extension of product ranges are expected further to expand sales, profits and market share."

Ralph Halpern  
Chairman

To find out more about The Burton Group send for a copy of the Interim Statement and the Annual Report from: The Secretary, The Burton Group PLC, 8-11 Green Castle Street, London W1N 7AD

THE BURTON GROUP PLC  
Contributing to Lifestyle

## COATS PATONS PLC

## 1984 RESULTS AND FINAL DIVIDEND

We continue to make excellent progress with pre-tax profit breaking through the £100m level for the first time, 26% higher than 1983.

Earnings for ordinary shareholders increased by 35% and with no extraordinary items, profit for the year at £64.7m is double last year's level.

Final dividend increases by 20% giving a 17% increase for the year.

We look forward to 1985 with confidence.

	1984 £ millions	1983 £ millions
Turnover	1,076.0	888.0
Trading Profit	121.8	94.5
Pre-tax Profit	109.8	87.0
Capital Expenditure		
U.K.	26.7	17.4
Total	69.9	49.1
Net cash flow	(27.3)	(8.8)
Gearing	31%	26%
Earnings per share	23.4p	17.3p
C.C. Earnings per share	12.5p	7.0p

The figures for the year to 31st December 1984 are abridged from the Group's full accounts which will be filed with the Registrar of Companies after the Annual General Meeting. The historical cost accounts have received an unqualified auditors' report.

The directors recommend an increased final dividend of 3.85p per share (1983: 3.2p) which together with the interim dividend of 1.65p (1983: 1.5p) amounts to 5.5p per share (1983: 4.7p). This dividend will be payable on 1st July to shareholders on the register on 10th May 1985.

With some recovery expected in the U.S.A., we look forward to 1985 with confidence, provided there are no substantial adverse exchange movements of the major currencies in which we trade."

W.D. Coats, Chairman

The Annual Report will be posted to shareholders on 1st May, 1985. Further copies will be available from The Secretary, Coats Patons PLC, 155 St. Vincent Street, Glasgow G2 5PA.



# SECTION III - INTERNATIONAL MARKETS

## FINANCIAL TIMES

Thursday March 28 1985

NEW YORK STOCK EXCHANGE 40-41  
AMERICAN STOCK EXCHANGE 41-42  
U.S. OVER-THE-COUNTER 42, 50  
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### WALL STREET

## Measure of confidence returns

THE steady tone of the bond market in the face of this week's Treasury refunding programme helped Wall Street stocks yesterday to continue the recovery that began towards the close of the previous session, writes Terry Byland in New York.

A further dip in the federal funds rate took the pressure off other short-term rates. Confidence in the stock market was bolstered by increased turnover on the upswing, contrasting with the reduction in volume at the beginning of the week when prices were on the slide.

At the close the Dow Jones industrial average was 5.19 higher at 1,264.91. Technology stocks again provided a good lead for the market, although DataProducts weakened after disclosing that profits had been halved in the fourth quarter.

The dip in the dollar offset this week's warning from major companies of the effects of a strong U.S. currency on corporate profits. The markets success in rebounding after profits warnings from IBM, Minnesota Mining & Manufacturing and other major names strengthened belief that the March shakeout is

over, and prices are poised for a fresh advance.

IBM continued to recover from the shock administered by the board's profits warning, gaining 1/4 to \$128 1/4 in modest turnover. Burroughs, responding to its new high-powered main frame computer model, jumped \$1 1/4 to \$59, while AT&T, now making a challenge for the desk top market, added \$ 1/4 to \$21 1/4.

Other strong features included Digital Equipment, which bounced ahead by \$ 3/4 to \$103 1/4, Data General, \$1 1/4 up at \$44 1/4 and Hewlett-Packard, 1/2 up at \$34 1/4.

Data Products slipped \$ 1/4 to \$13 1/4 on the profits warning. But Control Data, which announced a stock bonus plan for executives involving up to 2m shares and which suffered adverse criticism this week from a major brokerage analyst, dipped \$1 1/4 to \$29 1/4.

General Electric edged ahead by \$ 1/4 to \$80 after commenting on the federal indictment of fraud and also publishing its latest profit forecast for the full year.

Among the takeover stocks, the talking point was the sharp jump in Unocal, the oil company which is the latest target of Mr T. Boone Pickens, after a block of 7m Unocal shares or 4 per cent of the equity-traded on the Midwest Stock Exchange at \$48 each for a total of \$336m.

The trade was by Jefferies, the third market firm which has acted for many of the oil industry predators. While well below peak NYSE trades, it represents the largest single deal recorded on the Midwest market the previous largest was a 2.7m block of Phillips Petroleum traded two months ago.

The Pickens camp could not be reached for comment on market sugges-

tions that Mr Pickens was the buyer of the block, which, if so, boosts his stake to nearly 14 per cent of Unocal. At \$47 1/4, the shares were 5 1/4 up on overnight level, and active on the NYSE as the speculators bought in.

There was heavy turnover in the Phillips Petroleum when-issued stock, which represents the new corporate structure. The stock held unchanged at \$38 1/4 with more than 1m shares traded. Also active was Texaco, unchanged at \$35.

The mainstream oil stocks continued to hold firm, benefiting from the improved tone of crude prices. Exxon shaded by 1/4 to \$50 1/4 from the new 52 week peak achieved on Tuesday. Chevron added \$ 1/4 to \$34 1/4.

Motor issues also maintained their recent improvements. Although General Motors at \$74 1/4 shaded by 1/4, Ford at \$42 1/4 added 1/4 and Chrysler at \$35 were a similar amount higher. American Motors, the dull feature of the sector because of slow sales for its smaller models, held unchanged at \$3 1/4 in minimal turnover.

The Dow transportation average was boosted by gains in both railroad and airline stocks. Among the domestic air carriers, United added 1/4 to \$48 and American put on 1/4 to \$40 1/4. Norfolk and Southern added 1/4 to \$63 1/4 and \$47 1/4, union Pacific were \$ 1/4 better.

In the credit markets, optimism over the near term outlook for interest rates was spurred on by the apparent willingness of the Federal Reserve, whose open market committee met this week, to acquiesce in a federal funds rate at 7 1/4 to 8 per cent. Treasury bill rates were 5 to 11 basis points down, although the Fed bought \$450m bills on customer account at mid-session.

Early gains in bonds were cut back at noon as the Treasury opened its auction of \$5.75bn of seven year notes. The key long bond was little changed from its overnight quotation.

### TOKYO

## Record high greets new fiscal year

BROADLY based active buying of large-capital and non-ferrous metal stocks, reflecting mounting expectations of price rises, took the Nikkei-Dow market average to a record in Tokyo yesterday, writes Shigeo Nishiwaki of Jiji Press.

The Nikkei Dow market average rose 64.67 to 12,550.82, exceeding the previous peak of 12,542.80 recorded on March 22.

Yesterday marked the first day of trading of the market's new fiscal year and turnover displayed its traditional surge, rising from 410.88m shares to 854.34m - the highest since March 30 last year.

Allowing for ex-rights drop of 38.71 in the market barometer after dividend payments and new share issues by corporations closing their books at the end of this month, the gain was 100 points.

As expected by major securities companies, more institutional investors and business corporations were drawn to the market, anticipating further price surges in April.

Mitsui Toatsu headed the active list with 55.40m shares traded, adding Y8 to Y231 on news of its biotechnology development efforts. Sumitomo Chemical increased Y8 to Y231.

Other biotechnology-related stocks were mixed. Green Cross climbed Y100 at one stage, but closed Y28 down Y3,380 under profit-taking pressure. In contrast, Daiichi Seiyaku moved up Y110 to Y2,360, and Toyama Chemical added Y45 to Y915.

Mitsubishi Heavy Industries, the pace-setter among highly capitalised issues, weakened Y3 to Y278, on the second biggest volume of 51.88m shares.

Non-ferrous metals also drew interest in early trading, reflecting the strength of gold prices, but they later slackened. Mitsui Mining and Smelting traded heavily and shed Y4 to Y555, and Sumitomo Metal Mining dropped Y10 to Y1,940. By contrast, Nippon Mining, regarded as a laggard among gold-mining issues, firmed Y12 to Y408.

Financial stocks were mixed. Tokio Marine and Fire firmed Y35 to Y912 and Yasuda Fire and Marine gained Y24 to Y504, while Nomura Securities declined Y20 to Y1,300.

Stocks with large off-the-book assets drew popularity. Nippon Express strengthened Y26 to Y382, on the third biggest volume of 39.42m shares. Mitsubishi Estate firmed Y19 to Y849.

Blue chips remained dull, although Sony rose Y90 to Y4,550 and Matsushita Electric Industrial Y40 to Y1,390.

Bonds surged, paced by the yen's strength against the dollar, a drop in U.S. short-term interest rates and steady tender purchases of four-year U.S. Treasury bonds.

The yield on the benchmark 7.3 per cent government bond due in December 1993 fell from 6.720 per cent to 6.680 per cent.

The banks were lower. Bayernhypo fell DM 9 to DM 330 ahead of results. Bond prices picked up strongly in response to the weaker dollar. Bundesbank plans to liberalise the capital markets - and thus increase the attraction of mark investments - provided further support.

The Bundesbank sold a large DM 104.7m of paper to help supply the market, compared with sales totalling DM 28.2m the previous day.

In Paris, much of the foreign interest centred on metals issues which are thought to be likely to benefit if the dollar remains weak for a prolonged period. The CAC General index edged up 1 point to a new peak of 210.4.

Among the metals, Nord Est advanced FFf 7.40 to FFf 90 after an order imbalance had delayed its opening.

Elsewhere, Valeo fell FFf 3 to FFf 230 after reporting higher losses than had been expected.

Amsterdam was mixed as it continued its recent consolidation but the undertone remained positive.

Akzo added FFf 1.20 to FFf 109.80 and Royal Dutch picked up early losses to end 30 cents ahead at FFf 197.30. Among banks, Amro edged 20 cents ahead to FFf 75.20 as the market awaited publication of its annual report.

Biotechnology group Gist Brocades closed FFf 1.50 higher at FFf 184.50 ahead of its announcement of a 50 per cent rise in 1984 net earnings.

Bond prices rose in brisk trading with the mood cheered by the success of the new state loan issue the previous day.

Brussels was lower overall on profit-taking. Ebes, the electrical group fell BFf 20 to BFf 3,080 despite its higher 1984 net earnings and plan to raise its dividend.

Société Générale de Belgique ended unchanged at BFf 2,000 with its raised dividend apparently not living up to expectations.

Zurich was lower with investors displaying a reluctance to take new positions, while bonds were little changed in lacklustre trading. Stockholm and Madrid were also easier.

Milan was also lower, led down by a L121 loss to L6,529 in Olivetti amid market rumours that a major stockholder might sell its stake.

Snia, which added L3 to L2,813, was one of the few issues in demand following its announcement of higher profit, dividend and capital increase operation.

Ciga rallied L145 to L8,395 in response to the purchase of the hotel chain by the Aga Khan.

### EUROPE

## Divergent reactions to dollar

A WAVE of profit-taking in the wake of the sharply lower dollar drove German shares lower, with export-orientated companies which have benefited most from the dollar's recent surge, being hardest hit.

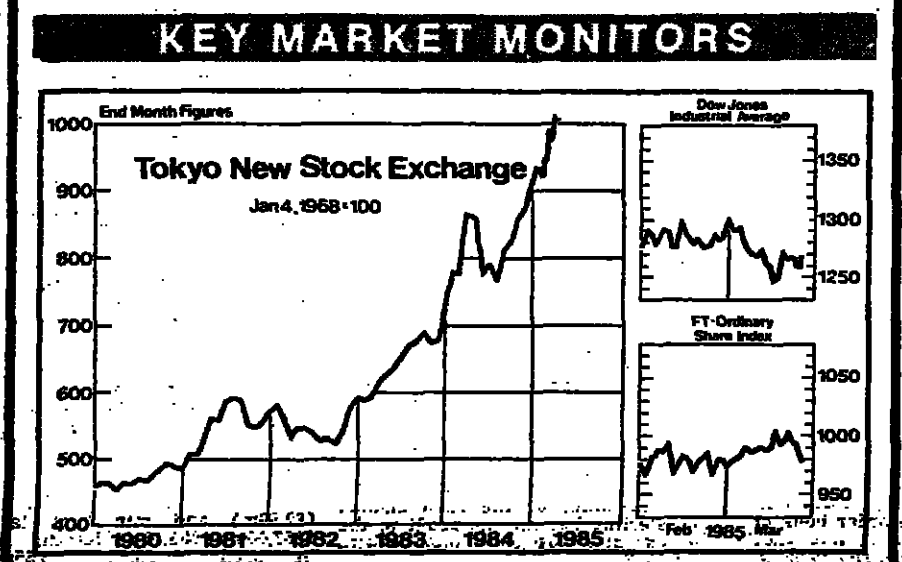
The weakness of the U.S. currency had the opposite effect in France, with strong demand seen from U.S. investors seeking currency hedges, taking prices to record highs.

In other European centres, a mixed to lower tone emerged.

Frankfurt's decline was also attributed to a consolidation of the market's gains to peak levels earlier in the month.

Luxury sports-car maker Porsche was singled out for particularly heavy selling, pushing the share down DM 53 to DM 1,175, with investors again displaying extreme caution amid exchange rate uncertainty.

Daimler shed DM 9.50 to DM 685.50 and BMW DM 3 to DM 378.50. Volkswagen, planning to raise production and take on 1,000 new employees on expectations of healthy sales in coming months, eased DM 3.60 to DM 188.



### LONDON

STERLING's strength aroused speculation about UK interest rates in London financial markets yesterday with confidence beginning to increase about a small reduction in bank base rates.

Falling money market rates reinforced these hopes. Foreign funds attracted by the present high interest rates forced longer dated Government stocks up in after hours trading, while domestic demand was also evident.

Leading equities edged lower, reflected in a 2.7 point decline in the FT Ordinary share index to 979.3, after a marginal improvement during the morning.

Chief price changes: Page 42; Details, Page 43; Share information service, Pages 44-45.

STOCK MARKET INDICES				
	Mar 27	Previous	Year ago	
NEW YORK				
DJ Industrials	1,254.91	1,259.72	1,154.31	
DJ Transport	599.53	595.68	499.07	
DJ Utilities	151.36	150.18	127.48	
S&P Composite	179.55	178.43	157.30	
LONDON				
FT Ord	979.3	982.0	875.2	
FT-SE 100	1,288.0	1,290.4	1,101.9	
FT-A All-share	620.92	622.16	521.14	
FT-A 500	677.82	679.80	564.72	
FT Gold mines	502.1	500.3	628.8	
FT-A Long gilt	10.53	10.59	10.59	
TOKYO				
Nikkei-Dow	12,550.82	12,485.15	10,582.4	
Tokyo SE	1,005.90	1,001.80	829.83	
AUSTRALIA				
All Ord	828.4	817.8	736.2	
Metals & Mins.	519.6	505.5	515.2	
AUSTRIA				
Credit Aktien	72.47	72.03	55.04	
BELGIUM				
Belgian SE	2,256.93	2,271.06	-	
CANADA				
Toronto	2,038.8	2,039.18	2,298.0	
Metals & Mins	2,509.4	2,504.62	2,302.2	
Montreal	129.66	128.84	115.24	
DENMARK				
Copenhagen SE	179.54	179.83	181.93	
FRANCE				
CAC Gen	210.4	209.4	162.5	
Ind. Tendance	115.4	114.2	85.85	
WEST GERMANY				
FAZ-Aktien	408.55	415.54	348.63	
Commerzbank	1,183.2	1,204.1	1,024.2	
HONG KONG				
Hong Seng	1,350.85	1,344.13	1,131.25	
ITALY				
Banca Com.	276.08	277.10	220.51	
NETHERLANDS				
ANP-CBS Gen	204.2	203.9	157.6	
ANP-CBS Ind	165.4	165.2	127.1	
NORWAY				
Ose SE	302.74	303.21	257.05	
SINGAPORE				
Straits Times	817.06	825.97	998.51	
SOUTH AFRICA				
Gold	1,030.2	1,008.7	1,002.9	
Industrials	883.3	875.7	1,105.3	
SPAIN				
Madrid SE	111.14	111.83	84.42	
SWEDEN				
J & P	n/a	1,403.56	1,548.21	
SWITZERLAND				
Swiss Bank Ind	422.5	424.4	368.0	
WORLD				
Capital Int'l	200.1	199.7	185.3	
GOLD (per ounce)				
	Mar 27	Prev		
London	\$321.75	\$324.00		
Zurich	\$330.50	\$324.50		
Paris (fiding)	\$328.58	\$315.31		
Luxembourg	\$330.75	\$315.35		
New York (Apr)	\$327.80	\$324.40		

CURRENCIES				
	U.S. DOLLAR	STERLING		
(London)	Mar 27	Previous	Mar 27	Previous
\$	-	-	1.289	1.1825
DM	3.125	3.209	3.875	3.795
Yen	251.85	255.45	312.5	302.0
FFf	9.545	9.8025	11.84	11.59
Sfr	2.6485	2.721	3.27	3.2125
Quilder	3.5375	3.628	4.385	4.2875
Lira	2,003.5	2,042.5	2,487.5	2,414.25
Bfr	66.06	64.55	78.1	76.35
C\$	1.3975	1.377	1.6825	1.627
INTEREST RATES				
Euro-currencies				
(3-month offered rate)				
\$	13 1/4	13 1/4		
Sfr	5 1/4	5 1/4		
DM	6	6 1/4		
FFf	10 1/4	11 1/4		
FT London Interbank fixing				
(offered rate)				
3-month U.S.\$	9 1/4	9 1/4		
6-month U.S.\$	9 1/4	9 1/4		
U.S. Fed Funds	8 1/4	7		
U.S. 3-month CDs	8.80	8.85		
U.S. 3-month T-bills	8.31	8.34		
U.S. BONDS				
Treasury				
	Price	Yield	Price	Yield
10% 1987	100 1/8	10.61	100 1/8	10.61
11% 1987	99 1/8	11.76	99 1/8	11.76
11 1/2% 1987	98 1/8	11.80	98 1/8	11.80
11 1/2% 2015	95 1/8	11.75	95 1/8	11.75
Corporate				
	Price	Yield	Price	Yield
AT & T	105 1/8	11.65	105 1/8	11.65
10% June 1990	95 1/8	10.82	95 1/8	10.82
3 1/2% July 1990	79 1/8	10.82	79 1/8	10.82
8 1/2% May 2000	74 1/8	12.50	74 1/8	12.50
Xerox				
10% March 1993	97 1/8	11.20	97 1/8	11.20
Diamond Shamrock				
10% May 1993	90 1/8	12.50	90 1/8	12.50
Federated Dept Stores				
10% May 2013	74 1/8	12.50	74 1/8	12.50
Abbot Lab				
11.80 Feb 2013	94.188	12.55	94.188	12.55
Alcoa				
12% Dec 2012	94.72	12.85	94.72	12.85
FINANCIAL FUTURES				
CHICAGO				
U.S. Treasury Bonds (CBT)				
8% 32nds of 100%	June	68-24	69-02	68-19
U.S. Treasury Bills (TBM)	June	91-22	91-28	91-05
10% points of 100%	June	91-22	91-28	91-05
Certificates of Deposit (CME)	June	90-44	90-57	90-43
10% points of 100%	June	90-44	90-57	90-43
LONDON				
Three-month Eurodollar				
10% points of 100%	June	89-94	90-00	89-92
20-year National Gilt	June	106-27	106-31	106-04
500,000 32nds of 100%	June	106-27	106-31	106-04
COMMODITIES				
(London)				
	Mar 27	Prev		
Silver (spot fixing)	\$44.55p	\$32.25p		
Copper (cash)	\$1.151.50	\$1.200.50		
Coffee (May)	\$22.202.00	\$22.298.50		
Oil (spot Arabian light)	\$27.80	\$27.80		

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THE DOMED HILL AREA OF BURGAN WHERE CARAVANS USED TO STOP

We took our name from the hilly area of Burgan where once caravans used to stop on their travels in the Arabian Peninsula, and where the first and largest oil field was discovered.

So 'Burgan' not only stands for the country's past tradition, but its present prosperity too. In our case, it also stands for something else, a progressive attitude that is definitely looking to the future.

And that's something we believe is a very important quality in a bank.

After all, a bank's success is often dependent on its ability to spot future business potential. Our success is proof of us having that ability.

So, if you need a forward looking bank, talk to us.

At Burgan Bank we can help with contract or project financing, trade financing, loans, fund management, foreign exchange and a full range of other financial services.

Whichever you need, use us once and you'll never look back.

# بنك بروتان

## BURGAN BANK

THE KUWAITI BANK THAT LOOKS TO THE FUTURE

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## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

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Continued on Page 41



Continued on Page 42

## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Separate company insets are also available in our international edition as well as our London edition and if you should require any further information on the above, please contact your usual Financial Times representative







## MARKET REPORT

# Gilts respond strongly as soaring pound revives hopes of lower base rates

Account Dealing Dates

First Declared Last Account  
 Mar 11 Mar 22 Mar 22  
 Mar 11 Mar 22 Mar 22  
 Mar 11 Mar 22 Mar 22  
 Mar 11 Mar 22 Mar 22

A strong performance by sterling—the rate jumped 5½ pence to £1.2900 as the dollar weakened—prompted speculation about UK interest rates in London financial markets yesterday. Operators who had been concerned that the authorities would be unwilling to see rates fall too quickly began to change their views. Consequently, the market began to increase about another small reduction in bank base rates, perhaps before the Easter holiday.

Falling money market rates—three month interbank came back to 13½ per cent—reinforced these hopes, which were particularly strong in the edged sector. Foreign funds, attracted not only by sterling but also by the present high level of UK interest rates, began to consider longer-dated stocks up and after-hours, selected issues were a point higher on the session. Domestic demand was also in evidence, but financial year-end considerations tended to restrict institutional business. Late in the day, the authorities' supply of Exchange 11 rate cent 1991 was exhausted at 961.

Money shortages continued to impede trade among the shorts which made only limited progress, while inter-linked gilts suffered from further switching to conventional stocks. The latter have weakened progressively since the Chancellor made known his views about the rate of inflation; many stocks fell 2 more yesterday to extend losses over the past week to some 4 points.

Leading shares continued to disappoint and the overall trend was again a shade lower. Secondary and situation stocks, on the other hand, claimed considerable attention and provided a host of good features. Another deluge of company results also stimulated interest and British Aerospace benefited further from an impressive preliminary statement.

Any group with overseas earnings potential, or recently favoured by U.S. investors, lost ground, however. ICI were a good example at 77p, down 13, along with Jaguar, which gave up 14 at 300p. Bats slipped back 22 to 32p. The FT 100 share index closed 2.7 off 979.3, after having shown a marginal rise at the 11.00 am calculation.

**Prudential pleases**  
 Life savings made the running in insurance, stimulated by better-than-expected preliminary figures from both Prudential and Britannia, the former touched 65p before closing 28 higher at 61p, while the latter finished 14

dearer at 68p, after 70p. Legal and General jumped 20 to 70p, after 71p, in anticipation of today's annual figures, while Sun Life gained 18 to 84p, after 85p. Refuge put on 7 at 34p. Composites also strengthened and revived takeover speculation in Commercial Union prompted a fresh gain of 8 to 20p. Sun Alliance rose 15 to 47p and General Accident 12 to 57p. Royals put on 10 to 56p and GRE 13 to 69p, the latter in front of Wednesday's preliminary figures. Lloyds Brokers were affected by the fresh fall in the dollar and Willis Faber dropped 13 to 65p, after 67p. Reflecting a continuation of fading gilt hopes, Royal Bank of Scotland lost more for a two-day decline of 12 to 27p.

News that two directors had increased their holdings in the company appeared off good support for Sangers which raced up to 60p before profit-taking left the close just a penny dearer on 57p. A new wave of shares settled 2 higher at 62p premium, after 67p premium. Arthur Bell fell 5 to 14p for a two-day decline of 17 owing to a cautious Press reception of interim statement. Among subordinated Breweries, Matthew Brown, the subject of an unwelcome bid from Scottish and Newcastle, eased a couple of pence to 42p, it was announced after-hours that Whitbread Investment controls just under 9 per cent of Brown's equity.

Early attention in the Building sector centred on UBM and Norores following the latter's share share exchange, or cash alternative, bid worth £11m, caused a couple of pence to 42p, it was announced after-hours that Whitbread Investment controls just under 9 per cent of Brown's equity. Early attention in the Building sector centred on UBM and Norores following the latter's share share exchange, or cash alternative, bid worth £11m, caused a couple of pence to 42p, it was announced after-hours that Whitbread Investment controls just under 9 per cent of Brown's equity.

Among the companies reporting trading news, Ben Bailey fell 5 to 27p following dismal half-year figures and dividend reduction, but Gibbs and Dandy A gained a penny to 28p in reply to satisfactory preliminary results. Bryant Holdings lost a penny to 75p, the cautious view on future trading eclipsing good half-year figures.

**Cecil Gee disappoints**  
 Leading Stores struggled aside recent concern over the present high level of mortgage rates and services gains across the board. Gussies "A" highlighted with a rise of 15 to 78p, after 75p, while revived takeover speculation lifted Debenhams 7 to 21p.

Barclays headed the defence to 58p, after announcing interim profits at the top end of market estimates. Waring and Galloway, initially thinner at 15p, followed the agreed terms from Hopecastle, the consortium

## FINANCIAL TIMES STOCK INDICES

	Mar. 27	Mar. 26	Mar. 25	Mar. 24	Mar. 23	Mar. 22	Mar. 21	Mar. 20	Year Ago
Government Secs.....	81.06	80.78	80.74	80.76	80.83	80.67	81.19		
Fixed Interest.....	979.5	984.0	984.0	984.0	984.0	984.0	984.0		
Ordinary Shares.....	508.1	508.0	508.0	508.0	508.0	508.0	508.0		
Ord. Div. Yield.....	4.60	4.61	4.57	4.57	4.58	4.54	4.37		
Earnings, Yld. (full).....	11.52	11.48	11.33	11.35	11.55	11.26	9.72		
P/E Ratio (net).....	10.99	10.86	10.76	10.76	10.73	10.81	12.39		
Total Returns (Est.).....	26,966	26,697	27,788	26,442	27,820	26,668	26,146		
Equity turnover (Est.).....	342.85	388.93	414.04	460.28	409.60	317.58			
Equity bargains (Est.).....	24,306	28,619	28,600	28,600	28,330	22,117			
Shares traded (m).....	194.8	166.5	217.4	237.6	208.3	176.0			

10 am 982.4, 11 am 983.3, Noon 981.5, 1 pm 980.2, 2 pm 980.2, 3 pm 980.4.

Base 100 Govt. Secs. 15/10/28. Fixed Int. 15/28. Ordinary 1/7/35.

Gold Mines 12/9/55. S.E. Activity 1974.

Latest Index 979.55.

\*Nil=0.25.

## HIGHS AND LOWS S.E. ACTIVITY

	1984/85	Since Completion	Mar. 26	Mar. 25
Govt. Secs.	81.06	80.78	80.74	80.76
Fixed Int.	979.5	984.0	984.0	984.0
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Base 100 Govt. Secs. 15/10/28. Fixed Int. 15/28. Ordinary 1/7/35.

Gold Mines 12/9/55. S.E. Activity 1974.

Latest Index 979.55.

\*Nil=0.25.

## HIGHS AND LOWS S.E. ACTIVITY

	1984/85	Since Completion	Mar. 26	Mar. 25
Govt. Secs.	81.06	80.78	80.74	80.76
Fixed Int.	979.5	984.0	984.0	984.0
Ordinary	508.1	508.0	508.0	508.0
Ord. Div. Yield	4.60	4.61	4.57	4.57
Earnings, Yld. (full)	11.52	11.48	11.33	11.35
P/E Ratio (net)	10.99	10.86	10.76	10.76
Total Returns (Est.)	26,966	26,697	27,788	26,442
Equity turnover (Est.)	342.85	388.93	414.04	460.28
Equity bargains (Est.)	24,306	28,619	28,600	28,600
Shares traded (m)	194.8	166.5	217.4	237.6

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Gold Mines 12/9/55. S.E. Activity 1974.

Latest Index 979.55.

\*Nil=0.25.

The fresh strength of sterling prompted marked weakness in major dollar earner Jaguar which dipped 14 to 300p. Elsewhere in mixed Motor sector, Lucas Industries met increased nervous selling in front of today's half-timer and gave up 7 for a two-day decline of 15 to 267p. Excellent company trading statements gave impetus to Paper/Printings. DRG featured with a gain of 8 to 17p reflecting satisfaction with the annual results, while Buxi, also announcing preliminary figures, hardened 5 more to 368p. Publishers were subdued, although Associated Book attained a new peak of 490p before settling a net 7 to the good at 480p following the annual results and proposed 10 per cent scrip issue.

Leading Properties suffered from lack of interest and closed on a dull note. Land Securities settled 4 off at 29p and MEPC 3 higher at 7p.

Ocean Transport and Trading, the subject of "put" option business, dipped to 160p before settling a net lower at 163p; the increase annual results to dividend were eclipsed by the cautious tone of the accompanying statement.

Textiles, Coats Patons dipped 8 to 15p after revealing preliminary profits slightly below market expectations. Up to 36p in immediate response to the full-year results, Bats thereafter drifted lower following a closer examination of the figures and finished 22p. Petroleum rose 8 to 10p following 32p; sentiment was also adversely affected by the current buoyancy of sterling.

## Oils easier

The latest advance by sterling against the dollar deterred overseas buying interest in the leading oils which tended to drift higher in the afternoon. BP closed at 55p and Royal Dutch gave up 1 to 45p. Secondary stocks were much livelier. American Petroleum rose 8 to 10p following encouraging exploration news, while the announcement that Canada Northwest Energy had increased its shareholding in Marathon to 50 per cent boosted the latter 6 to 86p. Sharply increased earnings failed to inspire Sovereign Oil which eased to 15p. Petroleum higher in the dollar terms 45p, despite news that the Kuwait Investment Office has lifted its stake in the company to 3.74 per cent.

## Bae up again

British Aerospace were outstanding again among miscellaneous industrials rising 15 more to 41p, after 41p, following comment on the excellent results. Among other leaders, Barcham were notable for a gain of 8 to 300p, but Glaxo were affected by the dollar weakness and gave up 2 to 11p. Elsewhere, Computer Services were marked up 6 to 76p on news of the share-exchange bid from Park Place, 4 higher at 16p. Asset value cash consideration of 5 to 15p, improvement of 4 to 32p in Manchester Ship Canal while James Wilkes responded to a revised 12p to 25p, details of the 20p per share cash bid from Corporation Development International and proposed rights issues if the deal is completed caused gyrations in The Times Venerer, which dropped to 23p before recovering to close unchanged at the overnight level of 23p. Elsewhere, South buying ahead of next Tuesday's results, while Christie's International, scheduled to announce results the same day, closed 18 higher at 12p, after 12p, following the call for fresh funds of nearly £5m.

## One-time bid favourite Horizon

Travel came under selling pressure and fell 8 to 12p. Elsewhere in the Leisure sector, Miss World rose 30 more to 280p awaiting news from mth annual meeting, but Spectrum encountered selling in an unwelcome move and slumped 18 to a new 65 low of 80p.

## Gold and related issues

consequently gained further ground although the major gold share sectors suffered from sterling quotations from the substantial rise in the pound against the dollar. Although significantly higher in the dollar terms 45p, African Golds were only marginally firmer in sterling terms. Bermudan-domiciled Minero retreated 50 to 700p following the disappointing interim results.

## Australians mining markets

surged ahead across a broad front, led by gold issues. In the leading rank, Gold Mines of Kalbarri jumped 25 to 435p, while Central Norseman and Poseidon gained 10 apiece to 38p and 220p respectively. North Atlantic mined rights to base 61p, after 44p. Speculative Golds were also bought.

Other Exploration were finally up at 43p, Sons of Gwalia 3 to the good at a record 85p and Australian Consolidated Minerals 4 firmer at 184p-85 high of 43p. Elsewhere former tin producer Jantar more than doubled to 27p before settling a net 101 higher at 24p following the fivefold increase in the dividend payment and sharply higher preliminary profits. Total contracts struck in Traded Options amounted to 7,151. Demand was of a selective nature, however, with most of the session's interest centred on three stocks. Bats were under-standably lively following the preliminary results and in an evenly-balanced business recorded 86p calls and 88p puts. Sterling's strength and its effect on the underlying share price prompted another active trade in Jaguar, which accounted for 387 calls, while British Telecom remained in the limelight, attracting 1,100 calls.

## NEW HIGHS AND LOWS FOR 1984/5

NEW HIGHS (93)

Trax 1985, Luch 100p 2005

NEW







INDUSTRIALS—Continued										LEISUR	
1984-85		Stock	Price	+ or -	Div Yr	Yld %	1984-85	1984-85			
High	Low							High	Low		

STOCKS	High	Low	Open	Close	Net Chg	Vol	Div	Yield	PE	FINANCIAL	High	Low	Open	Close	Net Chg	Vol	Div	Yield	PE
Price	Chg	Bid	Ask	Settle	Vols	Div	Yield	PE	Ratio	Price	Chg	Bid	Ask	Settle	Vols	Div	Yield	PE	Ratio
138	135	136	135	-1	100	105	105	105	105	138	135	136	135	-1	100	105	105	105	105
137	134	135	134	-1	100	104	104	104	104	137	134	135	134	-1	100	104	104	104	104
136	133	134	133	-1	100	103	103	103	103	136	133	134	133	-1	100	103	103	103	103
135	132	133	132	-1	100	102	102	102	102	135	132	133	132	-1	100	102	102	102	102
134	131	132	131	-1	100	101	101	101	101	134	131	132	131	-1	100	101	101	101	101
133	130	131	130	-1	100	100	100	100	100	133	130	131	130	-1	100	100	100	100	100
132	129	130	129	-1	100	99	99	99	99	132	129	130	129	-1	100	99	99	99	99
131	128	129	128	-1	100	98	98	98	98	131	128	129	128	-1	100	98	98	98	98
130	127	128	127	-1	100	97	97	97	97	130	127	128	127	-1	100	97	97	97	97
129	126	127	126	-1	100	96	96	96	96	129	126	127	126	-1	100	96	96	96	96
128	125	126	125	-1	100	95	95	95	95	128	125	126	125	-1	100	95	95	95	95
127	124	125	124	-1	100	94	94	94	94	127	124	125	124	-1	100	94	94	94	94
126	123	124	123	-1	100	93	93	93	93	126	123	124	123	-1	100	93	93	93	93
125	122	123	122	-1	100	92	92	92	92	125	122	123	122	-1	100	92	92	92	92
124	121	122	121	-1	100	91	91	91	91	124	121	122	121	-1	100	91	91	91	91
123	120	121	120	-1	100	90	90	90	90	123	120	121	120	-1	100	90	90	90	90
122	119	120	119	-1	100	89	89	89	89	122	119	120	119	-1	100	89	89	89	89
121	118	119	118	-1	100	88	88	88	88	121	118	119	118	-1	100	88	88	88	88
120	117	118	117	-1	100	87	87	87	87	120	117	118	117	-1	100	87	87	87	87
119	116	117	116	-1	100	86	86	86	86	119	116	117	116	-1	100	86	86	86	86
118	115	116	115	-1	100	85	85	85	85	118	115	116	115	-1	100	85	85	85	85
117	114	115	114	-1	100	84	84	84	84	117	114	115	114	-1	100	84	84	84	84
116	113	114	113	-1	100	83	83	83	83	116	113	114	113	-1	100	83	83	83	83
115	112	113	112	-1	100	82	82	82	82	115	112	113	112	-1	100	82	82	82	82
114	111	112	111	-1	100	81	81	81	81	114	111	112	111	-1	100	81	81	81	81
113	110	111	110	-1	100	80	80	80	80	113	110	111	110	-1	100	80	80	80	80
112	109	110	109	-1	100	79	79	79	79	112	109	110	109	-1	100	79	79	79	79
111	108	109	108	-1	100	78	78	78	78	111	108	109	108	-1	100	78	78	78	78
110	107	108	107	-1	100	77	77	77	77	110	107	108	107	-1	100	77	77	77	77
109	106	107	106	-1	100	76	76	76	76	109	106	107	106	-1	100	76	76	76	76
108	105	106	105	-1	100	75	75	75	75	108	105	106	105	-1	100	75	75	75	75
107	104	105	104	-1	100	74	74	74	74	107	104	105	104	-1	100	74	74	74	74
106	103	104	103	-1	100	73	73	73	73	106	103	104	103	-1	100	73	73	73	73
105	102	103	102	-1	100	72	72	72	72	105	102	103	102	-1	100	72	72	72	72
104	101	102	101	-1	100	71	71	71	71	104	101	102	101	-1	100	71	71	71	71
103	100	101	100	-1	100	70	70	70	70	103	100	101	100	-1	100	70	70	70	70
102	99	100	99	-1	100	69	69	69	69	102	99	100	99	-1	100	69	69	69	69
101	98	99	98	-1	100	68	68	68	68	101	98	99	98	-1	100	68	68	68	68
100	97	98	97	-1	100	67	67	67	67	100	97	98	97	-1	100	67	67	67	67
99	96	97	96	-1	100	66	66	66	66	99	96	97	96	-1	100	66	66	66	66
98	95	96	95	-1	100	65	65	65	65	98	95	96	95	-1	100	65	65	65	65
97	94	95	94	-1	100	64	64	64	64	97	94	95	94	-1	100	64	64	64	64
96	93	94	93	-1	100	63	63	63	63	96	93	94	93	-1	100	63	63	63	63
95	92	93	92	-1	100	62	62	62	62	95	92	93	92	-1	100	62	62	62	62
94	91	92	91	-1	100	61	61	61	61	94	91	92	91	-1	100	61	61	61	61
93	90	91	90	-1	100	60	60	60	60	93	90	91	90	-1	100	60	60	60	60
92	89	90	89	-1	100	59	59	59	59	92	89	90	89	-1	100	59	59	59	59
91	88	89	88	-1	100	58	58	58	58	91	88	89	88	-1	100	58	58	58	58
90	87	88	87	-1	100	57	57	57	57	90	87	88	87	-1	100	57	57	57	57
89	86	87	86	-1	100	56	56	56	56	89	86	87	86	-1	100	56	56	56	56
88	85	86	85	-1	100	55	55	55	55	88	85	86	85	-1	100	55	55	55	55
87	84	85	84	-1	100	54	54	54	54	87	84	85	84	-1	100	54	54	54	54
86	83	84	83	-1	100	53	53	53	53	86	83	84	83	-1	100	53	53	53	53
85	82	83	82	-1	100	52	52	52	52	85	82	83	82	-1	100	52	52	52	52
84	81	82	81	-1	100	51	51	51	51	84	81	82	81	-1	100	51	51	51	51
83	80	81	80	-1	100	50	50	50	50	83	80	81	80	-1	100	50	50	50	50
82	79	80	79	-1	100	49	49	49	49	82	79	80	79	-1	100	49	49	49	49
81	78	79	78	-1	100	48	48	48	48	81	78	79	78	-1	100	48	48	48	48
80	77	78	77	-1	100	47	47	47	47	80	77	78	77	-1	100	47	47	47	47
79	76	77	76	-1	100	46	46	46	46	79	76	77	76	-1	100	46	46	46	46
78	75	76	75	-1	100	45	45	45	45	78	75	76	75	-1	100	45	45	45	45
77	74	75	74	-1	100	44	44	44	44	77	74	75	74	-1	100	44	44	44	44
76	73	74	73	-1	100	43	43	43	43	76	73	74	73	-1	100	43	43	43	43
75	72	73	72	-1	100	42	42	42	42	75	72	73	72	-1	100	42	42	42	42
74	71	72	71	-1	100	41	41	41	41	74	71	72	71	-1	100	41	41	41	41
73	70	71	70	-1	100	40	40	40	40	73	70	71	70	-1	100	40	40	40	40
72	69	70	69	-1	100	39	39	39	39	72	69	70	69	-1	100	39	39	39	39
71	68	69	68	-1	100	38	38	38	38	71	68	69	68	-1	100	38	38	38	38
70	67	68	67	-1	100	37	37	37	37	70	67	68	67	-1	100	37	37	37	37
69	66	67	66	-1	100	36	36	36	36	69	66	67	66	-1	100	36	36	36	36
68	65	66	65	-1	100	35	35	35	35	68	65	66	65	-1	100	35	35	35	35
67	64	65	64	-1	100	34	34	34	34	67	64	65	64	-1	100	34	34	34	34
66	63	64	63	-1	100	33	33	33	33	66	63	64	63	-1	100	33	33	33	33
65	62	63	62	-1	100	32	32	32	32	65	62	63	62	-1	100	32	32	32	32
64	61	62	61	-1	100	31	31	31	31	64	61	62	61	-1	100	31	31	31	31
63	60	61	60	-1	100	30	30	30	30	63	60	61	60	-1	100	30	30	30	30
62	59	60	59	-1	100	29	29	29	29	62	59	60	59	-1	100	29	29	29	29
61	58	59	58	-1	100	28	28	28	28	61	58	59	58	-1	100	28	28	28	28
60	57	58	57	-															

[illegible]



Abbey Unit Yst. Mngrs. (a)		
1:35 P.M.'s Churchyard, EC4P 4BX.		
High Income		
Gold & Foreign Inv.	108.6	114.9%
High Inc. Equity	171.7	76%
Worldwide Bond	147.5	158.9%
Capital Growth		
American Growth	130.2	54%
Assets & Emph. Tr.	99.0	80%
Central Am. Inv.	104.1	150.4%
Commodity & Emp.	74.1	21.3%
General	104.0	49%
Japan	168.1	174%
UK Growth	73.9	79%
Acc. Invest.	104.4	112%
U.S. Emerging Cos.	86.7	169.9%
	158.1	

[illegible]

Horvath Group-Continued		
Sector Specialist Funds		
Commodity Share	147.6	153
T-Share	36.4	4
Gold & Silver	123.2	13
Int'l & Foreign Mkts	112.4	11
Prop. Share	62.1	63
Units Energy	64.7	67
World Tech	48.3	44
Diversified Funds		
Overseas Growth	117.1	88 to 94
American Income	742.0	10
Am. Smaller Cos	52.2	74
Am. Small-Cap	69.8	74
Australian Growth	49.9	74.6
Euro Smaller Cos Ltd	91.2	9
Far East	7.7	3
Health Care	23.4	23
Intl Growth	126.4	30
Japan Gov't Bond	134.2	40
Japan Smaller Cos Ltd	114.7	11
Except Funds		
Emergnt	54.4	63
Intl	44.1	67

[illegible]

<b>FT</b>	
<b>James Finlay Unit Trust Mng</b>	
10-14, West Nile Street, Glasgow.	
J Finlay Internat'l	50.8
Accum Units	50.0
J Finlay Hgls Income	53.8
Finlay's Energy	56.4
Accum Units	53.2
J Finlay Fd 18 Tr	52.0
Accum Units	52.0
Prices on March 20. Next deal	
<b>Robert Fleming &amp; Co Ltd</b>	
8 Crosby Square, EC3A 6AN.	
1840 Export (20c)	515.15
1240 Export (20c)	526.92
1400 Prop Tr (50c)	513.30

[illegible]

# IT TRUST

321	I.B.I. Fund Managers Ltd. (a)	
47	32 Queen Anne's Gate, London SW1N	
47	I.B.I. Brit. & Overseas	10
28	I.B.I. High Inc.	10
37	I.B.I. Security Gilt	10
37		
858	Key Fund Managers Ltd. (a)	
48	57-63 Princess St, Manchester M2 4A	
48	Key Equity & Geo Int.	10
48	Key Income Fund	10
48	Key Foreign Fed. Ltd.	10
48		
48	Kleinwort Benson Unit Man	
48	20, Fenchurch St, EC3	
48	KB UK Euro Eqn Inv	22
48	KB Four Gilt Bds	22

[illegible]

FORMATION	
000	Perpetual Unit Trust Mgmt.
00	48, Hart Street, Hestley on Thames.
00	Growth .....
00	Stable Income .....
00	Worldwide Recovery .....
00	American Growth .....
585	Prolific Unit Trusts
95	222, Brinsford, EC2.
54	Prolic Pro East .....
54	Stable Income .....
54	Prolic High Inc. ....
54	Prolic Ind. ....
000	Prolic W. Amer. ....
38	Prolic Core Sec. ....
38	Prolic Technology .....

[illegible]

SERVICE	
68	Touche, Remsant Unit Trust
68	Mormont Hve, 2 Peach Dock, EC4.
68	TR Capital Trust .....
68	TR Income Growth .....
68	TR Income Monthly .....
68	TR Investment Growth .....
68	TR Smaller Cos .....
68	TR Special Div .....
68	Trades Union Unit Trust
68	200, Wood Street, EC2.
68	TUUT Mar L .....
68	Transatlantic and Gen. Secs.
68	21-22 New London Rd, Crumford.

[illegible]

130	Property Funds	1047.9
131	Mutual Fund	137.9
132	Managed Fund	104.4
133	County Fund	128.8
134	Public Welfare Fund	124.8
135	For East Fund	150.7
136	North American Fund	170.4
137	North American Fund	140.6
138	S M H, Flag Fund	101.9
139	Private Managed Fund	197.9
140	Private Equity Fund	124.4
141	Private Equity Fund	124.1

For other prices please consult

**Chemical Medical Fidelity**  
 Haworth Plant, Brent, SS2 0JH

142	Investment Funds	
143	Mutual	102.1
144	Equity	107.4
145	Property	96.9
146	Gift & Pooled Interest	20.6
147	Private Equity	20.6

[illegible][illegible][illegible]

181 Fund Managers Ltd. (a)	Perpetual Unit Trust Mgmt. (a) (2)	Touche, Rossman Unit
----------------------------	------------------------------------	----------------------

[illegible][illegible]

**ACROSS**  
1. "Whispered" the money

**ACROSS**

1 Whispered "the money outside" (8)  
5 Drivers are using it for change (6)  
10 One sitting in a cleaner so (6)  
11 Acceptable in a group that unimhibited (9)  
12 In some way sensitive rogues write about (9)  
13 Taken the first? (5)  
14 Rush like Elizabeth (6)  
15 What shopkeepers are changing, around November 1, sovereigns (7)  
18 Promises to put an extra mile in the mile (7)  
20 Buildings we see in the hills (6)  
22 Stopped a number leaving and relaxed (5)  
24 Seemingly bad mood campaignologist (9)  
25 His policy is not the right (6)  
26 Double on starts game (5)  
27 After parking in side turning, left to drive away (8)  
28 Just inside good French side town (8)

**DOWN**

1 Better help the soldiers (6)  
2 Detailed to be a real doctor (8)  
3 Sports day event for Marines? (5-6, 4)  
4 Charm is for men without capital, love? (7)  
6 Attendants found in maternity hospital? (6-2-7)  
7 The opinion of men leaving the building? (5)  
8 "I am not" unsent (5)

**on to Puzzle No 5,679**

Grants To Fund	9/14	9/25/92
<b>Behavioral Unit Trust Mgrs Ltd</b>		
64 Fundmtr, 1 EGMN 241		
Special Trust	53.7	57.2
<b>Optimiser Fund Mgmt Ltd</b>		
66 Common St, London EGMN 241		
International Growth	71.9	64.4
Investment Growth	71.9	64.4
Japan Growth	71.9	64.4
Asian Growth	71.9	64.4
European Growth	71.9	64.4
Practical Income Unit	71.9	64.4
<b>Pearl Trust Managers Ltd</b>		
225, 226, 227, 228, WCVI F.E.B.		
Private Growth Fund	84.2	68.3
Private Growth Fund	84.2	68.3
Private Inc.	89.9	69.9
Private Inc.	89.9	69.9
Private Inc.	153.0	140.8

**AA Friendly Society**  
(Investments) Mgt. M & G Ins Mgt Ltd

[illegible]

Payroll Acc	100.0	100.0
Payroll Pay Acc	224.6	224.6
Payroll Equity	527.3	527.3
Payroll Asset Acc	122.7	122.7

Prices for other bonds available on request		
<b>Carroll Insurance PLC</b>		
57 Layton, Cranford		
Marine Term 20	119.0	119.0
Marine Term 25	119.0	119.0
Marine Term 30	119.0	119.0
Marine Term 35	119.0	119.0
Marine Term 40	119.0	119.0
Marine Term 45	119.0	119.0
Marine Term 50	119.0	119.0
Marine Term 55	119.0	119.0
Marine Term 60	119.0	119.0
Marine Term 65	119.0	119.0
Marine Term 70	119.0	119.0
Marine Term 75	119.0	119.0
Marine Term 80	119.0	119.0
Marine Term 85	119.0	119.0
Marine Term 90	119.0	119.0
Marine Term 95	119.0	119.0
Marine Term 100	119.0	119.0
Marine Term 105	119.0	119.0
Marine Term 110	119.0	119.0
Marine Term 115	119.0	119.0
Marine Term 120	119.0	119.0
Marine Term 125	119.0	119.0
Marine Term 130	119.0	119.0
Marine Term 135	119.0	119.0
Marine Term 140	119.0	119.0
Marine Term 145	119.0	119.0
Marine Term 150	119.0	119.0
Marine Term 155	119.0	119.0
Marine Term 160	119.0	119.0
Marine Term 165	119.0	119.0
Marine Term 170	119.0	119.0
Marine Term 175	119.0	119.0
Marine Term 180	119.0	119.0
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Marine Term 190	119.0	119.0
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Marine Term 200	119.0	119.0
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Marine Term 210	119.0	119.0
Marine Term 215	119.0	119.0
Marine Term 220	119.0	119.0
Marine Term 225	119.0	119.0
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Marine Term 410	119.0	119.0
Marine Term 415	119.0	119.0
Marine Term 420	119.0	119.0
Marine Term 425	119.0	119.0
Marine Term 430	119.0	119.0
Marine Term 435	119.0	119.0
Marine Term 440	119.0	119.0
Marine Term 445	119.0	119.0
Marine Term 450	119.0	119.0
Marine Term 455	119.0	119.0
Marine Term 460	119.0	119.0
Marine Term 465	119.0	119.0
Marine Term 470	119.0	119.0
Marine Term 475	119.0	119.0
Marine Term 480	119.0	119.0
Marine Term 485	119.0	119.0
Marine Term 490	119.0	119.0
Marine Term 495	119.0	

Property Fund	68.3
Managed Fund	145.8
Other	145.8

[illegible]

100

[illegible]



INSURANCE, OVERSEAS & MONEY FUNDS

<b>Liberty Life Assurance Co Ltd</b> Liberty House, 100, Broad St, London EC2A 4JF 01-404710	<b>National Provident Institution</b> 100, Broad St, London EC2A 4JF 01-404710	<b>Prudential Assurance Co Ltd</b> Prudential House, 1, Broad St, London EC2A 4JF 01-404710	<b>Standard Life Assurance Co Ltd</b> Standard House, 1, Broad St, London EC2A 4JF 01-404710	<b>Scottish Life Assurance Co Ltd</b> Scottish House, 1, Broad St, London EC2A 4JF 01-404710	<b>Scottish Mutual Assurance Society</b> Scottish Mutual House, 1, Broad St, London EC2A 4JF 01-404710	<b>Scottish Provident Institution</b> Scottish Provident House, 1, Broad St, London EC2A 4JF 01-404710	<b>Scottish Widows' Group</b> Scottish Widows' Group House, 1, Broad St, London EC2A 4JF 01-404710	<b>Scottish Widows' Group</b> Scottish Widows' Group House, 1, Broad St, London EC2A 4JF 01-404710	<b>Scottish Widows' Group</b> Scottish Widows' Group House, 1, Broad St, London EC2A 4JF 01-404710
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<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710
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<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710
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<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710	<b>Target Life Assurance Co Ltd</b> Target House, 1, Broad St, London EC2A 4JF 01-404710
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OFFSHORE AND OVERSEAS

Money Market

Trust Funds

Money Market

Bank Accounts

NOTES



## COMMODITIES AND AGRICULTURE

## Currency chaos hits metals

BY JOHN EDWARDS, COMMODITIES EDITOR

LONDON METAL markets were in a chaotic state yesterday following the renewed decline in the value of the dollar. While gold, platinum and silver prices forged ahead, there were heavy losses in the sterling quotations of base metals on the London Metal Exchange.

The three months price of higher grade copper plunged by \$46.75 to close at \$1,171.25 a tonne and dropped to \$1,185 in after-hours dealings.

The decline in copper came in spite of a statement by Kennecott that it will be unable to fulfil its contracted delivery commitments of copper cathodes to overseas customers after July 1, because insufficient metal would be available after the closure of its Utah division, announced on Monday.

The company is to declare force majeure on its overseas contracts. It is believed about 3,000 tonnes of copper a month are affected.

Kennecott added that three-month "evergreen" sales contracts for domestic customers were not being renewed after June 30 until the company had a clearer idea of its supply position.

The second biggest U.S. copper producer, Phelps Dodge, said it was closing its Ajo smelter in Arizona on April 4 for an indefinite period. The company said it could not

justify spending \$5m for pollution control equipment needed to allow the smelter to operate after the end of this year.

The closure of this small smelter, with an annual capacity to handle 180,000 short tons of concentrates, should have little impact since the present supply of concentrates are being switched to other smelters.

Nevertheless traders were surprised that there was only a modest rise in the dollar prices of copper on the New York market (Comex). In early dealing the May futures position on Comex was less than one cent higher, in spite of the Kennecott news and the lower dollar.

Other base metals suffered steep price declines in London, although dollar quotations were steady. Aluminium, lead, nickel and zinc were all down sharply. Tin values, however, were sustained by continued support buying by the buffer stock of the International Tin Council. As a result of this unexpected intervention, London tin values are now calculated to be at a premium over the Straits tin price in Malaysia. However, no one was quite certain of what was happening yesterday. As one dealer put it: "We might as well be foreign exchange dealers instead of metal traders."

## Outlook gloomy for early EEC farm price deal

BY IVO DAWNAY IN BRUSSELS

THE PROSPECTS of an early agreement on EEC farm prices for 1985-86 looked distinctly gloomy yesterday after agricultural ministers ended three days of talks.

Several commentators that a further week of negotiation beginning in Luxembourg on Monday may not be sufficient to complete a comprehensive deal. The principal sticking point remains West Germany's insistence that its farmers suffer no reduction in cereal prices.

The European Commission is seeking a 3.5 per cent cut while the UK wants the full 5 per cent reduction, triggered by this

year's bumper harvest under the guarantee threshold system.

There are also serious disputes with Italy and Greece over planned cuts in fruit and vegetable prices.

Luigi Filippo Maria Pandolfi, the Italian farm minister currently presiding over the council, will fly to Germany this weekend for further talks with Herr Ignaz Kiechle, his West German counterpart.

The ministers agreed yesterday to roll-over existing price and intervention programmes for sheep, beef, dried fodder and milk for two weeks to allow payments to continue.

## Distillate fuel oil stocks fall in America

U.S. STOCKS of distillate fuel oil sunk by 5.3m barrels last week to 106.7m barrels, the lowest point since last June, according to the American Petroleum Institute.

Distillate on hand was almost 8.2m barrels below last year at this time.

Crude oil imports rose from 2.4m barrels in the week ending March 15 to 2.9m barrels at the end of last week. While crude imports declined from last year, product imports which have been steadily growing, jumped to 2.1m barrels, almost 300 barrels more than last year at this time.

Crude oil stocks moved ahead for the fifth week in succession to 34.2m barrels, more than 8m barrels available at the same time in 1984. Stocks of residual fuel oil held steady at 40.4m barrels, almost 300 barrels ahead of last year.

● **SILVER:** The Chicago Board of Trade will begin trading tomorrow in options on 1,000-ounce silver futures, its first precious metals option contract.

● **RUBBER:** Floor trading on London's rubber futures market ends officially this week and all trading will be inter-office as from April 1, a spokesman for the London Rubber Terminal Market Association said. There has been virtually no trading on the floor since last October. The decision to move to inter-office trading was taken at the annual meeting of the London Terminal Market Association held last November.

● **SUGAR:** The EEC Commission authorised the export of 42,000 tonnes of white sugar with a maximum subsidy of 43.64 European currency units per 100 kilos at its weekly tender yesterday. The result was in line with market predictions and had no impact on prices.

● **COTTON:** A programme to eradicate the boll weevil in cotton-growing areas of Arizona, California and northern Mexico has started with this spring's planting, the U.S. Agriculture Department said.

● **SOYABEAN MEAL:** The Commodity Futures Trading Commission has approved Mid-America Commodity Exchange's soyabean meal futures contract. Trading will begin on April 22.

## Time runs out for tropical timber pact

Andrew Gowers reports on the threat to next week's signing

THE International Tropical Timber Agreement, designed to foster co-operation between producers and consumers in the \$7bn-a-year tropical timber trade, is in trouble.

The pact, adopted by 36 producers and 33 consumers in November 1983 after nearly seven years of negotiation, is up for ratification by the beginning of next week. For it to enter into force provisionally, 10 producing countries and 14 consuming countries must formally sign their seals on it by Sunday.

So far, although almost the necessary number of consumers have done so, only three producers — Indonesia, Malaysia and Gabon — are on board. Fears are growing that the other producers' apparent foot-dragging may scupper the pact.

If so, it will be another blow to the already battered credibility of North-South commodity agreements.

It could also have serious implications for the future of the world's tropical forests covering a vast belt across Asia, Africa and Latin America, which conservationist organisations, and concerned consumers are being depleted at an alarming rate.

Advocates of the agreement are at a loss to explain why it has run into trouble with African and Latin American producers in this way. "They all seemed keen on the ITTA while it was being negotiated," said one puzzled Western representative this week.

For consumers, the agreement was something of a test for a new, more realistic approach to commodity pacts. In comparison with some of the more grandiose schemes dreamed up in the past, the ITTA set itself modest objectives.

The text agreed 18 months ago contained no provisions for price stabilisation — unlike the international agreements on rubber and tin, for example — and involved no great commitments of funds either from producing or consuming nations.

Instead, its aims were to be fourfold:

● To gather information on short- and long-term trends in the market for tropical timber.

● To help producing countries to replant trees and manage forests.

● To encourage producers to boost timber processing facilities to gain the maximum added value from their exports.

Advocates of the agreement are at a loss to explain why it has run into trouble with African and Latin American producers in this way. "They all seemed keen on the ITTA while it was being negotiated," said one puzzled Western representative this week.

For their part, the producers were aware of their natural forests — the source of virtually all tropical timber — were in effect a non-renewable resource. They wanted to boost their earnings from timber — a large proportion of the value of which comes from processing.

The idea of an Opec-style cartel, though initially attractive to some timber exporters, was thrown out because producers realised that the resulting high prices would merely encourage consumers to find alternative products.

Price stabilisation measures involving the use of a buffer fund were considered unnecessary as, in the words of a study by the International Institute for Environment and Develop-

ment "the best buffer stock for tropical timber is clearly the standing trees in the forest."

Equally, plans put forward by the UN Conference on Trade and Development (UNCTAD) for a levy on tropical timber exports to pay for reforestation programmes foundered on bitter opposition from the consuming side.

But the scaled-down agreement seemed to many participants, workable.

All is not lost, however. If enough producers have not ratified the agreement by next week, UNCTAD will call together the ratifiers and the six other countries which have taken the initial step of signing the document.

That meeting, expected to take place in June, could result in an extension of the ratification deadline, or implementation of the pact just by those countries which have already signed.

The latter course is one that would leave many consuming countries distinctly uneasy. Although it would include the two biggest current producers, Indonesia and Malaysia, it would leave out countries with huge reserves in Africa and Latin America, including Brazil.

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## Aid donors asked to back Africa projects

By James Saxon in Rome

THE UN Food and Agriculture Organisation will ask aid donors tomorrow to finance a set of projects for the rehabilitation of farming in 18 drought-stricken countries in Africa.

The aim of the projects is to get agriculture going again if and when the drought ends, and so reduce the ever-mounting burden which the need for food aid is putting on the donor countries.

The projects, devised by the FAO, should be under way within a few months and show results in less than three years. They are aimed at building large numbers of food producers and populations recently affected by natural calamities.

They include, for example, the development of fodder production, the resettling of displaced people, the supply of mobile veterinary units, the cleaning out of neglected irrigation canals and the supply of fertiliser.

The total value of all the projects devised by the FAO comes to \$108m. They are in countries such as Sudan, Angola, Kenya, and Zimbabwe. Ethiopia is not included because its rehabilitation needs were partially taken care of at a donors' meeting in January.

This week Mr. Edouard Saouma, FAO director-general, sketched an alarming picture of Africa's ever-growing food aid. Too much food aid, he said, had the effect of changing people's diets and making farming uneconomical.

"The one of the most serious crisis in the allocation of emergency food aid. If the crisis continues the international community might not be able to meet other aid needs in the rest of the world. There could be a crisis of resources."

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## LONDON MARKETS

COFFEE prices tumbled on the London futures market yesterday, mainly reflecting the dollar's continued decline against sterling. With no bullish factors emerging to cushion the fall and background sentiment already bearish this was enough to send the May contract down 294.50 to \$2,202 a tonne.

In contrast, the bullish background sentiment in the cocoa market counteracted much of the potential currency-inspired fall in that commodity. The May position finished 212 points on the day at \$2,035.50 a tonne.

Aluminium-Morning: Cash 2380, three months 2380, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

Aluminium-Morning: Cash 2380, three months 2380, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

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